

Whenua Māori Fund

Project Overview

The Whenua Māori Fund provides funding for the development and care of Māori-owned land — these are stories of the successful applicants.

For contact details visit
www.tpk.govt.nz



Trialling Hops in Wairoa

Paroa Trust (Paroa Station)



Location of the Land Blocks:

Located in the Wairoa rohe utilising an 8 hectare block of Māori Freehold land blocks

Long-Term Aspirations: Paroa Trust's long-term aspiration is to diversify and move along the value chain.

Paroa Station is part of a Wairoa based Māori agribusiness collective, Te Aranga, and are investigating on behalf of the collective, the possibility of growing hops. If proven viable and able to produce a better than average economic return, other members of the will be better equipped to make informed decisions of joining the new venture.

Project Description: Investigation into other land use options such as kiwifruit, kumara, hops and viticulture has occurred.

This project seeks to build on earlier investigations by establishing a trial of hop growing on Paroa Station by diversifying current operations and utilising an 8 hectare block for the cultivation of hops used in the production of craft beer.

Outcomes: The project has three key outcomes

1. Economic Development
2. Utilisation of land
3. Diversification of their land assets

Partners: Paroa Trust, Hop Revolution Ltd, Poutama Trust and Te Puni Kōkiri

Te Puni Kōkiri investment:
 \$64,912 (Plus GST)