

Whenua Māori Fund

Project Overview

The Whenua Māori Fund provides funding for the development and care of Māori-owned land — these are stories of the successful applicants.

For contact details visit
www.tpk.govt.nz

Moving Forward

Pōhaturoa Trust Limited



Location of the Land Blocks:

Located in the Ikaroa-Rāwhiti Region, the Pōhaturoa Trust administers 4050 ha of Māori Freehold land.

Long-Term Aspirations: Presently, the 4050 ha block is under-performing and under developed. The current Trustees are keen to move forward and have a balance sheet to develop Trust assets. The Trustees seek to investigate the commercial feasibility for land utilisation, mixed farming and tourism opportunities. Historically, the Trust has been involved in Pastoral Farming Sheep and High Country Beef for many years and Forestry operations for the past 30 years.

Project Description: This project seeks to develop a strategic plan for the next 25 to re-gear the current farming and forestry operations to increase profitability as well as investigating new and emerging business opportunities.

The project will also investigate the benefits of clustering with neighbouring whānau and Māori Incorporations.

Outcomes: A feasibility report and strategic plan (road-map for the future 25-years) to further develop and support the financial and economic and social development of the Trust and its beneficiaries.

Partners: Pōhaturoa Farms Limited and Te Puni Kōkiri

Te Puni Kōkiri investment: \$110,000 (plus GST)