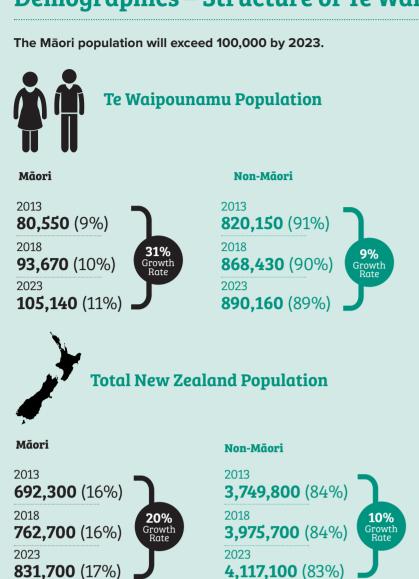
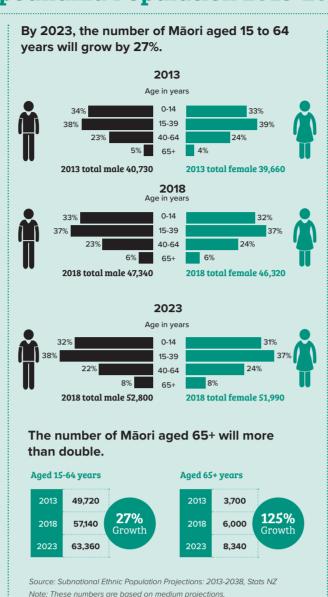


Te Puni Kōkiri: Te Waipounamu Regional Profile 2017

Demographics – Structure of Te Waipounamu Population 2013-2023





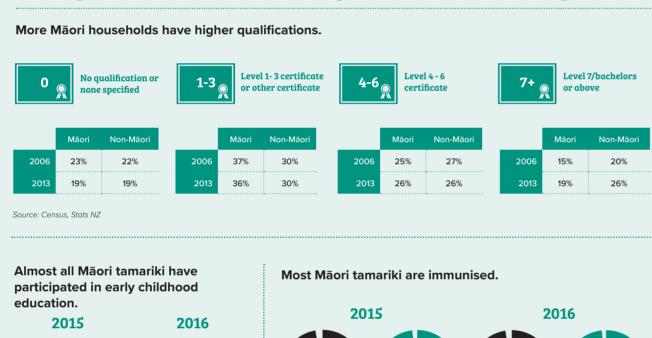
The highest rate of growth was for households with two or more families. All households One-person household Two or more family household 2013 24% 11% Couple only Couple with child(ren) 2013 23% 14% 22% 34% 32% One parent with child(ren) 2006-13 2013 6% 9% 19% **5**% Source: Census. Stats NZ Note: 'Couple only', 'One parent with child(ren)' and 'Couple with child(ren)' may also

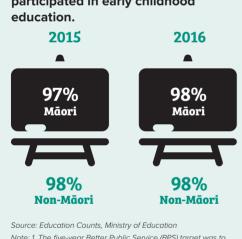
The number of Māori households has increased.

Whakapapa – te reo Māori and Connection to Iwi in Te Waipounamu One in seven Māori can speak te reo Māori. This has declined slightly. 2006 2013 16% **14%** 1% 1% or 9,951 or 9,855 or 4,788 Māori Non-Māori Source: Census, Statistics New Zealand More Māori know their iwi affiliations. 2006 2013 Or 58,566 People Or 65,016 People

Or 6,450 People

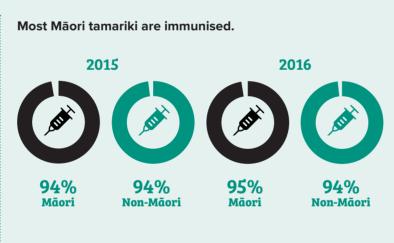
Oranga – Whānau Well-Being & Whānau Housing in Te Waipounamu



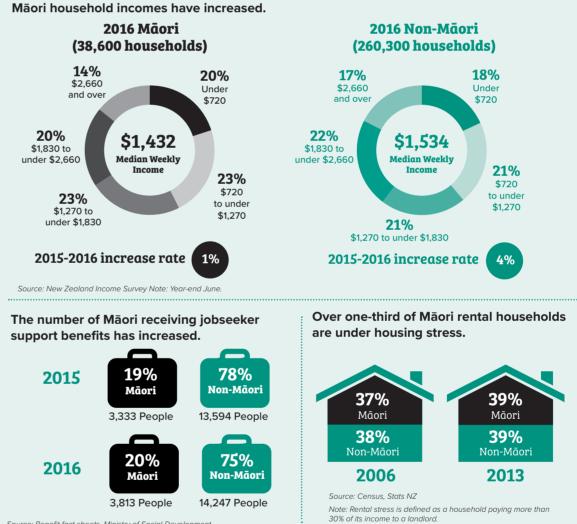


Source: Subnational Ethnic Population Projections: 2013-2038, Stats NZ

Note: 1. The five-year Better Public Service (BPS) target was to increase participation in early childhood education to 98% by December 2016. 2. Year end December.

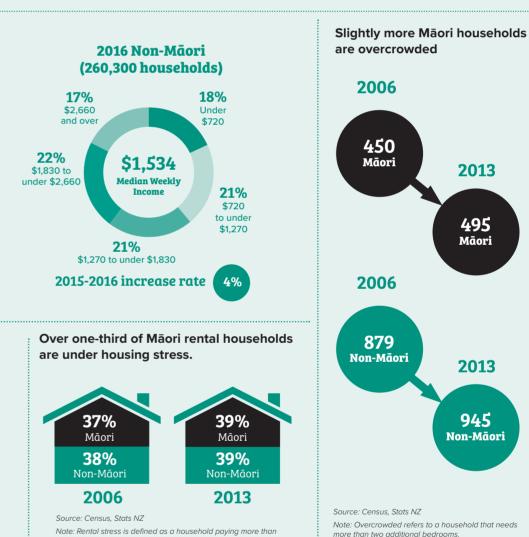


Source: National and DHB Immunisation Data, Ministry of Health, Note: 1. The five-year Better Public Service (BPS) target is to increase infant immunisation rates to achiev and maintain 95% of 8 month-olds fully immunised by 2014 & maintained to 2017. 2. Year end December



Source: Benefit fact sheets, Ministry of Social Development

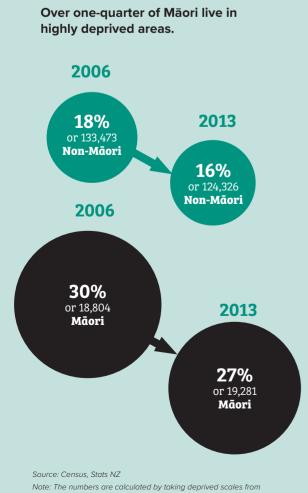
More Māori Authority and other Māori



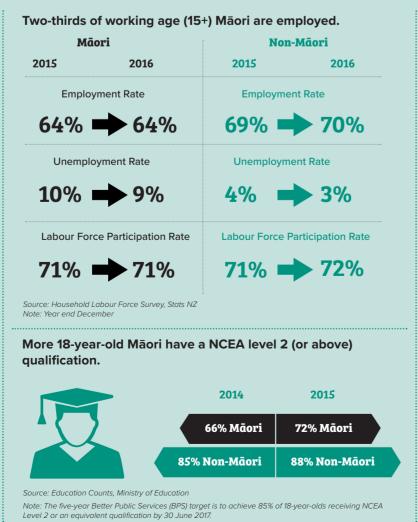
2006-2013 increase rate

Source: Census, Stats NZ

Whairawa – Whenua & Whanaketanga in Te Waipounamu



8 to 10 and using population counts across all the mesh blocks in



Businesses are operating in Te Waipounamu than Small- and Medium-sized Businesses. **Number of Business Units** 2015-16 Type of Business Growth 129 135 5% Māori SMEs 81 66 -19% 45 51 13% Total NZ Businesse 116,196 117,018 Māori businesses are employing slightly more people. **Number of Employee Counts** 2015-16 Growth 1.200 1.600 33% 670 580 -13% Māori SMEs 3,800 -4% 3,650 Total NZ Businesse 454,600 459,300 1% Source: New Zealand Business Demography Statistics, Stats NZ \$30,000 annual GST expenses or sales, or are in a GST exempt industry. 2 The type of Māori Business is defined in Tatauranga Umanga Māori 2016;

relationships in Te Waipounamu Māori Voter Non-Māori Voter Turnout Turnout Almost threequarters of Māori voted **72**% in the 2014 general election. **Total Number of Voters** Total Number of Voters Enrolled 21,665 476,214 598,362 30,187 Māori Non-Māori

Source: Electoral Commission

Note: These numbers are calculated by electoral boundary for Te Waipounamu.

However, the numbers are included Tasman region due to data limitation.

Whanaungatanga – Crown-Māori