

# **Programme Evaluation**

"The financial barrier is taken away by this fund....

without this fund we would still be relying on our

own fundraising...."

The Oranga Marae programme supports the physical and cultural revitalisation of marae, as centres of Māori identity and matauranga. Co-designed and jointly administered by Te Puni Kōkiri and the Department of Internal Affairs, the programme has been in operation since May 2018.

Oranga Marae consists of three phases to its funding:

- Marae Development Plan
- **Technical Feasibility Support** 0
- Marae Development Implementation.

The Oranga Marae programme has invested

# \$37.25 million

in marae across the country since the programme started in 2018. \$30.76m of this funding has been provided by the Lottery Grants Board.

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## **Evaluation findings:**

The Oranga Marae summative and formative evaluations were completed in June 2020. The findings show that:

- The Oranga Marae Programme is achieving its intended purpose to support the physical and cultural revitalisation of marae as centres of Māori identity and mātauranga
- The Oranga Marae Programme is having a positive impact on the health and vitality of marae and their whānau
- The builds were a significant milestone for each marae and were years in the making. The physical build became a focal point and a vehicle for whanau and hapū to connect and wānanga together.

Marae also experienced increased:

- whānau engagement and connectedness "Our whanau see that the marae is for the generations to come. Interest in the marae has increased. The younger generations especially. The question was always if we build it will they come, and now we know they will....."
- Tāmaki Makaurau Te Tai Tokerau \$10.33m Investment \$1.52m Investment **Approved Applications** 31 Applications 9 Applications Oranga Marae Te Tai Tokerau funding Waikato Waiariki allocated Tāmaki Makaurau 5 1 3 \$18.97m Investment throughout Waikato Waiariki 74 Applications Aotearoa Ikaroa Rāwhiti Ikaroa Rāwhiti Te Tai Hauāuru Te Tai Hauāuru \$4.63m Investment \$1.66m Investment Te Waipounamu 31 Applications 19 Applications 0 Te Waipounamu \$0.14m Investment 4 Applications The evaluation also highlighted several programme Te Tai Tokerau implementation improvements including: providing tools and templates to make the online use and revitalisation of Tāmaki Makaurau application process easier for marae te reo, tikanga and mātauranga ā hapū ā iwi "We're going to start running wānanga at the marae providing access to professional learning and Waikato Waiariki focused on our hapū and revitalising our waiata" development opportunities for kaimahi • pride and confidence in cultural identity providing specialist technical advice to better support marae and kaimahi on working through "Whānau are super proud of where they're from and Ikaroa Rāwhiti see the marae as "the" place for celebrations not just the Technical Feasibility Support and Marae Development Implementation process for local whānau but also for those living away" Te Tai Hauāuru • developing a cohesive monitoring and reporting • rangatahi engagement and framework to help kaimahi tell the story about the intergenerational connections contribution Oranga Marae makes to marae cultural "There was a lot of respect formed between our Te Waipounamu and physical revitalisation whānau and between the generations. Kaumātua knew it was time to stand down and the younger • developing opportunities for marae who have been generations knew they had an obligation to keep up" through the process to share lessons learned with  $\cap$ other marae access to capital and completed buildings
  - introducing funding rounds for Technical Feasibility Support and new decision-making priorities to manage the demand on the programme.

# Oranga Marae Investment | May 2018 - 30 June 2020



**\$0.04m | \$0.11m | \$1.37m** \$0.39m | \$1.72m | \$16.86m \$0.13m | \$0.59m | \$3.91m \$0.18m | \$0.06m | \$1.48m \$0.03m | \$0.10m \$5m Marae Development Plan Total Funding **\$0.82m** 

# TOTAL 31 TOTAL 9 TOTAL 74 TOTAL 31 TOTAL 19 TOTAL 4 30 40 50 60 70 80 Marae Development Implementation Technical Feasibility Support Total Applications 47 Total Applications 47 TOTAL \$10.33m TOTAL \$1.52m TOTAL \$18.97m TOTAL \$4.63m TOTAL \$1.66m TOTAL \$0.14m \$10m \$15m \$20m Technical Feasibility Support Marae Development Implementation Total Funding \$3.67m Total Funding \$32.77m Published Mahuru 2020

### **Case Studies**

The Oranga Marae Summative Evaluation was based on six in-depth marae case studies. The focus of the case studies was to highlight the impact that Oranga Marae had on the physical and cultural aspirations of the marae. The evaluation found that all the contributing marae had struggled for years to fundraise sufficient pūtea to support their development aspirations. The evaluation also found that through the process whanau are reconnecting and engaging with their marae and hapu. Below is a summary of the marae experiences.

#### Ōeo Pā- Taranaki Te Tai Hauāuru

Ōeo Pā is located on State Highway 45, near Otakeho in the Taranaki region. Its principal hapū include Ngāti Tamaahuroa and Tītahi of the Ngāruahine Rangi iwi. The marae connects to the Aotea waka and Taranaki maunga.

#### What we found

Having a good working relationship with Oranga Marae advisers – both Te Puni Kōkiri and the Department of Internal Affairs was key. The advisors made themselves available and worked in partnership with the marae.

"The help we got from our advisors was great... Biggest learning is having assistance and knowing why that part is in the application and what shouldn't be....." (Marae Representative)

The impact that the process and the finished extension to the marae had on the hapū was more than anyone expected.

"It encompassed so much more than an extension of a building. The coming together as a whānau. Mum's happy and that's the main thing too. The building is warm and loving. It's always a long journey bringing people together, it's hard, but it's worth it." (Marae Representative)



Ōeo Pā Original Marae Buildings Pre 1975



Õeo Pā February 2019



Ngāhina marae is located five kilometres from Rūātoki. Its primary hapū is Ngāti Tāwhaki of Ngāi Tūhoe. The whare tipuna is named Tāwhaki. Ngāhina connects ancestrally to the Mātaatua waka, the maunga Taiarahia and the awa Ōhinemataroa

#### What we found

Marae representatives acknowledged their geographical isolation. They also spoke about the need to be thinking about other viable opportunities to optimise the marae facilities such as catering services, learning opportunities, with the aim to be used every day of the week.

"[We want to] use the marae as a catalyst for wider economic activities and look at the bigger picture, as the central core of activities, to strengthen our economy....." (Marae Representative)

The marae thought that there was inconsistent support and engagement from Te Puni Kōkiri and the Department of Internal Affairs advisors particularly around the technical expertise and advice given to the marae.

### "Advising is one thing but knowing how to work alongside marae is very important. You need to know all the processes...." (Marae Representative)

Whānau appreciated the inclusive nature of the consultation process with hapū members such as ringawera being able to provide input into the design of the kauta to ensure practicality of use, while leaving trustees to make governance decisions.



Ngāhina marae — Ngāhina Marae Development Plan 2018

#### Ōkorihi Marae- Northland Te Tai Tokerau

Ko Pūhangatohorā te maunga Ko Punakitere te awa Ko Ngāti Ueoneone te hapū Ko Ōkorihi te marae.

#### What we found

The whanau were positive and grateful for what the Oranga Marae investment has supported them to achieve, both in terms of the physical build and cultural revitalisation ā hapū ā iwi



After securing investment, the whanau were

approached by other local marae to provide advice and share their learnings. They encouraged Te Puni Kōkiri and the Department of Internal Affairs to facilitate hui to share experiences.

"I've had a lot of different whānau around the north call. and ask about...different stages of their own funding and build process...I've often thought about a hui...where everyone comes together, those that are in the know, those that have done it....." (Marae Representative)

#### Te Kotahitanga Marae Waikato/Waiariki

Te Kotahitanga marae is located off the Tuakau Bridge – Port Waikato Road in Te Kōhanga alongside the Waikato River. The principal hapū is Ngāti Tiipa of the Waikato -Tainui confederation. Te Kotahitanga connects to the maunga Te Puke o Tahinga and to the Waikato River.

#### What we found

A wide range of skills, knowledge and expertise existed within the whānau to help marae representatives when they were needed.

"We have always been very fortunate to have our kaumātua around us and we are lucky to have whanau members who are professionals in their careers bringing back their knowledge and mātauranga..." (Marae Representative)

Generations of uri from Te Kotahitanga Marae physically laboured and made this project possible. The project has had a major impact on the marae and its people.

"The Oranga Marae funding, it wasn't just a kitchen. It bought back the people and it has meant that for 25 years our whānau won't have to go through what our tipuna had gone through. And none of this is any different from any other marae in terms of struggles." (Marae Representative)



Te Kotahitanga Marae



Ōkorihi Marae Pre-2003 – Ōkorihi Marae



Whānau feel that Ōmāio marae is now the focal point for other marae along the Eastern Bay of Plenty coastline. The connections to significant stories about tūpuna such as Apanui are being revived and retold.

of Ngāti Kahungunu iwi.

#### What we found

The upfront payment of Oranga Marae enabled marae to commit to contractors in a timely manner and with assurance that bills could be paid.



Strategic Plan



Ōkorihi marae wharekai March 2019



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Ōmāio Marae

### Waikato/Waiariki

Ōmāio marae is located about 13km southwest of Te Kaha on State Highway 35. Its principal hapū is Te Whānau a Nuku of Te Whānau-a-Apanui iwi. The marae connects ancestrally to Mātaatua and Tauira-mai-tawhiti waka, the maunga Rangipoua, the moana Ōmāio, and three awa: Haparapara, Rerepa and Waioira.



Ōmāio Marae

Marae representatives identified several factors which contributed to their successful completion of their project. Including having a designated marae project manager, creating a clear set of rules of engagement agreed to by marae committee and hapū members, a clear decision-making process and delegation of roles.

"I saw the benefits of this process when the time came to put the application in for full funding. Each leader had left their quotes with businesses ready....On my request each team leader would return to each respective business and get the appropriate quotes so the hapū and marae members were aware the quotes were current." (Marae Representative)

"Whānau are super proud of where they're from and see the marae as 'the' place for celebrations, not just for local whānau but also those living away." (Marae Representative)

#### Mōtūwairaka Marae

### Ikaroa Rāwhiti

Mōtūwairaka marae is located on the coast of Riversdale, about 55km southeast of Masterton in the Wairarapa. Its primary hapū is Ngāi Tūmapūhia-ā-Rangi

The marae development plan provided an opportunity to come together with a common purpose.



Mōtūwairaka Marae

"Everyone was helping out and having a say in the plan. It wasn't all smooth sailing, we argued about...lots of stuff. Sometimes you get tunnel vision, but others have a good perspective. It's a whānau process...." (Marae Representative)

"They gave us all of the money upfront....so this was such a good boost. Because we pay our building costs on stages, that let us plan and ensure we had money ready at the right time. It's unusual but so good and enabling for marae." (Marae Representative)

Whānau commented on how the Oranga Marae process was difficult if you did not have the required skills to navigate this. The Mōtūwairaka whānau were fortunate to have the necessary skills such as financial management, the ability to navigate the online systems and good relationships with advisors to help with this process.

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