

IN CONFIDENCE

Office of Te Minita Whanaketanga

Chair, Cabinet

**Proposed Overseas Travel: Hon Willie Jackson**

- 1 I seek Cabinet approval to travel to France and Ireland from 11 December to 17 December.
- 2 The Prime Minister has approved the travel in-principle. Leave from Parliament has been sought.

**Purpose of Travel**

- 3 The proposed travel programme includes to Paris, France from 12 to 13 December and Dublin, Ireland from 14 to 15 December. The purpose of my travel relates to both my Māori Development and Broadcasting and Media portfolios.

*Paris, France*

- 4 The primary purpose of my travel to Paris is to speak on behalf of the New Zealand Government at the high-level launch event for the International Decade of Indigenous Languages on 13 December 2022 at UNESCO headquarters in Paris.
- 5 The launch is being hosted by UNESCO, in co-operation with the United Nations Department for Economic and Social Affairs (UNDESA), the Office of the United Nations High Commissioner for Human Rights (OHCHR), and the members of the Global Task Force for Making a Decade of Action for Indigenous Languages (the Global Task Force).
- 6 This event provides an opportunity to share the New Zealand Government's work to promote and protect te reo Māori, our unique partnership model (Te Whare o te reo Māuri Ora), and to foster cooperation with other countries working to revitalise indigenous languages.
- 7 While in Paris I will also meet with the Alliance de la presse d'information générale (the Alliance). The Alliance is the industry representative for French language news media. It is made up of 285 members, whom it represented in negotiations with Google for the payment for the use of press publications. These negotiations concluded in March 2022 followed by two new agreements between parties.
- 8 This discussion would be a valuable opportunity to hear first-hand from overseas media how they have managed successful negotiations with global platforms. Such insights are timely given similar negotiations are currently underway between New Zealand's News Publishers Association, and digital platforms.
- 9 This visit will also provide me with the opportunity to meet with Autorité de régulation de la communication audiovisuelle et numérique (Arcom), the

IN CONFIDENCE

French regulatory authority for Audiovisual and Digital Communication. Established in January 2022, Arcom's remit includes similar functions to that of New Zealand Broadcasting Standards Authority and Advertising Standards Authority, with a broader focus on digital communications and online platforms.

- 10 Meeting Arcom is a good opportunity to understand how a newly established modern media regulator can navigate the challenges facing traditional regulators in an increasingly online world. 9(2)(f)(iv)

9(2)(f)(iv)

*Dublin, Ireland*

- 11 I will then travel to Dublin, Ireland, where I intend to meet with the General Director of Raidió Teilifís Éireann (RTE): Dee Forbes.
- 12 The New Zealand Government's work to create a strong single public media entity draws on the successful existing public media models in other jurisdictions, such as RTE. To meet with the staff of RTE and see how they are innovating to deal with the changing media landscape, would provide invaluable insights for this ongoing work.
- 13 Subject to confirmation by their respective offices, I will also meet with the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and the Minister of State with responsibility for the Gaeltacht. The details of these potential meetings are yet to be determined as we are waiting to confirm Minister Martin's and Minister Chamber's availability.
- 14 Our discussion would provide an opportunity to discuss the Irish government's strategy for broadcasting and media and indigenous language revitalisation, which is comparable to the Maihi Karauna.
- 15 With regard to language revitalisation, broadcasting and media play a vital role in normalising and revitalising indigenous languages, and these visits will enable me to share my priorities for the Māori media sector in the Māori Broadcasting Strategy and to learn about equivalent work undertaken on language revitalisation. Should time allow, I will also meet with the Irish Language Broadcast Fund to discuss its funding framework.

**Ministerial Party**

- 16 I propose to travel with one member of staff from my office and one official each from Te Puni Kōkiri and the Ministry for Culture and Heritage. The costs of Te Puni Kōkiri and Ministry for Culture and Heritage officials will be covered by the agencies.

**Travel Costs**

- 17 Indicative travel costs for my staff member and I are:

Airfares and taxes: \$47,094.80

**IN CONFIDENCE**

Accommodation, meals, transport:	\$9,400
Receptions/hospitality, gifts:	\$2,500
Contingency (@15%):	\$8,849.20
<b>Total:</b>	<b>\$67,844.00</b>

**Acting Ministers**

18 In my absence, Acting Ministers in my portfolios will be:

Māori Development	Hon Peeni Henare
Broadcasting and Media	Hon Kelvin Davis
Associate of ACC	Hon Carmen Sepuloni

**Proactive release**

19 This paper will be proactively released on the websites of Te Puni Kōkiri and the Ministry for Culture and Heritage. Proactive release is subject to redaction as appropriate under the Official Information Act 1982.

## Recommendations

20 I recommend that Cabinet:

1.1 authorise my absence from New Zealand from 11 to 17 December to travel to France and Ireland;

1.2 agree that I be accompanied by one staff member;

1.3 note that I will be accompanied by one official each from Te Puni Kōkiri and the Ministry for Culture and Heritage whose travel costs will be met by their agencies;

1.4 approve the estimated expenditure of \$67,844.00 for the travel expenses of the Ministerial party, as a charge to Vote: Internal Affairs [Members of the Executive – Travel];

1.5 agree that in my absence:

1.5.1	Hon Kelvin Davis	Minister of Broadcasting and Media
1.5.2	Hon Peeni Henare	Minister for Māori Development
1.5.3	Hon Carmel Sepuloni	Associate Minister of ACC

1.6 note that leave from Parliament has been sought.

Authorised for lodgement

Hon Willie Jackson  
Te Minita Whanaketanga Māori