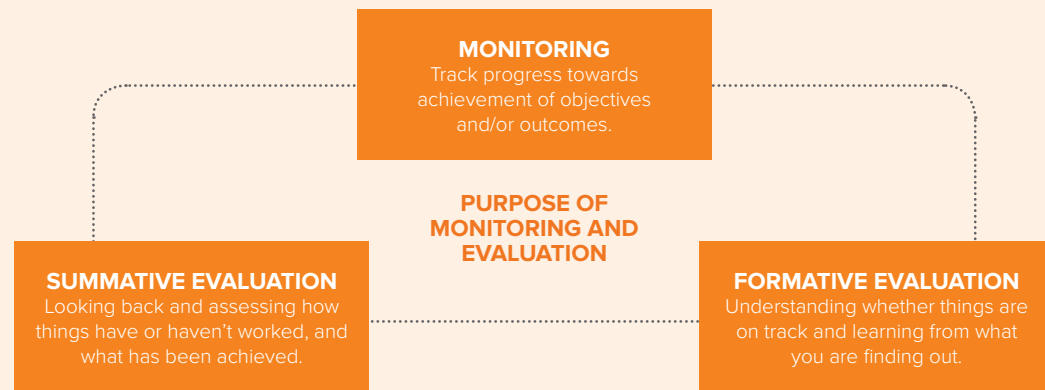


Maihi Karauna Monitoring and Evaluation Framework

PURPOSE OF MONITORING AND EVALUATION



MAIHI KARAUNA MONITORING ACTION PLAN

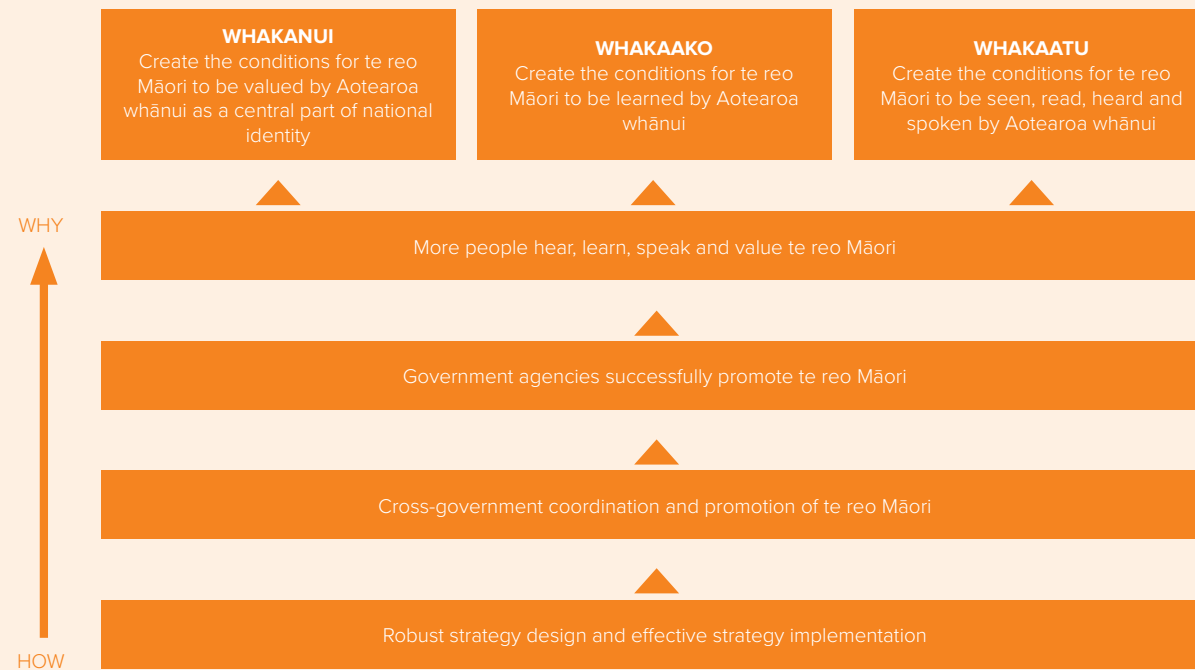
AREA OF INTEREST	MONITORING QUESTIONS	RESPONSIBILITIES
Monitoring outputs	What outputs are agencies delivering under the Maihi Karauna?	Agencies responsible for delivering te reo Māori activities with advice from Te Taura Whiri i te Reo Māori
Monitor spending	What is the cost of the Maihi Karauna?	Individual agencies to monitor te reo spend Te Taura Whiri i te Reo Māori to report spend annually
Monitoring high level outcomes	What trends are there in high-level te reo Māori outcomes?	Te Puni Kōkiri with support from Te Taura Whiri i te Reo Māori

EVALUATION ACTION PLAN

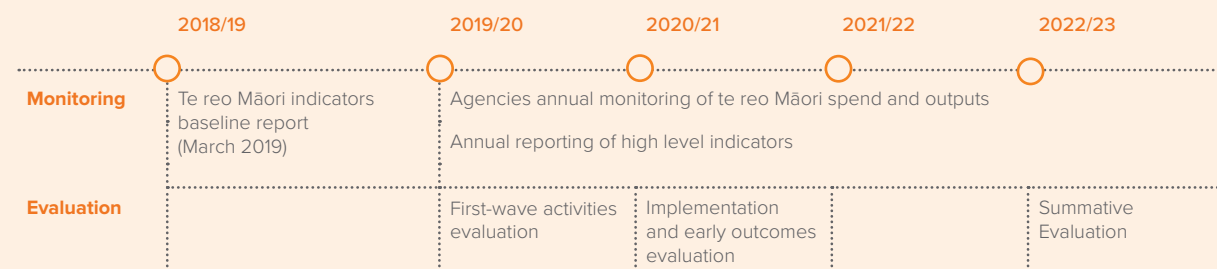
AREA OF INTEREST	EVALUATION QUESTIONS	FOCUS OF EVALUATION
First-wave activities evaluation	<ul style="list-style-type: none"> To what extent did the first-wave Maihi Karauna activities achieve what they set out to do? How did the first-wave activities contribute to the priorities of the Maihi Karauna? How could similar activities be improved in the future? 	First-wave activities evaluation: <ul style="list-style-type: none"> Understanding achievement against expectations Improvement of future activities Contribution to the strategy
Strategy implementation	<ul style="list-style-type: none"> How well is the Maihi Karauna being implemented? How well and to what extent is the Maihi Karauna impacting on the intended target groups? What activities or approaches have been most effective for each target group? To what extent and in what ways is the Maihi Karauna leading to change in the way government agencies develop and implement their te reo Māori activities? To what extent are the Maihi Karauna activities being implemented, focused on the Strategy's priorities? To what extent is there good governance and management of the Maihi Karauna? To what extent is the Maihi Karauna on-track to achieve its short- and medium-term priorities? What changes need to be made to improve the effectiveness of the Maihi Karauna? 	Implementation and early outcomes evaluation: <ul style="list-style-type: none"> Understanding how well the Maihi Karauna has been implemented Assessing early outcomes Improvement of the strategy
Strategy effectiveness/ Impact	<ul style="list-style-type: none"> Has the Maihi Karauna achieved its priorities and outcomes? What factors contributed to or prevented the achievement of these? What unintended outcomes have occurred? 	Summative Evaluation: <ul style="list-style-type: none"> Attributing changes to the Maihi Karauna Capturing additional results
Sustainable impact	How has Maihi Karauna influenced agencies business as usual? How has the Maihi Karauna influenced public sector responsiveness to Māori?	Summative Evaluation: Assess sustainability of the principles of the Maihi Karauna

MAIHI KARAUNA MONITORING AND EVALUATION LOGIC MODEL

What would we expect to see from a monitoring and evaluation perspective if the Maihi Karauna is achieving what it set out to do?



TIMEFRAMES



PURPOSE OF THE MEASURES AND INDICATORS

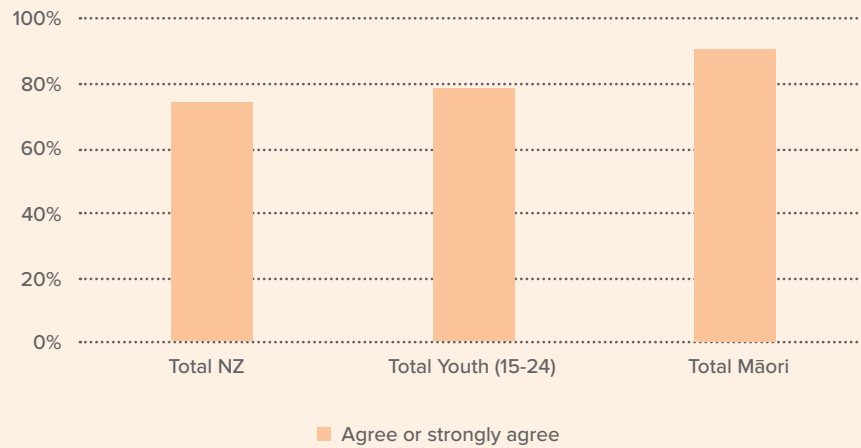
- To track progress towards the goals, outcomes and priorities of the Maihi Karauna
- Reporting will be based on what information is currently available
- Will look for opportunities to fill gaps, identify new indicators or modify existing
- Reporting guided by the regularity of the availability of the information

Maihi Karauna Key High Level Indicators

AUDACIOUS GOAL 1

By 2040, 85 per cent of New Zealanders (or more) will value te reo Māori as a key part of national identity

Importance of Māori culture and cultural practices in defining New Zealand

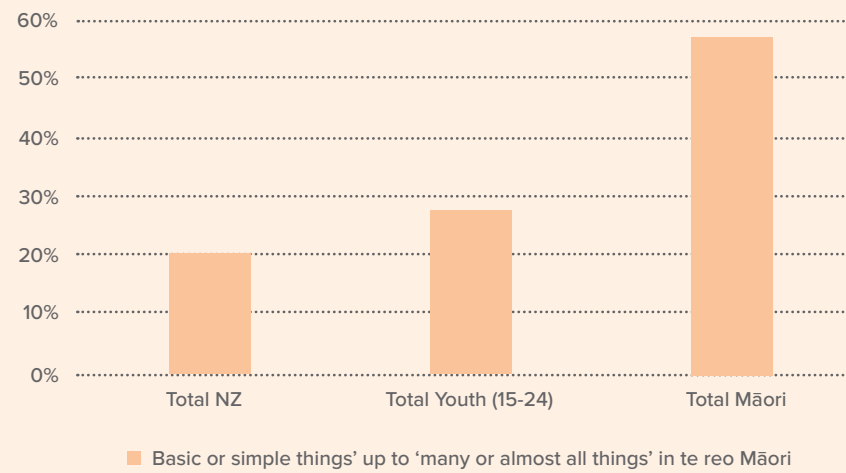


Source: 2016 General Social Survey

AUDACIOUS GOAL 2

By 2040, 1,000,000 New Zealanders (or more) will have the ability and confidence to talk about at least basic things in te reo Māori

Ability to speak at least some te reo Māori



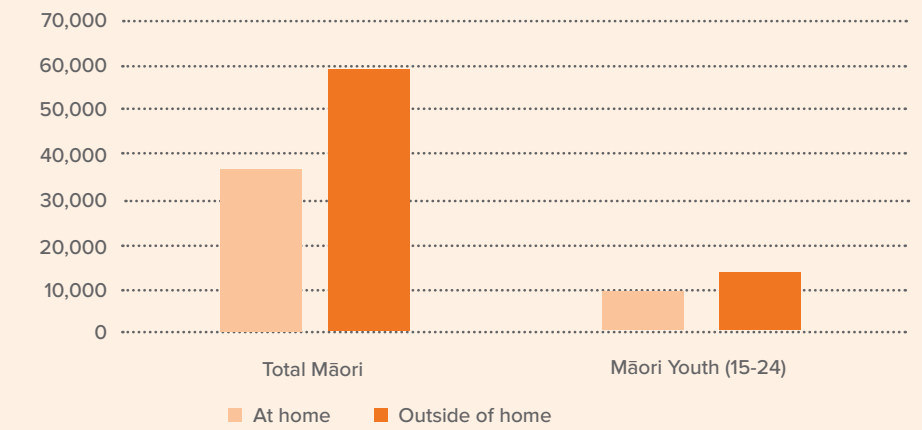
Source: 2016 General Social Survey

AUDACIOUS GOAL 3

By 2040, 150,000 Māori aged 15 and over will use te reo Māori at least as much as English

Speaking Māori at home or outside of home

'Māori equally with English' to 'all or mostly Māori'

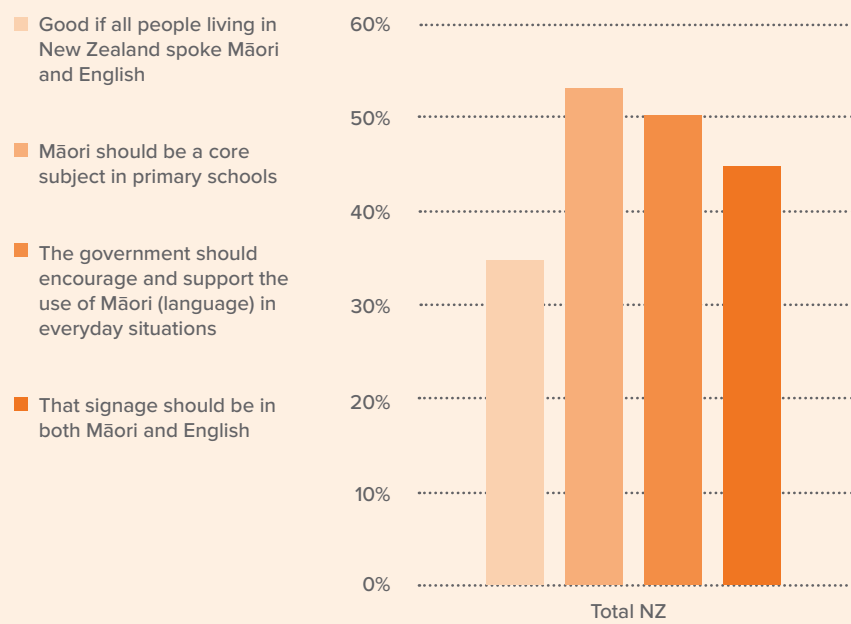


Source: 2013 Te Kupenga

SECONDARY INDICATORS

Attitudes to te reo Māori

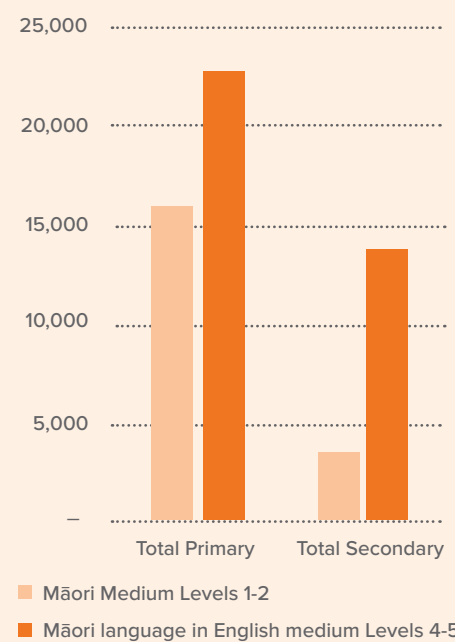
Agree/strongly agree



Source: 2016 General Social Survey

Students in Māori language education

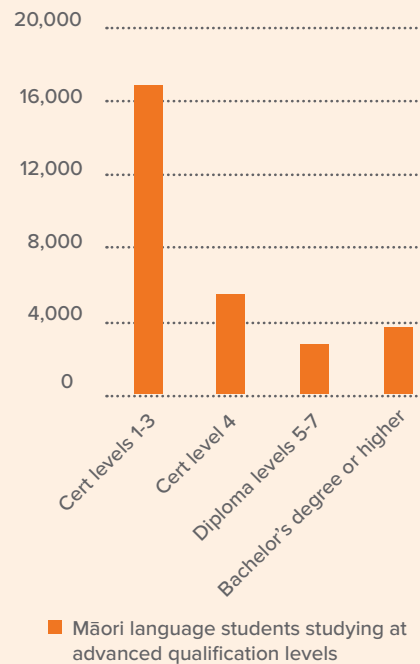
2017



Source: 2017 Education Counts

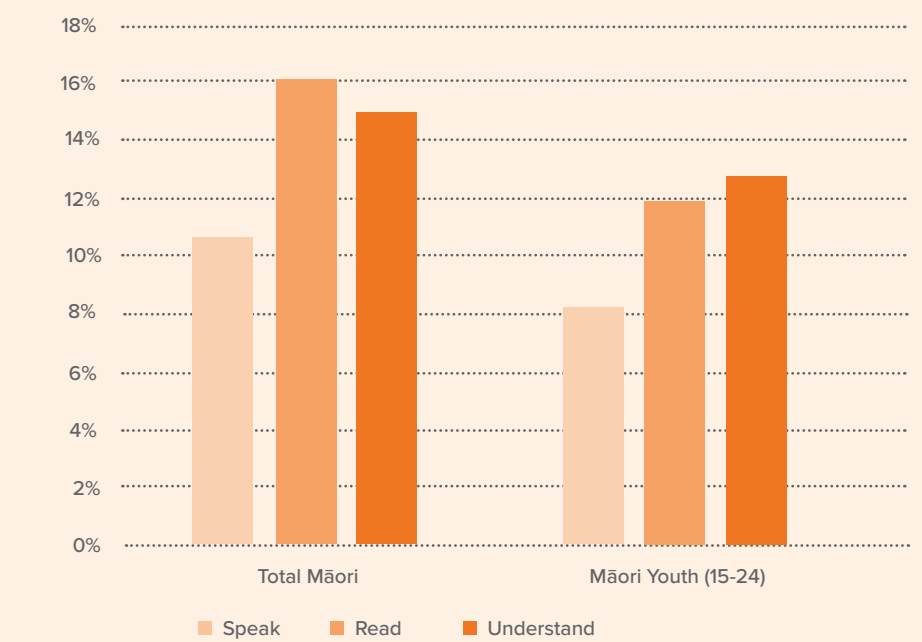
Māori language students studying at advanced qualification levels

2017



Ability to speak, read and understand te reo Māori

Very well/well



Source: 2013 Te Kupenga