



Te Puni Kōkiri
REALISING MĀORI POTENTIAL

Whānau Ora – a new approach

Te Kāwanatanga o Aotearoa

November 2016



Turner whānau



Photo courtesy of Te Anga Nathan

Whānau Ora as a public sector innovation

- Whānau Ora exists in and is derived from te ao Māori
- As a public sector initiative, it requires new thinking and new ways of working
- Organisations need to work together
- Whānau are the solution not the problem

Understanding whānau-centred approaches



“...positive immediate and long-term gains for whānau wellbeing when they were placed at the centre of service design and delivery.”

Understanding whānau-centred approaches

Key enablers:

Navigators

Whānau planning



A devolved commissioning model (2014-)



Whānau Ora Formative Evaluation report



“commissioning agencies are more networked and connected to communities, closer to whānau and better informed about their needs.”

Budget Increases for Whānau Ora

2015: \$50 million for Whānau Ora Navigators

2016: \$40 million for Commissioning Agencies

2016/2017: \$74.2 million per annum

Whānau Ora Partnership Group

- Established to provide strategic oversight (September 2014)
- Six Crown Ministers & six Iwi Chairs
- A Te Tiriti o Waitangi model
- Whānau Ora Outcomes Framework adopted as primary measure of success (August 2015)

Whānau Ora Outcomes Framework



Whānau are self-managing and empowered leaders



Whānau are leading healthy lifestyles



Whānau are confidently participating in te ao Māori (the Māori World)



Whānau are participating fully in society



Whānau are economically secure and successfully involved in wealth creation



Whānau are cohesive, resilient and nurturing



Whānau are responsible stewards of their living and natural environment

Evidence base for Whānau Ora

Whānau Ora Taskforce (2009) said measuring Whānau Ora outcomes would require:

- Balancing provider accountability with flexible responsive service delivery
- Collecting outcome-focused not output focused information
- Collecting timely and continuous data
- Giving value to both qualitative and quantitative information.

The challenge ahead

A good evidence base is critical for the ongoing development of Whānau Ora.

