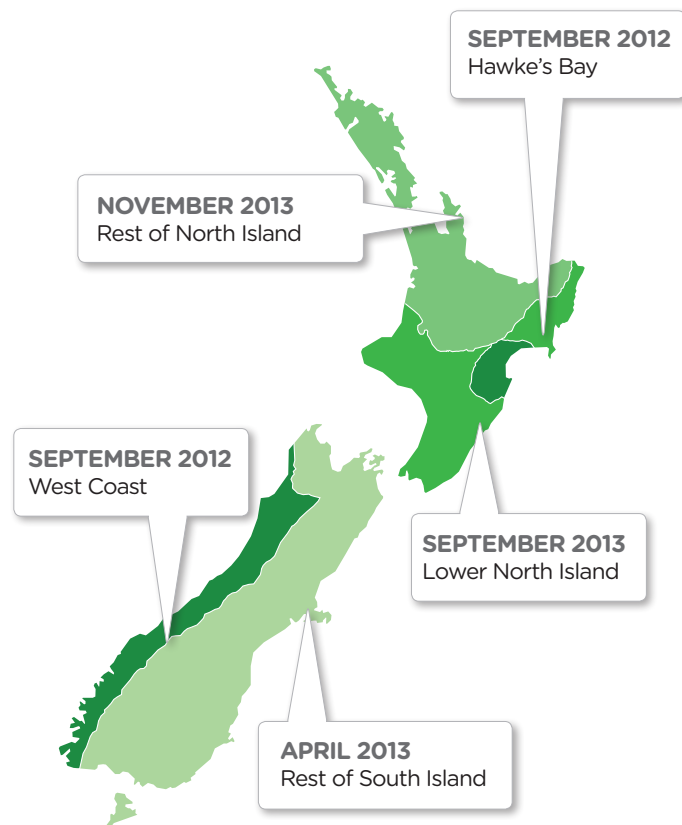


## WHEN IS MY AREA GOING DIGITAL?

New Zealand television is going digital in stages.



**You'll need to be digital ready to continue watching TV after your area goes digital.**

**Further information will be made available in the months leading up to the switchover in each region.**



## ANY QUESTIONS?

### Am I set for digital?

If you have Freeview or subscribe to SKY or TelstraClear, then you are already watching digital TV. If you're watching channels such as TVNZ6 and TVNZ7, you've already gone digital. Freeview compatible devices such as TiVo and PlayStation 3's PlayTV can also be used to view Freeview|HD where it is available.

### Do I need a new TV?

No. Almost any TV can be made digital-ready with a set-top box. The main thing to remember is, after the digital switchover you'll only be able to watch TV on digital-ready sets.

### Will my video or DVD recorder still work?

Any recorders can be used when connected to a digital set-top box, but most cannot receive and record digital broadcasts by themselves. If recording programmes is important to you, you may want to consider a new DVD recorder.

### Will I need a new aerial or satellite dish?

Depending on where you live and how you currently watch TV, you may need a new rooftop aerial or satellite dish. Most homes have the option of watching TV using a UHF rooftop aerial.

If you live in an area without this option, you'll need a satellite service such as Freeview satellite or SKY. The Freeview website has a coverage map that allows you to check whether or not you are within the Freeview|HD coverage area - [www.freeviewnz.tv](http://www.freeviewnz.tv). Homes in Wellington and Christchurch may also have the option of subscribing to cable television.

### How much does going digital cost?

The cost of going digital will depend on your location and what equipment you need. Remember, you don't need a new TV to make the switch to digital.

### Do I need an HD (High Definition) TV to go digital?

No, there is no need to buy a high definition television to go digital.

### What if I live in an apartment or flat?

If you live in an apartment or flat, it's likely that you receive your TV signal using an aerial or dish that you share with other apartments in your building. It's important that you speak to whoever is responsible for managing your building to make sure it is digital-ready. This may be your landlord, property manager, managing agent or residents' association.

If you have any further questions please visit [www.goingdigital.co.nz](http://www.goingdigital.co.nz) or call 0800 838 800

This brochure is published by Going Digital, part of the Ministry for Culture and Heritage.



# YOUR GUIDE TO GOING DIGITAL



New Zealand Government

## WHAT IS GOING DIGITAL?



## New Zealand television is going digital. Many New Zealanders have already gone digital.

The old analogue network will be progressively turned off between September 2012 and November 2013. We're going digital so we can all have better picture quality and more channels to choose from.

Digital broadcasts are already in place throughout the country so you can make the switch now. In fact, most of us are already watching digital TV, but some people don't have the equipment they need to go digital.

## WHY DIGITAL?

With digital TV, you get better picture and sound quality, more channels and advanced features such as on-screen TV guides.

As well as offering real benefits for viewers, going digital will have economic benefits for New Zealand.

Frequencies used by analogue TV will become available for the next generation of mobile telecommunications and data services.

These services will contribute to New Zealand's productivity, prosperity and economic growth. Most of the world is also making the switch.

## DO I NEED TO GO DIGITAL?

If you already watch TV on Freeview, SKY or TelstraClear – you have already gone digital!

But if you don't watch TV using any of these services, you'll need to switch to digital TV. You have a choice of continuing to watch free-to-air TV or subscribing to pay TV. If you are watching channels such as TVNZ6 and TVNZ7, you have already gone digital.

## HOW DO I GO DIGITAL?

You don't need a new TV to go digital, but you may need to either purchase some new equipment to continue to watch free-to-air TV, or choose to subscribe to a pay TV service.

Free-to-air digital TV is available through Freeview, while SKY and TelstraClear offer pay TV services. Freeview-compatible devices such as TiVo and PlayStation 3's PlayTV can also be used to view Freeview|HD where it is available.

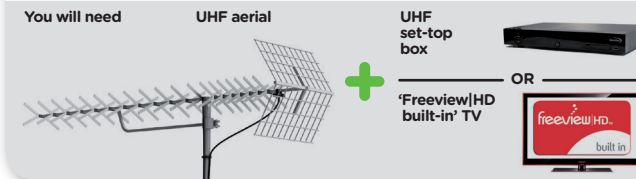
Digital TV is available by satellite nationwide. Most homes can also use a UHF rooftop aerial to watch digital TV.

Homes in Wellington and Christchurch may also have the option of subscribing to cable television.

Your local retailer can also provide you with information and advice.

## OPTIONS FOR GOING DIGITAL

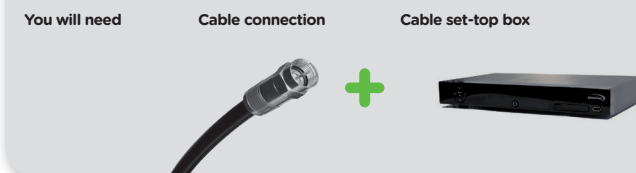
### UHF



### SATELLITE



### CABLE



## DIGITAL TV PROVIDERS

PROVIDER	WHAT YOU NEED	AVAILABILITY	FEATURES
<b>FREE-TO-AIR TV</b>			
 <a href="http://www.freeviewnz.tv">www.freeviewnz.tv</a>	<ul style="list-style-type: none"> <li>Satellite dish</li> <li>Freeview set-top box</li> </ul>	Nationwide	<p><b>Freeview satellite:</b> 8-day on-screen programme guide.</p> <p><b>My Freeview satellite:</b> 8-day on-screen programme guide. Record, pause and rewind live TV.</p>
 <a href="http://www.freeviewnz.tv">www.freeviewnz.tv</a>	<ul style="list-style-type: none"> <li>UHF aerial</li> <li>Freeview set-top box or Freeview built-in TV</li> </ul>	Auckland, Waikato, Tauranga, Hawke's Bay, Manawatu, Wellington, Christchurch, Dunedin	<p><b>Freeview HD:</b> Some programmes in high definition. 8-day on-screen programme guide.</p> <p><b>My Freeview HD:</b> Some programmes in high definition. 8-day on-screen programme guide. Record, pause and rewind live TV.</p>
Over 2011, more New Zealanders will be able to receive Freeview via a UHF rooftop aerial as coverage is extended into Invercargill, Timaru, Nelson, Wairarapa, Whanganui, Gisborne, New Plymouth, Taupo, Rotorua and Whangarei. Visit <a href="http://www.freeviewnz.tv">www.freeviewnz.tv</a> for more information.			
<b>PAY TV SERVICES</b>			
 <a href="http://www.skytv.co.nz">www.skytv.co.nz</a>	<ul style="list-style-type: none"> <li>Satellite dish</li> <li>SKY set-top box</li> </ul>	Nationwide	<p>Electronic programme guide. SKY Box Office pay-per-view.</p> <p><b>MYSKY HDi option:</b> Some programmes in high definition. Record, pause and rewind live TV.</p>
 <a href="http://www.telstraclear.co.nz">www.telstraclear.co.nz</a>	<ul style="list-style-type: none"> <li>Cable</li> <li>TelstraClear set-top box</li> </ul>	Wellington, Christchurch	<p>Electronic programme guide. SKY Box Office pay-per-view.</p> <p><b>T-Box option:</b> Some programmes in high definition. Record, pause and rewind live TV.</p>