



**Te Puni Kōkiri**  
MINISTRY OF MĀORI DEVELOPMENT

## **PĀNUI PĀPĀHO | MEDIA STATEMENT**

Te 1 o Huitanguru 2019 | 1 February 2019

### **Calling for submissions on Māori Media Sector Shift**

Te Puni Kōkiri is calling for feedback and online submissions for the Māori Media Sector Shift from today.

The Māori Media Sector Shift will explore how radio, television and online te reo and Māori content will be delivered in the future.

Te Puni Kōkiri Chief Executive Michelle Hippolite says the online survey will give the opportunity for all stakeholders including the Māori media sector as well as audiences to give feedback.

“New and advancing technology has meant that the traditional broadcasting environment is changing. Māori broadcasting has developed rapidly over the last 20 years and we want to ensure that the Māori Media Sector is ‘fit for purpose’ in this ever changing digital environment,” says Mrs Hippolite.

Submissions can be sent in written, audio or video form. There is also the option of filling out an online survey. You can make a submission, access the online survey and find out further information about the Māori Media Sector Shift via the website of Te Puni Kōkiri: <http://tpk.nz/maori-media>

Submissions close on **28 February 2019** at 5pm.

Te Puni Kōkiri will also be engaging with audiences over the next month at Māori events and with key stakeholders, rangatahi and kaumātua.

An independent advisory panel will be appointed soon to support the Māori Media Sector Shift with strategic oversight on matters relating directly to the policy review.

Māori Development Minister, Hon Nanaia Mahuta, asked Te Puni Kōkiri to undertake a policy review of the Māori broadcasting sector late last year.

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