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2 : OCT 2012

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Tēnā koe

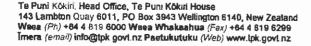
Official Information Act Request

I refer to your email of 13 September 2012, which was in response to your earlier Official Information Act request and our response of 13 September 2012. You have asked for a copy of the recently completed evaluation report and all advice given to the Minister along with the reports detailing the outcomes of the "regular reviews" in relation to the Whānau Ora Programme undertaken in the past 12 months.

Attached is the briefing to the Minister of Whānau Ora on the evaluation report along with a copy of the evaluation. Some names have been withheld under section 9(2)(a) to protect the privacy of natural persons.

In response to the remainder of your request, the attached document schedule refers to the "regular reviews" undertaken as advised in our response of 13 September 2012 to you, and has been updated to include details on what information is being released to you, withheld or is already publicly available.

For the majority of the internal review documents, the executive summary/high level findings have been released and the remainder of the information in the documents has been withheld. These are internal audits that are carried out to ensure our systems and processes are satisfactory. The release of the high level findings in my view is sufficient to satisfy public interest that we have the appropriate systems and processes in place for our funding programmes and also satisfies your request for "outcomes". The reports are for internal use and therefore all other detail that has been withheld is done so under sections 9(2)(f)(iv) and 9(2)(g)(i) of the Official Information Act in order to maintain the constitutional conventions around the confidentiality of advice and to maintain the effective conduct of public affairs through the free and frank expression of opinions. Names have been withheld under section 9(2)(a) of the Official Information Act to protect the privacy of natural persons.



Information from the financial and estimates reviews provided to the Māori Affairs Select Committee (document references 2 and 8) are publicly available to you and therefore refused under section 18 (d) of the Official Information Act as it is publicly available.

Document reference 6, was prepared for consideration by the Whānau Ora Working Group, the report from the review is still under consideration by Ministers and is withheld under sections 9(2)(f)(iv) and 9(2)(g)(i) of the Official Information Act in order to maintain the constitutional conventions around the confidentiality of advice and to maintain the effective conduct of public affairs through the free and frank expression of opinions.

Document reference 7 refers to the interim and final audit letters. Like the internal reviews, the audit letters are for internal use. The high level summary where it refers to the Whānau Ora programme has been released and the remainder of the information has been withheld under sections 9(2)(f)(iv) and 9(2)(g)(i) of the Official Information Act in order to maintain the constitutional conventions around the confidentiality of advice and to maintain the effective conduct of public affairs through the free and frank expression of opinions. Information not relevant to the request has been removed.

Where "reviews" are still underway and have not been completed, there is no outcome so the information cannot be provided.

Please note that if you are not satisfied with this response, you have the right under section 28 of the Official Information Act, to make a complaint to an Ombudsman.

Nāku noa, nā

Leith Comer Chief Executive Document schedule of "regular reviews" in relation to the Whānau Ora programme undertaken in the past 12 months or

underway	ay		
Doc #	Date	TRING //1/ A	Description and status/release of information
_	Sept	Kindmgs of the/Developmental	Briefing paper to the Minister for Whanau Ora along with a copy of the
	2012	Evaluation of the Whahau Ora, Whanau	evaluation report
		Integration, Innovation and Engagement	
		(WIIE) Fund	Released in full
2	Feb	Maon Affairs Committée (inéprise) review	Annual financial review of Vote Māori Affairs, (Whānau Ora) for the
	2012	of the 2010/11 poh-departmental	2010/11 Financial year of non-departmental appropriations
		appropriations for Vote Madri Affairs	
		(Whānau Ora)	This information is publicly available on the Parliament Website
8	Feb	Non-Departmental Output Expertellary	Independent review of high level NDOE funding processes as identified in
	2012	(NDOE) funding process review	the Internal Audit annual plan for 2011/12
			A CAUTION SUMMARY TELEBRACH - TELEBRINGER OF GOCUMENT WINNEST
4	March	Two Regional Office Maori Potential	Regular cyclical reviews of Investment Centre's NDOE contract
	2012	runu and vitalian meglanor	Ted Dire Kakir on an annual basis as identified in Te Duni Kakir's Internal
			Andrew for 2011/12
		<i>3</i>	Summary of the findings released, the remainder of the documents
			//withheld
5	April	Whanau Ora Provider Development audit	Internal audit on the appropriateness of contracting and associated
	2012		~
			Kokiri's /Internal Auditannolal plan for 2011/12
			Summary of the Andings released, the remainder of the document
			withheld \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
9	April	Whānau Ora Working Group – Review of	Review of Terbuni Kokkin processes in administering the WIIE Fund non-
	2012	the Whānau Integration, Innovation and	departmental apatopriation in line with public sector good practice
		Engagement Fund (WIIE)	

Document withheld in its entirety – as part of the Whanau Ora Working Group review which is still under consideration by Ministers	Audit New Zealand annual audit of Te Puni Kōkiri's financial statements on behalf of the Controller and Auditor-General. Management letters are provided at the conclusion of interim and final audit visits on matters of significance to the financial statements and include observations on internal controls. Summary of the findings released, the remainder of the document withheld. Information not relevant to the request has been removed.	Annual estimates examination by the Maori Affairs Committee includes the examination of the financial information for Whanau Ora Information is publicly available on the Parliament website – copy of presentation released	review of the 18 contracts - Te Puni Kōkiri will carry out an annual review of the services provided along with the expenditure of the funds against the agreed annual budget for that year in order for funding to proceed for the following year These reviews are currently underway and have not been completed therefore information on the outcomes is not available	
	Audit Management Letters Audit Management Letters	Maori Affairs Committee Sestimates examination of Vote Waori Affairs	Annual reviews of 18 multi-veal contracts for Whanau Ora Programme of Action Implementation	
	October 2011 and July 2012	July 2012	2012	
		ω	o.	



14 September 2012

Minister for Whānau Ora
Minister for Māori Affairs

Findings of the Developmental Evaluation of the Whanau Ora Whanau Integration, Innovation and Engagement (WIE) Fund

Purpose

1. This briefing provides a summary of the findings of an evaluation of Te Puni Kökiri's investment in the Whānau Integration, Innovation and Engagement Fund ('the WIIE Fund') for your noting and feedback.

Background

- 2. The WIIE Fund is part of the broader cross-government Whānau Ora Approach, through which the Puni Kokirthinests in whānau-led initiatives that build whānau capability strengthen whānau connections, support the development of whānau leadership and enhance best outcomes for whānau.
- 3. In 2010/11 \$4.9 million was invested in whanau planning and plan implementation through the WIIE Fund, and in 2011/12 \$7.7 million was invested. The WIIE investment in whanau transformation has been allocated baseline funding of \$6.4 million in 2012/13 and increases to \$8.4 million in outvears.

A Developmental Evaluation approach to supporting WilE development

- Early evaluation scoping work undertaken, including evaluability assessment², identified that WIIE Fund processes were still evolving to the extent that there was insufficient readiness for a more 'traditional' formative or process evaluation.
 - A Developmental Evaluation approach was considered a more appropriate fit given the developmental context of the Fund and the broader Whānau Ora Approach.
- 6. Developmental Evaluation is designed to support emergent, innovative and transformative initiatives or organisational development; and brings evaluative

Assessment of the readiness of a programme or project or policy for evaluation.

¹ Te Puni Kökiri, Report to the House of Representatives on Whānau Ora Non-Departmental Appropriations pursuant to the Section 32A, 2010/11, p. 7.

- thinking and evidence to decision-makers to support on-going adaptation as initiatives are developed and implemented.
- 7. Te Puni Kökiri commissioned Nan Wehipeihana of Research Evaluation Consultancy (REC) Ltd to undertake a Developmental Evaluation of the WIIE Fund, which was completed between November 2011 and June 2012. Following the presentation of the draft report on 30 June 2012, the report has been finalised and has been incorporated into the review of the WIIE Fund underway.

Whanau-centred evaluation objectives and questions

- 8. The whānau-centred framing of this evaluation was intended to align with the whānau-centred kaupapa of the WIIE Fund, and also to ensure this project would complement the three earlier process-rocused audit reviews of WIIE Fund.³
- 9. The Key Evaluation Questions (KEQs) were:
 - KEQ1: Is the WIIE Fund providing a platform for whanau transformation?
 - KEQ2: How are whanau accessing and engaging with the WIIE Fund?
 - KEQ3: Are whanau experiencing WIIE-Fund processes as simple and consistent?
- 10. The evaluation drew on available data including:
 - WIIE Fund policy and operational documentation,
 - 88 stakeholder interviews (with Providers, Regional Leadership Groups, and Te Puni Kokiri staff), and
 - . Te Punt Kokiri administrative (SmartFund) and census data.

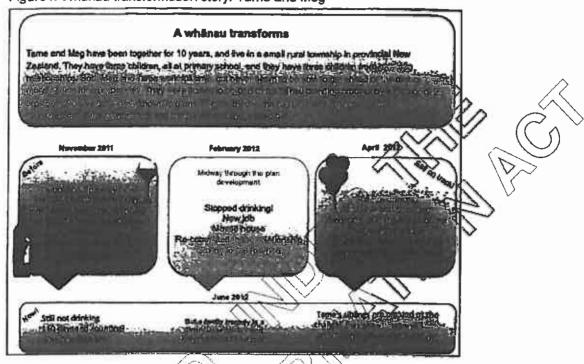
Evaluative findings

KEQT is the WIIE Fund providing a platform for whanau transformation?

- This is the most important of the evaluative questions. The evaluation demonstrates that the WIIE Fund is providing a platform for whanau transformation and positive outcomes are evident when there are high quality whanau planning and implementation processes. Whanau transformation:
 - is a continuum and may occur through the planning process itself, or as a result of the implementation of a plan (see page 14 of the full report).
 - can involve forwards and backwards (and very difficult) steps.
 - when positive can have a ripple effect on other whanau beyond WIIE.
- 12. Several whānau interviewed highlighted the positive transformation they had experienced through the WIIE Fund. Figure 1 below is a summary of one whānau story from page 15 of the evaluation report.

³ Three internal and external process audits were undertaken during 2011 and 2012 by KPMG for Te Puni K\u00f6kiri; Audit New Zealand and Deloittes as part of the ongoing Wh\u00e4nau Ora review work

Figure 1: Whānau transformation story: Tame and Meg



- 13. Another recently completed research study provides more in-depth stories on whanau transformation through the Wile Fund, and complements the high-level findings on whanau impacts identified in this evaluation. The research study, commissioned by Te Puni Kökin and completed by Kaahukura Enterprises Ltd, explored whanau transformation through case studies of twelve whanau.
- 14. These findings, along with the case studies, whanau stories and the satisfaction surveys from whanau indicate that whanau planning and implementing has merit. By incorporating these findings into the WIIE Fund review, it will be important that appropriate systems are further developed to provide evidence about the extent to which positive transformative results are shared by all whanau, nationally, accessing and engaging in the WIIE Fund. This will provide the basis for further evaluative work over time.

KEQ2/How are whanau accessing and engaging with the WIIE Fund?

- The evaluation also finds that the WIIE Fund is reaching whanau nationally and there is some early evidence to suggest that the WIIE Fund is reaching all New Zealand whanau, as the policy intended. It is now important on the basis of the approach to date to ensure that the settings for the WIIE Fund provide for:
 - More evenness in allocations across Te Puni K\u00f6kiri regions and promotion of engaging the widest possible number of wh\u00e4nau;
 - Reducing any differential whānau access and experience by strengthening the capacity and capability at the regional level to promote the WIIE Fund and administer alongside regional leadership groups; and
 - Systemise the monitoring of whānau level data to provide the fullest and most accurate picture of participating whānau.

- KEQ3. Are whanau experiencing the WIIE Fund processes as simple and consistent?
- 16. Whānau enjoy good access to the WIIE Fund through three main entry points, namely through:
 - Te Puni Kökiri offices;
 - Category 1 providers selected for Whānau Ora funding through ar Expression of Interest (EOI) process; and
 - Category 2 (all other social and health service) providers acting as legal entities for whanau engaging in the WIIE Fund.
- 17. The multiple entry points have made it easier for whanau to access and pursue their aspirations. The WIIE review will consider the extent to which the settings of the funding balance transparency and accountability for funding with streamlining the process for whanau to access appropriate supports. Whanau appear mostly positive about their WIE Fund experience however there are operational improvements that can be made.

Policy and operational considerations for Te Punk Kokiri

18. The following section outlines key policy and operational considerations for Te Puni Kōkiri suggested by the WIIE evaluation findings.

High quality planning supports whanau transformation through the WIIE Fund

- 19. Whanau transformation is occurring when whanau engage in either a high quality planning process or plan implementation. The implicit policy assumption that whanau planning and implementation involve discrete, sequential activities leading to transformation does not reflect the real world experience of some whanau nor does it capture the full potential of high quality planning. Furthermore:
 - An ethic of care must be an integral component of any whanau planning engagement, especially as the WIIE Fund is engaging vulnerable whanau;
 - More information is required to identify the most effective whānau planning models to serve the range of whānau starting points along the transformation continuum, and the appropriate supporting funding, and entry models; and
 - This ralses an important policy question, namely, what levers might encourage sustainability of any transformative effects gained by whānau beyond WIIE?

Need to address WIIE Fund performance monitoring and reporting gaps

20. Better data collection is critical to ensure that Te Puni Kökiri can tell the WIIE performance story over time and report on the performance measures in Whānau Ora WIIE Fund Framework (impact, cost-effectiveness, and contribution to Whānau Ora outcomes)⁴. In particular:

⁴ Cabinet Social Policy Committee [SOC (10) 17/3], Whānau Ora⁻ Whānau Integration, Innovation and Engagement Fund, 2010, p.13.

- Whānau stories are a powerful device to convey what whānau transformation looks like. On their own however, they do not provide convincing evidence of the WIIE results nationally. Providing that evidence means robustly answering the question, to what extent have all whānau participating in WIIE experienced positive change in wellbeing?
- The evaluation report (see Table 9, page 35) provides a solution to meet the current data needs. This is being incorporated into the review of WIEE Fund arrangements.

Consolidate and share good practice knowledge for better results and value for money

- 21. The collation and sharing of information will allow Te Puni kökiri to leverage good practice and resources, to strengthen engagement with whanau and ultimately contribute to whanau transformation by drawing on:
 - An emerging body of good practice evidence about good strategies to engage and support whanau that is vested in providers. RLGs and Te Puni Kökiri; and
 - Outputs from WIIE investments in research toolkits and resources to support whanau engagement and planning and implementation processes.

Socialise 'what works' to support whanau transformation and contribute to Better Public Services

- 22. The Wile Fund results provide to Pun Kökiri with future opportunity to make a contribution to the wider government strategy of Better Public Services, by:
 - Socialising learning among state sector agencies about 'what works' to support whanau transformation through providers, RLGs and Te Puni Kökiri This knowledge may be used to influence and support changes in the way services are delivered and organisational resources deployed to improve the quality, responsiveness and efficacy of these services for whanau.
 - Influencing current state sector engagement in the Whānau Ora Approach beyond Te Puni Kökiri, Ministry of Health, and Ministry of Social Development that are represented in the RLGs throughout the country. Other key agencies that deliver services in the social sector that are critical to realising whānau transformation, such as education, justice and housing sector agencies, are noticeable in their absence.
- Reporting on WIIE Fund data such as whānau plan goals and aspirations can inform state sector policy by suggesting where the service delivery needs and gaps are for Māori.

Improvements agreed to lift the performance of the WIIE Fund for whanau

24. As well as highlighting the achievements and potential of the WIIE Fund, the evaluation identifies next steps to lift the performance of the investment: to further realise the potential of this Fund for whānau; and to demonstrate increasing evidence of WIIE results.

- 25. Te Puni Kökiri management has agreed to give further consideration to specific next steps identified in the evaluation, namely:
 - Adding new measures to SmartFund data capture (see Table 9, page 35 of the evaluation report) so that future whanau transformation evidence is captured for robust reporting and to evidence WIIE results against Whanau Ora Outcomes framework at the individual and whanau leyels;
 - Updating WIIE Fund guidelines and training for Te Puni Kökiri staff so staff are supported to collect high quality data;
 - Strengthening the national presence of the Wilk Fund by sharing information on whanau planning approaches and providers between the Te Puni Kökiri national and regional offices, and Te Puni Kökiri WIIE coordination, processes and external communications to whanau are consistent nationally; and
 - Commissioning research, as well as consolidating and disseminating knowledge and tools on whānau planning already funded through WIIE to ensure Te Puni Kökiri shares good practice in whānau planning with providers to underpin policy development and ensure best outcomes for whānau.
- 26. The next steps above will be considered as part of a Te Puni Kōkiri Review of the WIIE Fund underway currently that will focus on refining funding criteria and processes.

Communicating Results

- 27. The Wile Fund has been of interest to media and other groups over the last six months. Te Runi Kökiri would like to release the Developmental Evaluation over the next few weeks on its website, along with other material that provides a progress report on results to date. Te Puni Kökiri would like to work with your offices to develop a communications plan around the potential release of this information.
 - It is likely that the Māori Affairs Committee will have an interest in this evaluation and associated material. The Committee will likely request a copy of this evaluation as part of the documents it will seek during the financial review stage of Vote Māori Affairs. Documents provided to the Committee are usually made available publicly by the Committee on its part of the Parliamentary website.

Recommendations

Vit is recommended that you:

- note that an evaluation of Te Puni Kökiri's investment in the WIIE Fund was completed in June 2012 and the full report is attached for your consideration and feedback;
- b. **note** the evaluation highlights the achievements and potential of the WIIE Fund, including several stories of whānau transformation;
- c. **note** the evaluation identifies opportunities for Te Puni Kökiri to better realise, and evidence, results for whānau in future, and specific next steps have already been approved for action; and

d. **provide** feedback that you believe is relevant to future considerations for the WIIE Fund.

MDA -	
Geoff Short Deputy Secretary, Whānau and Social Pol NOTED	NOTED
Jariona Lucia	
Hon Tariana Turia	Hon Dr Pita R Sharples
Minister for Whanau ora	Minister of Māori Affairs
Date:/	Date:// 2012



Developmental Evaluation Report

Prepared for

Te Runi Kōkiri

Prepared by

Research Evaluation Consultancy Limited

- a member of the Kinnect Group

June 2012



Kinnect

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He tuku mihi

He tuku whakamihi ki nga whanau, ki nga ropu Whanau Ora me nga kaimahi o Te Puni Kōkiri, mō ta ratou tautoko mō tenei mahi arotake. He mihi anō ki a kaimahi arotake o Te Puni Kōkiri mō tana mahi tautoko mō te mahi nei.

He mihi ano ki nga kaimahi arotake: ko

ki te kaha mô te mahi nei.

Mauri ora ki a koutou katoa.

Na, Te Kaihutu

Acknowledgements

I would like to thank whānau, Whānau Qra providers and staff of Te Puni Kōkiri for their support and assistance with this evaluation. A special thanks to F. ... Evaluation Advisor at Te Puni Kōkiri for, her assistance with this evaluation.

My thanks also to the regional evaluators

neir

invaluable assistance with this evaluation.

Lead Evaluator



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Executive Summary

Introduction

1. Within the broader cross-government Whānau Ora Approach, the Whānau Integration, Innovation and Engagement (WIIE) Fund invests in whānau-led initiatives that build whānau capability, strengthen whānau connections, support the development of whānau leadership and enhance best outcomes for whānau. The Fund has been implemented by Te Puni Kōkiri since late 2010 and has undergone on-going development since then.

Evaluation approach

- 2. Te Puni Kökiri commissioned Research Evaluation Consultancy Lto to undertake a Developmental Evaluation of the WIIE Fund, which was complèted between November 2011 and June 2012. A Developmental Evaluation approach was considered an appropriate fit given the developmental context of the Fund itself and the broader Whānau Ora Approach.
- Developmental Evaluation is designed to support emergent, innovative and transformative initiatives or organisational development; and brings evaluative thinking and evidence to decision-makers to support on going adaptation as initiatives are developed and implemented (Patton, 2012).
- 4. This evaluation employed a mixed method approach to data collection. The main data sources for the evaluation were:
 - WIIE Fund palicy and operational documentation; planning, strategy and reporting documentation of Regional Leadership Groups; and
 - eight eight stakeholder interviews with: whānau (29); providers (23); Regional Leadership Groups (5); and Te Puni Kōkiri staff (31); and
 - Administrative and non-interview data sources: Te Puni Kökiri contract management system data (SmartFund); Māori Population statistics (2006 Census, Statistics New Zealand); and Te Puni Kökiri WIIE Whānau Plan analysis (Whanganui ā Tara Regional Office project, 2011).

The central enquiry focus of this evaluation is to consider the significance of the findings on the early implementation of the WIIE Fund for whanau, as well as for Te Puni Kokiri policy and operations within the broader contexts of the Whanau Ora Approach and the Better Public Services programme.

Evaluation purpose and key evaluation questions

The purpose of the evaluation was to generate 'earning about how and in what way the WIIE Fund is leading to whanau transformation; and how the WIIE Fund can be improved to better support whanau transformation. The evaluation findings are therefore presented in relation to the three key evaluation questions:

- 1. Is the WIIE Fund providing a platform for whanau transformation?
- 2. How are whanau accessing and engaging with the WIIE Fund?
- 3. Are whānau experiencing the WIIE Fund processes as simple and consistent?



Findings

Is the WIIE Fund providing a platform for whanau transformation?

There is good evidence that the WIIE Fund is providing a platform for whānau transformation through high quality whānau planning and implementation processes. Transformational outcomes are evident for some whānau when planning and implementation processes are done well. However there is a lack of evidence about the extent to which transformative outcomes are experienced by all whānau accessing the WIIE Fund, the areas of successful transformation across the board, and the critical success factors that underpin different whānau planning approaches.

How are whanau accessing and engaging with the WIIE Fund?

The WIIE Fund is reaching whanau nationally and there is also some early evidence to suggest that the WIIE Fund is reaching all New Zealand whanau, as per the policy intent. However, the Fund allocations are very uneven across Te Puni Kökiri regions. The evidence suggests the factors that are contributing to the differential picture of whanau access include: regional capacity and capability (within and across Te Puni Kökiri Regional Offices); limited promotion of the WIIE Fund; and priority being given to other Te Puni Kökiri activities at the regional level.

Are whanau experiencing the WILE Fund processes as simple and consistent?

Whānau enjoy good access to the WIJE Fund via the main entry points; through or via Te Puni Kōkiri, through Category 1 providers and through Category 2 providers. Whilst the multiple entry points have made it easier for whānau, Te Puni Kōkiri Regional Offices report it has made it difficult to develop and maintain regionally consistent processes because of the lack of regional relationships with Category 1 providers and the sharing of information between Whānau Ora collectives and Regional Offices. Whānau however were mostly positive about their WIJE Fund experience and are generally unaware of regional variability or Te Puni Kōkiri concerns.

Fullure considerations for the WIIE Fund

Address WILE Fund performance monitoring and reporting gaps

Currently there is a gap in the whānau (and Fund) performance monitoring and data collection systems. Whānau stories <u>are</u> a powerful device to convey whānau transformation. On their own however, they do not provide sufficient evidence of the contribution and impact of the WIIE Fund to whānau transformation to provide convincing evidence of the results Te Puni Kōkiri is delivering.

Steps need to be taken to ensure that Te Puni Kökiri has the data it needs to tell the WIIE performance story including being able to demonstrate the nature (quality) and extent (quantity and reach) of successful whānau transformation. A suggested approach to addressing the current information gaps is provided in Table 9 (see p. 35 of this report). This table outlines the critical evidence required, why the evidence is needed, and suggested data collection approaches and tools. In addition, research is required to identify effective whānau planning models for whānau that also draws on the tools and resources currently being funded through the WIIE Fund. Future innovation and continuous Improvement will be informed by on-going monitoring of Te Puni Kökiri progress and regular evaluation of 'what works'.



Collate and share good practice knowledge for better results and value for money

- 12. There is an emerging body of good practice evidence-vested in providers, Regional Leadership Groups and Te Puni Kökiri-on the best strategies to engage and support whänau to give best effect to positive whänau transformation. There has also been investment through the WIIE Fund in research and the development of toolkits and resources to support whänau engagement and planning and implementation
- The collation and sharing of this good practice knowledge will provide Te Puni Kökiri with the ability to get the most out of, and to leverage, these resources to strengthen engagement with whanau and ultimately contribute to more whanau transformation.

processes.

Socialise 'what works' to support whanau transformation and contribute to Better Public Services

- The WIIE Fund plans provide an early indication of the goals¹ and aspirations that whanau are pursuing through WIIE funded activities and are a rich, whanau centred, data source. A better understanding of whanau plan goals nationally can help to identify where the gaps are for Maori in mainstream government services. The collation, analysis and reporting of this data will provide to Runi Kökiri with the opportunity to provide leadership to the state sector to inform the policy and service delivery responsiveness of government agencies. In particular this information will inform those agencies most able to support the realisation of whanau goals through WIIE, and also whanau outcomes through Whanau Ora whatsoever.
- Te Puni Kökiri, and the Ministries of Health and Social Development are actively engaged in the WILE Fund. Other public sector agencies for example, Education, Justice and Building and Housing are noticeably absent. One of the consequences of this absence is that these government agencies, and others, will lack an understanding of the WILE Fund and Whanau Ora more generally.
- It will be important to socialise, share and promote learning with public sector agencies about 'what works to support whānau transformation. This knowledge can be used to inform changes in the way services are delivered and how resources are deployed within and across agencies to improve the quality, responsiveness and efficacy of services for whānau. In this way, WIIE Fund results can also contribute to the wider Better Public Services programme.

¹ Health, education, cultural, financial, employment, housing, other and social and economic goals (ordered by frequency), see p.22 of this report.



Background: Whānau Ora and the Whānau Integration. Innovation and Engagement (WIIE) Fund

The Whanau Ora Approach

- The Whanau Ora Approach is an inclusive, culturally anchored approach to service 17 delivery. It seeks to reflect the aspirations of whanau, support them to be selfmanaging, and to take responsibility for their own social, economic and cultural development.
- Te Puni Kökiri is the lead government agency for this inter-agency approach, in 18 collaboration with other agencies including the Ministry of Social Development and the Ministry of Health.
- The Whānau Ora Outcomes Framework provides Government level outcomes for 19 the Programme at three levels: government agency effectiveness designing and implementing Whanau Ora; provider effectiveness delivering Whanau Ora; and whānau development.
- The implementation of Whanau Ora by Te Puni Kokiri focuses on supporting: 20
 - whānau integration, innovation and engagement (the WHE Fund): where whanau are supported to engage with each other and with other whanau, communities and providers to build resilience, inform and shape service development, access existing/services appropriate to their needs and move to greater self-reliance; and
 - service and organisational transformation (provider capability and capacity development and integrated contracting arrangements): where providers are selected through an Expressions of Interest process and will work with government agencies to develop a Programme of Action for delivering integrated services to whanau.

The Whanau Integration, Innovation and Engagement (WIIE) Fund

n March 2010, Cabinet agreed that Te Puni Kökiri would administer the WIIE Fund to invest in whanau led initiatives that build whanau capability, strengthen whanau connections, support the development of whanau leadership and enhance best outcomes for whanau.

able 1. Te Puni Kökiri WIIE Fund Investment 2010-20142

	2010/11	2011/12	2012/13	2013/14 and outyears
\$ m	6.6	6.4	6.4	8.4

The purpose of the WHE investment is to strengthen whanau capacity so that whanau are strongly connected with each other, are actively engaged in wider society; have strong leadership that empowers members and fosters resilience; and have the knowledge, capability and tools to achieve whanau goals and aspirations.

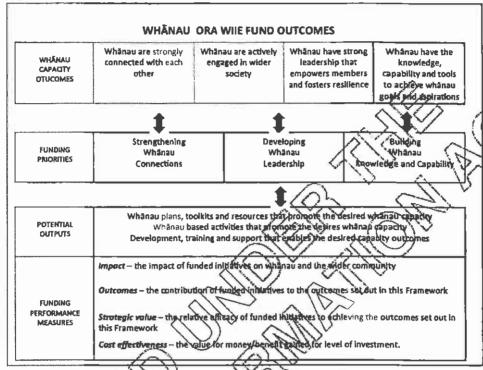
² Cabinet Social Policy Committee [SOC (10) 17/3], Whanau Ora: Whanau Integration, Innovation and Engagement Fund, 2010, p.2.



23. The following figure shows the whānau outcomes sought through the WIIE Fund specifically.

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Figure 1. WIIE Fund Whānau Outcomes³



- Regional Te Puni Kökiri offices administer regional allocations of the Fund with endorsement and support of Regional Leadership Groups based on Te Puni Kökiri regional boundaries. The groups comprise community representatives and officials from Te Puni Kökiri, the Ministry of Social Development and local District Health Boards to provide strategic leadership to ensure whanau initiatives contribute positively to local communities.
- 25. WILE applications fall into two application types:
 - planning for developing a whānau plan to address problems, needs and aspirations
 - implementation; for implementing priority aspects of a whānau plan by supporting whānau based activities, or producing information and resources for whānau.

The fund is accessible to whanau through an eligible legal entity namely:

- Whānau Ora (Category 1) providers selected through an expressions of interest process; and
- Other (Category 2) providers of health and social services, non-government (not for profit, iwi, rūnanga, hapū, marae, whānau family trusts) primarily in areas of high deprivation and or geographic isolation.

³ Cabinet Social Pollcy Committee [SOC (10) 17/3], Whānau Ora: Whānau Integration, Innovation and Engagement Fund, 2010, p.13.



27. Whānau can apply for up to five thousand dollars towards a whānau planning proposal and up to twenty thousand dollars (or more at the discretion of the Governance Group and the Te Puni Kökiri Chief Executive) for a proposal to implement one or more whanau plans.



- The following activities are eligible for WIIE funding: 28.
 - facilitation and reasonable costs of whanau hui or wananga to develop whānau plans.
 - developing and implementing priority aspects of whanau plans
 - developing or providing information based tools and resources to whanau.
 - support for whanau-based activities.
 - providing training and development to whanau to meet priority areas identified in whanau plans.
- Activities that are not funded include capital items (buildings and vehicles). 29. operational costs, projects that are, or should be, funded by other sources, existing debts and overseas travel.
- Te Puni Kökiri developed operational guidelines to support whanau to access, and to 30. support providers and Te Puni Kokin staff to administentine WIIE Fund including:
 - WIIE Funding Guidelines web and itals)
 - WIIE Funding Planning (web and print materials) tion-Whānau
 - mplementation (web and print materials) Application
 - Administration guidelines (June 2011)-specifically for Te Puni
- In 2010/11 the \$6.6m was to be targeted on activities to support whanau planning, in the main, and it was proposed the investment would be allocated evenly across three categories:
 - First Wave Whanau Ora providers (Category 1): up to 25 providers and/or collectives.
 - Majori Transition Category (Category 2): including seven providers identified from the Expressions of Interest process and Kaitoko Whanau/Oranga Whānau providers.
 - Regional WIIE category: 10 through Te Puni Kökiri Regional and National Offices.

In 2010/11 \$4.9 million 4 was invested in whanau planning and plan implementation through the WIE Fund, and approximately \$7.0 million has been invested to date in 2011/12.

⁴ Te Puni Kökiri, Report to the House of Representatives on Whanau Ora Non-Departmental Appropriations pursuant to the Section 32A, 2010/11, p. 7.



2 Evaluation methodology

Evaluation as learning - a critical friend approach

- 33. Evaluation as learning is the overarching philosophy underpinning this work. A focus on evaluation as learning is about a thoughtful, ethically conducted evaluation that generates (new) understandings that can be used to improve, strengthen, or alter aspects of an initiative (Rallis & Rossman, 2000). In this context, evaluators take on the role of critical friends.
- A critical friend approach to evaluation means that the external evaluators play an advisory role to programme stakeholders; posing critical questions to generate focused and purposeful reflection and/or to point out a need for action. The critical friend approach is based on the premise that evaluations must not only be methodologically sound but also be useful for programme managers and decision makers. That is, the evaluation must contribute to strategic and operational decision-making" (Balthasar, 2011).

Evaluation scope and context

- The evaluation design was informed by scoping work undertaken by the Te Puni Kökiri evaluation advisor and by the needs and context of this specific investment. This scoping work confirmed the developmental nature of the WIIE Fund. This early evaluative work carried out by Te Puni Kökiri highlighted the evolving nature of the WIIE Fund as it was developing, and informal evaluability assessment suggested there was a need was to find an approach to fit this context. Specifically, this assessment suggested the Fund processes were still evolving to the extent that there was insufficient readiness for taking a more 'traditional' formative or summative evaluation approach to the Fund.
- 36. In addition there were several reviews of WIIE Fund that audited process and risk and care was taken to avoid duplicating this work and the findings of these projects.

Developmental Evaluation

- At its core, evaluation is about critical thinking and development is about creative thinking. Developmental Evaluation therefore is an approach that combines the rigor of evaluation, being evidence-based and objective with organizational / programme development and learning, which is change-oriented and relational (Gamble, 2006).
- It has been developed to be implemented in complex situations, that is, where very little is constant over time, new and emerging issues arise, often unexpectedly; there is a continual need to respond and adapt; there are multiple stakeholders with different needs; and where even small actions can produce large effects.

Developmental Evaluation is explicitly focused on building the capacity of people in programmes and organisations, that is decision makers at all levels, to systematically use data to think evaluatively and critically as something is being developed. Thus Developmental Evaluation is an evaluation approach that brings together evaluative

⁵ Three Internal and external process audits were undertaken during 2011 and 2012 by KPMG for Te Puni Kōkiri; Audit New Zealand and Deloittes as part of the ongoing review work around Whānau Ora

⁶ See Appendix B

⁷ See Appendix B



thinking and evidence to decision makers as programmes are developed and implemented (Patton, 2012).

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Developmental Evaluation draws from a range of methodologies and traditions that 40. support change, learning, adaption, and transformation. It is designed to sit alongside and support emergent, innovative and transformative programme or organisational development and on-going adaptation (Patton, 2012).

Key evaluation questions (KEQs)

- Good questions are the key to evaluation; systematically searching for evidence to 41. answer these questions is the core of evaluative practice.
- The initial high-level evaluation objectives scoped related to 42
 - taking stock of WIIE Fund delivery to date; and
 - assessing the quality of the early Te Puni Kokiri implementation; ar
 - exploring early impacts for whānau.
- In addition it was hoped the evaluation would contribute 43. understanding about:
 - the significance of any unintended consequent (positive or negative) of early WIIE implementation; and
 - information needs for future evaluative work such as unpacking key Whanau Ora outcomes terminology.
- These initial areas of interest for the evaluation were later reframed to align more closely with the whanau-centred kaupapa of the WIIE Fund (and not to duplicate the process focus-covered by the three earlier reviews of the WIIE Fund). This whanaucentred policy intent is reflected in the words of the Honourable Tariana Turia, who made the observation that the Whanau Ora Approach9:

Ḥisj⁄essenṭṣaṭly is about whānau taking responsibility for whānau [...] It places whānau at the centre and emplowers them to lead the development of solutions for their own fransformation [and/s] all about whanau hapu and iwi putting themselves under the microscope the magnifying glass, or indeed the video camera - looking critically at what their needs are; understanding their priorities and reflecting on issues they seek to address

- The KEQs were redeveloped into three questions that focused on the meaning. experience and results of the WIIE Fund for whanau, namely:
 - Is the WIIE Fund providing a platform for whanau transformation?
 - How are whanau accessing and engaging with the WIIE Fund?
 - Are whanau experiencing the WIIE Fund processes as a simple and consistent?

⁸ Te Puni Kökiri, Terms of Reference for Developmental evaluation of the Te Puni Kökiri Whānau Ora investments, August 2011.

⁹ Hon Tariana Turia, Minister Responsible for Whānau Ora, Speech to the Māori Association of Social Science (MASS) Conference, December 2010.



Sampling and data collection

- The evaluation was conducted in two phases and a total of 88 people contributed to the evaluation.
- Phase One was a foundational stage, focused on gaining an in-depth understanding of the WIIE Fund policy rationale, programme intent, fund implementation (including operational guidelines and organisational systems and processes), contract monitoring and the reporting of the outputs and outcomes of WIIE Fund investment. This involved an extensive review of policy and operational documentation and interviews with a range of Te Puni Kökiri staff responsible for the overall management, implementation, quality assurance and WIIE Fund reporting.

Table 2. Phase one profile of Developmental Evaluation participants

Te Pum Kökm staff	Number of participants
Whānau and Social Policy Wāhanga Deputy Secretary Managers Lead Advisors	3 7
Relationships and Information Wahanga Deputy Secretary Director Advisor/Analyst	
Regional Office - Whanganui à Tara Regional Director Kaiwhakarike Business Analyst	(P)
(2)	13

A total of 13 To Puni Kokin staff were formally interviewed in Phase One. In addition there was informal discussion with four other staff members, mostly in relation to provision of WIJE Fund monitoring and reporting data.

Phase Two rocused primarily on whanau experience of the WIIE Fund processes, identifying outcomes for whanau, and to the extent possible exploring whether the WIIE Fund providers a platform for whanau transformation.

Three main factors impacted on our approach to data collection and who we spoke (sampling). First, Te Puni Kōkiri had commissioned whānau impact stories and this research allowed for the capture of rich whānau stories, in greater numbers then was possible within the timeframe and budget for the evaluation. As a consequence it was decided that the evaluation would undertake fewer whānau interviews then originally envisaged; offset by an increase in the number of regions from which data would be collected from three to four. In addition, it was envisaged that this data would also be available to the evaluation, timeframes permitting.

51. Second, the whānau impact stories research happened almost concurrently with the evaluation. In order to reduce the burden of the evaluation and research on regional staff, as well as on whānau, providers and regional leadership groups it was decided

¹⁰ This included nationally developed operational guidelines, regional guidelines developed by Te Puni Kökiri regional offices and more general information about the WIIE Fund developed for the general public.



that each Te Puni Kökiri region would be involved in either the evaluation or the research.

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- 52. Despite this constraint, regions were selected to provide a broad overview of WIIE Fund activity based on the number of approved WIIE Fund plans per region and Phase One data from regions said to be have high, moderate, or low levels of activity/engagement with the WIIE Fund.
- The four whānau categories reflect the pathways by which whānau can access and apply for WIIE funding. Whilst most whānau engage with the WIIE Fund through Category 1 and Category 2 providers, small numbers of whānau self-refer and self-manage their application process. Further, in some regions Te Puni Kökin regional staff (and not providers) are the key contact for whānau, providing on going support to assist whānau to apply for WIIE funding.
- 54. We also aimed to ensure a mix of Category 1 and Category 2 providers. The following table provides an overview of the regions and participant category profile.

Table 3. Phase two profile of Developmental evaluation participants

AC. 0539450	F-67/38-11-1	10 - West (1997)	200	1766	798	B365811
Stakenolders	Takitimu	Te Arava	Te fai Hauauru	Ta Tarfokerau	Te Vvhanganu a Tara	Total
Te Puni Kökiri		111	0/	7~		
Regional Director	1(115	Mes) 1	1	5
Kaiwhakarite/Advisor	_5	1/4/	1/80	1	2	14
Community			70			
Regional Leadership		(2)	<u>ک</u> ۱	1		5
Providers						
Category 1 Provider	115	11	1	1		14
Category 2 Provider	(iii)	→ 1	5	1		8
Whahau	11/					
Witamau - Category 1	130	3	1	1		6
Whanau - Category 2	2		2	1		5
Wyanau - TPK	15					15
Whanau Self referred		3				3
Total	27	25	13	7	3	75

Seventy-five people were interviewed in Phase Two: 29 whānau; 22 provider personnel; five chairs or members of the Regional Leadership Groups; and 19 Te Puni Kökiri regional staff.

Presentation of report findings

56. Early findings were presented to Te Puni Kökiri on 7 June 2012 and feedback from that presentation informed the findings in this report. This report also responds to the requests for additional information, clarification of findings and questions raised at the presentation.



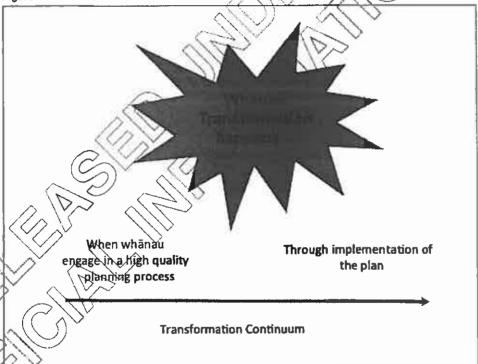
3 Whānau-centred enquiry findings

- 57. This evaluation took a whānau-centred approach to the framing of the evaluation enquiry, the analysis of data and the reporting of findings. The evaluation findings are framed around three questions relating to the WIIE Fund.
 - 1. Is the WIIE Fund is providing a platform for whanau transformation?
 - 2. How are whanau are accessing and engaging with the WIIE Fund?
 - 3. Are whānau experiencing Te Puni Kōkiri WIIE processes as simple and consistent?

KEQ1 - Is the WIIE Fund providing a platform for whanau transformation?

58. Whānau transformation is occurring when whānau experience or engage in high quality planning processes and/or when whānau implement high quality plans.

Figure 2 Whānau transformation continuum



For some whanau simply being part of a high quality planning process is life changing and transformative; for others the whanau planning processes sows the seed for transformation, with perhaps small steps being taken as part of the planning process. For other whanau, it is in the implementation of the plan that transformation begins and/or is realised.

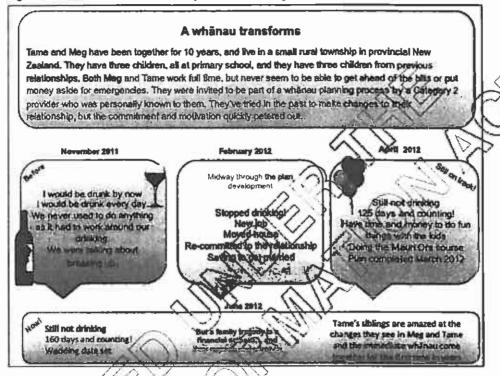
60. What follows are two vignettes or whānau stories of transformation. These are real whānau stories, but the names and other factors not germane to the story have been changed to protect the identity of the whānau.



The following vignette provides an indication of the transformative potential of high quality whānau planning and implementation processes when undertaken with whānau who want to make a positive change in their lives.



Figure 3. Whânau transformation story - Tame and Meg

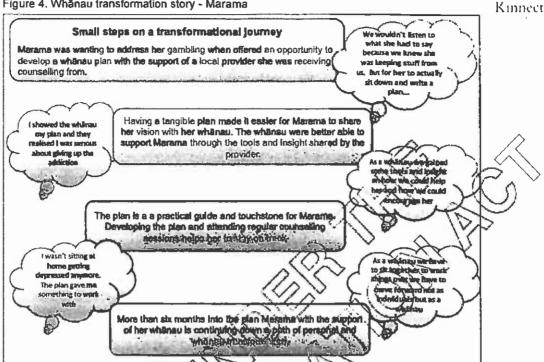


- This whanau story also highlights the potential 'ripple' effect of whanau transformation to other whatau members not part of the original whanau planning or implementation processes. These whanau can become interested, motivated and inspired when they see whanau transformation in their extended whanau.
- 63. For one Paitokerau whānau the value and benefits of participating in the planning process were:
 - Jetting the whanau know, they're not alone.
 - committing to each other.
 - Jearning about each other and history.
 - understanding why things happen the way they do.
 - going forward together.
 - · pulling together and overcoming old hurts.

This next whanau story illustrates the gradual and evolutionary nature of whanau transformation as a journey; the value of provider and whanau support to that journey; and shows the seeds of transformation occurring within the whanau as they have seen and been part of their sister's journey to wellness and wellbeing.







However, it is important not to romanticise the planning process. Both whanau and providers reported that it could be a challenging and difficult process.

> experiences was painful and overcoming some past relationship difficulties was a challenge (Mhānau, Te Taitokerau)

For whanau hail biting and painful, excruciating and celebrating as the journey goes on (Category, 2 Provider, Takitimu)

From an analysis of a broader set of whanau plans and whanau interviews the 66 evaluation highlighted a number of points of interest around whanau transformation.

There is wide spectrum of starting points from which whanau begin to engage with WHE Fund and their transformational journey. On the one hand there are whanau where the planning process involves a starting point of vulnerability or crises e.g. drug and alcohol, family violence and mental health issues and their goals tend to more immediate and short term. On the other hand there are also whanau whose is starting point is more stable and their goals tend to have an aspirational trajectory, such as training and education goals that lead to enhanced employment prospects and improved financial wellbeing.

There are a range of different planning approaches and models being used by providers and whanau, for example the 3C's model¹¹, Niho Taniwha¹² and the Planning Alternative Tomorrows with Hope (PATH)¹³. Given the range of needs and diverse contexts of whanau, it is likely that some models of whanau planning will be more suited or appropriate for whanau than others.

¹¹ WERA Actearca Charitable Trust.

¹² Kaahukura Enterprises Ltd.

¹³ Pipi, K (2010). PATH Planning Tool and its Potential for Whanau Research. Mai Review, 2010, Issue 3.



What don't we know about whanau transformation?

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- There are some remaining questions unable to be answered by the evaluation as well as new questions that have emerged for Te Puni Kökiri to consider.
 - To what extent are transformative outcomes experienced by all whānau accessing the WIIE Fund?
 - What are the range of approaches to whanau planning being used and the appropriateness and efficacy of these approaches for whanau?
 - What are the critical success factors for different whanau planning models?
 - How many whānau are in the vulnerable or aspirational ends of the spestrum of whānau planning?
- 70. This evaluation also suggests that some whānau have found it useful to share information about the planning process they used to assist other whānau around the selection of their own planning approach.

KEQ2 – How are whanau accessing and engaging with the WIIE Fund?

- 71. This evaluation took stock of the reach of the WIIE Fund to whanau nationally, and drew on administrative data, pensus data and Te Runi Kökiri reports to show:
 - the proportion of investment being accessed through Category 1 (Whānau Ora Collective) providers and Category 2 (all other NGOs and whānau trusts) across the two financial years the Fund has been operating; and
 - the proportion proken down by Te Puni Kökiri administrative regions
 - the number of individuals (within whanau) who have potentially been impacted through access to the Fund by Te Puni Kökiri administrative regions, and across the two financial years, in the context of Māori population concentrations; and
 - whether non-Maori whanau are accessing WIIE; and
 - whānau aspirations topics emerging through the content whānau plans.

Whanau access to WIIE through Category 1 and 2 providers

The following table shows the total amount of WIIE funding invested in whanau planning and implementation activities, across the two financial years 2010/11 and 2011/12, and proportionally by the two provider types (Calegory 1 and Category 2).



Table 4. Whānau access through providers, 2010/11 and 2011/12

Whânau access to WitE through	Proportion of total investment 2010/11	Proportion of total investment 2010/11
Category 1 providers	33%	38%
Category 2 providers	67%	62%
Total	100%	100%

- 73. Table 4 highlights that in the first year of the investment (2011/11), two thirds (67%) of the investment was accessed through Category 2. In the second financial year however the balance of the Fund has shifted with a drop in the proportion through Category 2 by almost five percentage points (from 67% to 82%).
- The intent of the WIIE Fund, as distinct from the Whānau Ora (Expression of Interest) providers Fund, was to provide a more direct route for whānau to access to Whānau Ora investment for transformation. Therefore it would be useful to know what proportion of whānau accessing through Category 2 providers were self-referred. Furthermore, it would be useful to know what proportion of whānau accessing through Category 2 providers are self-facilitated, as opposed to the proportion seeking provider based facilitation or 'navigation'.
- 75. The next table provides the total amount of the WIE Fund invested in whānau planning and implementation activities, across the two financial years 2010/11 and 2011/12, and shows this proportionally by Te Pon Kokiri regional areas.

Table 5. WIIE investment by providers and region, 2010/11 and 2011/12

	2010/11		2011/12	
Te Puni Kökin administrative region	Proportion of funding through Category 1 providers	Proportion of funding through Category 2 providers	Proportion of funding through Category 1 providers	Proportion of funding through Category 2 providers
Te Tallokerau	0%	8%	7%	7%
Tamaki Makaurau	0%	3%	0%	12%
Waikato	3%	9%	0%	4%
Te Moana a Tol	0%	17%	0%	7%
Te Arawa	5%	15%	0%	5%
Tairāwhiti	8%	1%	0%	6%
Takitimu	18%	12%	3%	9%
Te Tai Hauāuru	5%	4%	0%	25%
Te Whanganui à Tara	8%	19%	7%	12%
Te Waipounamu	8%	3%	11%	14%
National	45%	10%	72%	0%
Total *	100%	100%	100%	100%
	1			

^{*} Totals may not sum to 100% because of rounding.



Table 5 above highlights that the distribution of the WIIE Fund in dollar terms across Te Puni Kōkiri regions, and for both Category 1 and 2 providers, is quite uneven.

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It is possible that the large proportion of investment processed through the 'National' administrative region account for some of this apparent unbalance. Specifically, nearly half (45%) in 2010/11 and the majority (72%) in 2011/12 of the Category 1 (Whānau Ora providers) allocation of the WIIE Fund was processed under the 'National' administrative region. It is unclear whether this means that the Category 1 funding is spread through these providers across the country or whether this is a reflection of the way Te Puni Kōkiri SmartFund categories are being used when processing WIIE Fund applications.

Which whanau are accessing WIIE, from where and for what?

- 78. A scan of selected whānau plan outcomes reports from several Whānau Ora
 (Category 1) providers delivering WIIE in the North Island showed evidence that nonMaori whānau are engaging with whānau planning. In two large Auckland collectives,
 out of sixty-two whānau planning reports, eight whānau were described as identifying
 as non-Maori, namely as from Pacific Islands. Pākehā and new settler backgrounds.
 This evidences that the WIIE Fund is accessible to all New Zealand whānau, albeit to
 an unknown extent.
- The next table shows the total number of individuals within whanau involved in the WIIE funded planning and implementation activities for each Te Puni Kökiri administrative region. If It also shows the total number of individuals by region as a proportion of all individuals involved within whanau nationally. For comparative purposes only, the far right column provides corresponding national Māori population proportions for those regions. This evaluation also suggests that some whanau have found it useful to share information about the planning process they used to assist other whanau around the selection of their own planning approach.

Table 6. Individuals accessing WILE by Te Puni Kökiri region with population comparisons, 2019-2012

Te Print Kökin administrative region	Number of Individuals	Proportion of Individuals*	Proportion of Maon population -
Te Taitokerati	1,412	4%	8%
Tāmaki Makautau	1,309	4%	25%
Walkato	1,838	5%	12%
Te Moana a Toi	3,295	10%	7%
Te Arawa	2,208	7%	6%
Tairawhiti	2,273	7%	4%
Takitimu	5,911	17%	7%
Te Tai Hauāuru	7,937	23%	8%
Te Whanganui â Tara	3,593	11%	12%
Te Waipounamu	2,366	7%	11%
National*	1,735	5%	n/a
Total all regions	33,877	100%	100%

¹⁴ See Technical Notes in the Appendix for an explanation of proxies and caveats around how the total counts of individuals within whānau and Māori population statistics were derived.



- * Source: SmartFund data as at 5 June 2012.
- + Source: Census 2006 derived from Meshblock level population counts.

80. Table 6 highlights that:

- Nearly a quarter (23%) of all individuals within whanau participating in WIE funded activities between 2010 and 2012 were associated with funding originating in the Te Tai Hauauru region
- The four regions with the highest numbers of individuals within whānau
 participating in WIE funded activities (Te Tai Hauāuru, Takitimu, Te
 Whanganui ā Tara and Te Moana ā Toi) accounted for about half (51%) of
 all individuals funded through WIIE nationally.
- The 51% of individuals in whanau in those four regions (see previous point is proportionally higher than the corresponding proportion (34%) of Maon population across those four regions collectively.
- On the other hand, the Tärnaki Makarau region, which is home to a quarter of all Māori usual residents nationally, appears to have the lowest (equal with the Te Taitokerau region) proportion of individuals in whanau accessing WIIE funding. Moreover, because the table above considers funding relative to Māori population statistics only these WIIE figures may in fact be an undercount of Māori people accessing WIIE. This is because non-Māori whānau are also participating in whānau planning in this region.
- The spread of whanau accessing the WIIE funding across regions to date, does not reflect the initial operational injention of equal allocations across Te Puni Kökiri regions, as outlined in Section 2 of this report.
- No single reason is evident which explains the current regional picture of whanau receipt of WILE funding. In part the evidence suggests variable regional capacity and capability (within and across regional offices), limited promotion of the WIIE Fund and priority given to other Te Pub Kökiri activities at the regional level.

It was slow at the beginning. We didn't promote it because there wasn't enough money and we didn't want to raise whanau expectations. (Regional Director, Te Puni Kökiri).

In future the approach to funding allocation could be reviewed as part of a more targeted investment strategy.

Te Puni Kökiri analytical work undertaken between 2011 and 2012¹⁵ provides an early indication of the kinds of aspirations that whanau are pursuing through WIIE funded activities. Based on a thematic analysis of the goals and content of funded whanau plans the report summarises the whanau goal categories evident within a sub-set of whanau plans. While limited in scope to analysis of 133 whanau plans submitted in four Te Puni Kökiri regions only (Te Whanganui à Tara, Te Moana à Toi, Tāmaki Makaurau, and Te Tai Hauāuru) the data suggest that the proportions of goal categories were overall similar across those four regions included.

85. The whanau plans express the needs, goals and aspirations of whanau and are a rich, whanau centred, data source from which to inform policy discussion with government agencies; particularly those most able to support the realisation of whanau goals.

¹⁵ Work underlaken by a Te Puni Kökiri Business Analyst working from the Te Whanganui ă Tara Regional Office.



ind sub- Kinnect gional

- The following table outlines the major whānau goal categories (left column) and subcategories within them (right column), aggregated from the Te Puni Kōkiri regional analytical work. These are presented in order of most predominant categories (from Health down to Social and Economic) and sub-categories (From Fitness and Nutrition to Oral Health with the Health category) respectively.
- 87. Table 7 suggests that Health, Education and Culture are the top three most frequent areas of focus for whānau in the process of whānau planning.

Table 7. Whānau	plan goal categories	and sub-categories
-----------------	----------------------	--------------------

Whanau goal categories	Whānau goal sub-categories
Health	Fitness and nutrition, Counselling and other programmes; General health, Maara kai, Holistic Wellbeing, Oral health
Festivation)	programmes, Sports and extra curricula programs, Career advice and scholarships, Drivers license, Schools and enrolments
Culture	Te reo, Whakapapa, Wananga, Thanga Maori and marae protocols, Performing arts, Kai/kaimoana/kaitiakitanga, Te ao Maori, Cultural history, Rongoa Maori
Financial	Budgeting, Saving and Investments, Mortgages, Educational affordability, Self sufficiency, Wills/trjusts/instrance/Financial planning and advice
Employment	Employed, Pre-simployment, Own business, Other countries
Housing	Home ownerskip, Papakainga and kaumatua, Healthy homes, Rental accommodation, Home maintenance, Special needs
Other*	Office and IT resources, Transport and services, Business assets, Personal assets and clothing
Social & Economic	Permaculture/horticulture/agriculture/organics, Land and water, Social/community, Energy solutions, Tourism

Source WIE Whanau Ora Plans analytical data as at 16 May 2012.

The next table shows that the top three goals category areas accounted for two-thirds (66%) of all whanau plan goals. The next two big areas, Financial and Employment accounted for just under a quarter (23%) of all goals identified.

Table 8 below suggests that education is a significant theme for whanau aspirations through WIE planning processes. This appears relevant to the current composition of government officials on Regional Leadership Groups (RLGs). There may be value for officials from the Ministry of Education to join the RLG tables.



Table 8. Whānau plan goal categories as proportions of total goals, 2010/11

Proportion of all goals identified		
25%		
21%		
20%		
12%		
11%		
3%		
100%		

Source: WIIE Whanau Ora Plans analytical data as at 16 May 2012

What don't we know about the national reach of WIIE to whanau?

- There are some remaining questions unable to be answered by the evaluation as well as new questions that have emerged for Te Puni Kökifi to consider.
 - How many whanau plans have been completed to date through WIIE Fund planning, and how many of those have been followed up with implementation activity?
 - How many whanau (as opposed to individuals) have participated to date in
 WIIE Fund planning?
 - To what extent does the picture of whanau plan goals look the same across all WILE-investments nationally?
 - Are the goals for whanau accessing through Category 1 providers the same or different from the goals in plans for whanau accessing through Category 2 providers?

KEQ3 - Are whaneu experiencing the WIIE Fund processes as simple and consistent?

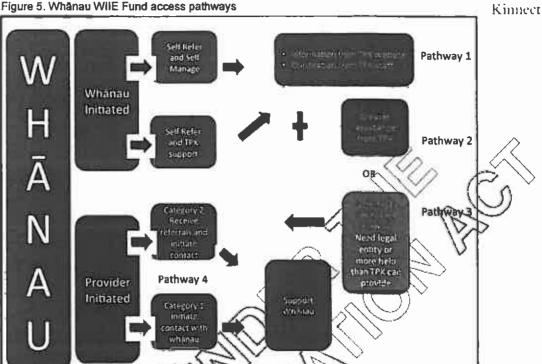
Whanau access pathways

As discussed earlier, there are three main entry points by which whanau access the WIIE Fund, namely through or via Te Puni Kökiri, through Category 1 providers and through Category 2 providers.

Whānau engagement with the fund is either whānau initiated (self-referral) or provider initiated (provider-referral), as illustrated in the following diagram.







- Within this context, there are five pathways by whanau access the Wile Fund. 93.
 - Pathway 1: Whanau self-refer and largely self-manage. Whanau initiate the process by accessing the WHE fund forms and information from the Te Puni Kökiri wabsite. They are largely self-directed and self-managing and complete the application by themselves. They may make contact with Te Pini Kattir regional office in they require further information or clarification.
 - Pathway 2: Whanau self-refer and receive assistance from Te Puni Kōkiri. Whanau initiate the process by accessing the WIIE Fund forms and information from the Te Puni Kökiri website but tend to need more assistance to complete the application. The work more closely with Te Puni Kokiki regional staff to complete the application form.
 - Pathway 3: Whanau typically contact Te Puni Kökiri personally (phone, visit, tble office, contact one of the regional staff members directly) to enquire about the WIIE Fund, Te Puni Kökiri refer or broker a referral to a Category 2 provider because they require more support than Te Puni Kökiri staff can provide and/or the Category 2 provider is in a position to more appropriately support them through the planning process because, for example, it already has in-depth knowledge of some of the presenting issues for whanau.
 - Pathway 4: Some whānau are referred to Category 2 providers by Te Puni Kôkiri for whānau planning support and/or because the whānau already has a plan and needs a legal entity to act as the fund holder. Providers' work with referred whānau and contact whānau who they think might benefit from a whānau plan and offer them the opportunity to be part of a whānau planning process. Providers work with individual whanau or with groups of whanau, depending on the capacity and capability of staff, access to external facilitators and the whānau planning model preferred by the provider. Plans



are approved at a regional level, except for plans over \$5,000, which are referred to Te Puni Kökiri National Office for approval.

- Pathway 5: Category 1 providers primarily approach whänau they are working, (or have worked with before) whom they think would benefit from the whänau planning process and having a whänau plan. They to use a mix of individual and group whänau planning models, depending on the capacity and capability of staff and the planning, access to external facilitators and the whänau planning model preferred by the provider. These plans are submitted by the provider to National Office for approval.
- While the multiple entry points by which whānau can access the WNE Fund (Te Pun Kōkiri, Category 1 and Category 2 providers) have made it easier for whānau, it has also made it difficult for Te Puni Kōkiri Regional Offices to develop consistent processes because of the lack of a regional relationship with Category 1 providers and the sharing of information between Whānau Ora collectives and Regional Offices.

Whanau perceptions on ease of accessing the WIJE Fund

- 95. Whānau express some frustrations with changes in the planning process, including requests for:
 - · multiple whanau signatures or endorsement of the application or plan, and
 - 'specification' around whanau composition, such as preference for intergenerational composition and for multiple whanau (as opposed to individual whanau) as part of a plan.
- 96. In the main however, whanau are largely positive as suggested in the tone and tenor of their feedback below.

TPK support was excellent responded to calls when messages were left. Clear expectations, options were provided and always available. (Whānau, Te Taitokerau).

If the triat TPK came to us and talked to us about it as we didn't know what we were doing and I wanted to gather all my children together. And then we heard about Whānau Ora and they came and had a meal with us and we talked about what it could do. (Whānau, Te Takitimu).

We approached our marae to umbrella whānau and the chairman recommended we contact [Category 2 provider]. Their response time and support was excellent. (Whānau, Te Taitokerau).

The language used in the application was difficult to understand so needed help with that. (We) got help from TPK and they 'translated' the process and forms to the whānau. (Whānau, Takitimu).

The WIIE Fund framework was re-developed with new decision-making guidelines (for Regional Offices). [T]his meant re-engaging with some whanau and notifying them of these decisions. This received mixed responses from whanau. (Regional Director, Te Puni Kökiri).

97. Whānau perceptions of the WIIE Fund are not only based on the pragmatics of the application process, for example clarity of the information, timing and timeliness of support, but also on the value of the planning process and the plan to them. Where the outcome is a positive one, then whānau feedback also tends to be positive.



[Name] is such a good counsellor, she didn't hand it to me on a platter, she made me work, she made me go over the stuff that I didn't really want to go over, the stuff that I was avoiding so I could develop the plan that would work with me. I had to face a few things there I hadn't looked at in the past or the present. (Whānau, Te Arawa).

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Like I don't even have to lie no more, you know just to cover my tracks you know? And my lie gets upon a lie and upon a lie, upon a lie and then...You know. It's just been a lie free environment since we started this Whānau Ora. It's awesome. It really is. (Whānau, Te Tai Hauāuru).

To support completion of the WIIE Fund application process whan au suggest having example applications, lists of facilitators, a standard support letter which all whan au could sign, a tick box template for whan au profiles, and providing examples of what worked. Interviews undertaken as part of the evaluation also suggest that some whan au have found it useful to share information about the planning process they used to assist other whan au around the selection of their own planning approach.

Regional Offices focus on delivering a positive whanau experience

99. A reoccurring theme from <u>all</u> Regional Directors and Te Puni Kökin regional staff was a focus on ensuring that that all whanau engaging with the WHE fund process have a positive and consistent experience.

To ensure that the whanau experience with the WIIE fund process is a good one and a consistent one within the region regardless of their point of entry. (Regional Director, Te Puni Kōkiri).

Tactically deploying staff developing tailored communications and collaboratively engaging with Category 2 providers have been the main mechanisms used to support delivery of a positive WIIE Fund experience.

One Kaiwhakante was moved plose role overseeing and developing processes for consistency and quality. (Regional Director, Te Puni Kökiri).

- 101. Regional To Puni Kökiri offices have employed and deployed their staffing resource in a number of different ways to support engagement with whanau: This includes:
 - ensuring that all staff have a good base level of knowledge through staff traiping office champion' or mentor to be able to respond to enquiries
 - dedicated person/personnel who handle all general enquiries and 'templated'
 communications for use in email and telephone responses
 - dedicated person/persons responsible for the on-going engagement and support of whanau and quality assurance.
 - developing template communications for use in presentations and on-going engagement with whānau.
 - whole of office approach to the delivery of the WIIE Fund.
 - regular feedback and reflection on lessons learned, what's working well, not working and emerging good practice.
 - regional fora with providers to identify issues, share tools and resources, and what's working well, not working and emerging good practice.



A number of Te Puni Kökiri regional offices have developed their own communications and presentations as well as their own guidelines to support implementation.

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The website and promotions are not very whanau friendly as whanau feedback indicates that they don't understand and TPK staff encourage them to come in. It can put whānau off when they can't understand the form. [We] modified things as we went along. (Regional Director, Te Puni Kökiri)

Thus two main processes are operating in the regions. One where there is a high 103. level of visibility and on-going engagement by Te Puni Kökiri staff with whanau about the WIIE Fund. The second where Te Puni Kökiri receive whānau enquiries and engage them through the initial stages of the process 16 and then refer them on to a Calegory 2 Provider who will support them with facilitation and planning activities

> The Te Puni Kökiri Kaiwhakarite role has therefore developed to include; initial engagement and assessment, brokering to a Category 2 Provider, support and development of processes for providers and their facilitators so there are consistent regional practices occurring for whanau. (Regional Director, Te Puni Kökin)

- Te Puni Kökiri staff identify the following factors as working well in the implementation of the WIIE Fund:
 - the development of a consistent regional approach
 - regular hui with Category 2 providers
 - Category 2 providers as the umbrella group of whanau who don't have a legal entity
 - increased understanding by staff and providers about what whanau-centred
 - of regional resources and quidelines
 - the commitment of regional staff, including working weekends and nights, to the success of whapau ora and the WIIE Fund
 - Regional Leadership Groups.

Role of providers in facilitating whanau access to WIIE

Category 2 providers have been used in a number of ways to support implementation of the WIIE Fund; Firstly, they support whanau who need a greater level of assistance than Te Puni Kökiri staff can provide; Secondly, they work with whānau who might need or benefit from specialist assistance, for example planning which takes account of personal or family functioning issues such as addictions or anger management issues; Thirdly, Category 2 providers have been used essentially as a 'capacity' partner to increase the reach of the WIIE Fund, that is, the number and breadth of whanau accessing the Fund.

Te Puni Kökiri regional staff expressed some concern about the varying capacity 106. and capability of providers initially.

¹⁶ This includes establishing whether they meet the criteria, and writing a 'whanau terms of reference' (document that assists whanau to clarify and describe what they want to do through the WIIE fund and the next steps they need to take).



Some feedback from whānau has been that certain providers rush through the process rather than walking alongside them taking an enabling approach. It may be that some providers need to look at further training and support for kaimahi to equip them to implement the Fund in a way consistent with the philosophy underpinning it. It is important that whānau are empowered through the process rather than undermined. On balance approximately half the providers are doing well and the other half need to improve. (Regional Director, Te Puni Kökiri).

107. However these concerns have largely been addressed or are being addressed.

All providers are good just needed some coaching around what the plans look like. [The] majority we would support again with further applications under WIIE. They are getting better at it. We are all learning and everybody is getting better. It's not always easy (Regional Director, Te Puni Kökin).

- Providers have responded to the capacity and capability issues by using a range of different approaches to deliver WIIE Fund such as:
 - employing new staff with a designated role for WILE-Fund.
 - recruiting facilitators, as required, based on the skill set needed to support the whanau e.g. working with whanau who have members with disabilities.
 - utilized existing staff or teams and including the WIIE Fund work into their existing roles.
 - using contractors to co-ordinate WIIE Fund on behalf of their organization and work with whanau.
- Te Puni Kökiri regional offices see the value of Category 2 providers to the WIIE Fund process as providing a legal entity for whanau to formally engage with the WIIE Fund; providing additional capacity to do the work, engage with whanau and importantly leveraging provider community connections with whanau and with other community organisations.

There is added value in whanau engaging with providers as it enables them to build a relationship and learn about what services, supports and resources that provider has that they can access if they choose to. Also over 90 percent¹⁷ of whanau applying to the fund don't have a legal entity and therefore must engage with one and the Providers have enabled this to happen. (Regional Director, Te Puni Kōkiri)

Providers are positive about the practices they are using to support whanau to self-determine and lead their own planning process. These practices include:

identifying who can assist whanau (internal and external to the organisation).

- describing whānau profile in depth so whānau and the funder can make 'good' realistic decisions about the activities that require resourcing.
- scoping a whānau terms of reference or instructions, such as if whānau need an external facilitator-identifying the role of that person and specifying the skills needed to successfully work with whānau.
- giving whānau the choice to work with the provider on an individual whānau basis, or as part of a group/cluster of whānau.

¹⁷ Referring to a single region only.



 developing a whānau agreement form, which sets outs the roles and responsibilities of the provider and the whānau.

So we developed a whānau agreement form. The whole idea of that was so they were clear that they have an option: They could go and do it themselves; or if they wanted, work with us. This was what we/they were going to do, even down to how the funds were going to be used. To me it was about giving them a little bit of clarification and a choice—this is an option, or, you can do it yourself. (Category 2 provider, Te Tai Hauāuru)

Te Puni Kökiri views on how to improve processes for wharfay

- Te Puni Kökiri staff indicate there is still room to improve on the Wife Fund processes so that the whanau experience of the fund is as simple and consistent as it can be. In particular, there is a strong recommendation to improve the language and clarity of website information, promotions and forms. Other suggestions include:
 - more consistent communication between Te Pun Kökiri National and Regional offices especially in relation to Category Land Category 2 providers.
 - formal relationship with Category 1 providers and Te Pun Kökiri regional offices to share information and to support a consistent regional whanau experience of the WIIE Fund
 - developing standardised national protocols and investment benchmarks.
 - staff training internal investment in cluster training opportunities to share experiences, learning exemplars, and good practice examples.
 - providing more specific examples in the guidelines about entitlements and criteria e.g. what resources mean what they can budget for.
 - developing standardised national protocols and investment benchmarks.

developing tools and resources to assist Te Puni Kökiri to work with whānau such as an overview of the process for whānau with key questions outlined such as

what do you want to achieve?

how are you going to get there?

- who is going to do what to get there?
- what is the time frame for achieving your whanau goals?
- clarifying (and differentiating) how the WIIE Fund fits with other Te Puni Kökiri work such as the Whānau Social Assistance programme.
- adding whānau goal specific questions in the WIIE fund application form.
- 112. A number of Te Puni Kökiri regional offices have developed their own communications and presentations and their own guidelines to support implementation.
- 113. Despite implementation concerns and challenges, Te Puni Kökiń staff and providers are nevertheless highly positive about the empowering potential of the WIIE Fund processes in and of themselves.



Whānau Ora (the WIIE Fund) is the epitome of everything else that TPK has ever done as this is whānau making their own plans and decisions for their lives. (Regional Director, Te Puni Kōkiri).

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Regional Leadership Groups' support of whanau engagement in WIIE

Despite some initial teething problems primarily around role clarification, Regional Leadership Groups make a strong and positive contribution to the implementation of the WIIE Fund. This is particularly evident in the regions with high whānau reach (where the fund is reaching whānau numbers in excess of regional Māon population proportions).

A key achievement for this rohe is the number of WIIE plans developed IT his is largely attributed to two key things; a very effective regional Te Puni Kokin office, and the approach taken by the RLG in getting the messages out to the community. (Chair, Regional Leadership Group).

- 115. Like Te Puni Kökiri staff, Regional Leadership Groups have a strong focus on:
 - · ensuring the whanau experience of the WHE is simple and consistent; and
 - ensuring providers engaging with the WILE Fund have clear and consistent information about the process to support engagement with whānau; and
 - maximising whanau access to the WIIE Fund through promotion of the Fund and identifying and targeting areas of need.





116. The following information box (Figure 6) outlines the approach taken by one Regional Leadership Groups to achieving these goals.

Figure 6: Regional Leadership Group strategies for whanau engagement

- RLG has a clear strategic vision (and a written plan) and the Chair attempts to keep the activity of the RLG consistent with the strategy. The regional office understands the vision is and has a clear role in operationalizing it.
- 2. RLG meetings are taken out to communities across the robe region) and the first part of the meeting is dedicated to hearing from whanau and answering questions. Up to five TPK regional office staff are available at the meeting to assist individual whanau with plans.
- 3. Community newsletters are distributed before the RLG meeting to stimulate interest. Other organization and agency databases are used to distribute panul (communications) about the WHZ fund and the meetings.
- 4. Whanau engagement is the priority for the RLG. A whanau 'champions' approach is used to encourage wide uptake of the WIIE Fund; where whanau champions work with their wider whanau to talk about the fund and encourage members to apply
- 5. Cross sector agency and community representation on the RLG has been very active in helping whanau access resources and advice.
- 117. Three overarching issues are of concern to Regional Leadership Groups:
 - . the los and engagement of iwi with the WIIE Fund
 - the role and engagement of government agencies as Regional Leadership
 Groups members and their understanding of the WIIE Fund
 - information on how to better support whanau.

One of the challenges identified by Regional Leadership Groups has been engagement of purificaters in the uptake of the WIIE fund; this is variable within and across regions with some iwi being proactive and having conversations directly with the Regional Leadership Groups or Te Puni Kōkiri and other iwi remaining largely disengaged. In addition, a further challenge has been with those iwi leaders that are engaged to get them thinking beyond the possible direct financial advantage the WIIE fund may bring to iwi and to thinking about how to get iwi whānau involved. Holding an iwi leaders' symposium to discuss the WIIE fund and how this might facilitate whānau development is proposed.

One of the key benefits of Regional Leadership Groups is the collective knowledge and networks they have.

The RLG's contribution has been very valuable because of the skills and expertise of members. They have 'local intelligence' and an interest in connecting more with entities such as DHBs and MSD. The latter still have a focus on individuals and the RLG wants to broaden this to whānau. The RLG is committed to connecting with whānau. (Regional Director, Te Puni Kōkiri)



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Government agency membership and participation varies across regions. While the Ministries of Health and Social Development are often present, other Ministries like Education, Justice and Building and Housing are noticeably absent. Given the number of whānau plan goals that focus on these various areas, the ability to support and link whānau to these relevant agencies (and their information, support and services) is key. One of the consequences of this absence is that these government agencies and others lack understanding of Whānau Ora and their role and responsibility as part of a whole government approach and the Better Public Service strategy to whānau ora (whānau wellbeing).

Other Government departments need to appreciate what TPK is trying to de rather than sitting behind closed doors and thinking that money could be used elsewhere. (Chair, Regional Leadership Group).

We have three agencies at the table, Justice, Education are not accountable. Training for agencies would be useful as a way of getting them to understand the kaupapa (Chair, Regional Leadership Group).

- A proposed way forward might be a direct approach at a local level to regional agencies ideally supported by a similar approach by Te Puni Kökiri to the Chief Executive and senior officials at National Office level of the absent government agencies.
- Maximising the WIIE Fund potential to best effect for whapau is a priority for Regional Leadership Groups. Regional Leadership Groups would like easier access to regional and whanau data so they are better informed about how and where to support whanau. Therefore, additional Te Puni Kokhi support to develop regional profiles and profiles of communities would and particular value.

Identifying areas of need is a scatter gun approach at the moment. [We need] better analysis on where support is needed and communities of need. (Regional Director, Te Punk Kokiki)

- In the next phase of WIIE Fund implementation, a more strategic focus is suggested for Regional Leadership Groups to secure and support whanau engagement, access and experience of the WIIE Fund. This includes:
 - Maintaining the strategic role Regional Leadership Groups rather than operational role. The role of Regional Leadership Groups should be to facilitate discussion and development and ensure compliance with policy guidalines.
 - Strengthening the links between Regional Leadership Groups and Te Puni Kökiri National Office so that decision-making and any further policy development is communicated effectively.
 - Promoting Wile through a wider range of community and agency organisations. Greater involvement of whānau, iwi, and cross sector agencies in the getting information out about the WIIE Fund.
 - Improving the quality and format of Wile Fund communications so that
 whanau and providers easily understand the Information; and ensuring that
 the communication is as clear as possible so whanau are not confused
 about types of initiatives and funding available.
- 124. In addition, Regional Leadership Groups identified the following current and on-going information gaps that need to be addressed:



 knowledge on the value and relative strengths of whānau and community development models. Kinnect

- continued monitoring on how whānau goals are being realised.
- documentation on how government agencies are responding to whānau and, where relevant, changing their approaches to be more effective for whānau.

What don't we know about whānau experience of accessing the WIIE Fund

- There are some information gaps and remaining questions unable to be answered to the evaluation as well as new questions that have emerged for Te Puni Kökiri to consider.
 - How many whānau largely, or mostly, manage the development of their whānau plans? In other words, what is the number of whānau initiated (self-referral) WIIE applications that are self-managed and Te Puni Kokini assisted?
 - What pathway options are associated with the most positive whānau experiences of the WIIE Fund and whānau transformation?
 - What capability is needed at a regional level by Te Puni Kökiri and providers to ensure whānau experience of the WITE Fund is positive; and how can capability optimally be developed across and within regions?
 - What needs to be done to secure the engagement, participation and contribution of a wider group of government agencies to Regional Leadership Groups, and to Whapau Ora more generally?

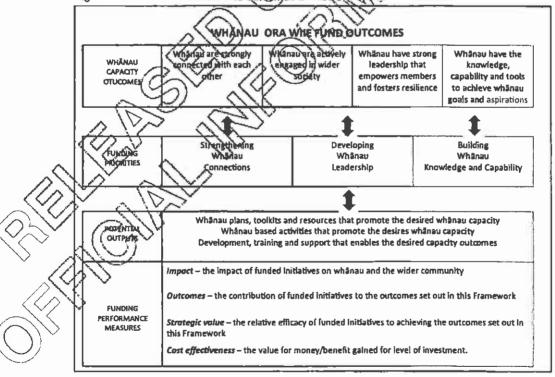


Delivering best results for whanau through the WIIE Fund



- This Developmental Evaluation approach has a focus on learning that generates 126. understanding to improve or strengthen an initiative and to contribute to strategic and operational decision-making. Specifically:
 - how and in what way is the WIIE Fund leading to whanau transformation; and
 - how can the WIIE Fund be strengthened, enhanced, improved to better support whanau transformation?
- This section discusses some policy and operational considerations for the WIIE Fur based on the evaluation findings by considering the following questions:
 - Is the WIIE Fund providing a platform for whanau transformation?
 - How are whanau accessing and engaging with the WNE Fund?
 - 3. Are whanau experiencing the WIIE Fund processes as simple and consistent?
- The 2010 WIIE Funding Framework 16 provides a useful frame for reflecting on the 128. findings of this evaluation and what they mean for the WHE Fund in 2012 and beyond.

Figure 6. Whānau Ora WIIE Fund outcomes framewo



¹⁸ Cabinet Social Policy Committee (SOC (10) 17/3), Whānau Ora: Whānau Integration, Innovation and Engagement Fund, 2010, p.13.



Is the WIIE Fund providing a platform for whānau transformation?

. . .

Evaluative Conclusion

There is good evidence that the WIIE Fund is providing a platform for whānau transformation through high quality whānau planning and implementation processes. Transformational outcomes are evident for some whānau when planning and implementation processes are done well. However there is a lack of evidence about the extent to which transformative outcomes are shared or experienced by all whānau accessing the WIIE Fund.

What supports whanau transformation through the WIE Fund?

- the WIIE Fund at times engages with vulnerable whanau transformation and because the WIIE fund at times engages with vulnerable whanau then an ethic of care must be an integral component of any engagement. Research is required to identify effective whanau planning models whanau including tools and resources funded through the WIIE Fund.
- 131. We also know that whanau transformation is occurring when whanau engage in a high quality planning process and or through the implementation of their plan.

 Thinking about planning and implementation as discrete, sequential, activities leading to transformation does not reflect the real world experience of some whanau, nor the potentiality of high quality planning processes for transformation.
- Despite this continuum of whanau transformation, the Puni Kökiri Regional Directors and Regional Leadership Groups want clear and specific operational policy and guidance. The guidance sought relates specifically to the question of the balance between planning and implementation activities (and the rationale for this), and how these decisions will be managed and sommunicated by Te Puni Kökiri Regional Offices to whanau and providers.

Address WIIE Fund performance monitoring and reporting gaps

- Currently there are gaps in the whanau (and WIIE Fund) performance monitoring and data collection systems As a result, Te Puni Kökiri is not able to tell a robust and convincing story of the contribution of the WIIE Fund to the achievement of longer-term outcomes of self-management, living healthy lifestyles, participating in Te Ao Māgri, economic security, successful involvement in wealth creation, and to be contestive resilient and nurturing 19-the Whanau Ora outcome goals.
 - Whatau stories <u>are</u> a powerful device to convey whatau transformation. On their own however, they do not provide a sufficient performance story, of the contribution and breadth of impact, of the WIIE Fund to whatau transformation.
 - There is a need to demonstrate both the nature (quality) and extent (quantity) of success, in particular around whānau transformation. Steps to ensure that Te Puni Kōkiri has the data needed to tell the WIIE performance story are critical if the Ministry is going to be able to address the Funding Performance measures in Whānau Ora WIIE Fund Framework (see Figure 1, page 8 of this report).

¹⁹ Cabinet Social Policy Committee [SOC (10) 17/3], Whānau Ora: Whānau Integration, Innovation and Engagement Fund, 2010, p. 6



Table 9 maps out a suggested approach to address the current information gaps regarding whanau results. It identifies the evidence required, why the evidence is needed, and suggests both data collection approaches and data collection tools.



	Table 9. WIIE wh	le 9. WIIE whānau results evidence required and suggested collection		
	Evidence required	VVny	Collection approach	Callection (00)
	Number of whängu	Whānau Ora/WilE Outcomes frameworks and WilE require results at the individual and whānau levels. Te Puni Kōkiri needs to report how many whānau nationally are impacted by this investment.	'Whānau' is self-defined and provided by whānau and captured at the WIIE application process. SmartFund is already used to collect 'number of individuals' for each WIIE investment.	Application form/SmartEdge
	Whānau ethnic identification	Whānau Ora is intended to be for all New Zealanders. To demonstrate that it is, Te Puni Kōkiri needs to report the ethnic groups of whānau impacted by this investment.	Whanguethnicity is self- identified by whenau on application through Te Puri Kokiri and/or providers. Suggest Statistics New Zealand standard ethnicity question to allow multiple responses.	Application form/SmartFund Some Category 1 providers already collect this in manual WIIE reporting.
	Whānau goals Identification	Understanding whanau doal areas – even at a high level - will inform Te Punt Kokin on priority whanau aspirations and needs to inform policy development.	Requires a multiple drop- downwrite in approach. Catendries to inform this are altered provided by Te Puni Ksikin Whanau Plan Goals Report (2011)	Application form/SmartFund
	Whānau Impact (change)	Evidencing Whenau Ora <u>nutromes</u> through Wile is fordamentally about answering the question what and how much bhange in wellbeing have whanau experienced?"	Simple descriptive questions: - What changed for this whānau? - Why is this is significant change for the whānau? Te Puni Kōkiri Contracts Advisors and Regional Directors already capture similar data (albeit not on change) at the WIIE investment QA stage.	Application form/SmartFund Could test through Provider systems (Whānau Ora provider outcomes trial)
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Whanau wellbeing outcome (change measure)	Evidencing Whānau Ora outcomes through WIIE is fundamentally about answering the question "what and how much change in wellbeing have whānau experienced?"	A whānau wellbeing rating should be determined by whānau (and/or providers). Requires capture once at WIIE application and again at close through – fro example - a simple rating scale from 1 (Pai rawe) to 9 (Rawe kore). Measuring change requires before and after data. Has potential value as a proxy indicator for 'vulnerable whānau' in WIIE too (where for example 6 to 9 could be assumed to indicate vulnerability).	Application form/SmartFund Could test through Provider systems (Whānau Ora provider outcomes trial)



All of the evidential outcome data suggested in Table 9 is informed by and builds on current data collection happening for the WIIE Fund: including systematic processes (WIIE application forms and Te Puni Kökiri SmartFund contract management); and other forms (such as provider- generated approaches and templates in the case of Category 1 providers).

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- The suggested data collection and tools are realistic for the WIIE Fund given the size and scope of this investment. Implementing would improve on already existing processes and systems, which is more realistic and cost-effective than building new systems. The only additional suggestion is that training to support Te Puni Kökiri staff would augment consistent and high quality data collection to meet evidential needs.
- Evidencing whānau results through WIIE is fundamentally about answering the question, what and how much change in wellbeing (or, transformation) have whānau experienced? At the strategic level of Whānau Ora outcomes, more robust and detailed data on whānau change may well be necessary. In the case of Wile specifically, measuring change in whānau wellbeing in a way that is immediately workable in the real world requires an approximate answer to a very important question a simple realistic measure is better than nothing.

How are whanau accessing and engaging with the WHE Fund?

Evaluative conclusion

- The WIIE Fund is reaching whanau nationally, however, the Fund allocations are very uneven across Te Puni Kökiri regions. The evidence suggests variable regional capacity and capability (within) and across regional offices), limited promotion of the WIIE Fund and promotive given to other Te Puni Kökiri activities at the regional level are contributing to the picture of differential whanau access. There is also some early evidence to suggest that the WIIE Fund is reaching all New Zealand whanau, as per the policy intent.
- Many questions remain about how many whanau WIIE Fund plans have been completed to date; how many whanau (as opposed to individuals) have participated in WIIE Fund planning and what the profile of whanau goals nationally is.

 Suggestions about how to address the current information gaps are outlined in Table

Consolidate and share good practice knowledge for better results and value for money

There is an emerging body of good practice evidence about strategies to engage and support whânau vested in providers, Regional Leadership Groups and Te Puni Kōkiri. In addition, there has also been investment in research to develop toolkits and resources to support whânau engagement and planning and implementation processes. The collation and sharing of this information will provide Te Puni Kōkiri the ability to leverage good practice and resources, to strengthen engagement with whânau and ultimately contribute to whânau transformation.



Are whanau experiencing the WIIE Fund processes as simple and consistent?

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Evaluative conclusion

143. Whānau enjoy good access to the WIIE Fund via three main entry points; via Te Puni Kōkiri, through Category 1 providers and through Category 2 providers. Whilst the multiple entry points have made it easier for whānau, it has made it difficult for Te Puni Kōkiri Regional Offices to develop regionally consistent processes because of the lack of a regional relationship with Category 1 providers and the sharing of information between Whānau Ora collectives and Regional Offices. Whānau however are mostly positive about their WIIE Fund experience and are generally unaware of regional variability or Te Puni Kōkiri staff concerps.

Socialise 'what works' to support whanau transformation and contribute to Better Public Services

- The Better Public Service strategy and goal of intereved public sector performance delivery of better, smarter and quality public services requires changes to how State services, and contracted service providers, currently operate and improved cross agency collaboration, driving delivery of results.
- Te Puni Kökiri, the Ministry of Health and the Ministry of Social Development currently have a high level of engagement in Whanau Ora at a policy level and are well represented operationally in the Regional Leadership Groups throughout the country. In contrast, other agencies that deliver services in the social sector, and that are critical to the realisation of whanau transformation, are noticeable in their absence. In particular this includes the education, justice and housing sector agencies.
- The WILE Fund plans provide an early indication of the goals²⁰ and aspirations that whanau are pursuing through WILE funded activities and are a rich, whanau-centred, data source, which identify where the gaps are for Maori in mainstream government services. The collation, analysis and reporting of this data provides Te Puni Kökiri with the opportunity to provide leadership to the state sector and to inform the policy and service delivery responsiveness of government agencies, particularly those most able to support the realisation of whanau goals.

It is important to socialise, share and promote learning among public sector agencies about 'what works' to support whanau transformation through providers, Regional Leadership Groups and Te Puni Kökiri. This knowledge may be used to influence and support changes in the way services are delivered and organisational resources deployed to improve the quality, responsiveness and efficacy of these services for whanau. In this way, Te Puni Kökiri WIIE Fund results can in future make a contribution to the wider government strategy of Better Public Services.

²⁰ Health, education, cultural, financial, employment, housing, other and social and economic goals (ordered by frequency), see p.22 of this report.



5 References

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Gamble, J. (2006). Developmental Evaluation Primer. Montreal: The J.W. McConnell Family Foundation.

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Appendix A: Non-interview data sources and technical notes

Non-interview data sources

- 148. The following data sources informed this evaluation:
 - Te Puni Kőkiri contract management system data (SmartFund)
 - Māori Population statistics (2006 Census, Statistics New Zealand)
 - Te Puni Kökiri WIIE Whānau Plan analysis (Whanganui,ā Tara Regional Office project, 2011).
- 149. In considering the information presented in tables throughout this report it is useful to note the following technical explanations.

Te Puni Kökiri administrative data (Smartf-und)

- The SmartFund data used in this report was extracted using an SQL guery because some of the information needs were not available through standardised SmartFund reporting templates.
- 151. For example, the system does not currently flag Wile providers as Category 1 or Category 2. Therefore manual work was undertaken by two Te Puni Kökiri staff to identify Category 1 investments. The unique code identifiers for those providers were used to output Category 1 and Category 2 separately for Tables 4 and 5.
- In Table 6 the source region for each WHE investment is used as a proxy for the region of location for whanau (individuals) accessing the Fund. This is an approximate count because some whanau members involved in the plan may not be usual residents (per the census data) in the Te Puni Kökiri region in which the WIIE investment was processed.
- 153. In SmartFind the number of individuals in a whānau accessing the Fund is collected as a range. In order to sum total number of individuals by region, the following rule was applied to convent the range data into whole numbers:

Derived data (to whole numbers)	
5	
16	
38	
76	
100	



Māori population statistics (2006 Census, Statistics New Zealand)

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- 154. The percentage figures in Table 6 were calculated based on sums of the counts for each of the Statistics New Zealand Meshblock dataset areas within each of the Te Puni Kökiri administrative regions.²¹
- 155. While this data is intended as indicative only, it is useful to note that these numbers will not be exact due to:
 - Statistics New Zealand privacy protocols of randomly rounding numbers (the Meshblock data was already rounded before being summed by Te Puni Kökiri region); and
 - · The need to treat suppressed values as zero; and
 - Real population change since Census 2006.

Whānau Plan analysis 2011 (Whanganui ā Tara Regional Office

- The whānau plan goal categories and sub-categories outlined in Tables 7 and 8 are sourced from an internal report on the content of whānau plans in four Te Puni Kōkiri regions undertaken by a Te Puni Kōkiri Business Analyst in 2011.
- Both the development of goal categories, and the counts for goal categories across all whanau plans analysed was based on an informal review. It is therefore possible that a formal thematic analysis research approach, or a different approach to categorisation of goals, would produce different data.
- The number of goal categories is larger than the number of plans analysed.

 This is because one whanau plan may have contributed to multiple counts in different goal categories and/or sub-categories where the activity in the plan was deemed relevant to multiple categories.

²¹ See Statistics New Zealand website: http://www.stats.govt.nz/Census/2006CensusHomePage/MeshblockDataset.aspx



Appendix B: The value of critical and evaluative thinking

Great leaders think evaluatively! Evaluative critical thinking can provide Critical thinking is the mental process leaders with useful frameworks for of objectively analyzing a situation by working out what sources to consider, gathering information from all possible from what angles, how to grapple with sources, and then evaluating both the tangibles and intangibles, and how to evaluate evidence and courses of action tangible and intangible aspects, as well as the implications of any course of in terms of value and benefit trade offs. Evaluative implementation thinking Implementation thinking is the ability to can help leaders maximize the quality of organize ideas and plans in a way that programming and implementation and they will be effectively carried out. the value of outcomes by getting the theory of change and theory of action Add developmental evaluation, and we can help hone this evaluative Idesign and implementation thinking as implementation and development Evaluative conceptual thinking can Conceptual thinking consists of the help leaders find connections and ability to find connections or patterns patterns not just among abstract ideas. between abstract ideas and then piece but also with all-important customer them together to form a complete needs and values, strategic vision and picture. intent. Innovative thinking involves deperating new ideas or new ways of approaching Evaluative innovative thinking can help leaders generate new ideas or things to create possibilities and approaches with a clear line of sight through to valuable outcomes. opportunities. Evaluative intuitive thinking can help Intuitive thinking is the ability to take leaders take what they sense or believe what you may sense or perceive to be to be true and use evidence and true and, without knowledge or evidence, evaluative reasoning to show why it appropriately factor it in to the final should (or, shouldn't!) be factored into decision

Source: Forbes Magazine, March 2012

Attp://genuineevaluation.com/great-leaders-

think-evaluatively/ retrieved June 7 2012)

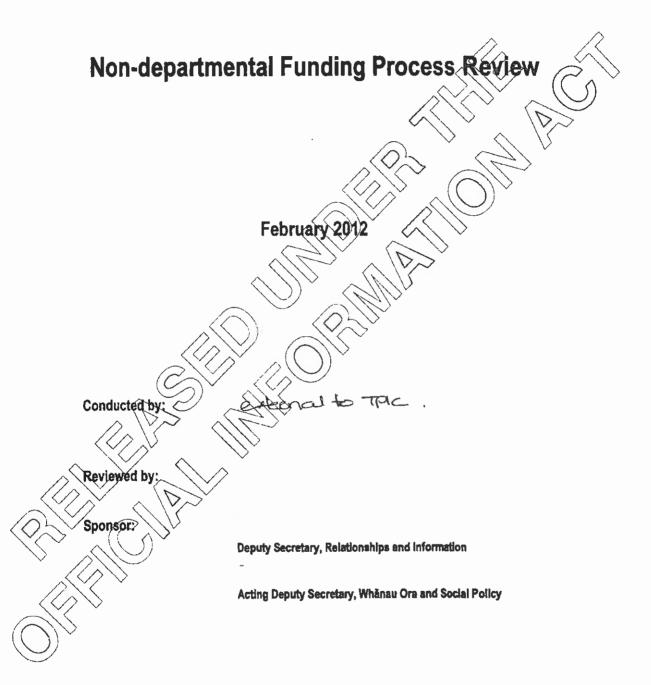
the final decision.

Source, Davidson, E. J. March 2012

(http://genuineevaluation.com/great-leaders-

(hink-evaluatively/ retrieved June 7 2012)

Risk and Assurance



1 Executive Summary

This Non-departmental Funding Process Review was scheduled as part of the Internal Audit Plan for 2011/12 as approved by the Executive Leadership Team.

The overall objective of the review was to determine the appropriateness of Te Puni Kökiri's (TPK) processes in administering non-departmental funding while complying with the policy direction set by the Government, including business improvement opportunities.

1.1 Conclusion

We have concluded that the systems and processes to administer the non-departmental funds were effective in complying with policy direction set by the Government. However there are efficiencies and process improvements that can be gained.

If the issues and improvement opportunities in this report are addressed the investments processed by TPK would be appropriately contributing to business improvement efficiencies.

1.2 Key Strengths

Several key strengths were identified during the non-departmental process review both through interviews and analysis of TPK documents.

The key strengths are:

- controls are in place to effectively process each application;
- relationships are strong between applicants and TPK staff, who have demonstrated a strong understanding of individual needs; and
- the Smartfund system in relation to the Maori Potential Fund (MPF) and Whanau Integration, Innovation and Engagement (WHE) ensures effective management and monitoring of projects to provide useful and meaningful timely information.

1.3 Key Recommendations/Improvement Opportunities

The following are our key recommendations in response to the identified findings:

- To implement a formal regional plan requiring head office Executive Leadership Team approval to ensure the regional priorities, strategies and activity plans align with the national plans;
- update the Quality Assurance criteria to communicate to Quality Assessors what is and is not acceptable practice; and
- To perform peer review audits of each Quality Assessor and provide support and feedback to ensure that they are aware of their roles and responsibilities, the quality of assurance provided is appropriate, and there is national consistency.

Risk & Assurance

Review of Māori Potential Fund & WILE Contracts Administration Processes

March 2012

Conducted by:

Puni Kökiri

Reviewed by:

Sponsor:

Deputy Secretary (Acting) Relationships & Information

1 Executive Summary

The Māori Potential Fund Contract Administration (National and Regional Offices) audit and an examination of the WIIE contracting processes were scheduled as part of the Internal Audit Plan for 2011/12.

The overall objective of the audit was to provide assurance on the adequacy and effectiveness of the Māori Potential Fund and WIIE contract administration processes.

This report covers the observations made in the

o investment centre.

1.1 Conclusion

We have concluded that the Māori Potential Fund and WIIE contract administration processes in the Waikato investment centre are comprehensive, but a number of control weaknesses were noted arising from an absence of a dedicated Contracts Advisor performing quality assurance throughout the contracting process.

1.2 Key Strengths

Due to the absence of a dedicated Contracts Advisor the Region has implemented a stop gap measure with Kalwhakarita peer reviews on the adequacy of processes and documentation of contract files.

1.3 Key Recommendations/Improvement Opportunities

- Provide a conclusive documented decision on the fairness and reasonableness of budgeted costs in the funding proposal quality assessment.
- Establish a consistent and ventiable basis for allocating funds for the preparation of Whanau Ora plans.
- Ensure that actual or perceived conflicts of interest are declared, risk assessment
 of potential impact is documented and mitigation actions satisfy the Regional
 Director.

A disclosure of the project risks is provided with a transfer of management responsibility of contracts from National Office to Regional Offices.

• Instalment plans need to be structured to encourage satisfactory performance of contract outputs.

Risk & Assurance Review of Māori Potential Fund & Wil Contracts Administration Processes onducted by: Te Puni Kökiri

Deputy Secretary (Acting) Relationships & Information

Reviewed by:

Sponsor:

1 Executive Summary

The Māori Potential Fund Contract Administration (National and Regional Offices) audit and an examination of the WIIE contracting processes were scheduled as part of the Internal Audit Plan for 2011/12.

The overall objective of the audit was to provide assurance on the adequacy and effectiveness of the Māori Potential Fund and WIIE contract administration processes.

This report covers the observations made in the 1 Office.

a Regional

1.1 Conclusion

We have concluded that the Māori Potential Fund and WHE contract administration processes in the Regional Office to be robust but a number of quality control issues arose with the administration on WIE contracts originating from National Office.

1.2 Key Strengths

- A well embedded process exists for the administration of the Māori Potential Fund contracts as a consequence of staff continuity in the Contract Advisor role.
- A structured financial management capability assessment and explicit conflict of interest declarations now exist.

1.3 Key Recommendations/Improvement Opportunities

- Establish a consistent basis for allocating funds for the preparation of Whānau
 Ora plans for National and Regional Office practice.
- Provide a conclusive documented decision on the fairness and reasonableness of budgeted costs in the WIIE funding proposal quality assessment performed at National Office.
- A disclosure of the project risks is provided with a transfer of management responsibility of contracts from National Office to Regional Offices.

Risk & Assurance Whānau Ora Provider Developmen Review 20 April Puni Kökiri Reviewed by:

Deputy Security Whānau Ora and Social Policy

Sponsor:

1 Executive Summary

This Whānau Ora Provider Development review was scheduled as part of the Internal Audit Plan for 2011/12 as approved by the Executive Leadership Team on 20 June 2011.

The overall objective of this review was to determine the appropriateness of the contracting processes and associated business practice for Provider development funding.

1.1 Conclusion

The contracting processes and practices applied to date are appropriate and have been well designed for effective risk mitigation. However, improvements are considered necessary to the audit trail of key documentation and aligning to other non-departmental contracting policies.

The Provider development activities are about to enter a new phase that requires Te Puni Kōkiri to shift it's monitoring to the successful progress of implementing the programmes of action. In addition there is an ongoing peed to monitor the strength/risks of governance, management, and financial viability of Provider Collectives:

1.2 Key Strengths

- The use of external consultants to perform technical organisational and proposal assessments has contributed to effective risk mitigation.
- The use of interagency groups and community representation has added robustness to the decision making process in relation to contracting with the Provider Collectives, particularly with the understanding of existing service delivery arrangements and service to the community.

1.3 Key Recommendations/Improvement Opportunities

- Design and implement a contract/document management system for the Provider development activities that assists in maintaining a sufficient audit trail of key decisions and issue resolution.
- Apply the existing non-departmental contracting policies to the Provider development contracting processes.
 - Develop procedures for monitoring the ongoing strength/risks of governance, management, and financial viability of Provider Collectives.
- Develop formal interagency protocols to promptly share information on contract performance issues and proposed remedies.

AUDIT NEW ZEALAND

Mana Arctala Antouren

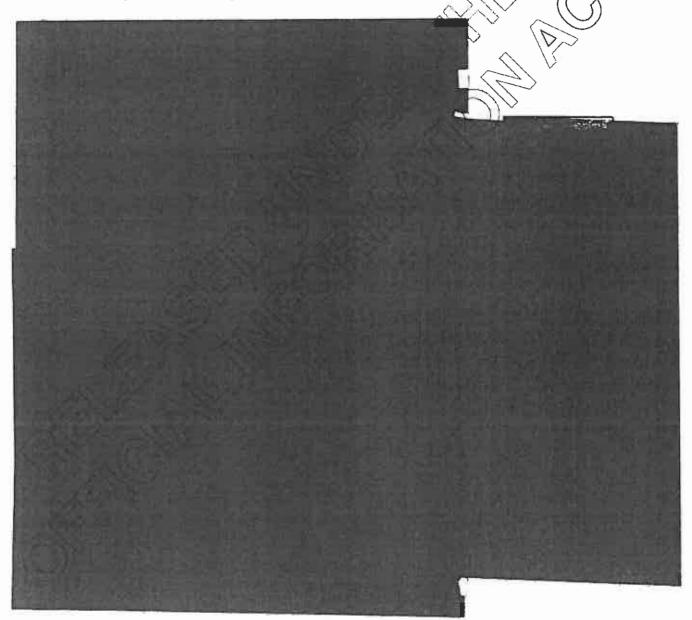


Management report

Key messages

Audit opinion

We issued an unmodified audit opinion on 30 September 2011. The financial statements and statement of service performance fairly reflected Te Puni Kökiri's activities for the year ended 30 June 2011, and its financial position as at that date.



Whānau Ora

Overall we found that the Whānau Ora programme is progressing well and that appropriate assessment mechanisms are being developed as the programme is rolled out.

No significant issues were noted that we wish to bring to your attention.



Key messages

We have completed our interim audit of Te Puni Kökiri (TPK) for the year ending 30 June 2012 in line with our Audit Arrangements Letter dated 14 December 2011.

This report details our findings and makes specific recommendations where improvement is required. We have reviewed the systems and controls that Te Puni Kökiri operates to ensure its financial and non-financial information is fairly stated and transactions are valid. This included reviewing the controls over expenditure, payroll, fixed assets, bank accounts and the systems for reporting service performance. We also visited the regional offices to review contact management processes.

We acknowledge that Te Puni Kökiri is currently subject to two external reviews, the Refocus of Te Puni Kökiri and the Whānau Ora review.

Control environment and financial information, systems and controls

Contract management

We selected a sample of Maori Potential Fund contracts and Whanau Integration, Information and Enterprises (WIE) Fund contracts during our Head Office and regional visits. We identified some areas for improvement for management to consider.

Service performance information and associated systems and controls

Estimates (ISE) and we were pleased to note the improvements made by Te Puni Kökiri, particularly in the addition of new impact measures relating to the Whanau Ora programme.