Target population: Whānau and families in Te Ika-a-Māui

**Overview of investment approach & activities**

*‘Tautokona te whānau, kia angitū, kia whai hua’*

*‘Supporting successful whānau’*

**Whānau Direct**

Kaupapa Māori grants-based programme through which whānau can apply for support for a value of up to $1,000 to meet immediate or short-term needs and enable achievement of longer-term results.

**Collective Impact**

Investment in Whānau Ora Partners to drive collective impact and deliver outcomes for whānau through cross-sector integrated service provision and whānau planning.

**Kaiārahi services**

Investment in Whānau Ora Navigators to work with whānau to develop plans, set goals and achieve their intended outcomes.

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**Investment update (as at 31 March 2016)**

**Whānau Direct**

Te Pou Matakana contracts 26 providers to deliver Whānau Direct. Te Pou Matakana engaged 2,973 whānau through Whānau Direct in FY14/15, and supported an additional 1,676 whānau since 1 July 2015. 98% (1,291 whānau) of the 1,318 whānau surveyed in FY15/16 reported a positive impact from Whānau Direct support.

**Collective Impact**

Te Pou Matakana contracts 13 Whānau Ora Partnerships involving more than 100 Whānau Ora Partners to deliver targeted initiatives and integrated services for whānau. Te Pou Matakana engaged 1,143 priority whānau in FY14/15 and an additional 1,200 whānau (including 541 priority whānau) through Collective Impact since 1 July 2015. Of these priority whānau, 473 whānau developed a whānau plan, and 432 of those whānau have been connected to relevant support services. Up to 10% of priority whānau began to achieve goals in their priority outcome areas.

**Kaiārahi services**

Te Pou Matakana commissions a workforce of 185.3 Kaiārahi FTEs. Since 1 July 2015, Kaiārahi engaged 2,306 priority whānau. Of these, 2,189 whānau had their needs assessed and identified their priority outcomes; 1,770 whānau developed whānau plans; and 1,273 whānau have been connected with relevant support services. Up to 25% of whānau began to achieve goals in their priority outcome areas.

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**Te Pou Matakana: Progress Update**

**Whānau profiles & experience**

Whānau Direct is available to all whānau. Whānau Ora Partners and Kaiārahi use their own whānau assessment tools, with guidance from Te Pou Matakana, to identify and target high-needs or ‘priority’ whānau. Partners and Kaiārahi track whānau progress along Te Pou Matakana’s Milestone Indicator Framework towards goal achievement (see milestone indicators shifts above) and record progress against indicators in line with Government priorities (e.g. NCEA, employment, immunisations).

**Whānau priority outcomes**

The majority of whānau are seeking support related to the Whānau Ora outcomes of living healthy lifestyles and economic security. Kaiārahi have reported whānau priorities of safe and healthy housing, support at WINZ appointments, training and apprenticeships, qualifications to pursue employment in agriculture and access to ECE.

**Whānau experience**

An individual who has chronic health issues has full time care of a number of mokopuna. One mokopuna is autistic and is prone to running onto the road. This individual was connected with a Kaiārahi who completed an assessment and whānau plan. The Kaiārahi also helped this individual access support for their health issues and one-on-one support for the mokopuna with autism. Whānau Direct also provided support to repair fencing around the house. This individual continues to work towards the achievement of their goal, to gain fulltime employment.