



The Whānau Ora Outcomes Framework

Empowering whānau into the future



What is Whānau Ora?

Whānau Ora is a culturally-grounded, holistic approach to improving the wellbeing of whānau as a group, and addressing individual needs within the context of whānau.

Characteristics include:

- **building whānau capability** to support whānau self-management, independence and autonomy
- putting **whānau needs and aspirations at the centre** with services that are integrated and accessible
- **building trusting relationships** between service providers and whānau, and between government agencies and iwi
- developing a **culturally competent and technically skilled workforce** able to adopt a holistic, whānau-centred approach to supporting whānau aspirations
- supporting **funding, contracting and policy arrangements**, as well as effective leadership from government and iwi, to support whānau aspirations.

Whānau Ora is an innovative approach to improving whānau wellbeing that puts whānau at the centre of decision making. The Whānau Ora approach focuses on the whānau as a whole, and addresses individual needs within the context of the whānau.

Whānau are supported to identify the aspirations they have to improve their lives and build their capacity to achieve their goals.

Iwi and the Crown have agreed to a shared Whānau Ora Outcomes Framework to guide their work to improve outcomes for whānau.

Whānau Ora Outcomes Framework

The Outcomes Framework builds on the work of the Taskforce on Whānau Centred Initiatives that carried out extensive consultation in 2009. An additional element has been added to recognise the importance of the natural and living environments. The Outcomes Framework confirms that Whānau Ora is achieved when whānau are:

- self-managing
- living healthy lifestyles
- participating fully in society
- confidently participating in Te Ao Māori
- economically secure and successfully involved in wealth creation
- cohesive, resilient and nurturing
- responsible stewards of their natural and living environments.

The framework recognises the long-term and progressive change required for whānau to achieve these aspirational goals by including short, medium and long-term outcomes.

Short-term outcomes are the improvements in quality of life for whānau that can be achieved within four or five years. Medium-term outcomes focus on what can be achieved in five to 10 years. Long-term outcomes focus on 11 to 25 years.

Whānau Ora Outcomes Framework

Empowering Whānau Into The Future

Whānau Ora Outcomes	Whānau are self-managing & empowered leaders	Whānau are leading healthy lifestyles	Whānau are participating fully in society
Long term outcomes 11-25 years	<p>Whānau exercise rangatiratanga on a daily basis by being self-managing, independent, and making informed decisions.</p> <p>Whānau recognise they are repositories of knowledge about themselves and their communities, and they contribute to their communities' understanding of them.</p> <p>Whānau determine the nature of their own leadership according to their own traditions. They value and grow their leadership that represents their notions of a leader.</p> <p>Whānau are self-determining in the management, control and aims they determine for their collective assets and resources.</p>	<p>Whānau have a quality of life that meets their health needs and goals across their lifespan.</p> <p>Whānau members enjoy positive and functional relationships with others to meet their health needs and goals across their lifespan.</p> <p>Whānau are health literate and they have access to evidence-based information to make decisions about their health needs and goals.</p> <p>Whānau have timely access to exemplary and culturally adept health and disability services to meet their health needs and goals.</p>	<p>Whānau can demonstrate educational success by an increase in the number of Māori entering higher learning and professional careers.</p> <p>Whānau have opportunities for formal learning that equips them with the skills and knowledge to follow their chosen path to employment, advanced learning or self-fulfilment.</p> <p>Whānau are enjoying educational success across all ages.</p> <p>Whānau recognise, value and nurture leadership that supports and enables them.</p> <p>Whānau leaders actively engage with community leaders and institutions for collective good.</p>
Medium term outcomes 5-10 years	<p>Whānau are supported and enabled to take responsibility for their own lives and wellbeing.</p> <p>Whānau are making informed choices about the support they require and who they access support from.</p> <p>Whānau are able to draw on the skills of their own members to advance their collective interests.</p> <p>Whānau are actively participating in the management and growth of assets held in common.</p> <p>Whānau with disabilities participate equally in society.</p> <p>Whānau use, and understand the point of using, data both quantitative and qualitative to inform their decision making.</p>	<p>Whānau can model to other whānau members their ability to take personal responsibility for their own health and wellbeing by making choices about:</p> <ul style="list-style-type: none"> • Living drug free and smoke free. • Maintaining a healthy weight for their age and height. • Achieving exercise and fitness regimes for heart health. • Monitoring regularly the efficacy of their prescribed medicines or medical devices in conjunction with health professionals. • Engaging in health screening programmes. • The quality of the interpersonal relationships they have. 	<p>Whānau identify the added value they bring to a school community.</p> <p>Whānau can articulate the importance of early childhood education to the preparation of their children's future.</p> <p>Whānau choose and access culturally adept schools for their children's learning.</p> <p>Whānau can articulate and implement healthy living habits in the home that will support their children's educational success.</p> <p>Rangatahi are achieving the knowledge, skills sets and qualifications to pursue training and employment that provides them with financial security and career options.</p> <p>More whānau members are trained and serving as public, community & cultural leaders.</p> <p>Whānau have access to quality and timely services that are fully responsive to whānau priorities and whānau values.</p>
Short term outcomes 1-4 years	<p>More whānau develop pathways to independence, including from government assistance and intervention in their whānau life.</p> <p>Whānau are knowledgeable about the capability that exists in their whānau network, and begin to tap into it.</p> <p>Whānau decision-making and planning is informed by timely access to personal information and data which is held about them by government or other agencies.</p> <p>Whānau are aware of their interests in assets held in common and knowledgeable about their rights and responsibilities in regards to those assets.</p> <p>Whānau are planning for emergencies, and taking appropriate action such as having insurance and plans for asset replacement.</p>	<p>Increased number of whānau are setting and achieving personal health goals for their physical, emotional, spiritual and mental wellbeing.</p> <p>Increased number of whānau are improving their knowledge and practice in healthy eating and physical activity.</p> <p>Whānau are managing chronic health conditions, including eczema, asthma and diabetes. And know when and how to access support to manage their conditions.</p>	<p>Rangatahi Māori are achieving NCEA level 2 as a minimum qualification and increasing numbers are achieving level 3.</p> <p>Increased number of tamariki and mokopuna enrolled and attending early childhood education.</p> <p>Increased number of whānau entering tertiary education or other advanced areas of learning and leaving with qualifications.</p> <p>Increased number of whānau exercising their right to vote in national and local council elections.</p> <p>Increased number of whānau engaged in sport and/or clubs or other community groups including kapa haka and waka ama.</p> <p>Whānau are choosing the services they wish to access, on the basis of good information. Whānau are confident to access services and advocate in their own right.</p> <p>Successfully rehabilitate and reintegrate whānau who have had contact with the corrections system back into communities.</p>

Whānau Goals and Aspirations

Whānau and families are confidently participating in Te Ao Māori (the Māori World)	Whānau and families are economically secure and successfully involved in wealth creation	Whānau are cohesive, resilient and nurturing	Whānau and families are responsible stewards of their living and natural environments
<p>Whānau are secure in their cultural identity as Māori and actively participate in activities and events that celebrate their cultural make-up.</p> <p>Whānau are confident and proud that they are at least bi-lingual in Te Reo Māori and English/Te Reo Māori and NZ Sign, and able to transfer that knowledge to their members.</p> <p>Whānau access opportunities to be immersed in their culture and language in their communities.</p> <p>Whānau are major contributors to the cultural vibrancy and development of their own communities.</p>	<p>Whānau business leaders are innovative, entrepreneurial and successful.</p> <p>Whānau are active participants in research and development that advances their prosperity.</p> <p>Whānau are employed in occupations and positions that provide them with the income to achieve the standard of living they aspire to.</p> <p>Whānau have the knowledge and skills to manage their assets that enable them to achieve their life long aspirations.</p>	<p>Whānau relationships are positive, functional and uplifting of all members.</p> <p>Interpersonal skills between whānau members have improved and whānau conduct positive relationships and demonstrate good parenting.</p> <p>Whānau experience and contribute to the development and maintenance of safe and nurturing environments for themselves and their communities.</p> <p>Whānau access communication technology to sustain engagement with each other.</p> <p>All members of a whānau are valued.</p>	<p>Whānau exercise mana whakahaere (authority and control) and mana-kaitiaki over their natural environment.</p> <p>Whānau lead sustainable management of their natural environment.</p> <p>Whānau cultural, physical and spiritual wellness is nurtured by their access to, and engagement with, their natural environment.</p> <p>Whānau have choices about their living arrangements and in all cases, their living environment is safe, secure, warm, dry.</p>
<p>Whānau participate in their community using their language of choice.</p> <p>Whānau access cultural knowledge, engage in knowledge creation, and transfer that knowledge amongst themselves.</p>	<p>Increasing numbers of whānau are engaged in business, entrepreneurship, and innovation.</p> <p>Increasing numbers of whānau own their own businesses or benefit from the improved productivity and prosperity of their businesses.</p> <p>Whānau see improvements in the value of business they own.</p> <p>Whānau have increased financial literacy, improved access to capital and a practice of saving for key 'life' milestones.</p> <p>Whānau achieve at least a living wage.</p>	<p>Whānau live in homes that are free from abuse and violence.</p> <p>Whānau transform their lives through support from rehabilitation services (when needed).</p> <p>Whānau are confident to address crises and challenges.</p> <p>Whānau are stable, organised, and provide their tamariki with the best possible start in life.</p> <p>Whānau understand the importance of school attendance and support and encourage their tamariki and mokopuna to attend school.</p> <p>Rangatahi are supported and nurtured in their transition to adulthood.</p>	<p>Whānau are active participants and contributors to responsible and sustainable environmental management.</p> <p>Whānau access a range of housing options and the support required to pursue those options.</p> <p>Whānau are increasingly satisfied with their housing situation.</p> <p>Whānau increase the use of their land to provide housing, sustenance and food for themselves.</p>
<p>Increased numbers of whānau take up Te Reo Māori programmes.</p> <p>Increased number of whānau participating in iwi or cultural events or activities.</p> <p>Increased number of whānau registered with their iwi are exercising their democratic right in tribal elections.</p>	<p>Increased uptake by whānau in business training, skills acquisition, education and professional development.</p> <p>Increased numbers of whānau are self-employed, and whānau businesses are growing.</p> <p>Increased number of whānau improving their financial literacy.</p> <p>Whānau are engaged in savings and investment.</p>	<p>Parents build skills and strategies to nurture and care and provide for their children.</p> <p>Where necessary, whānau address violence, addiction, substance abuse, and risk of self-harm through increased uptake of affordable and culturally appropriate support services.</p> <p>Increase the number of tamariki from vulnerable whānau who are attending school on a regular basis.</p> <p>Relationships between partners are strong and supportive.</p> <p>Whānau are developing nurturing environments that provide for their physical, emotional, spiritual and mental wellbeing.</p>	<p>Increased opportunity for whānau to participate in environmental management practices.</p> <p>Increased number of whānau accessing services to improve the health of their homes.</p>

Whānau Goals and Aspirations

The Whānau Ora Outcomes Framework in action

Whānau Ora Partnership Group

The Whānau Ora Partnership Group provides strategic leadership to Whānau Ora. It includes six representatives of the Iwi Chairs Forum, and the Ministers for Whānau Ora (Chair), Finance, Health, Education, Social Development and Economic Development.

The Partnership Group agreed to the Whānau Ora Outcomes Framework. It uses the framework to set the direction, identify priorities and monitor progress towards the achievement of improved outcomes for whānau.

For most of the short-term outcomes, the Whānau Ora Partnership Group has identified the types of changes for whānau that are expected to be seen over four to five years. Indicators and measures have been set to monitor progress towards achieving the short-term outcomes.

Iwi

Iwi across the country invest in their whānau. The Whānau Ora Outcomes Framework aligns to iwi aspirations. It provides a point of reference to help iwi identify common priorities with government and others, for potential partnerships and investment in Whānau Ora outcomes.

Government agencies

The Whānau Ora Outcomes Framework helps guide government agencies in policy, planning and investment decisions aimed at improving outcomes for whānau. Government agencies are able to use the Outcomes Framework to identify opportunities and priorities for partnership and investment, both with other government agencies and with iwi.

Commissioning Agencies

The Whānau Ora Outcomes Framework assists Te Puni Kōkiri in commissioning Whānau Ora services and supports for whānau from the Whānau Ora commissioning agencies.

The commissioning agencies are non-government organisations that are contracted to fund and support initiatives which deliver the Whānau Ora outcomes. They act as brokers to match the needs and aspirations of whānau with initiatives that assist them to become more self-managing.

Commissioning agencies contract with established Whānau Ora provider collectives as well as other community providers such as iwi, marae, community organisations, education providers, church groups, land trusts and sports groups.

Commissioning agencies report annually to Te Puni Kōkiri on the provider and whānau outcomes achieved, as they relate to the overall outcome goals of Whānau Ora.

The Commissioning Agencies are:

Te Pou Matakana

For whānau in Te Ika-a-Māui – North Island
www.tepoumatakana.com

Te Pūtahitanga o Te Waipounamu

For whānau in Te Waipounamu – South Island
www.teputahitanga.org

Pasifika Futures

For Pasifika families across New Zealand
www.pasifikafutures.co.nz

Published by

Te Puni Kōkiri
ISBN: Printed 978-0-478-34575-9
ISBN: Electronic 978-0-478-34576-6
Hōngoi/July 2016

Creative Commons

Creative Commons Attribution-Noncommercial-Sharealike 3.0 New Zealand Licence.



Crown copyright ©. Te Whakahihioko i te Ōhanga Māori Powering up the Māori economy published by Te Puni Kōkiri is licensed under a Creative Commons Attribution-Noncommercial-Sharealike 3.0 New Zealand Licence. Please note that neither the Te Puni Kōkiri emblem nor the New Zealand Government logo may be used in any way which infringes any provision of the Flags, Emblems, and Names Protection Act 1981 or would infringe such provision if the relevant use occurred within New Zealand.

Disclaimer

The information contained in this publication is for general information only. While every effort has been made to ensure the accuracy of the information, because the information is generalised, its accuracy cannot be guaranteed. Readers are advised to seek independent advice on particular matters and not rely on this publication. No liability is assumed by Te Puni Kōkiri for any losses suffered directly or indirectly by any person relying on the information contained in this publication.



Te Puni Kōkiri
REALISING MĀORI POTENTIAL

tpk.govt.nz/whanauora

July 2016