



**Te Puni Kōkiri**  
MINISTRY OF MAORI DEVELOPMENT

# Tahua 2019

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Wellbeing Budget 2019  
Māori Development  
Initiatives



## Summary

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This is a summary of the Government commitment to the wellbeing of Māori through its Wellbeing Budget 2019.

## Whakatauki

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**Ehara taku toa i te toa takitini,  
engari he toa takitini.**

My strength is not mine alone  
but that of many.

*The collective effort is  
necessary for the success  
of an endeavour.*

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## Published by

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# Whānau Taurikura

Whānau wellbeing or whānau taurikura is at the heart of this year's Budget announcements for Māori. The focus is on improving outcomes for whānau and Māori in a range of areas.

The Māori Development initiatives support whānau aspirations to live in a healthy home, develop their whenua, have increased opportunities to employment and to revive te reo Māori. It recognises Māori language, culture and identity play an important role in the wellbeing of Māori.

A whānau-centred approach recognises the needs, strengths and diverse aspirations of whānau and communities. It supports whānau and Māori to be self-determining.



# Ahuwhenua

## Oranga pāpori, oranga ōhanga mā te whenua Māori

### Social and economic development through Whenua Māori

#### Initiative description:

This initiative aims to support Māori landowners, trustees and whānau to realise their aspirations, whether they be social, cultural, environmental or economic. This will be done by providing funding for new and enhanced Māori Land Court services, a whenua knowledge hub and website, regional advisory support and investment.

#### Four year funding:

# \$56.1m

Including Capex: \$2.1 (2019/20)



Eugene and Pania King of Kiriroa Station at Matawai, Gisborne

The Whenua Māori Programme will support the sustainable development of whenua Māori, increase the knowledge and skills of Māori landowners, generate wealth and strengthen the connection between Māori and their whenua.

The Programme is co-led by Te Puni Kōkiri and the Ministry of Justice. It recognises that Māori freehold landowners face a complex regulatory environment and have difficulty accessing information and resources about Māori freehold land.

#### Benefits / Impacts:

- enabling on-the-ground support for Māori landowners in Te Tai Tokerau, Waiariki, and Te Tairāwhiti
- amending Te Ture Whenua Māori Act 1993
- providing new and enhanced Māori Land Court services
- modernising Māori Land Court information systems; and
- creating a Whenua Knowledge Hub and website designed in collaboration with Māori.

#### Total Funding

Vote	Funds
Māori Development (Te Puni Kōkiri)	\$32.6m
Courts	\$21.4m
Justice	\$2.1m





# Language, culture and identity

## Te reo kia rere – kia rangona te reo i te huhua o ngā pae pāpāho

Innovative Te Reo Māori Media Content – increasing engagement with te reo Māori across a range of media platforms

Two year funding:

**\$14m**

(2019–2021)



Whānau at Te Matatini 2019

### Initiative description:

This initiative aims to support the revitalisation of te reo Māori and the goals of the Maihi Karauna strategy. This will be done by increasing the level of te reo Māori online and broadcasted. Te Māngai Pāho will be supported to increase innovative Māori media content in collaboration with the wider Māori Media sector. This content will have a particular focus on rangatahi audiences, and will be delivered across a range of platforms.

### Benefits / Impacts:

- Increased digital and new media content that promotes te reo Māori me ngā tikanga Māori (approximately 70 new media projects over two years)
- More people engaging with quality broadcast and online content in te reo Māori
- More New Zealanders valuing te reo me ngā tikanga Māori as part of our national identity
- More young people excited about te reo Māori.



## Maihi Karauna – e whakapiki ake ana i te mana me te whakamahinga o te reo Māori

Implementation of the Maihi Karauna Strategy – increasing the status and use of te reo Māori

Four year funding:

**\$13.8m**

### Initiative description:

This initiative aims to support the revitalisation of te reo Māori, as outlined in the Maihi Karauna strategy and Te Ture mō Te Reo Māori 2016. This will be done through providing funding for Te Taura Whiri i te Reo Māori, and funding to support national and regional events that promote the active use of te reo Māori.

### Benefits / Impacts:

- Implementation of Maihi Karauna
- Development of 50 te reo Māori language plans across the private and public sectors including te reo Māori language plans for the 32 core public sector departments by 2021
- 20 additional certified te reo translators.



## Maihi Māori me Te Whare o Te Reo Mauriora – e whakarauora ana i te reo Māori hei reo tuatahi

Implementation of the Maihi Māori and Te Whare o Te Reo Mauriora – restoring te reo Māori as a nurturing first language

Four year funding:

**\$6m**

### Initiative description:

This initiative aims to support the restoration of te reo Māori as a nurturing first language, as set out in the Maihi Māori strategy and Te Ture mō Te Reo Māori 2016. The funding will help Te Mātāwai to implement their kāhui investment model and their strategic and policy advice functions.

### Benefits / Impacts:

- Support for the eight iwi and language community clusters currently operating
- Additional support to embed Te Mātāwai's kāhui investment model established to implement the Maihi Māori strategy
- Increased strategic policy advice to implement the Maihi Karauna and Te Whare o te Reo Mauriora.



# Whānau leading community development



## Whānau Ora

**Whānau Taurikura – e whakawhānui ana i te kaupapa o Whānau Ora e ora nui ai te huhua o ngā whānau**

Whānau Wellbeing – expanding coverage of Whānau Ora to support more whānau to thrive and achieve wellbeing outcomes



Tawhai whānau in Hastings

Four year funding:

# \$80m

### Initiative description:

This initiative aims to increase support for whānau to achieve their aspirations and lift overall wellbeing. This will be done through funding the expansion of the Whānau Ora commissioning for outcomes approach to reach more whānau. It will also include upskilling the navigator workforce to provide targeted tamariki support, and support to build financial capability.

### Benefits / Impacts:

- Increased funding will allow Whānau Ora commissioning agencies to expand support for more whānau across the country
- Increased funding will be available to develop localised commissioning opportunities to support additional whānau and improve localised decision-making and accountability processes for whānau
- Over 13,000 whānau are supported by Whānau Ora at any one time.
- The increased funding will allow an additional 10,000 whānau to be supported
- Access to professional development opportunities for Navigators to continue to improve support provided to whānau and tamariki
- Navigators have improved financial capability skills, knowledge and networks, leading to more robust support for whānau trying to achieve financial and economic aspirations
- Navigators have improved skills, knowledge and networks regarding tamariki support, leading to improved support for whānau trying to achieve tamariki wellbeing aspirations.



## Paiheretia te Muka Tāngata – kia piki ake ngā hua ki ngā whānau Māori kua pāngia e te ture, e hoki pai mai ai rātou ki te hapori

Māori Pathways – improving outcomes for Māori and their whānau in the Corrections system and supporting their reintegration back into communities

Four year funding:

**\$35m**

### Initiative description:

This initiative aims to build and maintain strong relationships between whānau and Māori inside our correctional facilities (who are under 30 years).

A whānau-centred approach aims to lower reconviction rates and the Māori prison population.



### Benefits / Impacts:

- Specialised Navigator workforce supporting the Hawke's Bay and Northland prison population
- 30 specialist Navigators will work with at least 60 offenders and their wider whānau
- Tailored rehabilitative programmes to address causes of reoffending
- Case Managers providing employment support after release
- Whānau connections will be built, strengthened and maintained, creating a stronger support network after release improving rehabilitation and reintegration outcomes in the Hawke's Bay and Northland.

### Total Funding

Vote	Funds
Māori Development (Te Puni Kōkiri)	\$21.8m
Corrections	\$10.4m
Social Development	\$2.9m



## Te whakaū i te kaupapa o whānau ora i roto i ngā whare hauora matua hei painga mō te oranga o te Māori me ngā iwi o Te Moananui-a-Kiwa

Identifying and developing how a whānau-centred approach to our primary healthcare can improve the wellbeing of Māori and Pacific people

One year funding:

**\$1m**

(2019/2020)

### Initiative description:

This initiative will enable exploration into how a whānau-centred approach can be used to raise health and wellbeing outcomes for Māori and Pacific people.

### Benefits / Impacts:

- Identification of key success factors and critical design features for improving Māori and Pacific people health and wellbeing outcomes to inform current and future services
- Build on wider work within the health sector to increase investment in approaches that improve outcomes for Māori and Pacific whānau.



## Oranga Marae

### Kāinga Rua; Oranga Whānau – he whare whakaruruhau, he whakapakari whānau

Kāinga Rua; Oranga Whānau – marae resilience and whānau development

Four year funding:

**\$12m**



The people of Ngāti Hikairo at the opening of their new wharekai at Waipapa Marae



**Initiative description:**

This initiative aims to revitalise the physical and cultural infrastructure of marae, and support marae to develop their capability and capacity to support emergency management responses in their local communities. This will be done through increasing funding to the Oranga Marae programme for marae development planning and implementation, and additional support for individual marae for emergency management planning and preparedness.

**Benefits / Impacts:**

- An estimated 30 Marae Development Plans completed per annum outlining marae aspirations, including technical feasibility studies and implementation plans where required
- Marae are safe environments contributing to the wellbeing of iwi, hapū and whānau
- Whānau are engaged with an additional 30 marae, and an increasing number of events/activities will ensure the transmission of mātauranga Māori
- Marae increasingly contribute to the revitalisation of te reo me ōna tikanga Māori
- Whānau work together to develop the marae and are prepared to support their communities in an emergency.



Hawaikirangi whānau from Te Piringa papakāinga



# Kāinga Ora

## Te whakatū papakāinga me te whakapai whare hei huarahi ki te hauora o te whānau

Papakāinga development and housing repairs for better whānau wellbeing

Four year funding:

**\$40m**

**Initiative description:**

This initiative aims to raise Māori intergenerational wellbeing by taking a whānau-led approach to addressing housing and wider community needs. This will be done by providing funding for Te Puni Kōkiri to invest in additional papakāinga (Māori collectively owned homes), housing repairs, and capability building programmes.

**Benefits/ Impacts:**

- Contribution to construction of an estimated 10 additional rental homes per annum through papakāinga development
- Repairs to an estimated additional 100 homes per annum
- 300 whānau groups will have access to the Sorted Kāinga Ora programme to improve financial capability and knowledge
- Support to increase the capability of Māori housing organisations
- Increased capability to support whānau Māori achieve their housing aspirations.





# Rangatahi leadership & development

## Cadetships

**Te Whakarauoratanga o te Rāngai Mahi –  
e whakawhānui ana i ngā tūranga Ākonga  
Mahi hei hiki i ngā putanga mahi**

Improving Labour Market Resilience –  
expanding the Cadetships initiative to improve  
employment outcomes



The Māori Kitchen Cadets (Tyler, Tina, Harrison and Trey), Auckland, May 2019

Four year funding:

**\$6m**

### Initiative description:

This initiative aims to partner with employers to attract, retain and develop Māori employees in growth industries and occupations. This will be done through providing funding to employers to support the employment, development, and mentoring of Māori cadets, including gaining workplace and formal industry skills and qualifications, leadership training, and opportunities to progress to senior positions.

### Benefits/ Impacts:

- Additional Cadetship places will be established to support Māori into employment opportunities and into development programmes within organisations
- Increased focus on supporting wāhine Māori into employment opportunities in growth industries.





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