

# GOING FOR GROWTH w Māori | HUHUA MĀORI

Focused actions to ensure whole of government cohesion for Iwi/Māori economic growth

## GOING FOR GROWTH

### Competitive Business Settings

Current initiatives to unlock new investment in whenua Māori, infrastructure and accelerate exports:

#### 1. Reform the regulatory and legislative framework applying to Māori-owned land & lift capital access

##### a) Simplify planning and related processes

- Establish a National Papakāinga Direction Statement and enable granny flats on Māori land (TPK, MfE)
- Amend Te Ture Whenua Māori Act 1993 (TPK)

##### b) Facilitate capital access and inflows

- Optimise Iwi/Māori funding collaboration with government (TSY, TPK, MBIE)
- Facilitate lending options for Māori land development (e.g. RIF) (RBNZ, TSY)
- Amend the Māori Trustee Act 1953 (TTP, TPK)

#### 2. Infrastructure Investment

### Infrastructure for Growth

##### a) Elevate cross-agency work to activate Iwi Māori co-investment in infrastructure (PPP, energy, water storage)

- Expedite significant Iwi-Māori led or partnered fast track projects (MfE, TPK, MBIE)
- Facilitate Iwi/Māori co-investment in the infrastructure pipeline (e.g. PPP and Infrastructure Summit 2025) (TSY, NIFFCo, InvestNZ, MBIE)
- Progress RIF support for Iwi/Māori led or partnered regional projects e.g. geothermal, water (Kānoa, TPK, MPI, NZTE)
- Advance project feasibility to "investment-ready" status in emerging sectors (e.g. aquaculture) (TPK, MPI)

##### b) Iwi-led system innovation and investment collaboration

- Support Iwi infrastructure partners (e.g. Rauawa) (TSY, TPK, NICEF)

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### Innovation, technology and science

### Promoting global trade and investment

#### 3. Boost export receipts of Māori business

##### a) Strengthen the pipeline of fast-growing Māori exporters and shore up Māori tourism

- Deliberately focus Māori primary sector investment to lift export receipts (MPI, NZTE)
- Accelerate Export Partnership Programme and Digital Scale-for-Export (NZTE, MPI, TPK)
- Leverage FTAs and Indigenous Collaboration Agreements for Iwi/Māori economic growth (MFAT, NZTE, MPI)
- Optimise Iwi/Māori participation on international trade delegations (NZTE, MFAT, MPI)
- Promote Māori tourism as unique selling proposition and platform for export growth (NZMT, TPK, MBIE)

##### b) Support Māori exporters' global USP through domestic and international recognition of Māori traditional knowledge

- Progress biodiscovery protection for indigenous flora/fauna (MBIE, TPK, NZTE)
- Address regulatory barriers to commercialisation, e.g. recognition of cultural intellectual property and provenance (TPK)

### Improved educational and skills outcomes

Towards long-term outcomes, by 2035:

Improved land asset utilisation and productivity

Unlock \$2B/annum new primary production capacity and 5000 jobs

Asset diversification and wealth creation through regional co-investment.

Unlock \$2B Iwi and Māori collective investment in partnership with private sector

Strengthen pipeline of high productivity Iwi and Māori exporters, and protect provenance value add.

Double the value of Māori exports