



## Whenua Māori Service

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### Whānau Development through Whenua

Regional Whenua Advisors support Māori freehold landowners to explore their aspirations and unlock the potential of their whenua.

We put Māori landowners' wants and needs at the heart of all decision-making.





## Our History

Established under the Government's Whenua Māori Programme, the Whenua Māori Service is a new approach to supporting landowners to realise their aspirations.

The Whenua Māori Programme was undertaken to address some of the challenges whānau encounter when trying to connect to, develop and use their whenua.

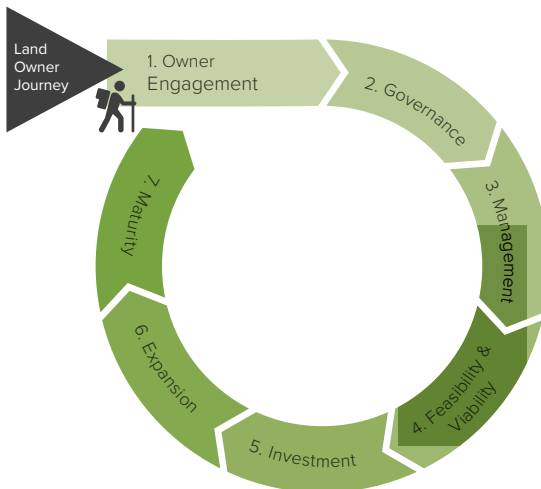
This included establishing a network of skilled Regional Whenua Advisors, providing easier access to land data and information through the Tupu.nz website and other digital tools, and promoting changes to legislation to simplify and improve legal processes for landowners.

You can find out more information on our history at [www.tpk.nz/whenua](http://www.tpk.nz/whenua).



## The Landowner Journey

The landowner journey broadly describes the key steps that whānau take when they are investigating the location and potential of their whenua or have decided with the other landowners to develop their whenua. It provides a guide to working out where you and your whānau are on your journey, and where you would like to be.



The early stages of the journey include identifying your whenua, engaging with other landowners, and organising governance for formal and future decision making on land use.

The next stages ensure sound management practice is in place to investigate and access the relevant support that aligns with viable land use decisions, including investment.

The final stages describe when whānau are wanting to broaden or future proof their successful operations. This could include partnering with others for scale of activity, accessing funding to expand or diversify current operations, or even using experience and knowledge to support others with similar land use aspirations.

These stages look different for everyone. They are dependant on the development potential of your whenua and your whānau aspirations for its use. We are here to help you and your whānau on your journey.

## How can the Whenua Māori Service support you?



### Engage and Inform

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We can help you access information about your whenua, explore your aspirations, and plan for your whenua development. Our Regional Whenua Advisors can provide insights and advice to support you at any stage of your journey.



### Facilitate and Broker

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We can facilitate and broker relationships with organisations or expertise that can meet your specific needs. For example, we can connect you with other agencies like the Māori Land Court to undertake succession or establish governance structures over your whenua.



### Provide Tools and Resources

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We provide a range of tools and resources to support your Whenua development. Check out our website **Tupu.nz** to find a wealth of information on Māori freehold land. This includes maps, land use data, downloadable fact sheets and guides for developing business plans or strategies.





## Access Funding

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We can help you identify funding opportunities to support the next step in your whenua development.

You may meet the criteria for the **Whenua Māori Fund**. The Whenua Māori Fund can support a range of activities to enable your whenua development including governance and management capability, strategic planning, land use planning, feasibility studies, and developing commercial business cases. We can support you with your application and provide advice about other government funding opportunities.

Further information about funding opportunities, including a list of current funds are available on Tupu NZ.

We acknowledge that your whenua is a taonga tuku iho. At the heart of our support for landowners is the recognition of the inter-generational and unique relationship between whānau and whenua.



## How do I connect with the Whenua Māori Service?

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You'll find Regional Whenua Advisors at Te Puni Kōkiri offices around the motu. If you can't make it into the office, you can get in touch with us by email instead at [whenuainfo@tpk.govt.nz](mailto:whenuainfo@tpk.govt.nz) or contact our national office on 0800 875 663.

Contact details for your nearest office are on our website [tpk.govt.nz](http://tpk.govt.nz) — you'll be able to see what else is happening in your rohe there too.