



Te Puni Kōkiri
REALISING MĀORI POTENTIAL

Introduction to the Whenua Māori Fund

He Kupu Whakataki: Whenua Māori Fund





Giving Whenua Māori a boost

Do you have dreams for your whenua, but are not sure of where to start or who can help?

The Whenua Māori Fund is set up to assist owners and trustees of Māori freehold land to explore new ways to boost its productivity and can provide funding to explore ideas!

What's required of me to ensure the application is linked to Māori freehold land, is made by a group entitled to do so and has the support of your shareholders.



1.5m Hectares of
Māori freehold land



80% Māori freehold
land is underutilised



What the Whenua Māori Fund is for

The Whenua Māori Fund is one of a range of measures to assist Māori land owners and trustees make decisions about their whenua. The fund is focused on tangible, on the ground initiatives that can grow the economic performance of the whenua for the benefit of the owners.

We want proposals that:

- seek to improve land use e.g. bringing unused land into use;
- help owners / trustees of Māori freehold land prepare for commercial ventures e.g. potential partners;
- remove barriers to more productive use of land e.g. supporting existing operations to raise their performance; and
- help owners /trustees take advantage of other Government programmes or funds.





Who can apply

The Whenua Māori Fund is open to any owners or trustees of Māori freehold land who want to explore how to increase the productivity of their whenua.



Criteria for applications

To be eligible for funding from the Whenua Māori Fund applications must come from trustees of Māori freehold land OR owners of a Māori freehold land block if there are seven owners or less.

To be eligible, proposals need to demonstrate:

- The proposal predominantly relates to Māori Freehold Land;
- Proposals are from the owners/trustees of Māori Freehold land and have shareholder support;
- The proposal has a land productivity focus:
 - Pre-commercial activities which support landowners to make decisions for commercial development or improved performance;
- Pre-commercial activities could include:
 - Confirming land owner vision/aspirations (strategic plans, business plans);
 - Confirming land use capability / viability and development options (feasibility studies);
 - Information to support investment decisions (business case); and
 - Education and training (links to vision/aspirations for your land).





How do I apply?

The application form can be found on the Whenua Māori Fund website (www.tpk.govt.nz/whenuamaori).

Te Puni Kōkiri staff are available to help potential applicants decide whether their idea/s are eligible for funding from the Whenua Māori Fund.

You can contact Te Puni Kōkiri:

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