



Umere Submission to the:  
Māori Language Strategy Consultation 2014

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Taku ingoa:

Irihia Te Aho Ki Te Rangi Winterburn(name)

[Redacted area]

Tēnā rā koe Dr Pita Sharples

I support the points that I have ticked in the adjacent box, (if no boxes are ticked, or if all boxes are ticked, I support all the points in this submission)

- The consultation period for this renewed Māori Language Strategy is too short; the documents are too difficult to find and/or to access, and the period between the announcement on 3 February 2014 regarding the consultation and the consultation hui is too short.
- I have not had enough time to think over the documents and discuss the implications with my whānau/hapū. I therefore request that the Government extend the consultation period for the Māori Language Strategy.
- To give new energy and to support te reo Māori, the new Strategy needs to include initiatives that reach most communities. This Strategy needs to move past the status quo, which we know isn't working, because our language is still declining.
- I would to see more te reo Māori in the public arena, particularly in areas where it has been relegated below foreign languages. I think rules should be put in place that place te reo Māori on an equal footing with English as per its official status in NZ law. (E.g., ATMs

- have other languages, but not te reo Māori as an option.)
- I would like the government to identify gaps in Māori language education and move to fill them. E.g. (1) In areas where Māori-medium education is hard to access, provide government support for locals to set up kura Māori. (2) Make te reo Māori and bilingual theory a requirement of initial teacher education and teacher professional development.
  - In order to address the continued decline of te reo Māori, the Māori Language Strategy needs to have a jobs and careers component. Our efforts and taxpayers are being wasted if there are no jobs to keep our young Māori speakers in our communities in Aotearoa.
  - In order to raise the status of te reo Māori in New Zealand, te reo needs support from the top. The PM, MPs, community leaders and broadcasters need to commit to supporting te reo personally. Begin with correct pronunciation, and start learning te reo.
  - The Strategy needs to have far reaching influence. It cannot operate in a vacuum. I would like to see the Strategy have links to, for example, the economic, health, and justice needs of Māori.
  - In order to thrive, te reo Māori needs to flourish in the hearts and minds of all our people. For this to occur, the Strategy must reflect that wider issues need to be addressed by the Government. Addressing the issue includes bringing in a living wage for all, and making government agencies (including police, health, education, and WINZ) Māori and Māori language friendly.

He mihi nui ki a koe, ki a koutou

Signed

