

Māori Communities COVID-19 Fund Phase 1 – weekly update as at December 10

Funding Progress

\$72.08m
↑ \$0m from last week

Total approved or subject to Ministers approval **46** proposals with **85** contracts (tranches)

Of which:

\$70.15m
↑ \$0m from last week

Approved by Ministers **44** proposals (tranches 1 to 7)

\$58.39m
↑ \$11.95m from last week

Funding currently under contract with providers **73** contracts

\$38.51m
↑ \$6.84m from last week

Paid to providers **62** contracts

\$1.93m

Funding pending approval from Ministers **2** proposals with **2** providers (tranche 8)

Vaccination Progress (MoH data on eligible population, 10 December)

86% / 74% Total Māori first and second dose rate (83%/70%) last week

35.1k Total doses given in the last week for Māori (including 12,374 first doses)

25.6k First doses remaining to hit 90% first dose rate for Māori

82.7k Total Māori with no first doses

Weekly progress update

- Tranches 1-7 now have approval from Ministers, with the total investment approved now exceeding the original \$60m allocation
- Agencies will continue contracting for Tranches 6 and 7, with 13 out of 23 already contracted

MCCF Communications weekly report

- [MCCF webpage](#) updated: Ministers approved \$70.148m with 83 kaitono over 44 proposals and providers can expect news on Phase 2 soon. Listed contracted providers.
- [Facebook](#) and [LinkedIn](#) reposts of \$70.148m approved and Māori health providers vaccinated over 152,000 Māori, a 54.7% increase, twice the national increase of 27.1% since October 6.
- Media are generally giving positive coverage of MCCF provider activity. TPK published "[Vax Vegas](#)" and "[Getting the South Island Vaccinated.](#)"
- Waitangi Tribunal hearing on Covid response received [media coverage](#) regarding criticism of slow response for Māori.
- Providers are wanting more information on when will Phase 2 open and criteria.



Organisers at a Vax Vegas vaccination event
Photo credit: Te Arawhiti



Atutahi Potaka-Dewes (left), Fabian Anderson and Kahumako Rāmeke are three rangatahi lending their voices to the Vax Vegas campaign. Photo credit: NZ Herald



Te Hā o Kawatiri and NBS theatre kaimahi at the Karawhiua Kawatiri event for the Buller district, offering free hāngī, coffee and cash prizes.
Photo credit:

Spotlight on MCCF providers:

Te Arawa Lakes Trust – Vax Vegas

Te Arawa has been provided with funding of \$4.38m intensive vaccination campaign to achieve 95% vaccination rates for Māori in their rohe over an 8-week timeframe. They are targeting Maori within the Lakes DHB region and Te Arawa rohe.

This includes Vax Vegas, a marketing and communications campaign, that is intended to create FOMO and encourage rangatahi to embrace the vaccination and have some fun along the way. Local rangatahi influencers and content creators were given creative license to create content for social media that would resonate and induce a sense of fun and excitement.

Success was swift – within three days they had over 1000 follows on their Instagram page and the hashtag #vaxvegas gathered 262.4k views within the first five days. The local DHB has had to surge resources at Vax Vegas supported events.

The subsequent events in Rotorua have boosted vaccination rates in the region, and there is an upcoming event at the Rotorua Stadium on 18 December with music artists Kings, Ria Hall, Annie Crummer, Anika Moa, Che Fu and The Crates.

Te Runanga o Ngā Maata Waka

\$0.15m investment targeted at increasing the uptake of Māori vaccinations rates in Eastern Christchurch, including leasing a vehicle to become a mobile clinic and incentivised vaccination drives targeted at rangatahi.

The rōpū have leased and established their mobile clinic and increased their capacity by 2 FTE.

Successful activity to date has included:

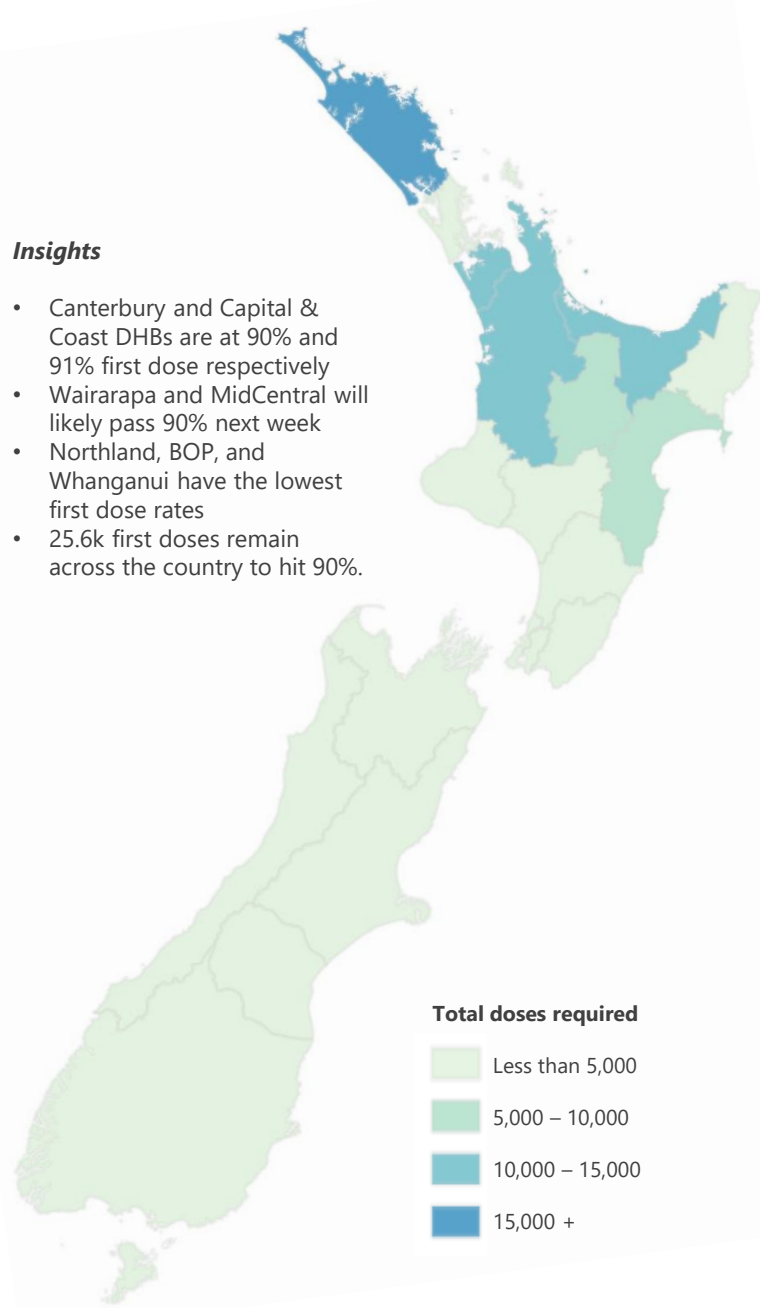
- Going door-to-door in low vaccination communities, providing flyers with information on the vaccine, and engaging kanohi ki te kanohi before bringing a mobile clinic to the street.
- Taking the mobile clinic to schools and educating rangatahi on the safety of the vaccine.

Reporting received to date has also shown that:

- Having a partnership with Whānau Ora Community Clinic to target pockets of the Māori population in the Eastern Suburbs of Christchurch has allowed the rōpū to direct whānau to their local community clinics, and advise the clinics where to focus their own vaccination activities.
- Working alongside both vaccinators and Māori Wardens, has led to giving wardens more information and confidence talking to whānau about the vaccine and its safety, increasing shared capability within the community.

Māori Communities COVID-19 Fund Phase 1 – Vaccine rate and DHB investment

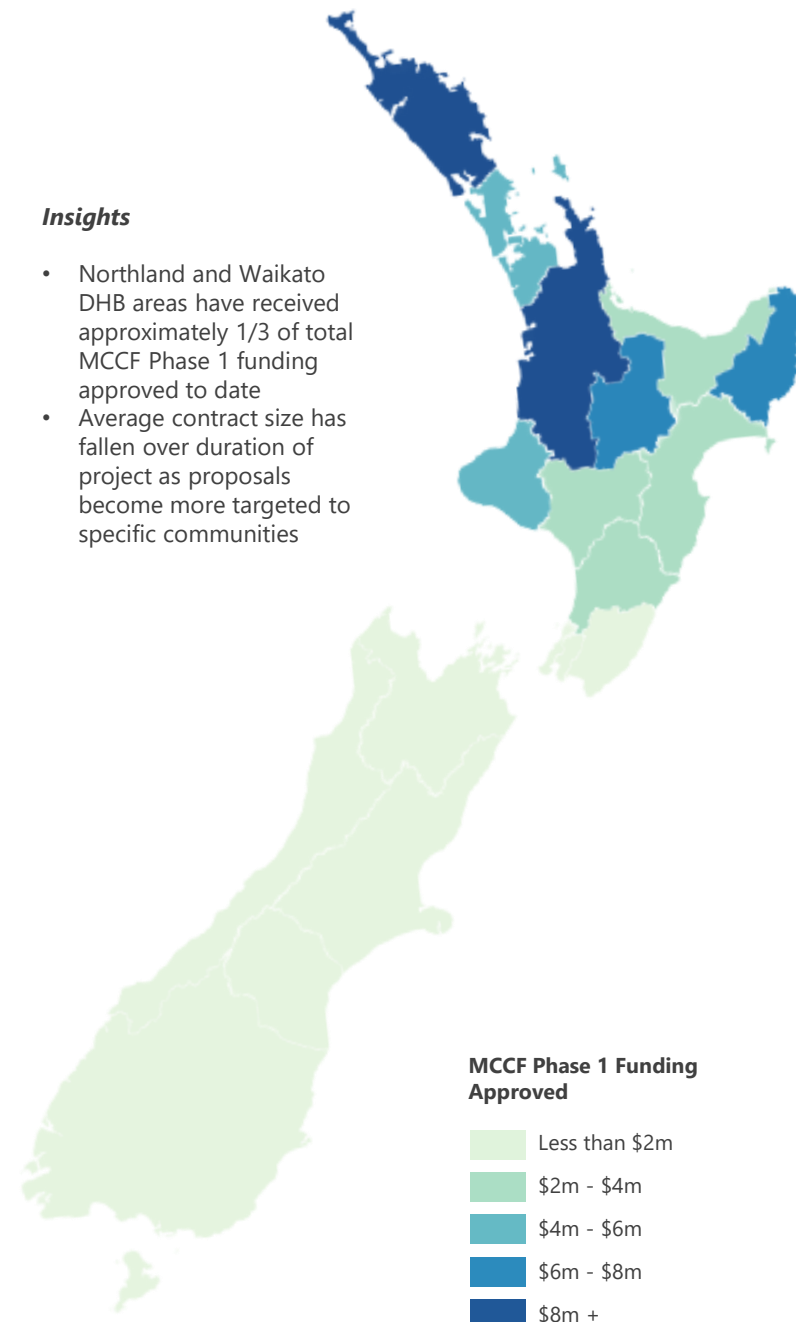
Total doses required to hit 90% Māori fully vaccinated as at 10 December



Māori Vaccination Data and MCCF Summary Table

DHB Area	Dose 1 / Dose 2 %	Total Doses Needed for 90 2 Dose%	Total doses in last week (since Dec 3)*	Doses since MCCF open (Oct 24)*	MCCF Phase 1 Investment Approved \$m
Northland	81% / 69%	15,080	3,008	20,876	8.17
Auckland Metro	87% / 78%	19,307	5,812	48,689	4.81
Waikato	85% / 73%	14,741	4,197	29,659	15.10
Lakes	84% / 70%	7,732	2,416	14,639	6.49
Bay of Plenty	82% / 67%	14,934	3,358	21,829	2.37
Tairāwhiti	85% / 72%	4,579	1,486	8,907	6.84
Taranaki	84% / 71%	3,983	1,132	7,624	4.31
Hawkes Bay	85% / 70%	8,532	2,530	15,337	2.51
MidCentral	89% / 74%	4,120	1,784	11,102	2.72
Whanganui	82% / 69%	4,035	898	5,514	2.84
Capital and Coast	91% / 82%	2,118	1,497	9,972	0.93
Hutt Valley	88% / 76%	2,900	1,310	8,366	0.52
Wairarapa	89% / 75%	1,024	525	3,138	0.43
Nelson Marlborough	85% / 72%	2,504	830	4,441	0.54
West Coast	85% / 74%	578	169	1,159	0.11
Canterbury	90% / 79%	3,892	2,501	18,003	0.79
South Canterbury	85% / 74%	721	246	1,441	0.09
Southern	88% / 78%	3,169	1,369	9,268	1.76
National Coverage					8.82
Total	86% / 74%	117,422	35,094	240,190	\$70.15m

MCCF Phase 1 Approved Investments by DHB Area 10 December



Notes:

- Dollar figures are amounts approved or contracted through MCCF
- Auckland DHBs are aggregated
- Funding share for proposals covering multiple DHBs is based on vaccination rates, and should be considered an estimate
- Vaccination data = 10 December, weekly rate of change since 3 December
- All vaccination rate data sourced from daily MOH updates
- Total dose figures include those overseas / unknown residence

*doses delivered by DHB areas are based on MOH data, and are not specifically linked to MCCF funding



Te Puni Kōkiri
MINISTRY OF MĀORI DEVELOPMENT

