

Māori Communities COVID-19 Fund Phase 1 – weekly update as at December 3

Funding Progress

- \$72.08m** Total approved or subject to Ministers approval
↑ \$0m from last week
46 proposals with 85 contracts (tranches)
- \$70.15m** Approved by Ministers
↑ \$23.40m from last week
44 proposals (tranches 1 to 7)
- \$46.44m** Funding currently under contract with providers
↑ \$10.04m from last week
59 contracts
- \$31.67m** Paid to providers
↑ \$10.75m from last week
54 contracts
- \$1.93m** Funding pending approval from Ministers
2 proposals with 2 providers (tranche 8)

Vaccination Progress (MoH data on eligible population, 3 December)

- 83% / 70%** Total Māori first and second dose rate (81%/66%) last week
- 32.8k** Total doses given in the last week for Māori (including 13,924 first doses)
- 38.0k** First doses remaining to hit 90% first dose rate for Māori
- 95.0k** Total Māori with no first doses

Weekly progress update

- Tranches 1-7 now have approval from Ministers, with the total investment approved now exceeding the original \$60m allocation
- Agencies will proceed to contracting for Tranches 6 and 7 immediately this week

MCCF Communications weekly report

- Social media team posting on TPK's Facebook and LinkedIn re vaccinations progress in low vax regions, successful rangatahi vax initiatives and sharing whānau plan information
- Over the next week TPK and Karawhiua will use their channels to profile:
 - Tairāwhiti hauora providers which gained MCCF funding, making traction by hitting low-vax neighbourhoods
 - Vax Vegas – an MCCF funded rangatahi initiative in Rotorua
- Karawhiua is working with Te Amokura to produce regionalised 'hearts and minds' videos of vaccinations and iwi/whānau COVID-19 readiness initiatives that include profiles of MCCF recipients



Promotional material for the "Take two for the team" promotional campaign – photo from RFL Social Media

Screenshot from Rugby for Life Facebook page encouraging whānau to get vaccinated to support their club



Kaimahi from Te Roopu Tautoko ki te Tonga, working with Te Kāiāka to provide pop-up vaccination services in Mosgiel Photo credit: Te Roopu Tautoko ki te Tonga Facebook page

Spotlight on MCCF providers:

Rugby for Life Charitable Trust (RFL)

\$0.4m investment, targeted at sports clubs in Te Tai Tokerau and their whānau

Successful activities to date are:

- Supported delivery of 3,685 vaccinations across the month of November.
- 60 rugby clubs across Te Tai Tokerau using the catch phrase "Take two for the team"
- 33 hotspots have been identified across the region with low vaccination rates for additional work to take place
- 76 events hosted to date with plans for a further push into 2022.

What's working well

- Goodwill between Community and RFL is exceptional and has been built on through the reach/support given community engagement by clubs
- Evolution of marketing and PR from awareness to heroes, local heroes providing a platform that anti vaxers are not engaging in
- MHPs and Whānau Ora have been brilliant. The collective is working well for people getting vaccinated
- 'Heroes' are changing the conversation on social media, a lot less anti vax sentiment.

Te Roopu Tautoko ki te Tonga Incorporated

\$0.1m investment, targeting at lower income, rangatahi, kaumatua, rural and homeless whanau across Southern DHB area

Successful activities to date

- Pop up clinic held in Brockville, a suburb with high Māori and Pacific residents and low socio-economic status. 30 people received their first vaccination at that event, most were of Māori or Pacific descent.
- Popup clinic was held in Mosgiel. It was promoted through schools and other community/health agencies in that area and surrounding rural communities.

What's working well

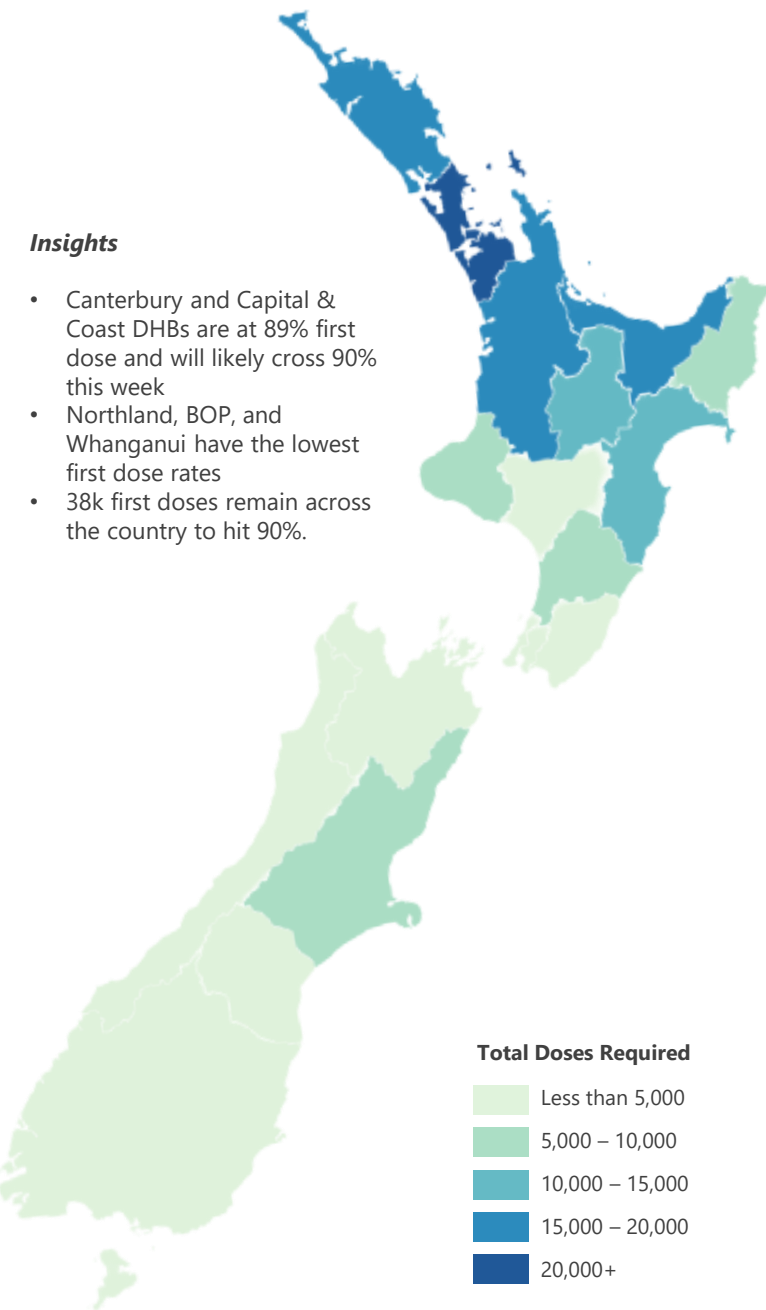
- Strong reach of the organisation in to hard-to-reach communities which provides them with important intel and networks who spread the word for them in those hardy reached whānau
- Pop up barber shop alongside the vaccination van in which whānau get free haircuts if they get a vaccine (at the Brockville Clinic)

Māori Communities COVID-19 Fund Phase 1 – Vaccine rate and DHB investment

Total doses required to hit 90% Māori fully vaccinated as at 3 December

Insights

- Canterbury and Capital & Coast DHBs are at 89% first dose and will likely cross 90% this week
- Northland, BOP, and Whanganui have the lowest first dose rates
- 38k first doses remain across the country to hit 90%.



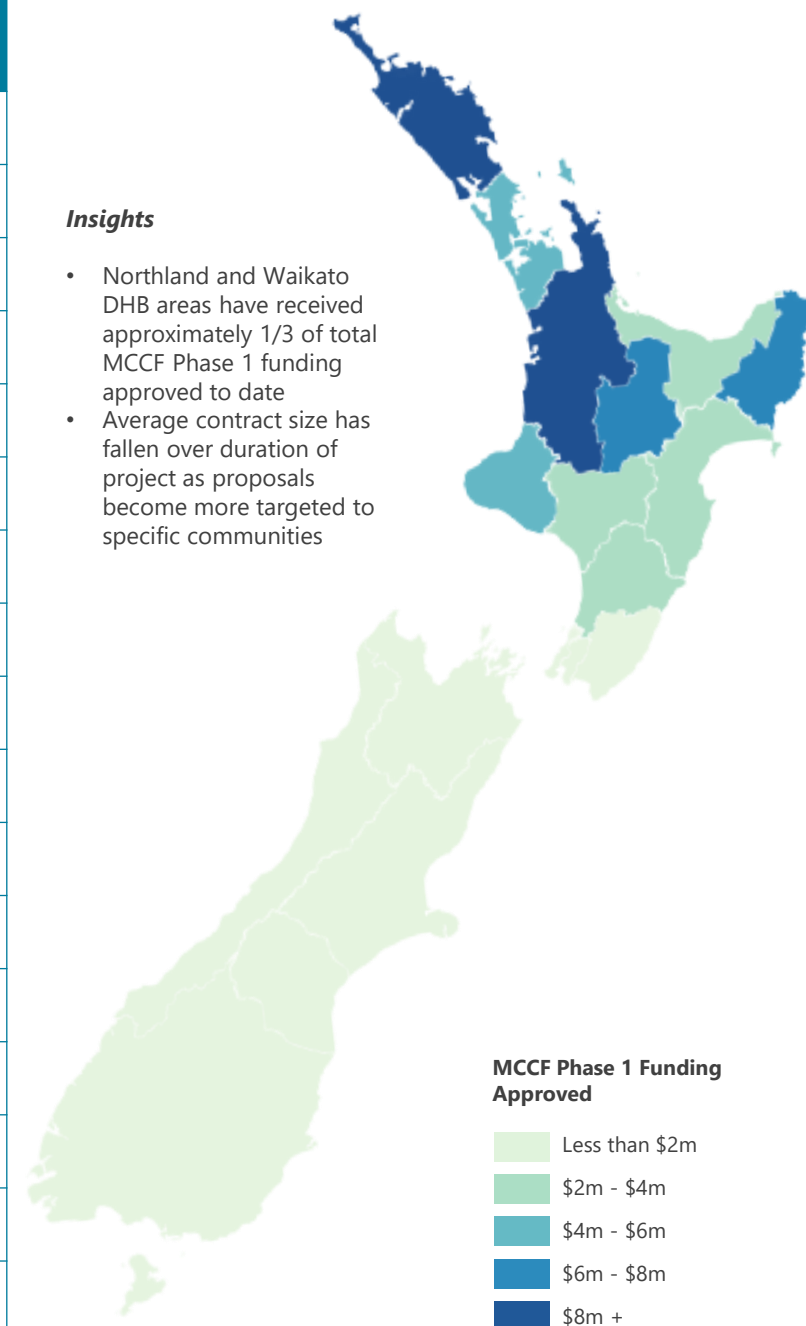
Māori Vaccination Data and MCCF Summary Table

DHB Area	Dose 1 / Dose 2 %	Total Doses Needed for 90 2 Dose%	MCCF Phase 1 Investment Approved \$m	Total doses in last week (Nov 26)	Doses since MCCF open (Oct 24)
Northland	79% / 65%	18,088	8.17	2,656	17,111
Auckland Metro	86% / 75%	24,885	4.81	6,035	40,479
Waikato	83% / 69%	18,938	15.10	3,742	24,305
Lakes	81% / 65%	10,150	6.49	2,059	11,870
Bay of Plenty	79% / 63%	18,292	2.37	2,932	17,711
Tairāwhiti	82% / 67%	6,065	6.84	1,209	7,214
Taranaki	81% / 67%	5,115	4.31	934	6,242
Hawkes Bay	82% / 66%	11,062	2.51	2,455	12,508
MidCentral	86% / 70%	5,904	2.72	1,625	8,967
Whanganui	79% / 65%	4,933	2.84	848	4,496
Capital and Coast	89% / 79%	3,215	0.93	1,516	8,114
Hutt Valley	86% / 72%	4,212	0.52	1,209	6,824
Wairarapa	87% / 69%	1,549	0.43	387	2,501
Nelson Marlborough	82% / 68%	3,334	0.54	751	3,422
West Coast	82% / 70%	748	0.11	162	938
Canterbury	88% / 75%	6,286	0.79	2,644	14,822
South Canterbury	83% / 69%	967	0.09	210	1,153
Southern	86% / 75%	4,538	1.76	1,390	7,568
National Coverage			8.82		
Total	83% / 70%	152,524	\$70.15m	32,764	196,245

MCCF Phase 1 Approved Investments by DHB Area 3 December

Insights

- Northland and Waikato DHB areas have received approximately 1/3 of total MCCF Phase 1 funding approved to date
- Average contract size has fallen over duration of project as proposals become more targeted to specific communities



Notes:

- Dollar figures are amounts approved or contracted through MCCF
- Auckland DHBs are aggregated
- Funding share for proposals covering multiple DHBs is based on vaccination rates, and should be considered an estimate
- Vaccination data = 3 December, weekly rate of change since 26 November
- All vaccination rate data sourced from daily MOH updates

