

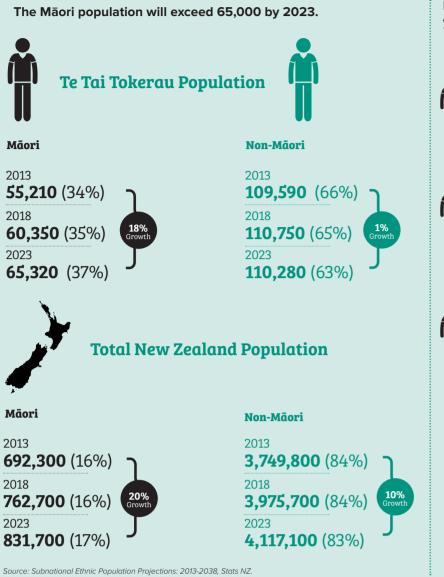
Te Puni Kōkiri: Te Tai Tokerau Regional Profile 2017

Te Tai Tokerau stretches from Tāmaki Makaurau in the south to Cape Reinga in the north, from Ngāti Whātua in the south to Te Rarawa in the west, Te Aupouri in the north and Ngāti Kahu in the east, Ngāpuhi in the centre.

One-person household

2013

Demographics – Structure of Te Tai Tokerau Population 2013-2023



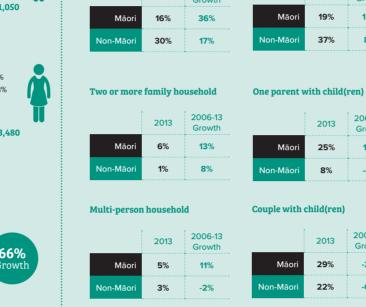
Note: The numbers are calculated by relevant territorial local authorities

By 2023, the number of Māori aged 15 to 64 The number of Māori households has increased. years will grow by 17%. The highest rate of growth was for one-person households. 2013 Age in years 0-14 32% 15-39 33% 40-64 65+ 2013 total female 28,490 2013 total male 26,720 2018 Age 0-14 35% 15-39 32% 40-64 7% 65+ 9% 2018 total male 29,300 2018 total female 31,050 2023 Age in years 0-14 15-39 33% 40-64 65+ 2023 total male 31,940 2023 total female 33,480 The number of Māori aged 65+ will increase by more than 1.5 times. Aged 15-64 years Aged 65+ years 32.550 2013 3.950 2013 66% 17% 35,560 2018 2018 4,900 2023 38.080 2023 6.550

Source: Subnational Ethnic Population Projections: 2013-2038, Stats NZ.

Note: The numbers are calculated by relevant territorial local authorities

and are based on medium projections



2006-13

Source: Census, Stats NZ. Note: 'Couple only', 'One parent with child(ren)' and 'Couple with child(ren)' may also

All households

Māc

Couple only

2006-13

11%

6%

2006-13

15%

8%

2006-13

11%

-4%

2006-13

-**2**%

-6%

2013

17.721

37.278

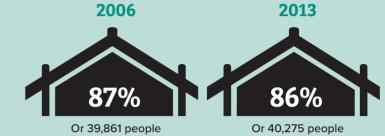
2013

Whakapapa – te reo Māori and Connection to Iwi in Te Tai Tokerau

Over one-quarter of Māori can speak te reo Māori. This has declined since 2006.



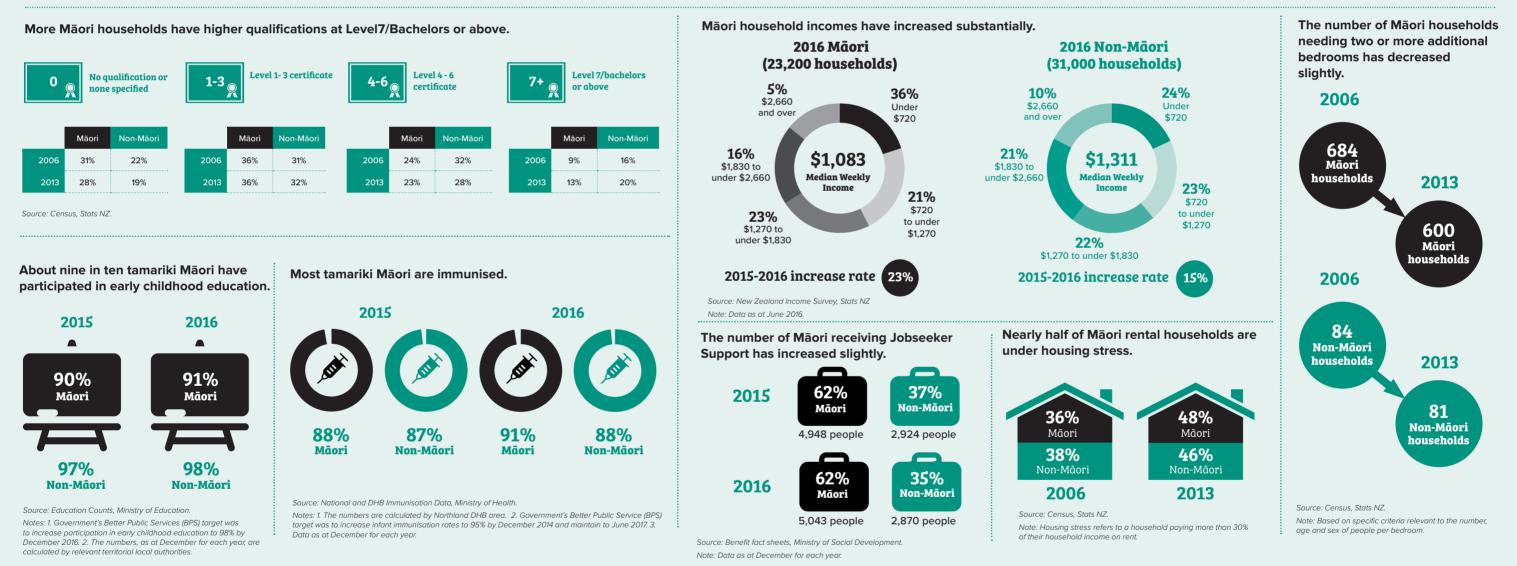
Most Māori know their iwi affiliations.



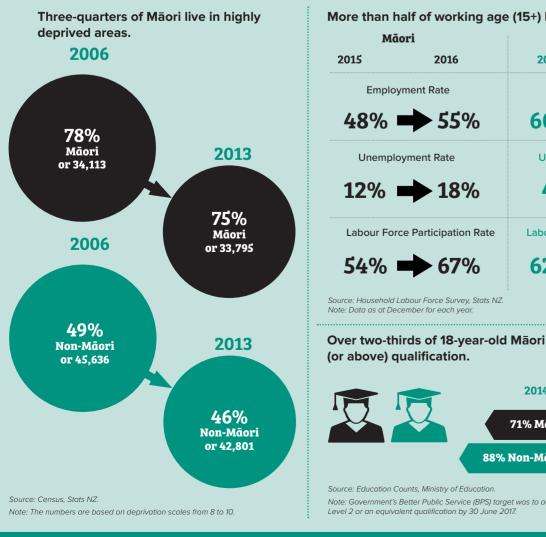
2006-2013 percentage change

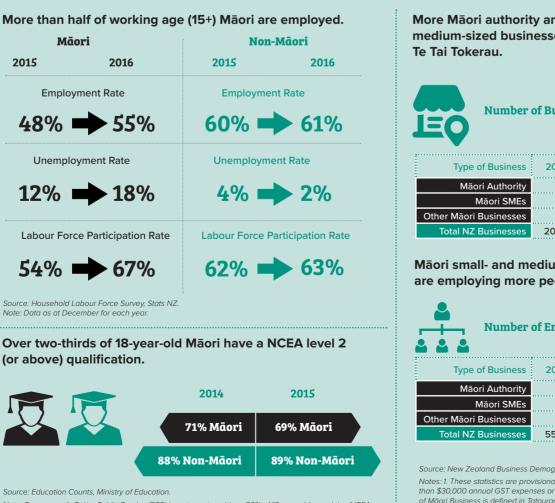


Oranga – Whānau Well-Being & Whānau Housing in Te Tai Tokerau



Whairawa – Whenua & Whanaketanga in Te Tai Tokerau





Note: Government's Better Public Service (BPS) target was to achieve 85% of 18-year-olds receiving NCEA

More Māori authority and Māori small-and medium-sized businesses are operating in

Number of Business Units 2015-16 2015 2016 owth 90 93 3% 54 57 6% 15 12 -20% 20,280 20,412 1%

Māori small- and medium-size businesses are employing more people.



Source: New Zealand Business Demography Statistics, Stats NZ. Notes: 1. These statistics are provisional and cover enterprises with greater than \$30,000 annual GST expenses or sales, or are GST exempt. 2. The type of Mäori Business is defined in Tatauranga Umanga Mäori 2016; Other Mäori Businesses refer to the remainder.

Source: Electoral Commission. Note: The numbers are calculated by relevant electoral boundaries for Northland region.

63,508

Non-Māor

Whanaungatanga – Crown-Māori

Māori Voter

Turnout

68%

Non-Māori Voter

Turnout

80,120

Non-Māori

Total Number of Voters Enrolled

12,027

Māori

Relationships in Te Tai Tokerau

Over two-thirds of enrolled

general election.

Māori voted

in the 2014

Total Number of Voters

VOTE

8,232

Māori

ELECTION

If you have any inquiries, please contact research@tpk.govt.nz