



Whānau Comms Plan

Tahi

IT ALL STARTS WITH A PLAN

- Gather all of your whānau contacts
- Get a calendar together of important whānau events and dates
- Utilise free online planning tools and apps
- Trello, Miro, Monday.com and Kanban are good options
- Add your planning committee members to your tools and apps
- Start delegating tasks with time frames

- Create a Facebook page to stay in touch with whānau.
- Social media encourages discussion and whakawhanaungatanga.
- Share kōrero about hui, events, working bees, papakāinga developments, decisions, and policies.
- There's a range of platforms and messaging apps: Facebook, Instagram, Messenger, WhatsApp, Viber.

Rua

SOCIAL MEDIA IS YOUR FRIEND

Toru

CREATE ENGAGING CONTENT

- Put effort into your content.
- Keep your kōrero upbeat, engaging, and positive.
- Make sure it's always up to date, concise and correct.
- Think about the best way to share information...

- We process images 60,000 times faster than words.
- Use your phone, they make it easy to take photos and videos.
- Share your photos and videos to your planning apps and social media platforms.
- Look online for tips and tricks to make your photos and videos look better.
- Make the most of free online video editing tools.

Wha

PHOTOS AND VIDEOS

Rima

POSTERS AND GRAPHICS

- Use visuals to share information
- Have a go at creating some posters and graphs to track progress and share new ideas
- Utilise free online tools, canva.com has great templates