## THE GOVERNMENT'S PROPOSED MĀORI LANGUAGE STRATEGY 2013 - OVERVIEW

## NGĀ WHĀINGA – KEY RESULTS

#### TE AKO I TE REO

Increasing the number of whānau Māori (and other New Zealanders) who can speak te reo Māori



#### **TE MANA O TE REO**

Increasing the status of te reo Māori among whānau Māori, and other New Zealanders and globally



### **TE KOUNGA O TE REO**

Increasing the quality of te reo Māori use and supporting a focus on iwi dialect maintenance and transmission



#### TE KŌREROTANGA O TE REO

Increasing the use of te reo Māori among whānau Māori (and other New Zealanders) in a range of domains, with a particular focus on intergenerational language transmission in the home

## NGĀ MĀTĀPONO - KEY PRINCIPLES

WHAKAMANA WHĀNAU, WHAKAPIKI HAPŪ, IWI

Strengthening our focus on whānau Māori, hapū and Iwi

KIA TŪ RANGATIRA AI TE AO MĀORI

Strengthening Māori leadership

MAHI TŌTIKA

Supporting effective, efficient and coordinated government that increases access to Māori language programmes and services for whānau Māori (and other New Zealanders)

# NGĀ MAHI — KEY INITIATIVES

## NGĀ KAUPAPA MATUA O TE WĀ

Priority Initiatives: Mā Te Reo Community Based Language Initiatives

He Kāinga Kōrerorero Kura Whānau Reo

TE ARONGĀ O TE TAURA WHIRI KI NGĀ WHĀNAU ME NGĀ

Strengthening the focus of Te Taura Whiri on whānau and iwi

NGĀ HANGARAU O TE AO HOU

Support Māori language through Information Communication

Technology (ICT)

Developing capability and capacity building for Māori language organisations (including whānau Māori, hapū, and iwi based organisations active in the Māori language sector)

WHAKAPAKARI

#### MAHI NGĀTAHI

Establishing an annual Crown-Māori (including whānau Māori, hapū and iwi) forum to enable Māori to provide direction for a Māori language agenda and to review progress made

#### **TE MĀTĀWAI**

Establish a purpose-built entity to (a) assume ownership of Te Taura Whiri and Te Māngai Pāho; (b) to undertake ownership functions with regard to the Māori Television Service in conjunction with the Minister of Māori Affairs and the Minister of Finance, and (c) to negotiate purchase agreements with the Crown for the provision of Māori language programmes and services by these entities.

#### NGĀ TOHU REORUA

Bilingual Signage in public domains

### NGĀ RATONGA ME NGĀ HŌTAKA REO MĀORI

Maintain and enhance Māori language programmes and services in other Votes, including:

Māori Language Education

Māori Language Broadcasting

Māori Language Arts

Māori Language Community Development

Developing the Māori Language

Māori Language Policy Advice and Evaluation

Māori Language Archives

Whānau Language Development

Māori Language Information Programme

Māori Language Public Services

Monitoring the Health of the Māori Language

## **HEI TAUTOKO MAI – SUPPORTING WORKSTREAMS**

#### **HE AROTAKE**

Programme of evaluations for Māori language programmes and services to ensure they are effective and efficient, and provide appropriate value for money

### **HE RANGAHAU**

Māori language research and development

#### HE WHAKAHOUTANGA I TE TURE MŌ TE REO MĀORI

Revision of the 1987 Māori Language Act to give effect to the proposed governance arrangements and other aspects of a new MLS; align with key provisions of NZ Sign Language Act 2006