

Māori Communities COVID-19 Fund Phase 1 – Update Monday November 22

Funding Progress

\$54.52m
↑ \$11.65m from last week

Total approved or subject to Ministers approval **28** proposals with **59** contracts (6 tranches)

Of which:

\$46.75m
↑ \$0m from last week

Approved by Ministers **21** proposals (tranches 1 to 5)

\$35.24m
↑ \$2.86m from last week

Funding currently under contract with providers **52** contracts

\$17.53m
↑ \$2.32m from last week

Paid to providers **42** contracts

\$7.77m

Funding pending approval from Ministers **7** proposals with **33** providers (tranche 6)

Vaccination Progress (MoH data on eligible population, 17 November)

78% / 63% Total Māori first and second dose rate (75%/59%) last week

41.8k Total doses given in the last week for Māori (including 17,527 first doses)

66.5k First doses remaining to hit 90% coverage for Māori

123.6k Total Māori with no first doses

- ### Key updates since 15 November
- Tranche 6 is pending Ministerial approval, with a lower funding amount than previously provided
 - 52 contracts now in place with providers
 - Work underway to implement Phase 2 – Community resilience

- ### MCCF Communications weekly report
- MCCF Minister’s PR “[26 Contracts signed...](#)” gets national media coverage including on PM’s Tairāwhiti visit.
 - [Four MCCF](#) regional stories on TPK’s Kokiritia e-news, Facebook, LinkedIn, TPK website and shared with agencies to put on their channels.
 - MCCF will use [Karawhuia](#) Facebook/web as a main channel (222,000 users) which is informing and boosting Māori vaccination
 - Rising criticism in media of Government acting too slowly for Māori vaccination and anxiety around Auckland opening up.



Waipareira kaimahi have been engaging whānau Māori on multiple fronts to get Tāmaki Makaurau and Northland vaccinated. Photo credit: Whānau Waipareira



Whānau Waipareira kaimahi giving kai at an event to encourage kōrero about the vaccine and offer vaccinations



Kaimahi from Te Ika Whenua Hauora, Te Puna Ora o Mataatua and Te Puni Kōkiri support a Thursday drive-through in Murupara.

Outcomes & insights from MCCF investments:

Whānau Ora Commissioning Agency (WOCA) – Whānau Waipareira

Whānau Ora Commissioning Agency (WOCA) received \$5m as part of tranche 1 to support the Māori vaccination uptake. One provider funded through WOCA is Whānau Waipareira.

Waipareira has been engaging whānau on multiple fronts to ensure cultural needs are met. Waipareira kaimahi have held max vaccination events, opened major vaccination centres, gone door-to-door, utilised social media, run mobile clinics as well as spearheading the popular Fight For Your Whakapapa campaign.

Last week 70 Waipareira kaimahi and four mobile units were in Northland supporting the Te Tai Tokerau whānau vaccination uptake. More than 2900 whānau were vaccinated during that week – the biggest uptake the Northland DHB had experienced in recent weeks.

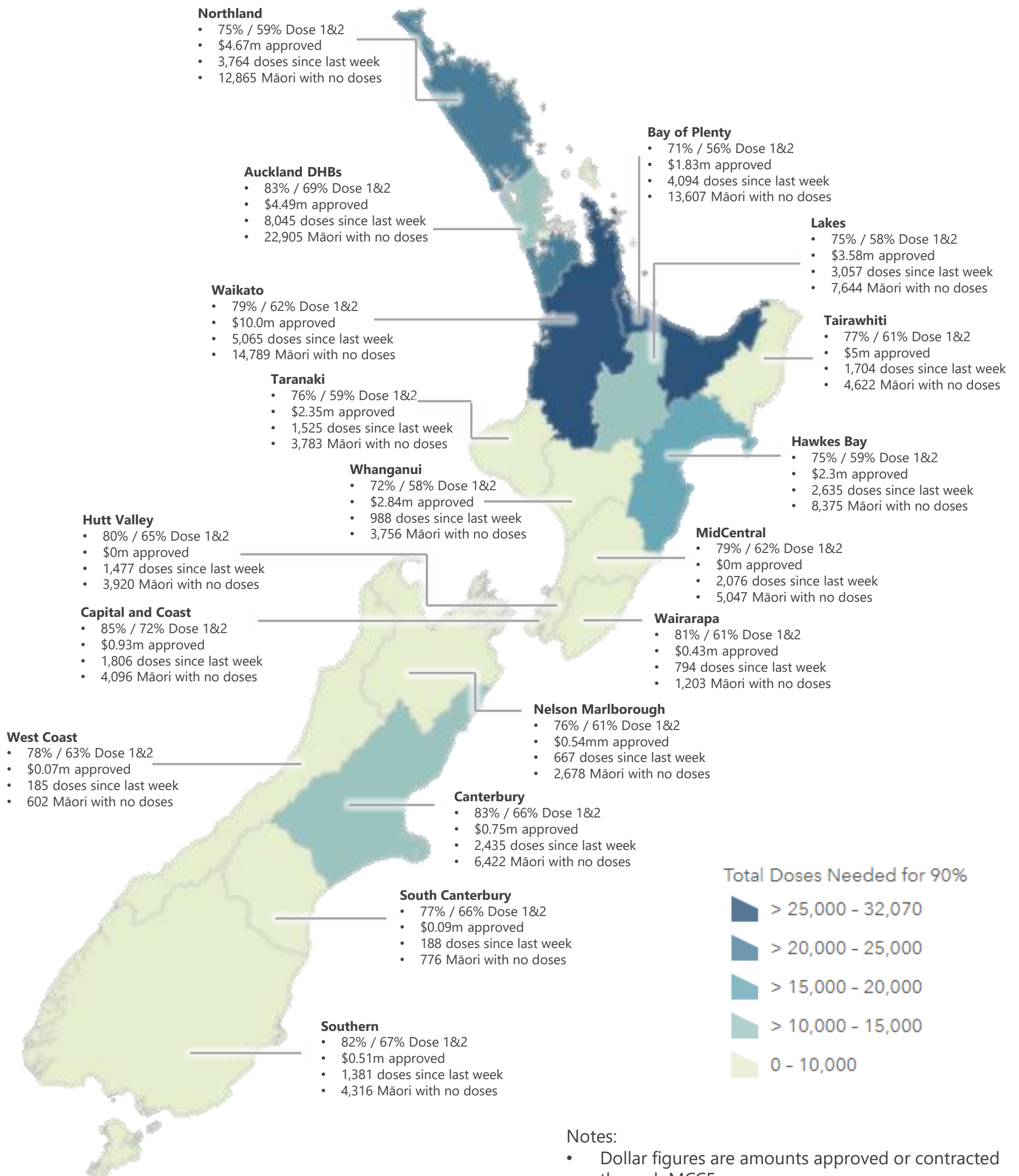
Te Ika Whenua Hauora

Te Ika Whenua Hauora recently received \$600,000 from the Māori Communities COVID-19 Fund to boost their activity in the Lakes DHB, specifically in Murupara.

Before early September, residents of Murupara couldn’t get a COVID-19 vaccination in the local town. Whānau had to travel 45 minutes to an hour to neighbouring Rotorua, Whakatāne or Taupō. This access issue, and vaccine hesitancy within the community has contributed to low vaccine rates. Recent reporting has shown insights into why some whānau are vaccine hesitant, including trusted members of the community speaking against the vaccine, lack of whānau support, & pro-choice rallies. Successes for the mahi so far include the initiative being community led, whānau being able to “have a talk with no pressure”, and the weekly Thursday drive-through.

“It works well because it’s located behind an office block so it’s nice and private. People don’t feel judged, and they can keep their decision to themselves,” Te Akaroa Miki, Vaccine Team Lead for Te Ika Whenua Hauora.

Māori Vaccination Data & MCCF Phase 1 Approvals by DHB Area



Notes:

- Dollar figures are amounts approved or contracted through MCCF
- Auckland DHBs aggregated
- Funding share for proposals covering multiple DHBs is based on vaccination rates, and should be considered an estimate
- Vaccination data = 17 November