



Te Puni Kōkiri
REALISING MĀORI POTENTIAL

Whenua Māori Fund

Project Overview

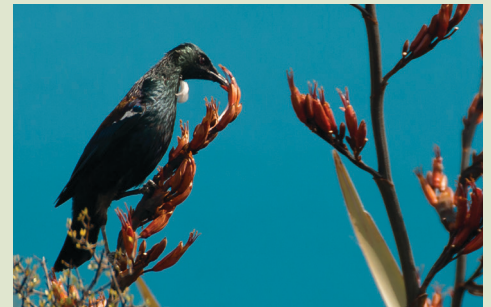
The Whenua Māori Fund provides funding for the development and care of Māori-owned land — these are stories of the successful applicants.

For contact details visit
www.tpk.govt.nz



Looking to the future

Ruahine and Kuharua Incorporation



Location of the Land Blocks:

Located near Lake Rotoiti, covering two Māori Freehold land blocks covering 250 hectares with potential to develop three other blocks.

Long-Term Aspirations:

The long-term aspiration is to diversify away from the historical land use which focused on the primary sector and investigate alternative opportunities which will eventual result in a viable business that provides meaningful employment opportunities.

Project Description: This project seeks to investigate alternative high yield opportunities in the tourist accommodation market, eco-tourism and adventure tourism opportunities as well as high yield food production plant opportunities.

Outcomes: The development of a land use report, Management Plan and Business Case to support trustee/ owners decisions on possibilities to increase the productive use of their whenua.

Partners: Ruahine and Kuharua Incorporation, Deloitte and Te Puni Kōkiri

Te Puni Kōkiri investment: \$152,500 (Plus GST)

