

## Overview of investment approach & activities



*'Tautokona te whānau, kia angitū, kia whai hua'*  
*'Supporting successful whānau'*

Target population: Whānau and families in Te Ika-a-Māui

### Whānau Direct

Grants-based programme through which whānau can apply for support for a value of up to \$1,000 to meet immediate or short-term needs and enable long-term results

### Collective Impact

Investment in Whānau Ora Partners to deliver outcomes for whānau through cross-sector integrated service provision and whānau planning

### Kaiārahi services

Investment in Whānau Ora Navigators to work with whānau to develop plans, set goals and achieve their intended outcomes

## Investment update (as at 30 June 2016)

### Whānau Direct

Te Pou Matakana commissions **26 providers** to deliver Whānau Direct. Te Pou Matakana engaged **2,973 whānau** through Whānau Direct in FY14/15, and has supported an additional **2,965 whānau (8,972 individuals)** in FY15/16.

### Collective Impact

Te Pou Matakana commissions **13 Whānau Ora Partnerships** involving more than **100 Whānau Ora Partners** to deliver targeted initiatives and integrated services for whānau. Te Pou Matakana engaged **1,143 whānau** in FY14/15. Since 1 July 2015, Te Pou Matakana has engaged an additional **2,026 whānau (3,631 individuals)**, including **726 priority whānau (1,497 individuals)**.

Of these priority whānau, all **726 whānau** have developed a whānau plan; **646 whānau (89%)** have been connected to relevant support services; **484 whānau (67%)** have been connected with resources to implement their plans; and **223 whānau (31%)** have begun to achieve their goals.

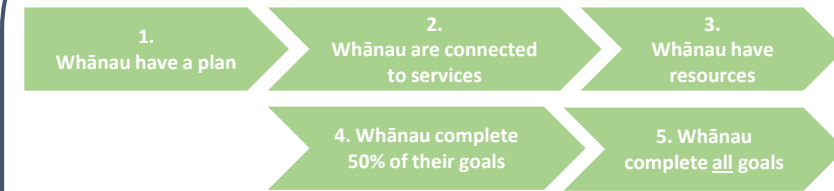
### Kaiārahi services

Te Pou Matakana commissions a workforce of **185.3 Kaiārahi FTEs** in FY15/16. Since 1 July 2015, Kaiārahi have engaged **3,682 priority whānau (8,187 individuals)**.

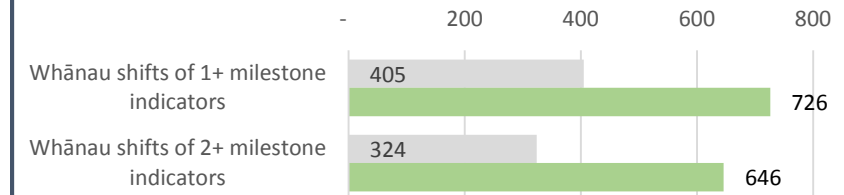
Of these, **3,238 whānau (88%)** have developed whānau plans; **2,567 whānau (70%)** have been connected to relevant support services; **1,792 whānau (49%)** have been connected with resources to implement their plans; and **819 whānau (22%)** have begun to achieve their goals.

## Progress against performance measures

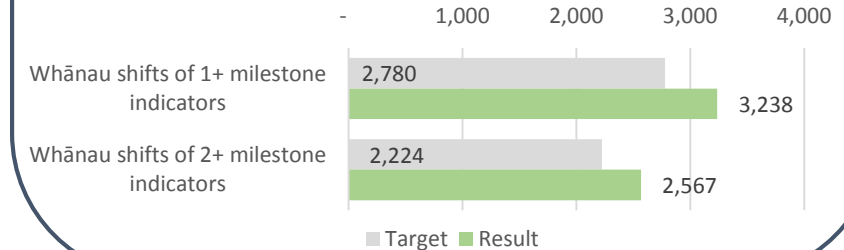
### Milestone Indicator Framework



### Collective Impact: Whānau shifts



### Kaiārahi: Whānau shifts



## Contribution to Whānau Ora outcomes

Te Pou Matakana tracks whānau achievement against indicators of particular interest to Government, where relevant to the whānau and where those indicators align with self-identified whānau priorities. For example, through Collective Impact and Kaiārahi services:

- Whānau are participating fully in society
  - 52% (60 / 115) of tamariki now enrolled in ECE
  - 57% (90 / 159) of rangatahi achieving NCEA
- Whānau are leading healthy lifestyles
  - 61% (119 / 195) of whānau now enrolled with a GP
  - 78% (67 / 86) of whānau now immunised
- Whānau are confidently participating in te ao Māori
  - 64% (856 / 1,345) of whānau report improvements in confidence speaking Te Reo Māori
- Whānau are economically secure
  - 13% (153 / 1,185) of whānau now employed
  - 9% (103 / 1,206) of whānau with members previously on the job seekers benefit have come off
- Whānau are cohesive, resilient and nurturing
  - 70% (469 / 670) of whānau report a reduction in domestic violence in the home

Note: This is not a comprehensive list of Te Pou Matakana contribution to the Whānau Ora outcomes.

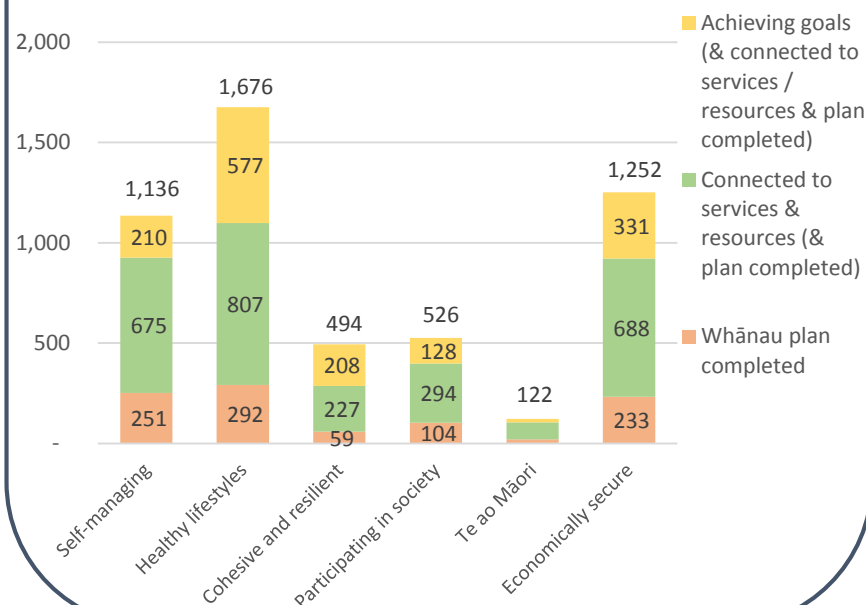
## Highlights of performance

### Whānau Direct

**98% (2,137 whānau)** of the **2,186 whānau** surveyed in FY15/16 reported a positive impact from Whānau Direct support.

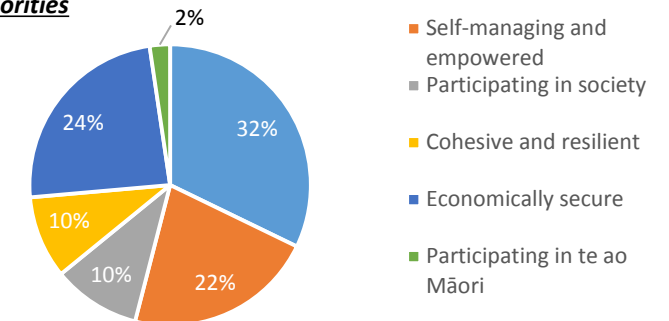
### Collective Impact and Kaiārahi services

#### Whānau achievement of self-identified priority outcomes



## Whānau profiles & experience

### Collective Impact and Kaiārahi whānau priorities



### Whānau experience

“John” is a solo father of four tamariki aged between 2-13 years. The whānau live with “John’s” mother in a three-bedroom house and were struggling to cover basic living costs. There were not enough beds for the tamariki, and they were prone to illness as a result of their living conditions. “John” attended a parenting workshop by a Whānau Ora provider and was connected with a Kaiārahi. The whānau were supported to purchase beds and warm clothing for winter. The Kaiārahi supported the whānau to improve their living conditions and to keep their home clean. The whānau are now sleeping well and feel more energetic. The whānau have improved their standard of living and strengthened their relationships.