

CELEBRATING MĀORI ACHIEVEMENT

# KŌKIRI



*Toitū te Māori*



TOI TE KUPU



TOI TE WHENUA



TOI TE MANA





## FROM THE CHIEF EXECUTIVE – LEITH COMER

Putanga  
27  
2012

Kōanga / Spring 2012

*It's been my very good fortune to lead Te Puni Kōkiri for nearly 12 years and as you read this final Kōkiri column from me, I will have that privilege for one more month as I look towards my final day as Chief Executive on 28 September 2012.*

I have served Labour and National governments both of which have been led by Prime Ministers who I am sure history will record as being superb political leaders of their time.

While the government may differ in policy around matters such as property rights and interests, and political representation; they have a lot of similarities on things like Māori education, health, housing and employment as well as Treaty Settlements.

I won't single out individual Ministers that I have served but would observe that they all work incredibly hard and show great commitment and real concern for improving the lives of Māori.

The changing nature of Crown-Māori relations is encouraging.

There are more Māori MPs, more Māori are finding their way into government Ministers' offices and more Māori are being invited to important discussions. Māori are being seen as enhancing NZ Inc as opposed to being a risk to be managed.

Over time Te Puni Kōkiri has been subjected to a lot of scrutiny and public comment. Some criticism has been unfair and ill informed.

Regardless, I am very proud of the report of the Performance Improvement Framework (PIF) exercise team headed by Neil Walter, David Smyth and Miriama Evans who said *"The Chief Executive and his Executive Leadership Team have provided impressive leadership, and staff have responded well. TPK plays an important role in a wide range of inter-agency exercises and is generally viewed by other agencies as a good and constructive team player. It provided a good level of monitoring and support for its Crown entities."*

I have had a great deal of enjoyment and pleasure out of the people with whom I have worked while I have been at Te Puni Kōkiri and I have greatly valued the loyalty and support shown by the staff in my own office, the wāhanga based in Wellington and all the regional offices throughout the country.

Te Puni Kōkiri has its share of outstanding thinkers and clever

public servants as do other Ministries. But we have a far greater number of staff who are fully engaged in the kaupapa; this is what's special about our people.

I leave Te Puni Kōkiri with the Māori waka being positioned in waters that previously it didn't sail:

- The establishment of Māori Television.
- An independent Māori Trustee.
- Enhanced support for Māori Tourism.
- Formation of Whānau Ora.
- Māori playing a central role in RWC2011.
- Māori doing business in China.

I could go on. Suffice to say that the gains Māori have made during the last decade have been significant.

I am leaving the organisation at a time when a working party headed by Piri Sciascia is to table a report to Ministers in which I am expecting to see it signal a stronger and refocused Te Puni Kōkiri able to play a stronger role in the public sector. This is a positive and promising development for the organisation; whose goal is Māori succeeding as Māori.

As with every edition of *Kōkiri* the stories we share here also tell of Te Puni Kōkiri's role in supporting the realisation of Māori potential with stories that say te reo Māori, land/tūrangawaewae and prestige are all central to the way in which Māori culture continues to thrive.

I feel privileged to have been a part of it all.

Beyond 28 September, I am not looking to retire as I am keen to pursue activities particularly in the Māori economic space including establishing the opportunity for Māori to do business in China.

I want to wish the staff at Te Puni Kōkiri all the very best as they continue their good mahi. I also extend my very best wishes to whoever will become the new Chief Executive of Te Puni Kōkiri.

Leith Comer

Te Puni Kōkiri – Manahautū



12



18



44

## Toi te Kupu

12

## Toi te Whenua

18

## Toi te Mana

44

This whakataukī, *Toi te Kupu, Toi te Whenua, Toi te Mana*, stresses that te reo Māori, land and prestige are all central to the way in which Māori culture continues to thrive. Without these pillars, tikanga Māori and tikanga ā-iwi will be a thing of the past. Kōkiri 27 captures stories that demonstrate how language, land and prestige are still a part of everyday life for our whānau, hapū and iwi.

<b>From the Chief Executive</b>	2	<b>Māori Language Week</b>	12	Look after Mother Nature and she'll look after you	<b>ShakeOut: Drop, Cover and Hold</b>
<b>From the desk of the Minister of Māori Affairs</b>	4	<b>Huia Publishers' 21st Birthday</b>	13	<b>From The Associate Minister of Māori Affairs</b>	22
<b>Whānau Social Assistance Programmes</b>	6-8	<b>China Delegation</b>	14	<b>Our Youth Our Future</b>	23
Now; nobody can run us down, or put us down, or drag us down		<b>Science and Innovation</b>	15	<b>Te Puni Kōkiri Chief Executive</b>	24-25
Helping our people to find a way that suits them		Science boost for Māori businesses		<b>Whānau Ora</b>	26-29
Born and bred		Powering the Taniwha economy		Champions promote Whānau Ora	
<b>Māori Wardens</b>	9	<b>Shearing – More Than a Job</b>	16	Pacific leaders enhance RLGs	
Aroha ki te Tangata: Māori Wardens		<b>Enviroschools Boosted</b>	17	Final collectives confirmed	
United Nations Wardens take top public sector prize		<b>Māra Kai Around the Motu</b>	18-19	Pathway to Whānau Ora	
<b>Māori Cadetships</b>	10-11	<b>Mōkai Kainga – Giving Back to the Community</b>	20	<b>Ngāi Tahu</b>	30-39
Putting Māori in power		<b>Ahuwhenua Trophy</b>	21	Around The Regions	
Kōkiri talks to Mary Kereopa, Māori Electricity Supply Industry Organisation Cadet		Opportunities are out there says determined young farmer		<b>Business And Community Continuity</b>	40
				Ngāi Tahu pays tribute to Te Puni Kōkiri staff	
				<b>Whānau Social Assistance Programmes</b>	41
				Kaitoko Whānau in Tūrangi	
				Paddling the same waka - heading toward the same destination	
				<b>Rakiura Dreaming: Zane Smith</b>	42
				<b>Celebrating Culture Through Sport</b>	43
				<b>Waka Tapu</b>	44
				<b>Queen's Diamond Jubilee</b>	45
				<b>Māori Business Delegation Highlights</b>	46
				<b>Te Ahi Kā Photo Competition Results</b>	47



## From the desk of the *Minister of Māori Affairs*



*Looking back over the past few months, it is easy to see key themes linking the range of activities I've been involved in.*

Starting with the Budget – we saw a shift of \$10 million of Māori Affairs funding into 1,000 cadetships, which lead to training and job opportunities for young people especially. Cadetships allow employers and support partners to provide pastoral care, which has helped Māori cadets in the past to complete their studies. This wrap-around model of **whanaungatanga** is one of the themes of Māori development.

The announcement of an extra \$1 million for trade training in Christchurch added to this – again, the Ministry of Social Development, the Tertiary Education Commission and Te Puni Kōkiri are working together on this programme with Ngāi Tahu, the Kaihanga Collective (a collective of Māori tradespeople who trained under the old Māori Affairs schemes), the Christchurch Polytechnic Institute of Technology, Te Tapuae o Rehua and captains of industry on a programme called 'He Toki ki te Rika'. We want trained Māori tradespeople to play a full part in rebuilding Christchurch, to gain valuable jobs and experience.

I had just been in Christchurch the week before, to acknowledge the work of the Kaitoko Whānau and Whānau Ora Navigators who worked with He Oranga Pounamu on their Rū Whenua project. Again we saw the value of co-operation to deal with serious and complex social and financial issues like housing and jobs, insurance, even providing food and warmth for children.

The Government has unveiled its plan for rebuilding the Christchurch CBD. I have worked hard to ensure that Ngāi Tahu is seen as a Treaty partner in this massive project, and I expect to see the influence of Ngāi Tahu culture and values in the new design, so Christchurch becomes a vibrant and interesting city for residents, and a magnet for tourists.

As Christchurch shows, **education and training** is vital to Māori development, and there is a lot of overlap between my Māori Affairs and Education portfolios.

The education sector will be a major player in the government's new Māori language strategy. Educating Māori students as Māori means empowering them to participate in Māori cultural and community affairs. Budget funding includes an extra \$19.1 million over four years to improve access to Māori-medium ECE services, and \$15.8 million more of operating funding over four years for early childhood education with an emphasis on te reo and tikanga Māori. The success of initiatives like these depends on whānau getting involved in their children's education and engaging with their pre-schools and schools.

I recently spoke at a regional seminar on economic development in Northland. My focus was on the contribution that Māori can make to economic development in Te Taitokerau – but a key message was the importance of Māori embracing education. Whānau can open up pathways to develop their own whānau, their marae, and the region and the nation, by gaining useful knowledge, skills and experience. And if students are being turned off education, because they don't enjoy school or can't relate to classroom lessons, then whānau have a responsibility to step in and help the students and the school to understand each other and work together better.

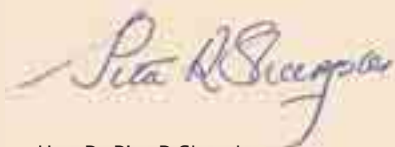
At a national level, Māori farmers, entrepreneurs and business people **MUST** invest in research and technology, to add value to their economic assets. The Māori economy is worth around \$37 billion, but it needs input from scientists, engineers and technologists to grow to its full potential. So we need highly trained and qualified Māori to create our economic future. Guiding this work is a Māori Economic Development Panel that is developing a

strategy and action plan in consultation with iwi and Māori organisations. Watch this space!

What is really exciting is to see all these strands of development coming together when Māori take **our place on the world stage**. I led a business delegation to China recently, to open doors for Māori exporters of food, beverages, education products, forestry, financial services and other sectors into the largest market in the world. What really struck our Chinese hosts was the uniqueness of Māori culture, our shared values and ways of doing business. For a small player in a global economy, establishing a strong relationship is critical, and the Taniwha economy did just that. Tikanga Māori has huge untapped value to New Zealand Inc, and we are getting into a strong position to capitalise on our points of cultural difference.

And finally, with the Olympics fresh in our minds, we should also remember how tikanga Māori helped New Zealand athletes of all cultures to achieve excellence – not just as individuals, but as a team that supports and brings out the best in each other. I had the pleasure of launching the Māori cultural programme for London. Past teams have found that learning appropriate cultural practices like haka and waiata, and the tikanga of recognition and respect, have really helped them to represent New Zealand at the pinnacle of world sports competition. Their pounamu pendants, and the flag-bearer's kahu huruhuru, invest the team with mana that makes a difference. Kia tau ngā manaakitanga o te wāhi ngaro ki runga anō hoki i tēnei ope whakataetae!

Kia ora,



Hon Dr Pita R Sharples,  
*Minister of Māori Affairs.*



*May 2012 – Te Kura Kaupapa Māori O Te Ara Whānui hosted our EnviroSchool Te Aho Tū Roa Budget announcement that safeguarded environmental manaakitanga education for thousands of tamariki around the country.*



**"Now; nobody can run us down, put us down, or drag us down."**



*The whānau – Anaru, little Anaru and Janine Ratahi.*

*After more than 10 years trying to sort out their problems with drugs and alcohol, Glen Innes husband and wife, Anaru and Janine credit Oranga Whānau kaimahi with helping them towards a better future for their children.*

"They gave us support, knowledge, truth; they're very wise," 51-year-old Anaru Ratahi (Waikato) says of the three Oranga Whānau kaimahi at Ruapotaka Marae in Glen Innes.

Both Anaru and Janine struggled with alcohol and drug addiction

for years. "I put drinking over my children," Janine says. "My parents ended up with our children for a year," she adds. Eventually, their children were put under CYFS monitoring.

Anaru entered rehab for his drug problem and when he came out lived with his case manager for one year. "I was scared to leave in case CYFS said 'you didn't do enough'; so I stayed with him."

The family were referred to Margaret Ngapera after Anaru visited Ruapotaka Marae looking for help for his whānau.

"We'd been trying to sort out our lives for 10-11 years," he says. "I wanted whānau help. I wanted to give up smoking and drinking." Anaru is clear the couple needed help "for our relationship and our children."

Although the family had been living in Manurewa when they first started working with Margaret through Oranga Whānau; Anaru knew Ruapotaka Marae through an Uncle who had lived in "GI for years". So they moved there.

Over the years, the couple had tried various counsellors from numerous social service agencies. "We tried our hardest," Anaru says. "We were having problems; we couldn't talk by ourselves," Anaru remembers about those dark days.

When asked what makes Oranga Whānau different, the couple instantly respond; "the way they run the programme."

Anaru explains that the tikanga applied throughout the programme is important. "It was the fact that you knew everything was tika, they did karakia all the time...and they're strict about being honest – you gotta be honest." Janine says simply that it is "the love that they shared."

Both are now clean. Janine for four years while Anaru has been off drugs for fourteen years. Working with Margaret through Oranga Whānau has strengthened the couples resolve to stay clean, get work, support their community and their children.

"We're just trying to bring our children up right, make sure they have a good education and learn that drugs and alcohol are not a

*Oranga Whānau is one of three Whānau Social Assistance Programmes run by Te Puni Kōkiri. This feature focuses on a whānau receiving support from Ruapotaka Marae in Glen Innes; one of three Oranga Whānau*

good path," Anaru says.

Just last year, CYFS signed the couples' children back to Anaru and Janine.

Their 13-year-old daughter is now dux of her Intermediate school and team leader of kapa haka. "If not for Oranga Whānau, we wouldn't have our kids," the couple say.

Anaru is also employed by a local church as their caretaker; a job that Margaret supported him to get. He also keeps busy doing mixed martial arts at the church. "I can't skip so I run on the spot for 20 minutes, do sit ups, push ups – been doing it for four months now. Everyone laughs but I don't care."

The couple are clear that after years of frustration working with various social service agencies; Oranga Whānau has made the most difference to them.

"Now, nobody can run us down, put us down, or drag us down," Anaru says with a smile. "I definitely know our children are going to have a better future."

## WHĀNAU SOCIAL ASSISTANCE PROGRAMMES

providers in the Tāmaki Makaurau region. Ruapotaka is a base for a range of programmes and initiatives including Oranga Whānau and Kaitoko Whānau; two of the three Whānau Social Assistance Programmes run by Te Puni Kōkiri. It was one of the seven service providers selected nationally to pilot the delivery of Oranga Whānau.



Kaimahi - (left to right):  
Margaret Ngapera,  
Bill Welsh,  
Maggie Kemp.

**"Helping our people to find a way that suits them."**

*The three Oranga Whānau kaimahi at Ruapotaka Marae share many things in common; passion for their work, love for the people they work with, and a belief that ultimately the goal of their mahi is "making families safe" in a way that works for the whānau.*

Collectively Margaret Ngapera, Maggie Kemp, and Bill Welsh offer two hundred years of life's experiences and wisdom to the various whānau they work with through Oranga Whānau. Each also share a deep devotion to their faith; Margaret as a Baptist, Maggie with Destiny, and Bill through the Ratana Church.

All three have been working at Ruapotaka Marae since Oranga Whānau was launched in late 2009. In fact, the programme was launched by the Minister of Māori Affairs Dr Pita Sharples at the Glen Innes marae.

However the trio have all worked voluntarily in the social service support area for many years. The difference now is that they are being paid to do what they love and what they are good at.

Te Puni Kōkiri contracts seven different Māori provider organisations from around the motu to provide advice and support to young Māori parents and their whānau. The kaimahi, who work in teams of three, are kaumātua whose years of life experience and wisdom shapes their relationships with whānau.

Guided by principles of whanaungatanga, whāngai, tiakitanga, and wai ora, the Oranga Whānau kaimahi have the ability to connect with whānau, earn their trust, and engage with empathy, caring, patience and understanding.

Day-to-day support includes parenting and home-making

advice as well as dealing with financial hardship; an issue for 90% of families in Oranga Whānau. Ultimately, kaimahi aim to build the resilience of each whānau, supporting them towards regaining ownership and independence.

The team approach is essential to providing relevant and meaningful support to whānau.

"The three of us work with each other," Margaret says. "We support each other. Some of us haven't been through some of what our families have but we can share and reflect."

All three kaimahi commented about how far Anaru and Janine Ratahi had come in the three years each had known them; especially since there had been many years lost through different counsellors. "It's awesome to see how they are today and how they try to make a go in their lives," Margaret says.

Nodding in agreement, Maggie adds; "It's about seeking and seeking and having that staying power to find what works for you."

Maggie remembered her first meeting with the Ratahi couple; "I didn't even know they were a couple – they were sitting separately from each other. Now they are together, having dealt with their issues."

All three agree that working as Oranga Whānau kaimahi "is just like working with your own whānau". They also acknowledge the support of Ruapotaka Marae and the trust and respect of the marae management and governance teams.

"I love that it's on a marae," Maggie says. "There are different things happening that you can connect the family to as well and I'm happy there's somewhere that they can come that is not the other agencies."

Reflecting on their work, Maggie says; "I don't find it challenging – it's rewarding. Even if it takes a little bit longer than the norm. Isn't it better to see the whānau wellbeing improve?"

As all three agree, "we are helping our people to find a way that suits them"



# "Born and bred"



Georgie Thompson, Manager Ruapotaka Marae.



Ruapotaka Marae, Glen Innes, Tāmaki Makaurau.

*Before Ruapotaka Marae was opened in Glen Innes in the early 1980s, there was nowhere for whānau to hold a tangi and for the tūpāpaku to lie in state.*

Marae manager Georgie Thompson said it took a number of years, lots of kōrero and the efforts of many people, to finally establish the marae in the heart of GI – a hop, skip and a jump away from the town centre.

Now, Ruapotaka is an established marae that local whānau use for all occasions. It is also a base for a range of programmes and initiatives including Oranga Whānau and Kaitoko Whānau; two of the three Whānau Social Assistance Programmes run by Te Puni Kōkiri.

One of the seven service providers selected nationally to pilot the delivery

of Oranga Whānau, Ruapotaka was also the venue for the successful launch of the programme in 2009. Like most of the other providers across the country, a team of three kaimahi, work out of the urban marae. The only male kaimahi in the country, Bill Welsh says "Oranga Whānau is the community helping our whānau."

Georgie agrees. "The beauty of what we do here is the cultural and indigenous practice."

It's now 11 years since Georgie began working at the marae. "I didn't apply for the job. I was asked to come back because I was born and bred here."

The local flavour is critical to the success of the marae. "All our kaimahi are born and bred from this area - we all whakapapa here."

"Coming from the community means we know the people, we already have the trust of people we work with," Georgie says, a statement borne out during an impromptu walk through the town centre where at every second step someone called out "Kia ora" to Georgie and the Oranga Whānau kaimahi.

Providing awahi to the kaimahi was crucial to helping them carry out their work and while respectful of her elders and whānau, Georgie is also careful to ensure they pace themselves. "They deal with the most challenging situations; suicide, sexual abuse, gang affiliations – everything's there," Georgie says.

"But I like to make sure they (kaimahi) know [when] to stop; they need to sometimes."



## Aroha ki te Tangata: Māori Wardens

*Te Puni Kōkiri has been working alongside Māori Wardens for several years now, Kōkiri talks to Project Manager, Te Rau Clark.*

"The first thing to remember about Māori Wardens is that they're out there on the streets for one reason: Aroha ki te tangata," says Te Rau.

"It's an honour to support people who are all about manaakitanga. People who are out there, actually trying to make the world a better place."

Nationwide, close to 1000 warden volunteers take to the streets of our suburbs and towns every week, from the deep south to the far north. With the oldest wardens in their eighties and some just in their twenties, Te Rau says Māori Wardens are spread throughout whānau, with many younger ones choosing to carry on the work of their elders and parents. His own whānau included several wardens who were already community stalwarts: "I was scared of my auntie even when she wasn't wearing a Māori Wardens uniform!"

Te Puni Kōkiri assists with training, support and resources. In coming months Wardens will be asked for input into how we can better support them in their mahi says Te Rau. Working on the ground with whānau across Aotearoa, means Wardens need a wide range of skills to do their work and that's why Te Puni Kōkiri wants to hear from them.

"We want Māori Wardens to share with us their thoughts on training as part of our Rapid Training Needs Assessment. Building their capability and capacity is the aim," says Te Rau.

A series of regional consultation hui will be held by the end of August to capture feedback from all Māori Wardens.

"Our Wardens training regime is extensive – from youth advocacy, to first aid, civil defence and emergency responsiveness. We are now keen to hear what areas they are keen on up skilling in."

Te Rau says Māori Wardens are down-to-earth, every day people who choose to make a difference and to strengthen their communities.

*Back row from left to right : Inspector Willy Fanene, Sergeant Paddy Whiu, Te Rau Clarke (TPK), Senior Sergeant Damin Ormsby, Sergeant Wayne Panapa. Front row from left to right : Inspector Rakesh Naidoo, Herewini Te Koha (TPK), Michael Alofa (Crime Prevention), Ngapera Hoerara (TPK), Superintendent Wallace Haumaha.*



## "UNITED NATIONS WARDENS" TAKE TOP PUBLIC SECTOR PRIZE

*Dubbed the Rugby World Cup's unofficial "United Nations", last year saw volunteer Māori, Pacific and Ethnic (MPE) Wardens deployed together for the first time. Their professionalism, cultural expertise and diplomacy won them a nationwide IPANZ, Public Sector Excellence Award for Crown-Māori Relationships.*

"Māori Wardens have been making our communities stronger for decades, volunteering their time and expertise. More recently they have been working alongside our Pacific and Ethnic Wardens," says Te Puni Kōkiri Project Manager, Te Rau Clarke.

"We are thrilled to see our Wardens honoured and their valuable mahi celebrated. Many don't realise they are all volunteers who donate their time and skills to make their communities safer and better places to live in."

A team of 114 wardens worked alongside Police patrolling four RWC 2011 fanzones across the Auckland region as 95,000 visitors converged on the city.

The MPE Wardens Deployment project was a partnership between Te Puni Kōkiri, NZ Police (via its MPES Office) and Auckland Council.

Working voluntarily at fan zones and entertainment sites, the MPE Wardens interacted with rugby fans and dealt with many minor incidents, allowing Police to focus on serious issues and crowd control. In one instance an Ethnic Warden overheard a group of intoxicated visitors arguing in their own language. The Warden calmed a situation that could have turned ugly by simply talking with them in their own language.

"This is about policing for the future – making communities safe through great partnerships and ensuring fewer victims and less crime," says Superintendent Wally Haumaha, General Manager of MPE's.



# MĀORI CADETSHIPS LAUNCHED

Electrix Ltd and Tenix Alliance NZ have both signed up to train and employ ESITO Māori cadets. Left to Right: Robert Ferris, Gavan Jackson (Electrix Ltd) and Gary Bennett (Tenix Alliance NZ).



## PUTTING MĀORI IN POWER

*A new cadetship programme will literally be putting Māori into power by the end of the year.*

With a global shift towards wind, thermal and geothermal power generation set to create a shortage of skilled workers, Te Puni Kōkiri and the Electricity Supply Industry Training Organisation (ESITO) launched 50 new Māori cadetships in May.

"Skilled telecommunications, infrastructure and energy workers are in demand across the country and this initiative will see Māori gain formal qualifications in an exciting growth industry," said Te Puni Kōkiri Chief Executive, Leith Comer.

At the launch ceremony in Wellington, Māori Affairs Minister Hon Dr Pita Sharples said the cadetships were an innovative example of how private, public and education sectors can work together to grow New Zealand's own talent pool of skilled workers.

ESITO chair John McInteer said the scheme puts Māori at the heart of a significant infrastructure industry, pursuing national qualifications for a range of trade and technician careers.

"These 50 people are a critical step to ensuring our industry will be able to attract and retain enough people to meet future workforce needs."

Te Puni Kōkiri's initiative, 'Enabling Māori Success through

Cadetships" is in its third year, developed in response to the Prime Minister's Job Summit in 2009. The programme complements Te Puni Kōkiri

wider efforts to boost the number of Māori gaining relevant and higher level qualifications and opportunities in growth industries.

Leith also says cadetships offer a relatively inexpensive option for employers to recruit and develop capability. Furthermore, Māori cadets gain confidence, employment experience, general and job-specific skills, formal qualifications, industry networks and employment. Cadets will receive personalised mentoring and support throughout their training.

The cadetships target both new recruits as well as current employees. Fifty cadets will be working and training fulltime throughout New Zealand by the end of October 2012.



InfraTrain is at the forefront of Te Puni Kōkiri's 'Māori in Industry and Trades Training' initiative. At the ESITO launch we caught up with InfraTrain chief executive Philip Aldridge and Ngā Pū Waea's, Antony Royal.



Mary Kereopa on site. Photos: Tony Stewart.

## Kōkiri talks to Mary Kereopa, Māori Electricity Supply Industry Organisation Cadet

*By the time she was a teenager, Mary Kereopa (Ngāti Whakaeu, Te Arawa) could take out a car engine, pull it apart and put it back together again.*

"When I was little I wondered how the inside of phones worked, I had to find things out so I'd try and build things, fix things, take things apart: I always made a mess."

The first in her whānau to take on tertiary study, Mary's love of working out how things worked got the better of her and after college she left Rotorua to study at Auckland University where she gained a degree in civil engineering. Getting not just a qualification but a trade as well was great advice from her mum that she never forgot.

"My mum and dad didn't finish school, they had to go get a job

and look after whānau. Now I have a young family of my own I want to give them that kind of stability."

Having her first child at 21 meant Mary's engineering career got off to a slow start and her cadetship has rekindled her passion of finding out how things work. She also wants her tamariki – she has two now – to see her as a role model, to be proud and to know they can do anything they set out to.

"I don't want to be on a benefit, just providing for my kids day to day: I want to provide my kids a life."

When we caught up with her she had been on site at Transfield's training session in Kawerau for a week and "missing my kids like mad". The sole female and one of only two Māori on her course, Mary said when she arrived she was really nervous and for a brief moment wondered if she was out of her depth. But then "I just

grabbed this opportunity with both hands and I'm loving it."

Mary is part of a nationwide team of telecommunications engineers and technicians who will make it possible for New Zealanders to enjoy ultrafast internet connections. She says connections will be ten times faster and sees ultrafast fibre as the way of the future. The end of July spells the end of training and the beginning of a new chapter for Mary and her young family as they move to Christchurch where she will work as an ultrafast fibre technician. While it's all a bit nerve wracking she's looking forward to the new start and the opportunity to make a difference.

"Christchurch has changed forever. I am proud to be part of a company down there helping to rebuild telecommunications in Christchurch as well as the rest of the country."



# MĀORI LANGUAGE WEEK

We  te Reo! Arohatia te Reo!



Left to right: Wairangi Koopu, Bella Kalolo, Tamati Ellison. Photo courtesy of Te Taura Whiri i te Reo Māori.

*Tamati Ellison, Wairangi Koopu and Bella Kalolo are all lending their voices to get more people excited about te reo Māori.*

Tamati (Ngāi Tahu, Te Ātiawa, Ngāti Whakaue, Te Arawa, Ngāti Porou, Ngāti Raukawa) says, "I think there are a lot of speakers like me that don't get to speak that often, but are still passionate about the language. Being involved in the Māori Language Week 2012 campaign it is a way for me to express my commitment to te reo, and it also keeps me around te reo Māori. It is really important to me that we teach our kids".

This is his second year running where he's featured in Māori Language Week promotions. His own reo journey started at home before joining a bilingual unit at Porirua Primary School. He credits his love for the reo to two influential teachers, Ruia Aperahama and Dean Umu and his parents,

who were also learning te reo while Tamati was at school.

Bella Kalolo (Ngāti Porou, Samoan, Tongan) is an accomplished composer and vocalist who took out the award for the Best Pacific Female Vocalist recently. Bella is the lead vocalist in this year's Theme Song.

Being involved in Māori Language Week, Bella says, "It is so awesome. It is great to know that I can participate and also give back too. As our generations grow, we need to incorporate Māori language in everyday living".

Like Tamati, Bella's enthusiasm for te reo Māori was created at home and school where she first learnt Māori greetings and numbers. Samoan was the language spoken at home and once her mother became fluent in te reo Māori, she'd speak to Bella in Māori in front of Samoan people and Samoan in front of Māori people.

Tripartite partners Te Taura Whiri i te Reo Māori, Te Kāhui Tika Tangata (Human Rights Commission) and Te Puni Kōkiri are proud to be associated with another successful Māori Language Week.

"Having Tamati, Wairangi and Bella front the 'Arohatia te Reo' campaign helps to keep our reo alive and makes it more exciting for our tamariki mokopuna too," says Te Puni Kōkiri Deputy Chief Executive Herewini Te Koha. "Bella can sing! And Wairangi and Tamati talking 'the language of love' and going shopping for lingerie is hard case. Ka wani kē!".

For the series of four TV advertisements featuring Tamati and Wairangi, or to hear Bella Kalolo sing the theme song go to [www.koreromaori.co.nz/news/mlw](http://www.koreromaori.co.nz/news/mlw) or Taura Whiri FaceBook page.

# HUIA PUBLISHERS 21ST BIRTHDAY

Robyn Bargh.



Brian and Robyn Bargh. Photo courtesy of Huia (NZ) Ltd.



## Huia Publishers' 21 years in flight

*2012 marks a significant year for a well-known publisher of Māori and Pacific writers, Huia Publishers. And this manu is soaring.*

The Wellington-based publisher celebrated 21 years in the business, in the same year that Aotearoa-New Zealand is the Guest of Honour country at the Frankfurt Book Fair. Huia Publishers will be one of several businesses to represent Aotearoa at the October event.

Robyn Rangihuia Bargh, with husband Brian Bargh, founded Huia Publishers in 1991 to increase the number of Māori writers being published.

"There were a lot of things going on in the Māori world that weren't being published," Robyn said.

Those early days working out of an old bakery were tied with the newly established Te Puni Kōkiri. "Not long after Te Puni Kōkiri was formed, we designed their first logo, newsletters and corporate documents," Robyn says.

Now firmly entrenched in Thorndon's Pipitea Street, the publishing house has gone on to publish new and renowned Māori authors, win several children's and adult book awards, and establish the Pikihuia Awards for Māori writers.

Huia Publishers books are in te reo Māori and English, covering a range of genre from academic literature, historically-based fiction, through to science-fiction, poetry, and resources for Māori-medium schools.

"There is a lot more to do," says Robyn. "We need more Māori writers, producing books in excellent Māori. I think we need a collective vision: we need to imagine a library, a room full of books in te reo Māori ... then we will know we really have achieved something for the world to savour."

Robyn is of Ngāti Kea Ngāti Tuara descent, and was made a Companion of the New Zealand Order of Merit for services to the Māori Language and Publishing in the New Year Honours List 2012.

Te Puni Kōkiri is supporting four Māori publishers to attend the Frankfurt Book Fair in October 2012. They are: Huia Publishers, Te Hana Limited, Oratia and Kiwa Media.

The Frankfurt Book Fair is an important platform for promoting award winning books and selling rights for distribution. It is the world's oldest and biggest book and media trade fair – with around 7,500 exhibitors from over 110 countries and nearly 300,000 visitors expected. It will showcase Aotearoa-New Zealand talent over five days of international book trading in Germany.



# CHINA DELEGATION

Guizhou Minzu University of Nationalities.



## Taniwha Trade Talks with the Chinese Dragon

*In business, timing is everything. Soon after the dawn of the auspicious Year of the Water Dragon, leaders from New Zealand's Taniwha Economy landed in Beijing for two weeks of meetings with leaders from China's Dragon Economy.*

Successful companies representing New Zealand's \$37-billion-plus Māori economy took part in the trade mission to China and Hong Kong that was led by Māori Affairs Minister Hon Dr Pita Sharples. The delegation was part of a long-term China strategy supported by Te Puni Kōkiri and aligned with the Government's wider NZ Inc activities.

Asia's Dragon economies are fast becoming the centre of gravity of the global economy with China indisputably at the helm. Dr Sharples says strengthening cultural and economic bonds and forging new ones with China is a priority.

"Our peoples share a common Asia Pacific outlook on life: relationships aren't bought:

they are grown over time. Relationships are only as strong as the people within them and in recent years we have seen Māori connections with the people of China blossom," says Dr Sharples.

During the trip some members signed commercial deals while others are set to formalise agreements later this year. The warmth of the welcome was unmistakable, especially with the delegation being invited to meet with Vice Premier Hui Liangyu inside Zhongnanhai, the inner sanctum of Beijing's Communist Party - sectors usually off-limits to outsiders.

Citing New Zealand's 100% Pure brand as one Māori have held for generations, Dr Sharples said Māori are successful business people with a dynamic economy linking

them eternally to Aotearoa. It was a story the delegation was able to tell and one their hosts identified with.

"The Taniwha Economy is primarily about generations of people, including those who



have gone before us and those yet to be born: this is what long term investment means for Māori."

"This is not the first time the Taniwha Economy has bonded with the Chinese Dragon: and it won't be the last," said Dr Sharples.

## Science boost for Māori businesses



Deputy Māori Trustee Debbie Birch and Simon Karipa from Whakaue Research Services at FOMA's Science and Innovation symposium.

Māori businesses and asset holders across the country are set to benefit from a strengthened relationship between the Federation of Māori Authorities (FoMA) and the Industrial Research Institute (IRL). The deal will see key staff from the industry-focused Crown Research Institute seconded to work within the federation. IRL's Māori Industry Development Manager, Reece Moors (Tainui, Te Arawa) began his secondment in July.

Federation chief executive Te Horipo Karaitiana says members manage a collective asset base worth \$8 billion that potentially could be worth much more.

"I have just returned from China with Minister Sharples' Maori business delegation and can see how we can get better value for our products using science and innovation."

IRL will help run a series of fore-sighting workshops where local and international innovation and commercialisation experts

will work with federation members to help structure their innovation plans for 30 years or more into the future. Growing young Māori scientists and engineers will also be high on the agenda for the federation and IRL as they work with other stakeholders to develop a Māori science and business internship programme that will place young Maori talent in Māori businesses and across industry sectors.

## SCIENCE AND INNOVATION: POWERING THE TANIWHA ECONOMY

The good news is that BERL predicts an extra \$12.1 billion per annum and 160,000 new jobs by 2061 if Māori invest successfully in science and innovation.

The bad news is a failure to do so could cost the country billions as well as 35,000 jobs. Throughout history when recession has hit New Zealand towns and cities, Māori have often been the first as well as the hardest hit. For these reasons Māori asset holders need to unlock the Māori economy's full potential by adding value to exports before they leave our shores. These were BERL Chief Economist Ganesh Nana's key messages at the Federation of Māori Authorities Science and Innovation Symposium. Held in May, the "Hiko Hiko Te Uira" conference was supported by Te Puni Kōkiri.

The challenge is not just a Māori problem: it's a nationwide problem. This year New Zealand slumped from 21st to 25th place in the World Economic Forum Global Competitiveness Report.

"Powering the Taniwha economy with science and innovation is crucial to its future sustainability and future generations of Māori people," says Māori Affairs Minister Hon Dr Pita Sharples.

Earlier this year Hong Kong business leaders spearheaded a trade mission across New Zealand that saw Te Puni Kōkiri host a series of hui for Māori exporters. Dr Sharples told participants that Hong Kong's investment in research and development has helped Asia become the global economy's centre of gravity. In 2011 the World Economic Forum

ranked Hong Kong the most developed financial market on earth, a transformation that was achieved within a single generation.

"Public and private investment as well as collaboration in innovation and education – particularly science and research – is a lesson our Taniwha Economy can learn from Asia's Dragon Economies," said Dr Sharples.

Dr Nana says with the Taniwha economy already export focused, Māori are well placed to lead a step change in thinking where scientists and innovators work alongside entrepreneurs and businesspeople. He urged businesses to identify in-house champions to develop partnerships, collaboration and genuine relationships.



## Shearing – more than a job



Jock Martin centre (with dog on lap) with his shearing contractors.

*When shearing contractor Jock Martin (Te Arawa, Ngā Kaihautū) started out in 1988, New Zealand had 70 million sheep – fast forward to 2012 and stock numbers have halved. The past 24-years has seen huge changes in the industry: a shrinking workforce, different business practices, new employment contracts, changing health and safety rules as well as new drug and alcohol policies.*

In 2005, Jock met with a Te Puni Kōkiri business mentor. This was the start of his working relationship with the Māori Business Facilitation Service (MBFS). Jock admits the mentoring programme “knocked the dust off” and helped with general business practice which at the time he knew little about.

“I never passed one subject in school certificate and here I was running a business turning over a million dollars. What I did know was how to get up early and work hard

until very late, to do our best to please our farming clients and staff,” said Jock.

“This is when I realised our staff are our business. We are only ever as good as our worst staff member hence my saying, shearing is more than a job.”

A year later Jock was at a Māori business hui listening to guest speakers, Sir Tipene O’Reagan and Matt Te Pou and says he could completely relate to their experiences.

“It was like the elements of a shearing gang; co-ordinating people and getting the best out of them to realise their potential. It was about tradition and whānau working as a team to achieve results.”

In 2008 Jock was invited to the launch of the NZ Shearing Industry’s Best Practice Guidelines where he was impressed by many young Māori competitors who were proud of their heritage and loved what they were doing. However, Jock also knew the industry had underlying issues

so he and others met with Te Puni Kōkiri for help to conduct a survey which revealed some astounding results.

“Ninety percent of our team are Māori. We also confirmed the issues that needed more attention and got involved with Te Waka Hauora (Public Health South) to address them. As a result I feel the whole industry has benefited”.

More recently Jock reconnected with Te Puni who linked him with an MBFS client, Brandon Terekia, who designed Jock’s brand with Māori workers and clients in mind.

“Te Puni Kōkiri has definitely helped me with confidence and understanding the business. I was very nervous at the start, once I got over that I had one regret – I wished I had this advice well before now.”

Visit Jock and his staff of Southern Shearing at [www.southern-shearing.co.nz](http://www.southern-shearing.co.nz)



## KAITIAKITANGA: ENVIRO SCHOOLS BUDGET BOOST

Most Budget announcements take place in the Beehive but in May, whānau from Lower Hutt's Te Kura Kaupapa Māori O Te Ara Whānui were some of the first to learn about new funding for Enviroschools and Te Aho Tū Roa.

Tens of thousands of children across Aotearoa will directly benefit from the \$7.6 million funding announced by Māori Affairs Minister Hon Dr Pita Sharples and Environment Minister Hon Amy Adams.

Enviroschools and Te Aho Tū Roa (the Māori immersion approach) environmental education programmes operate in 825 schools, kura and early childhood centres. They encourage children, their schools and whānau to think and act sustainably – at school, at home and in everyday life.

"Te Aho Tū Roa reminds us to teach and learn about what kaitiakitanga responsibilities are and how this role will impact on the future world. To understand what common sense steps we can make in our homes, whānau and marae: To be good kaitiaki of our ao," says Kararaina Luke, Te Kura Kaupapa Māori o Te Ara Whānui principal.

Launching the event at the kura is something students will remember for a long time.

*"Ka taea e mātou te whakaatu i o mātou mahi ki ngā Minita me ngā manuhiri"*

– Kaea (Year 6)

*"He pai te heri i ngā Minita me ngā manuhiri ki te titiro haere ki o mātou mahi"*

– Manaaki (Year 4)

*"He pai te whakaatu i ngā kōrero mō ngā mea i peitahia e mātou. Pērā ki ngā maunga, waka, harakeke me te awa. He mea hanga i ngā pepa hangarua,"*

– Tahiti & Kimiora (Year 1)

Dr Sharples says environmental education was sometimes looked on as a luxury when it was actually an important vehicle to teach children about life and responsibilities.

"Because Te Aho Tū Roa and Enviroschools involves students, schools, whānau and communities: the results of this investment will be long-lasting."

The new funding will strengthen Te Aho Tū Roa in kura like Te Kura Kaupapa Māori O Te Ara Whānui and encourage support from community partners such as businesses and local government.



(Left to Right) Kōkā Rawinia Kingi, Aaliyah Lilomaiaava- Preston, Toli- Reina Ruepena, Mereana Apiata, Kirihi Hunia- Nohotima, Ryan Humphries, Te Kurapa Hauwaho, Te Aorere Wanoa, (kneeling in front) Mokena Hunia.

## Māra Kai around the motu

Since inception of the programme in 2009, over 800 Māra Kai projects have been supported across the 10 Te Puni Kōkiri regions. In the last financial year alone, some 300 Māra Kai received assistance with more than \$700,000 funding allocated.

This page contains a selection of Māra Kai funded through Te Puni Kōkiri regional offices.

### Te Taitokerau

#### Kaikohe East Primary School

With volcanic rich soil and available land, the school was excited to use this opportunity as a vehicle to develop a māra philosophy that supports the health and education of students in learning about sustainable living.

#### Project Kākano

After a public meeting called by Te Kōtahitanga Marae Trustees, the community, whānau and hapū agreed that a community garden be established for the purpose of planting and growing fresh vegetables to supply the needy, the elderly and the community.

#### Ngāti Kahu Social and Health Services

Funding to Ngāti Kahu Social and Health Services supported gardens for tangata whaiora and whānau to not only eat the fruits of their labour but also encourage them to apply what they learn in their home gardens.

### Tāmaki Makaurau

#### Oraeroa Marae

This māra kai project provided Oraeroa Marae with a resource to achieve a number of activities including continued development of their herb garden and vegetable garden as well as new planting of fruit trees at the marae.

#### Whaiora Marae

This Otara-based marae has an existing community garden which has been extended to include a new section of planter boxes. The Marae intends to invite local Kura Kaupapa to help plan what to grow, and include the children in planting sessions.

### Waikato

#### Ngāti Whanaunga Inc-Te Waimamaku from Kennedys Bay Coromandel

Ngāti Whanaunga umbrella six māra kai projects in the upper Coromandel and Hauraki rohe. Opportunity exists to build whānau knowledge and understanding of māra through the development of traditional garden expertise within Māori communities.



## Te Moana ā Toi

### Maintaining Community Traditions – Hinepukohurangi Trust

Whānau have always been able to gather kai from communal fruit trees throughout the community of Ruatāhuna. Hinepukohurangi Trust has taken the initiative to support the community to ensure these practices continue during the current tough economic conditions.

### Welcome Bay Community Centre

"We look at the benefits of plants holistically. Not only can they feed us and build us physically, this supports us mentally and emotionally. We also look at it spiritually and what it can do for the tinana (body)."

## Takitimu

### Moteo Marae Reserve

Moteo Marae is situated 9.7km from the suburb of Taradale in Napier. The local Puketapu community, the marae whānau, hapū, iwi and kōhanga reo can all benefit from the marae based māra.

### Aunty's Garden – Waipatu Marae

The inspiration for the "Aunty's Garden" concept, Hanui Lawrence, has always been keen to share her knowledge and skills with others and is the driving force behind the Waipatu Marae Māra Kai. The idea is to support the Marae community through participation and learning to grow a māra as well as sharing the produce to support healthy eating.

## Te Tai Hauāuru

### Taumarunui

There's been a real proliferation of māra kai in Taumarunui this year with two Kōhanga Reo, one Kura, two Marae and one rest home establishing māra – and a total of eleven new Taumarunui māra. The Taumarunui Community Kōkiri Trust has supported the development of five māra kai.

### Tahuri Whenua

When Tahuri Whenua Incorporated Society was asked to be the contractor for 30 māra kai projects across Te Tai Hauāuru, participating rōpu were supported with a kick start package that included corn, taewa and potato seed, information booklets and plants.

## Te Whanganui ā Tara

### Kōkiri Marae Keriana Olsen Trust Hauora Services

Kōkiri Marae Hauora Services are using the māra kai project to not only improve the health of their whānau and rohe but are looking to give local kaumātua the opportunity to pass on their knowledge and wisdom to Māori and to assist them in getting back on track in life.

## Te Waipounamu

### Te Rōpu Tautoko ki te Tonga

Te Rōpu Tautoko Ki Te Tonga engaged a 'māra kai exponent' in the form of kaumātua Ngāti Kahu McGee to mentor ten whānau to develop their own māra kai using traditional techniques, while also gaining an appreciation of the historical and tikanga significance of māra kai.



## Mōkai Kainga – giving back to the community



*Mōkai Kainga Māori Trust CEO Robert Te Whare and the gardens supplying the Soup Kitchen.*

*Mōkai Kainga Māori Trust is continuing its great work in the community by extending the existing māra kai project to the Sisters of Compassion Soup Kitchen in Wellington.*

Māori and non-Māori are being encouraged to give back to the community that has served them so well. For the last three years the garden has been used by the community to grow vegetables and fruit. Mōkai Kainga CEO, Robert Te Whare saw the opportunity for families to grow their own fresh vegetables.

This has now extended to the Soup Kitchen in inner Wellington, where Mōkai Kainga workers and volunteers help at the Soup Kitchen run by the Sisters of Compassion.

For more than 120 years, the Sisters and co-workers have been committed to working together in the spirit of compassion, openness and integrity to meet the needs of the aged, the sick, and disadvantaged in our communities. The Soup Kitchens are one of many voluntary projects they assist.

Robert Te Whare noticed a high number of Māori, young and old regularly visiting the kitchen. He found out that most were beneficiaries, dealing with numerous challenges.

He proposed the idea that they contribute something back to the Soup Kitchen, by way of growing and donating vegetables. Robert gave them a 20m x 20m plot to grow their own vegetables. People voluntarily attend the gardens every Monday from 10am to 12pm.

Te Puni Kōkiri Māra Kai fund is just one of the many great contributors to the community response for the gardens, formally known as "The Block", now dubbed "The Garden of Eden" in Owhiro Bay.

Just recently Robert helped organise a fundraising venture to purchase a 10' x 6' green house for raising seedlings for the Soup Kitchen.

Robert sees the community garden as a great way to get Māori to contribute to a

good cause and give back to the community. He is amazed at the knowledge that these volunteers come with and what they are able to bring to the garden.

He also sees the garden as an opportunity to teach Māori cultural concepts to the volunteers, with the hope that they are able to share with others what they have learnt at the Mōkai Kainga māra.

Robert says the future for Mōkai Kainga māra is strong. Many local families as well as the Soup Kitchen are reaping the benefits of hard work that volunteers have put towards the project.

He believes this is one area where Māori can help each other to reach self sufficiency, something the whole community has embraced.

Opportunities are out there says determined young farmer



*Tangaroa Walker, inaugural winner of the 2012 Ahuwhenua Young Māori Trainee/Cadet of the Year greets Governor-General, Lt Gen Rt Hon Sir Jerry Mateparae.*

*Invercargill is a long way from the Bay of Plenty, but Tangaroa Walker (Ngāti Ranginui, Ngāti Pukenga) made the decision to move south to establish his dairying career. The 22-year-old farm manager from Kennington's Toa Farms took out this year's inaugural Ahuwhenua Young Māori Trainee/Cadet of the Year.*

"I went south to do it for myself because I knew there was a lot of opportunity in the dairy sector down there. I invite other rangatahi to head to Murihiku too – but bring your warmest undies because it's really makariri down there!"

By the time he's 40, Tangaroa wants to own holiday homes in Queenstown and Mt Maunganui, a dairy farm in Southland and be living on a beef farm at Whakamārama, back home in the Bay of Plenty.

"I want to show young Māori that the opportunities are out there if you are willing to sacrifice and put in the hard yards."

Mark Coughlan (Tūhoe, Ngāi Tai), a farm assistant at Wairarapa Moana Farms Dairy 2 in Mangakino and farm hand Tyson Kelly (Tūhoe, Whakatōhea) from Corboy Farms

near Te Awamutu were named runners-up.

Te Puni Kōkiri Deputy Chief Executive Herewini Te Koha said this award wasn't just about how well these young finalists could milk and manage cows.

"Hearing what they were already capable of, their aspirations for the future of farming, and the contributions they as Māori can make, it became obvious we were looking at three focused young men who will have a large and positive impact on Māori dairy farming."

Debbie Birch, Deputy Māori Trustee, presented the trophy on behalf of award sponsors AgITO, Te Puni Kōkiri, Allflex and the Māori Trustee.

"This award aims to encourage our young people to take up leadership roles in agribusiness, as it is a vital part of the New Zealand economy. The finalists in this year's competition showed that they are already well on their way – they have already achieved a great deal and have strong goals they are aiming for."

Tangaroa received a trophy along with a framed photograph of the presentation, a certificate awarding a training scholarship and \$3,000 cash.

## "Look after Mother Nature and she'll look after you"

*A commitment to maintaining land and resources for future generations was a strong theme at the 2012 Ahuwhenua Trophy – Bank of New Zealand Māori Excellence in Farming Award.*

Rotorua's Kapenga M Trust's dairy unit owned by 915 Tūhourangi shareholders – won this year's premier Māori agricultural award. Speaking on behalf of owners and staff, Chair Roku Mihinui said sustainability was critical to the farm's future.

"Look after Mother Nature and she'll look after you. Recognise when she is stressed and work with her as naturally as possible to achieve a sustainable environment," he said.

Chair of the Ahuwhenua competition's management committee, Kingi Smiler said that the success of Kapenga M highlights the sophistication of an increasing number of highly successful Māori owned agribusinesses.

"At the heart of their success is the priority they put on environmental and cultural concerns. They know that as the current caretakers of their land they are responsible for ensuring this precious resource is available to future generations: to provide for themselves and their families and to contribute to the wealth and prosperity of the whole country," he said.

Te Puni Kōkiri was again a sponsor of the competition, established in 1932 by Sir Apirana Ngata, and the then Governor General, Lord Bledisloe. It now alternates between sheep, beef and dairy farmers. All three of this year's national finalists hailed from the North Island, with Tauhara Moana Trust (Taupō) and Wharepi Whānau Trust (Te Puke) named runners-up.



*Chair Roku Mihinui celebrates the win for Kapenga M.*





*Kaumātua Kihī Ngatai acknowledges Hon Christopher Finlayson with a hongi. Photo credit: Bay of Plenty Times.*

## Hon Christopher Finlayson

*One of the responsibilities delegated to me as Associate Minister of Māori Affairs is the review and reform of Te Turi Whenua Māori Act 1993.*

There are 1.4 million hectares of Māori land in New Zealand, which is around 5 per cent of all land in New Zealand. I see its potential as an economic powerhouse for Māori.

However, with 70 per cent of Māori land titles having no formal management structure, and an increasing amount of this land being held by absentee owners, much of this potentially profitable land sits unproductive. A report in March 2011 by the then Ministry of Agriculture and Fisheries estimated up to 80 per cent of Māori land was under-performing for its owners.

If these problems can be addressed, the benefits to Māori could be huge.

That is why I have commissioned a panel of experts to review the Act. The panel is made up of Matanuku Mahuika as Chair, Tokorangi Kapea, Patsy Reddy and Dion Tuuta.

I have indicated to them that I do not expect to merely tinker with the existing legislation. That legislation is failing Māori land owners and a superficial fix-up will not suffice. I want fundamental change. The panel will return to first principles and come up with what I hope will be an innovative and bold proposal.

The partnership created between Māori and the Crown in the Treaty has not been without strain. But the progress being made in repairing and revitalising this relationship in recent years is something the Government takes very seriously. Change is needed. But we recognise how hard it is to make progress when the whenua that represents the biggest cultural and economic asset available to Māori is tied up by cumbersome legislation.

## A NEW DAWN FOR NGĀTI RANGINUI

*In a signing ceremony described by local media as "electric with emotion", Ngāti Ranginui iwi members settled their historical Te Tiriti o Waitangi claim with the Crown at Pyes Pā on 21 June 2012. As well as marking 148 years to the day since the Battle of Te Ranga, the date coincided with the first day of Matariki.*

"Now we are looking at a new future," said Antoine Coffin, the Chair of Te Rōpu Whakamana o Ngāti Ranginui.

The first Tauranga Moana Iwi to ratify their deed of settlement, the Ngā Hapū o Ngāti Ranginui settlement includes financial redress of \$38 million, the return of 51 properties and 34 culturally significant sites.

"The Crown makes this apology to Ngāti Te Wai, Pirirakau, Ngāti Taka, the Wairoa hapū of Ngāti Rangī, Ngāti Pango, Ngāti Kahu, Ngāti Hangarau, Ngāi Tamarawaho, Ngāi Te Ahi and Ngāti Ruahine, the hapū of Ngāti Ranginui, to your tūpuna and to your descendants," said Minister for Treaty of Waitangi Negotiations, Hon Christopher Finlayson.

"The Crown unreservedly apologises for not having honoured its obligations to the hapū of Ngāti Ranginui under the Treaty of Waitangi, and profoundly regrets its failure to appropriately acknowledge the mana and rangatiratanga of Ngāti Ranginui for many generations."

Te Puni Kōkiri Chief Executive Leith Comer says the gathering at Te Ranga was an opportunity to further strengthen the good relationships that had been forged between Ngā Hapū o Ngāti Ranginui and the Crown during the settlement process.



*Ngā Hapū o Ngāti Ranginui meet representatives of the Crown at Te Ranga, ahead of the historic signing of their deed of settlement.*

# Our Youth Our Future: Rangatahi ki te Rangatira

Nikki Kennedy.



*Leadership isn't a Facebook status or a title to put before your name: it's how you live your life. Rangatahi leader Nikki Kennedy (Ngāti Porou, Te Aitanga A Mahaki) has been mentored by Gisborne Mayor Meng Foon as part of the nationwide Mayors Taskforce for Jobs Rangatahi Leadership Programme and is now mentoring her own group of young Māori women.*

"Leadership isn't a status or title that you apply for: leadership is something you live out every day. Leadership is simply having a heart for people, serving, helping others and doing things that will bring positive change to the people and community around you."

Te Puni Kōkiri has funded development of the programme that now sees 38 mayors and rangatahi taking part. Programme coordinator Marcus Akuhata Brown (Te Whānau O Tūwhakairiora, Ngāi Tahu, Ngāti Kahungunu) says summits often highlight

the vulnerability of young people and kōrero tends to focus on interventionist models, such as truancy programmes and anti-graffiti work.

"I really felt there was a missing conversation about celebrating young Māori who are making huge, positive contributions to their communities, whānau, marae, iwi: that conversation needed to be had," says Marcus.

The programme invites communities to identify young Māori people aged between 18 and 20 who are already demonstrating the capacity to serve others. Rangatahi Leadership brings them together for leadership wānanga and links them with their local mayor for mentoring and community development experiences. Rangatahi participants also undertake a 100 hour community service project. The mayors wanted to take a long term, intergenerational approach by developing the leadership capacity of young Māori in

their communities: the hope is they could in time become the key drivers of social and economic change in their towns.

When Dunedin Mayor David Cole officiated at the opening of the city's brand new stadium last year he had two VIP guests: Prime Minister John Key and young Ngāi Tahu Rangatahi Leader, Waiariki Parata-Taiapa. Further north, New Plymouth Mayor Harry Duynhoven has praised young Taranaki leader, Te Waka McLeod who is also Ngāti Mutunga's development adviser. Otorohanga Mayor Dale Williams says taking part in the programme had left him both richly rewarded and deeply moved by the young people he worked with.

"I have nothing but respect and admiration for their generosity and willingness to represent their rohe. Rangatahi Leadership is a unique and very exciting project: our communities are strong and young people are leading the way."





*When Leith Comer picks up his jacket and satchel on 28 September and leaves his office on the 10th floor of Te Puni Kōkiri House for the last time, it'll bring down the curtain on more than 40 years of public service. A career that began in 1966 when as a 17 year old he enlisted in the air force, spent 21 years in the military; followed by eight years in the private consultancy sector including some iwi work, and five years chairing Lakeland Health that delivered health services to Rotorua and Taupō. That was followed by a four-year stint with the Ministry of Economic Development and then 12 years with Te Puni Kōkiri.*

There has been community and voluntary work too; but it all began with a shaky start.

Leith's dad – Purei Fraser – a veteran of the 28th (Māori) Battalion, died when Leith was only two years old. His mother Maude was left to raise Leith and his older sister. Maude

was also hapu at the time; a younger sister was born eight months after Purei died.

The Fraser's were living in Matatā, fortunately Maude's parents lived there too and the fatherless family moved in with them. With a smile in his voice Leith recalls thinking they were the richest family in town, with this big two storeyed house and a truck for transport.

Later he realised that the second storey was just the attic, and when his grandfather Cecil Davis gave up his job as the local rabbit board inspector, the truck went back to the board and they ended up walking like everyone else.

The family's fortunes took a turn for the better when Maude met and married Stan Comer. He was a builder in Kawerau, he not only married Maude, but also adopted the three children, raised them and gave them his name – Comer.

In 1957, the family moved from Kawerau to Papatoetoe where Stan got work helping to build the suburbs to house the tens of thousands of people who became part of the urban drift from the country to South Auckland.

Leith recalls his growing up in Papatoetoe with great affection. He was given a good education in good state schools; he enjoyed all the sporting activities that came his way – golf,



Stan and Maude Comer



# TE PUNI KŌKIRI CHIEF EXECUTIVE

cricket, and rugby. He had money in his pocket too; there was always a job – a paper run, milk run and the freezing works.

Then in 1966 he joined the air force.

"There wasn't any great discussion about it or reason, I guess it was in my blood. Both my grandfathers served in the First World War. My father and my uncles served in World War Two. It was my turn."

With hindsight he reckons he was probably a little immature. He underwent pilot training but discovered he didn't have the precision required to become a good pilot; so he switched and followed his forebears into the army.

The switch was a success, army life suited officer cadet Comer.

His officer and leadership training began at Portsea Officer Cadet School in Australia.

Later in his army career, Leith would command the New Zealand Officer Cadet Unit, at a time when it began training women officers, something the Australian school didn't do.

He went on to serve in the Multinational Peacekeeping Force in the Sinai desert, preserving the peace between Egypt and Israel. He concedes it was a quiet tour of duty.

"I enjoyed the physical side of soldiering and I went through all the command levels – platoon commander, company commander and achieved my ambition of commanding a regular force battalion. I also became interested in the intellectual side of warfare."

Something he was able to study up close while he was an exchange officer at the United States Infantry Centre, and a student at the United States Army General Staff College, where he passed with distinction

and won the Eisenhower Award for the top foreign student.

His final job in the army was commander of the Ready Reaction Force, a Battalion with 700 personnel, the army's biggest unit. By now he was Lt-Colonel Leith Comer.

"After 21 years I had a choice, I was commanding the biggest single unit in the army. From there the career path was to a staff role in Wellington. It was a good time to leave."

On civvy street Leith established Fraser Consultants, which specialised in Māori Development Strategic Consultancy services. He also gained private sector experience on Boards like Lakeland

Health, which he chaired

for five years. During this phase of his life he re-established contact with former army colleague Wira – now Sir Harawira Gardiner – who was working at the Iwi Transition

Agency, which was working through the process which saw the shutdown of the Department of Māori Affairs and the development of a Ministry of Māori Affairs.

In 1997 Leith moved back into the public service as a Deputy Secretary of the Ministry of Commerce; where he remained for four years before taking the role of Chief Executive Officer at Te Puni Kōkiri.

"I have been privileged to have had this role for the last 12 years. There have been a number of significant developments in that time:

The development of Māori Television, launching the Māori Trust Office as a stand-alone entity, and Māori doing business in China.

A number of major Treaty of Waitangi settlements have been concluded and we have seen Iwi step up and play a greater role in the affairs of the country. In fact there is little that can be achieved in New Zealand unless Māori are willing and active participants.

There is ongoing development in the economic strength of Māori and that will continue.

Many people have helped me along the way, I'm thinking of my uncle Bishop Manu Bennett who kept me grounded by allowing me to carry his luggage; but there are two former colleagues who were a great help to me as I was learning the ropes in the civil service – Tā Harawira Gardiner, and Paul Carpinter a former Deputy Secretary of Treasury and Chief Executive of the Ministry of Commerce. I owe them special thanks.

For me it's been a great leadership role, but it is time to hand over to someone else. While I will be exiting the public service on 28 September, I will not be retiring; instead



I'll be looking for new challenges in the private and iwi sectors.

However there is one thing I'm really looking forward to --- and that's not having to put a tie on every day."



# WHĀNAU ORA

*"Whānau Ora is a long-term strategy to move whānau into the future they desire. Change will not happen overnight but with whānau encouraged to see a future different from what they have now – if that's their wish – and with an empowering and focused plan, the support to monitor that plan and the motivation to remain committed to their plan, then they can be assured of the transformation they want to achieve."*



Merepeka Raukawa-Tait  
Vice-Chair, Te Arawa (Rotorua)  
Regional Leadership Group

*A national 'Whānau Champions' network will advocate and promote Whānau Ora to all New Zealanders.*

An initial group of four champions is charged with building support and visibility for the inclusive approach, complementing the work of the Governance Group and Regional Leadership Groups.

They are Piriwiritua (Piri) Rurawhe (Rātana); Charmeyne Te Nana-Williams, director of a home-based rehabilitation and support service; former national basketball player and media personality Brendon Pongia; and Pati Umaga – a Pacific disability advocate.

The Minister for Whānau Ora, Hon Tariana Turia, says the four individuals are respected



*Whānau Champions (from left to right): Piriwiritua (Piri) Rurawhe, Brendon Pongia, Pati Umaga (centre) and Charmeyne Te Nana-Williams.*

## 'Champions' Promote Whānau Ora

and influential role models with a range of skills, knowledge and experience.

As well as gathering positive whānau stories of change, the champions will stimulate discussion, build greater understanding and encourage whānau engagement.

"It is now critical to accelerate the gains for whānau and to give effect to the Whānau Ora outcome goals," says Mrs Turia.

"This includes increasing the understanding of and participation in Whānau Ora by whānau, iwi, public, private, voluntary services and organisations as well as government agencies – and the champions will play a vital role in this new focus."

Piri says whānau are empowered to dream of a better life and a better future – and the champion's role will help clear a pathway for this to occur.

"Whānau Ora is not a programme of deliverables determined by a contract, it is a kaupapa determined by whānau. Haere mai e te whānau, rapuhia te oranga o te tīnana, o te wairua o te whānau hoki."

Charmeyne sees the champion's role as an extension of their work supporting families with complex disabilities.

"Our challenge is to work alongside organisations, community groups and businesses to imbed the Whānau Ora philosophy into their culture so that it becomes a way of being – then help them to apply that philosophy."



*Minister for Whānau Ora, Hon Tariana Turia.*



## Pacific Leaders Enhance RLGs

*Pacific leaders with extensive experience, knowledge and community connections will enhance the implementation of Whānau Ora in Pacific communities.*

A total of 10 Pacific community members have been appointed to three key Regional Leadership Groups (RLGs) to lead strategic change for whānau-centred initiatives in their regions.

Four collectives represent Pacific health and social service providers in the three regions.

The Minister for Whānau Ora, Hon Tariana Turia, says the RLGs are a local leadership vehicle which recognises that whānau transformation is best led by those who live, experience and participate in this practice on a daily basis.

"We know the journey and experiences of Pacific people and whānau in New Zealand are diverse and complex and involve multiple cultures, languages and kaupapa," Mrs Turia says.

"We need this experience to assist us to understand how the Whānau Ora approach best works for Pacific whānau while staying true to their Pacific cultures – understanding

that, in fact, there is no single way but a diversity of approaches is necessary."

Mokalagi Tamapeau – a new Pacific member of Te Whanganui ā Tara RLG – says the appointees appreciate the philosophy of Whānau Ora and its application to Pacific families.

"We understand the need to provide – as much as possible – insights to the various ethnic specific frameworks for empowering our families."

### **TĀMAKI MAKĀURAU** (Auckland)

- Gayle Lafaiali'i (Samoan, Scottish)
- Dr Ofa Dewes (Rotuman, Tongan, Tuvaluan, Ngāti Porou)
- Fia T. Tupou (Samoan)
- Reverend 'Inoke Masima (Tongan)

### **TE WHANGANUI Ā TARA** (Wellington/Tasman/Nelson)

- Mokalagi Tamapeau (Samoan, Niue)
- Debra Tuifao (Samoan)
- Tevita Hingano (Tongan)

### **TE WAIPOUNAMU** (South Island)

- Sam Uta'i (Samoan)
- Maria Godinet-Watts (Samoan, European)

*Pacific RLG community members pictured with Governance Group chair, Professor Sir Mason Durie (from left to right): Tevita Hingano, Reverend 'Inoke Masima, Dr Ofa Dewes, Fia T. Tupou, Gayle Lafaiali'i, Debra Tuifao, Fuimaono Karl Pulotu Endemann and Mokalagi Tamapeau.*

An extended family of 18 living in a three-bedroom house completed a whānau plan after attending a meeting held by a Pacific provider collective. Issues included overcrowding, respiratory problems and financial pressures. Language barriers, shame and a lack of knowledge were cited as the reasons why they had not previously sought assistance.

As a result of the whānau plan, two young men in the family have enrolled at polytechnic and have started a trade course. Immediate needs for food and blankets were met and financial support has been secured. The Pacific collective continues to work with the group on access to housing, and one couple with a young daughter within the extended whānau is now in affordable, private rental accommodation.



## Final Collectives Confirmed

More than 180 health and social service providers from throughout the country are officially engaged in the Whānau Ora approach.

The total number of provider collectives now stands at 34 after the Governance Group recently approved the final two developing collectives in Hauraki and Manawatū.

### Te Tihi o Ruahine Whānau Ora Collective

- Best Care (Whakapai Hauora) Charitable Trust
- Rangitaane o Tamaki nui a Rua
- He Puna Hauora
- Te Wakahuia Manawatū Trust
- Ngā Kaitiaki o Ngāti Kauwhata Incorporated
- Ngā Iwi o Te Reu Reu – Te Roopu Hokowhitu Charitable Trust
- Rangitaane Māori Wardens
- Māori Women's Welfare League (Manawatū)

### Hauraki Whānau Ora Collective

- Hauraki Māori Trust Board
- Te Korowai Hauora O Hauraki
- Te Kupenga O Ngāti Hako
- Te Ahi Kaa Social Services
- Te Whāriki Manawahine O Hauraki



An example of a PATH – 'Planning Alternative Tomorrows with Hope'.

## PATHway to Whānau Ora

*Whānau are capturing their dreams for the future using a unique visual tool as a catalyst for change.*

PATH – 'Planning Alternative Tomorrows with Hope' – has been used by Whānau Ora action researcher Kataraina Pipi in Māori communities for more than a decade.

Of Ngāti Porou and Ngāti Hine descent, Kataraina uses the PATH tool to help whānau clarify and create a positive and hopeful 'pull' towards their dreams.

# WHĀNAU ORA



"The PATH process results in a picture of aspirations and intentions, and a plan for the future that is an exciting way of engaging with whānau," says Kataraina.

"The other valuable aspect about PATH is that whānau determine the measures of success – it is whānau who decide what success looks like for whānau."

Since PATH requires highly skilled facilitation, Kataraina has been delivering PATH facilitator training throughout the country as part of her work with Whānau Ora provider collectives.

"PATH has the best results when whānau come together in a supported way to drive their own dreams, to reflect and to plan, thus ensuring collective input by all involved.

"By sharing the planning tool, we are growing a nationwide pool of PATH facilitators who can support more whānau participation in planning for themselves, and more marae, hapū and iwi-focused outcomes being realised."

After completing the PATH course, Mariaho Hohaia – Hapū Development Projects

Coordinator with Te Rūnanga-Ā-Iwi-O-Ngāpuhi – returned home to his wife and two children and together they developed a PATH for their own whānau.

According to Mariaho, meaningful change to realise a common vision requires ownership from all members of the group associated with a whānau plan.

"The PATH is a very inclusive and effective tool to creating that – when the message is the same that everyone cannot only understand but articulate it, that's when a

plan is most likely to succeed.

"We are finding this tool creates ownership from kaumātua and kuia right through to tamariki and mokopuna."



## TE TAITOKERAU KAIKOHE BUSINESS TAKES TOP HONOURS



From left: Carol Berghan representing Cavalier Wholesalers, Wayne & Francis Stokes of Kia Tūpato Security and Gavin and Tahu Robertson of Kaikohe Scrap Dealers that received awards at the inaugural Te Hiringa Tai Tokerau Māori Business Awards 2012. Photo Credit: Suzie Clark.

*Focusing on whānau and their local community has seen Kaikohe Scrap Dealers take out the prestigious Māori Business of the Year Award at the inaugural Te Hiringa Tai Tokerau Māori Business Awards 2012.*

Gavin Robertson's and Tahu whānau business also won the Excellence in Environmental Awareness and Management Award for their respectful management and sustainable care for the environment.

Tahu says it's been important to make every effort to be sustainable and to have a long term presence for the sake of their whānau and their Tai Tokerau community. Seven of their nine staff members are over sixty and most are whānau members.

Convenor of the judges' panel, Steve Bennett of Steve Bennett Associates, says the company is a regional market leader, with

excellent business systems, that contributed greatly to its returns.

"Gavin and Tahu have developed a winning formula based on manaakitanga, whanaungatanga and aroha ki te tangata. They embrace values of integrity, respect and honour in the way they do business which has won the admiration of its peers and confidence of the Tai Tokerau hapori."

"Along with the love of people, they have achieved a level of financial success that is particularly commendable given the current economic climate – in six months the business was already achieving their year three business plan goals. Their significant growth is fantastic for any Māori or non-Māori based enterprise," Mr Bennett says.

Other award recipients included directors of Kaitaia-based Kaitaia Food Distributors Ltd trading as Cavalier Wholesalers, Carol

Berghan, Rachele Spanhake and Christine Snelling which won the Best Emerging and Newly-created Māori Enterprise Award. Wayne and Frances Stokes of Kia Tūpato Security received the award for Most Outstanding Māori Enterprise.

"Te Hiringa Trust, in collaboration with 2012 sponsors Te Puni Kōkiri, Mai FM and MediaWorks Radio, Poutama Trust, Whangārei District Council, BNZ, Steve Bennett Associates Ltd, BDO Bay of Islands and the Indigenous NZ Cuisine Cluster, celebrates and recognises the huge impact that Māori small and medium business owners and Māori collective asset holders make to our regional economy, communities and whānau," says Te Puni Kōkiri Regional Director Walter Wells.



Hong Kong Chief Executive Donald Tsang and Māori Affairs Minister Hon Dr Pita Sharples.

## TĀMAKI MAKĀURAU TANIWHA ECONOMY WIDE AWAKE AND HUNGRY FOR BUSINESS



*The Hong Kong Trade and Business Roadshow toured the country in May, with Te Puni Kōkiri Tāmaki Makaurau hosting the first of five hui around the motu.*

The potential of the multi-billion-dollar Māori economy has been likened to a sleeping giant but participants at the Auckland roadshow for Māori businesses were told the Taniwha Economy is no longer sleeping: it's wide awake and ready to talk trade with the Hong Kong Dragon.

Tāmaki Makaurau Regional Director Pauline Kingi said: "We are working to connect leaders of the world's most developed economy, to those at the helm of one of our nation's fastest growing economies, the Māori economy."

"Māori could relate to Hong Kong's hugely significant culture and history," she said. "Noting that New Zealand's own Treaty of Waitangi with the British Crown was signed barely a year before the Treaty of Nanking. Cantonese became an official language in Hong Kong in 1974 – while te reo Māori became an official language of New Zealand in 1987."

Te Puni Kōkiri Chief Executive, Leith Comer said the Hong Kong economy is seen as one of the world's most dynamic, and a natural gateway into mainland China for entrepreneurs.

"The ease of establishing and doing business in Hong Kong has opened up a range of commercial opportunities for Māori business owners with low set up costs, low business

tax and highly developed infrastructure."

"Like the peoples of Hong Kong, Māori are working to strengthen our economic base while also celebrating our cultural and historical heritage," said Leith.

Te Puni Kōkiri worked with New Zealand Trade and Enterprise to host the Hong Kong Roadshows in Auckland, Napier, Rotorua, Wellington and Christchurch. Representatives from the Hong Kong Economic Trade Office, Invest Hong Kong and the Hong Kong Trade Development Council specifically came to meet with Māori business owners showing strong interest in Hong Kong both as an export destination and as a pathway to China and the wider Asia market.

*Pōwhiri welcome for Hong Kong Chief Executive Donald Tsang at Auckland's Ōrākei Marae.*



## WAIKATO

### MATARIKI AHUNGA NUI



*Laughter, love and festivity abounded when Te Puni Kōkiri Waikato was the major sponsor of 'Matariki Magic', at Waikato Museum in Hamilton.*

Moana Davey, Waikato Museum Concept Leader says while Matariki once reminded our tīpuna to prepare for the harvest, in modern terms she says 'that mid-winter marker' lives beyond the māra and resides in the community.

As Concept Leader, Moana delivers programmes, events and exhibitions for tangata whenua, which 'expose our community to unique experiences' and encourage 'Waikato-Tainui to participate in the museum'.

She says Te Puni Kōkiri Waikato supported one of only a few 'Māori New Year' events in Hamilton this year.

"In the absence of any other Matariki events in Kirikiriroa, and were it not for the involvement of Te Puni Kōkiri, Matariki would not have happened at all for Māori and the Waikato community," Moana said.



'Matariki Magic' featured reigning Tainui Waka Kapa Haka Festival champions Te Iti Kahurangi. Moana said Te Iti Kahurangi performed a unique bracket based around themes whakapapa, whenua, and mātauranga.

The Te Puni Kōkiri Māori Business Facilitation Service (MBFS) hooked up some of its Waikato clients to promote their businesses and market their products. MBFS clients Ora Skincare, Taaniko Nordstrom Clothing, and Kay Patena of Harakeke Creations were amongst the business stalls in the museum foyer.



It was a full house at Waikato Museum, with around 300 people in attendance. A gold coin donation on entry raised \$600.00 for the Taiohi Toa-Big Brother, Big Sister Mentoring Programme.

Big Brothers Big Sisters of Hamilton mentor programme provides youth who are at-risk of offending with a structured and supportive one-to-one friendship with an adult role model. It was established in 2003 under Taiohi Toa Trust, in partnership with Hamilton Police Youth Development.

"Matariki Magic showed that Māori are contemporary in their business approach, but still have their feet firmly planted in the values set for us by our tīpuna," says Te Puni Kōkiri Waikato Regional Director Gail Campbell. "Nowadays, Matariki is a time for us to take stock of relationships, our communities, and values. We can also do some ground work, pull out some weeds, and we can cultivate some fertile ground for a healthy harvest."



## TE MOANA Ā TOI ENCOURAGING ENGAGEMENT BETWEEN LOCAL AUTHORITIES AND MĀORI



*Supporting more engagement between the Bay of Plenty Regional Council and its Māori, iwi and hapū constituents was a key driver behind the Council's Te Tōanga Mai o Te Rā conference.*

Te Puni Kōkiri Te Moana ā Toi Regional Office provided funds to support planning, identify resources, and coordinate and manage the event.

Regional Director Rachel Jones says the agency had no hesitation about supporting the hui. "It improved awareness and understanding about various issues relevant to iwi-Māori, helping them to participate more effectively in council processes."

Approximately 120 people attended the April conference which included a keynote address by Justice Joe Williams on "Māori into the Future" as well as addresses by Jacinta Ruru, Senior Law Lecturer from Otago University on "Water, Mātauranga Māori and Māori Rights" and Linda Te Aho, Associate Dean Māori at Waikato University on "The Post Treaty Era".

Other topics included "Constitutional Reform/ Local Government and Māori" as well as "Engaging with Councils and central agencies to obtain decent outcomes".

Rachel Jones says the themes that emerged from the conference included Treaty of Waitangi responsibilities and duties under legislation, developing relationships based on mutual interest aspirations and the development of asset managers for iwi in a post Treaty of Waitangi settlement environment.

More information about presentations made at the conference can be found at [www.boprc.govt.nz/council/kaupapa-maori/maori-capacity-conference/](http://www.boprc.govt.nz/council/kaupapa-maori/maori-capacity-conference/)



*Fiona McTavish, General Manager Strategic Development, Bay of Plenty Regional Council.*



*Participants at Te Tōanga Mai o te Rā Enhancing Māori Capability in the Bay of Plenty.*



## TE ARAWA MARAĒ EXPO – NETWORKING FOR DEVELOPMENT



At the Te Puni Kōkiri exhibition (left to right) Caleb Ralph [Tūhourangi Ngāti Wahiao] former All Black and Te Arawa office staff Jasmine Waerea, Administration Officer, Watu Mihinui, Te Kaiwhakarite, and Shontelle Bishara, Account Manager, Business Facilitation Service.

A fine but cold July morning heralded the inaugural one-day Te Arawa Marae Expo at Te Papaïouru at Ohinemutu, Rotorua.

As a step towards their development aspirations, it was an excellent opportunity for marae to network with each other as well as with nine central and local agencies and 39 local retailers.

More than 300 people attended from Rotorua; many from Eastern BOP, Central North Island and as far north as Bay of Islands and as far south as Ashburton throughout the day.

Workshops by central agencies such as Māori Land Court; Department of Internal

Affairs; Inland Revenue Department; NZ Historic Places Trust; NZ Fire Service were held throughout the day. There was particular interest in the Charities Commission and funding opportunities through Internal Affairs.

As well as being a member of the Collective Agency Group which spear-headed the Expo, Te Puni Kōkiri Te Arawa Regional Office also purchased an exhibition booth.

Feedback received has been first-rate with demands for more, possibly a 2-day event, consideration for spread throughout Bay of Plenty.

## SCIENCE SPOTLIGHT: TE ARAWA FOMA

*Contracting scientists and developing plans for a Māori Research Unit and Eco-Lab: the Te Arawa Federation of Māori Authorities is already using science to unlock potential. Members say sustainable fertilisers are critical to the future of their lands as well as future generations of their people.*

"The pioneering research being undertaken by Te Arawa FoMA and Te Puni Kōkiri could revolutionise agribusiness in this country," said TAFoMA chair, Malcolm Short.

"Through a collaborative effort with Waiariki Polytech and Waikato University there is a good chance we will establish a science faculty that will allow our kids to attend university here at home.

"The creation of an independent science laboratory will enable testing to be done locally instead of sent to distant, sometimes overseas facilities."

Sustainability also means working collaboratively with other Māori land owners around the country," says deputy TAFoMA chair, Tom Walters.

"Māori are in this for the long term and the sooner we form cooperatives and work together, sharing our wisdom and results of our research, the better."

Scientist Guna Magesan has led TAFoMA's research programme, and biological farming systems and trials are continuing.

"Te Puni Kōkiri has provided funding to assist Te Arawa FoMA to investigate the benefits of biological farming systems measured against conventional farming methods. The ultimate goal is to achieve sustainable farming on Māori lands," says Eruera Reedy, Te Puni Kōkiri Acting Deputy Secretary.

## TE TAIRĀWHITI DUAL HERITAGE, SHARED FUTURE. TE ARA O KŌPŪ



*The 2012 Te Ara o Kōpū (the Transit of Venus) brought full-circle events which began over 240 years ago with the first positive contact between Māori and Captain James Cook at Ūawa-Tolaga Bay.*

With support from Te Puni Kōkiri Te Tairāwhiti, Te Aitanga a Hauiti and the Tolaga Bay community developed science and technology, education, employment, and environmental initiatives. All of this mahi was celebrated when Ūawa hosted the 2012 Transit of Venus as the national centre of observation on Wednesday 6 June 2012.

Tolaga Bay provided the setting for some of the earliest positive encounters between Māori and Pākehā, and the first collection of indigenous flora and fauna when Captain James Cook anchored the HMS Endeavour at Ōpoutama-Cook's Cove to replenish water, firewood and fresh supplies in 1769.

Tolaga Bay Transit of Venus steering group co-chair Victor Walker said the steering group recognised the Transit of Venus provided "opportunities for advancement of our communities".

"Observing the Transit of Venus was the reason Captain Cook ventured into the Pacific," Victor says. "Good relationships were imperative to the exchange of information and knowledge, and technological advancement. The cultural traditions of Te Aitanga a Hauiti and fine gardens impressed Cook and his crew. Celebrating this dual heritage and learning what this may mean for our shared future is the theme for present-day Tolaga Bay."

Te Puni Kōkiri also assisted representatives from five Tolaga Bay marae to attend the science forum 'Lifting our Horizons'



*Te Aitanga a Hauiti uri Mark-James Tuapawa views the Transit of Venus at Ūawa-Tolaga Bay. Photo courtesy of Tolaga Bay Area School/Kuranui.*

hosted by the MacDiarmid Institute, the Royal Society of New Zealand and Victoria University of Wellington, held in Gisborne, over two days following the transit.

"Like those first positive encounters between Māori and Pākehā, in 2012 relationships and manaaki are still very important," said Te Puni Kōkiri Regional Director Mere Pohatu. "We supported Ūawa to strengthen its capability and knowledge base, and engagement in the sciences –

our relationship with that community has flourished as a result."

Scientists from the Alan Wilson Centre for Ecology and Molecular Evolution worked with the community to develop a sustainability plan for the Ūawa River catchment. That research focused on different land uses and examined the agriculture, horticulture and forestry industries contribution to the local economy, alongside strategic sustainable practices for the land, water-ways and bay.

Around 1000 people from the local and international science and academic community, politicians, dignitaries, other iwi, schools, and the hau kainga turned out to witness Kōpū (Venus) pass directly between

Earth and the sun. It will be another 105 years before the astronomical phenomenon will be seen again.

"We intend that Te Aitanga a Hauiti and the wider community will create a legacy that will still be felt by our mokopuna in 2117, and reaches back to our tīpuna honouring the spirit of manaaki they extended to those first visitors to Aotearoa and reminiscent of their entrepreneurial nature," says Victor.



## TAKITIMU

### MATARIKI SHINES BRIGHTLY ACROSS TAKITIMU



*Back in 2001 Ngāti Kahungunu Iwi Incorporation wanted to revive the Matariki tradition by making it a unique Aotearoa celebration that embraced all New Zealanders. More than ten years on, and Matariki now sees thousands celebrating Maori New Year from Wairoa in the north right through to Wairarapa in the south.*

Matariki events across Takitimu waka take place over several weeks and are managed by Ngāti Kahungunu Inc in conjunction with local Taiwhenua Committees, and sponsored by the Te Puni Kōkiri Takitimu office. Events held in Wairoa, Napier, Hastings, Central Hawkes Bay, Tararua and Wairarapa saw record crowds take part this year – cold, wet weather at Memorial Park in Masterton failed to deter 2,500 festival goers. Further events took place throughout the month of celebrations.

From youngsters to rangatahi, right through to our kaumatua – Matariki is a popular annual event for all the whānau says Takitimu Regional Director, Roger Aranui.

"Working alongside Ngāti Kahungunu Iwi Inc on Matariki events across the rohe has been a hugely successful way to engage with our communities. The events have been as diverse as our communities and have included photographic exhibitions, wānanga, Ki O Rahi competitions, environmental workshops, waiata, visual and performing art, hip hop crews, en masse dance competitions – the list is endless."



Key to the success of Matariki has been community involvement; with well known performers like RWC 2011 songstress Ria Hall taking to the stage, as well as lesser known local performers.

"Bringing entire communities together, Matariki is now an annual event that our towns and communities throughout the Takitimu region look forward to every year. Seeing all the inspiring aspects of te reo me ngā tikanga Māori is heartening and something we take great pride in being able to tautoko," says Roger.

Kahungunu promotions manager, Te Rangi Huata says Matariki celebrations give thanks for the food harvest and welcome in a new planting season and they are the best attended winter gatherings in Hawkes Bay and Wairarapa. Every year almost half the population of Wairoa turns out for a festival of traditional Māori sports, kite flying, music and fireworks.

*Swagga and ReZpect Dance Crews led dance competitions at each event.*



## TE TAI HAUĀURU TARANAKI WETLAND FOREST PROTECTED FOREVER



*Ngāti Tara hapū has vested the largest remaining stand of wetland forest on the ring plain in Taranaki with the Queen Elizabeth II Trust so it will be protected in perpetuity.*

The 20 hectares of wetland forest on Kina Road was blessed and officially launched in July at Te Potaka Pā and then at the Pipiriki block.

Kaumātua from the village of Pipiriki on the Whanganui River attended the blessing to recognise their link with Ngāti Tara, which was established when the people of Pipiriki came to support prophets, Te Whiti o Rongomai and Tohu Kakahi. They brought harakeke from Pipiriki with them.

With support from Te Puni Kōkiri Te Taihauāuru office, the Māori Trustee played a significant role in facilitating the project, according to Te Uraura Nganeko, Te Kaiwhakarite from the regional office.

An uri of Te Tūahu and Mere Waiti Te Wehenga Waiwiri who farmed the block in the late 1800s, Te Uraura explained the many uses that had been derived from the forest area including harakeke, mud or pigment for dyeing the harakeke and numerous plants for rongoā.

With its QEII open space covenant, Pipiriki block will continue to be an important provider for generations to come.



*Rev Albie Martin (centre of picture holding tokotoko) about to bless Pipiriki, South Taranaki District Mayor Ross Dunlop (third right from Rev Martin), Te Uraura Nganeko (first right from Rev Martin) and kaumātua from Pipiriki ki Whanganui and ngā uri o Te Tuahu rāua ko Mere Waiti Te Wehenga Waiwiri.*

## TE PUNI KŌKIRI PRESENCE SMOOTHES MOUNTAIN TO SEA CYCLE TRAIL

*The unveiling of this pou at the junction of the Mangapurua and Kaiwhakauka Valleys in Whanganui National Park marked the launch of the trail.*

*The presence of Te Puni Kōkiri Te Tai Hauāuru throughout the development and planning stages for the Mountains to Sea Cycle Trail helped to ensure its successful completion.*

As a regional initiative, the Mountains to Sea Cycle Trail also involved Ruapehu and Whanganui district councils, iwi, community groups and the Department of Conservation.

Regional Director Sam Bishara says the fact that Te Puni Kōkiri was "at the table" and working with all the organisations including iwi ensured a smooth transition for the track's development.

Te Puni Kōkiri also assisted with developing a business case for the trail as well as with the consultation process; making sure iwi were included and informed. "We had no problems. I believe because of being at the table with Department of Conservation, our track went through," Sam says.

The 245km Mountains to Sea Cycle Trail is part of the New Zealand Cycle Trail/Ngā Haerenga. It starts at the Mt Ruapehu Tūroa ski field and crosses two National Parks taking in the Old Coach



Road, Fishers Track and the Mangapurua Track to the Bridge to Nowhere. It ends at the Tasman Sea at the mouth of the Whanganui River.

The trails follow old rail and walking routes. The \$1.5 million network itself is part of the more ambitious \$50 million national cycleway that is slowly winding its way through the country.

Speaking at the launch of the trail earlier this year, Conservation Minister Kate Wilkinson said riders from New Zealand and all over the world can now travel from the mountains of the central North Island to Whanganui on the coast. It was, she said, an example of the Government's commitment to developing quality tourism assets which would provide employment and business opportunities for rural communities.



## TE WHANGANUI Ā TARA MARAE – PLUGGED IN TO THE CIVIL DEFENCE NETWORK



*From the tragedy of Christchurch's 7.4 earthquake to the forecast 'weather bomb' that hit Taranaki earlier this year, marae are often there when locals face their darkest times. Te Puni Kōkiri is supporting marae to develop their own emergency plans and plug into the national civil defence network.*

"We know in an emergency that marae quickly become the focal point for people to gather and receive support," says Director of Civil Defence and Emergency Management (CDEM), John Hamilton.

"Emergency plans need to be developed and owned by the marae community with ongoing support from the local CDEM Office."

Some marae have already developed relationships with CDEM and are now designated welfare and accommodation centres. The "Marae Preparedness Programme" is a collaborative programme working with marae collectives, CDEM and Te Puni Kōkiri. It is up and running in the Hutt Valley, Wellington, Waikato, Hawkes Bay, Canterbury and beginning in Taranaki.

In Waikato, iwi trust boards are working alongside Te Puni Kōkiri, helping identify marae whose whānau are keen on participating in the civil defence network. The Tainui Waka Alliance is supporting the CDEM mahi and other Māori rōpu – such as Māori Women's Refuges – are also taking part.

Meanwhile in Wellington, Te Puni Kōkiri is supporting a region-wide marae collective whose members have developed their own Civil Defence Welfare Centre Preparedness Plans. In May, a two-day emergency first aid course saw all eighteen marae representatives pass.



"Marae preparedness is about marae collectives and Māori communities participating alongside councils and other stakeholders as part of Aotearoa's Civil Defence network in an emergency," says Te Puni Kōkiri spokesman John Doorbar.

"From welfare to first aid, setting up a seamless connected response network and being part that of the network is the aim."

*A 100% pass rate for everyone who took part in a two day First Aid Responders Course, here they are at Ngā Hau E Whā o Paparangi in Newlands.*

## TE WAIPOUNAMU CANTERBURY STAUNCH: CHRISTCHURCH'S CARGO BAR



*Entrepreneur Henare Akuhata-Brown seemed to have lost everything in the devastating quake that hit Christchurch on February 22 2011, but a week later he and fiancée Angelique Valentine discovered they had gained something – or someone – of immeasurable value.*

"We lost two businesses and our house was red zoned – but then on the February 28, after having gone through IVF, we found out we were going to have our first child."

Henare or "H" (Ngāti Porou, Ngāi Tahu) says the couple got in their car and were soon driving around the quake hit city planning where to start again. With a background in marketing, more than a decade before Henare identified a gap in the city's hospitality cafe market, particularly ones that catered for corporate clients. Bean Scene Cafe opened in the heart of Christchurch's CBD in 2003 and Lyme Cocktail Bar soon after, but both were left in ruins after February 22.

By April that year, the couple had leased new premises in Addington and Cargo Bar – the city's first shipping container bar – was born. Not long after, Bean Scene Cafe reopened. Launching in time for the Rugby World Cup, Henare says turnover tripled with corporate tables – at \$1000 each – quickly sold out. To add to the jubilation of the All Blacks RWC victory and the success of two new businesses, October 2011 also saw Henare and Angelique welcome their baby daughter, Danni. Henare says the backing from Te Puni Kōkiri's Maori Business Facilitation Service was priceless.

"Te Puni Kōkiri was there for us. Their information and mentoring help is invaluable, we aren't stopping and [will] reopen Lyme Cocktail Bar in a couple of months. They gave us the push in the right direction, they were there with support that at first, just wasn't there," says Henare.



*Crusaders and All Blacks are regulars at Cargo Bar, not long after H hosted a famous first-five-eighth's birthday bash, PM John Key popped in for lunch.*

He says relationships and people are crucial to the sustainability of their businesses.

"Hospitality, service and product is most important. We were able to hold on to eleven of our fulltime staff. Our crew, our people are the key to our success."

In tribute to the fighting spirit of his fellow Cantabrians – "so many are worse off than me" – Henare's also done something he'd never done before, even after years of living in Christchurch.

"Last year I took off my Hurricanes jersey and wore a Crusader's one for the first time in my life, I've been wearing a Hurricanes jersey since 1998. But when you go through a disaster together you re-evaluate things and yeah, I'm staunch Canterbury now and forever."



Lisa Tumahai (Deputy Kaiwhakahaere, Te Runanga O Ngāi Tahu), Hemana Eruera (Pouwhakahaere, Te Moana ā Toi, Te Puni Kōkiri) and Rachel Jones (Regional Director, Te Moana ā Toi, Te Puni Kōkiri).



## NGĀI TAHU PAYS TRIBUTE TO TE PUNI KŌKIRI STAFF

Staff from 10 Te Puni Kōkiri offices across the North Island were some of the first helpers to arrive in the wake of the devastating earthquake that hit Canterbury last year. Quickly joining forces with Te Rūnanga O Ngāi Tahu, staff set up at Rehua Marae to assist whānau, open communication lines and deploy help where needed.

Te Puni Kōkiri's work during the acute emergency was acknowledged at Rehua Marae with staff presented with taonga pounamu by Te Rūnanga O Ngāi Tahu representatives.

"I'm pleased that our staff were acknowledged in such a personal way. From our regional offices across the motu to Head Office, these people volunteered to enter into the fray and help others in a time of disaster and extreme need. It was hard, heart-wrenching work," said Herewini Te Koha, Te Puni Kōkiri Deputy Chief Executive.

During the early days of the emergency, Rehua Marae accommodated relief workers and Aranui's Ngā Hau E Whā Marae operated as a Recovery Assistance Centre. Later on it would become an eastern base for government agencies and service providers. By March 2011, Te Puni Kōkiri had 22 staff on the ground working at both marae. Workers were rotated into Christchurch from the agency's Head Office as well as regional offices around Aotearoa.

In their latest edition of Karaka, Te Rūnanga O Ngāi Tahu paid tribute to the support of their Te Puni Kōkiri whānau with the words:

Me he manawa tītī me tōna hiringa  
Kia hoki anō i te hā o te whānau

Like the courageous heart of the tītī in all its glory  
Let the essence of the whānau return

## ShakeOut: Drop, Cover and Hold



Organisers are hoping one million people will "Drop, Cover and Hold" at 9.26am on Wednesday 26 September as part of New Zealand's first ShakeOut earthquake drill. The deadly 6.3 magnitude earthquake that hit Canterbury at 12.51pm on 22 February 2011 was a tragic reminder for individuals and communities to be prepared. ShakeOut aims to stimulate discussion amongst whānau and communities to better prepare for a civil defence emergency. Shakeout is being managed by the Ministry of Civil Defence and Te Puni Kōkiri is working to help prepare Māori communities. So far, more than 284,000 people have registered at the ShakeOut website: [www.shakeout.govt.nz](http://www.shakeout.govt.nz)



## Kaitoko Whānau in Tūrangi

Te Puni Kōkiri funds 50 Kaitoko Whānau advocates with most commencing their mahi early in 2010. Forty-one providers have been contracted in 39 high needs areas in a four-year pilot to test the approach as a model for improving whānau resilience. The aim is to provide support and advocacy for whānau, and assist them to access the resources and services they are entitled to.

Tūwharetoa Charitable Health Trust, based in Taupō, is one of those providers. Their kaimahi, Maria Hoko, shares the story of one of the whānau she works with. To protect the whānau privacy, fictitious names have been used.

## Paddling the same waka – heading toward the same destination

*Maria Hoko has been a Kaitoko Whānau advocate for a while now. She began working with brother and sister Tāne (35) and Ana (38) at the end of last year. Ana had just found out that probation considered her home unfit for her brother after prison because her children could be at risk.*

Up until meeting Maria, the brother and sister had spent a lifetime relying on each other. Ana has “seen” him through 12 lags and described how it’s always difficult going to court without their late mum and dad. There was a total feeling of sadness and being lost.

After a long-term conviction in November 2008, Tāne was transferred to Rangipō Prison, with a goal for release by October 2012. Ana kept visiting her brother so he knew they were there.

The probation home assessment last November claimed her home was “unsuitable” implying her children could be at risk with their uncle. Ana took action.

Maria said when she was asked for help; calming the storm and talking Ana “down” was pretty much the immediate task. Maria explains how she often brainstorms with whānau to share and reflect on what their needs and concerns are and how to deal with them.

“It was important to get Ana to refocus and prepare for a whānau hui with probation the next morning.”

“We started “our” whānau safety plan, and Ana’s frustration would resurface – ‘the kids would never be at risk with their uncle’ she would say. I had to explain to Ana that we needed to convince probation and the Parole Board, so, after lots of coffee and biscuits the plan was completed and presented at the whānau hui with probation the following day. The hui went well, we were paddling the same waka and heading toward the same destination.”

Tāne’s first board hearing was in January this year. The Board sought, and received, confirmation and assurance that Kaitoko Whānau would provide continued assistance for Tāne and his whānau. The hearing took place without incident or mention of his sister’s home being unsuitable.

Maria’s weekly prison and home visits are now a normal routine for Tāne and the whānau. A Whānau Ora Wrap around



Maria Hoko, Kaitoko Whānau advocate.

Support Plan became a common “household” phrase in the weeks that led up to the next Parole Board. It paid off.

At his next appearance before the Board in April, the Wrap around Support Plan was well received and Tāne was notified he would be released. His sentence is being completed under home detention conditions.

Maria says Tāne now has his “eyes on the prize – his whānau and home.”

“He’s back with his sister and wants to finish his conditions – counselling, and one more Parole Board hearing to get the electronics off his ankle,” she says.

Plans for the future involve looking at options for his “passion for farming. There’s a local iwi training provider here and also cadetships available. So there are options that he might like.”

With Kaitoko Whānau support, Tāne’s priorities are clear. He’s also much wiser and knows if he goes off track: the consequence is prison.



## Rakiura Dreaming: Zane Smith

*For years, sixth generation Stewart Island crayfisherman and pāua diver, Zane Smith dreamed of running a business where he could live at home and indulge his love of flying. That's why after twelve years working the waters around Stewart Island and Fiordland, the Kāti Mamoe descendent sold his boat, headed to Wanaka and trained for private and commercial pilot licenses under world renowned helicopter instructor, Simon Spencer-Bower.*

After two years flying as a heli-musterer throughout Australia, Zane returned home and set up Rakiura Helicopters in 2008, the island's sole helicopter service. His passengers range from locals, tourists, hunters, fishermen, trampers, photographers, to DOC workers, and even muttonbirders.

Able to get anywhere on the island in twenty-five minutes or less; there isn't an

inch of Rakiura Zane doesn't know. In-depth knowledge about the island he grew up on has proven to be a real asset for locals and visitors alike.

Focusing on business development, Zane sought the assistance of Te Puni Kōkiri's Māori Business Facilitation Service who linked him with an expert business mentor. Together they developed a business plan and investigated additional opportunities for growth and financial security.

"My dream was to combine my passion for the island and helicopter flying, and I realised that dream when I turned 34," says Zane.

"I found my business mentor so great that I am now using him as my professional and personal

accountant. Through the Te Puni Kōkiri service and my mentor I have had support to continue the realisation of my dream."

For a helicopter experience of Stewart Island with Zane check out his website [www.rakiurahelicopters.co.nz](http://www.rakiurahelicopters.co.nz)



# OLYMPICS CEREMONY

NZ Māori Tourism's Kia Ora campaign will help draw international visitors to Kiwi House in central London.



## Celebrating culture through sport

*As part of New Zealand's Olympic campaign, Te Puni Kōkiri helped NZ Māori Tourism produce bilingual anthem booklets that are proving popular in London. Singing our national song in Māori isn't an issue in 2012, but that's not always been the case.*

All Black Test, Twickenham, 1999: A defining moment in NZ race relations as Ngāti Kahungunu songstress Hinewehi Mohi sings the anthem in Māori. While welcoming the NZ Olympic Committee to Te Puni Kōkiri recently, Māori Affairs Minister Hon Dr Pita Sharples paid tribute to Hinewehi and her courage to sing in te reo Māori.

"Thirteen years later? The Māori language has outlived its critics. The sky has not fallen in. Outrage lives on in only the most extremist pockets of our communities. But in our schools, our children know their anthem in the official languages of their nation. And for that, I thank you Hinewehi. I have to say for someone who says she's not an activist: she's a pretty good one!"

The Olympic Committee members were at Te Puni Kōkiri for the handover of taonga Māori to this year's Olympic team. Worn by the flag bearer during the opening ceremony, the korowai – Te Mahutonga – was gifted by the late Dame Te Atairangikaahu in 2004. The same year, Te Rūnanga O Ngāi Tahu gave the Olympic team another koha: pounamu – a pendant and large mauri stone. New Zealand's top athletes now have taonga Māori at their side, protecting them, giving them strength and carrying the aroha of a nation said Dr Sharples.

Māori participation in the Olympics isn't new: eighty years ago rower Hoani McDonald from Te Tau Ihu O Te Waka A Māui was the NZ Olympic Team's flag bearer at the historic 1932 Los Angeles Olympic Games. His descendents travelled to Wellington in June to participate in the taonga handover ceremony.

"New Zealand's culture is unique and helps unite our team," says Chef de Mission Dave Currie.

"New Zealand was formed in a spirit of partnership and our Māori traditions and culture are integral to our Olympic Games environment."

NZ Māori Tourism is working closely with the NZ Olympic Team in London 2012, promoting "Kia ora" branding at Kiwi House headquarters. With the theme of the taonga handover "Celebrating our culture through sport" Dr Sharples praised the NZ Olympic Committee and Māori Tourism for their leadership.

"During the Rugby World Cup last year, Te Puni Kōkiri was at the forefront of work to celebrate Māori culture throughout that exciting event. This year I am proud to see the NZ Olympic Committee carrying this on."

Citing the use of haka and waiata by top athletes – and even Māori Battalion soldiers during WWII – Dr Sharples said Māori culture remains a living touchstone connecting all New Zealanders back to their homeland no matter where they are in the world.



# WAKA TAPU

## HE WAKA TAPU: HEKENUKUMAI AT THE HELM OF HISTORIC WAKA JOURNEY



*Hector Busby (right) at He Waka Tapu launch  
with Karl Johnstone, Te Puia, Rotorua.  
Photo courtesy of He Waka Tapu.*

*Before GPS, before Cook and before the compass: 2000 years ago Polynesian navigators set off on a journey that saw them explore and settle nearly a third of the surface of the planet.*

This year master navigator Hekenukumaingaiwi "Hector" Busby (Te Rarawa, Ngāti Kahu) will be at the helm of a 24-member, multiple waka fleet as it journeys from Auckland to Rapanui (Easter Island).

Like their tūpuna, Hector's crew will use advanced celestial science – the stars, moon, sun, ocean currents, birds and marine life – to guide them. The voyage has been planned for more than twenty years and is the first of its kind in modern history. Not surprisingly the impressive journey is attracting world-wide scientific and media attention.

An internationally respected expert on ancient waka traditions, Hector – who turns 80 this year – built the two waka hourua (double hulled canoe) that will take part in the expedition. The main waka, Te Aurere, was built in the early nineties and since then has sailed throughout the Pacific. The latest journey will complete the last corner of the Polynesian Triangle, with Hawaii in the north, Aotearoa in the south and Rapanui in the east.

Te Puni Kōkiri provided support for He Waka Tapu and its monumental journey, and Deputy Chief Executive Herewini Te Koha paid tribute to Hector's expert and profound knowledge that has made him a leading figure in the worldwide revival of traditional Polynesian and ocean voyaging using wayfinding techniques.

"World-wide his skill, knowledge and experience of navigating via stars, the flight path of birds, migration patterns of whales, tidal movements and environmental indications is second to none. To support this endeavour and the passing on of his skills and experience is invaluable," said Mr Te Koha.

You can track this significant expedition online at [www.wakatapu.com](http://www.wakatapu.com)



## The second time Māori represent New Zealand at a Diamond Jubilee

*The waka taua Te Hono ki Aotearoa/ The Link to New Zealand joined 999 other vessels to sail down the River Thames for the Queen's Diamond Jubilee River Pageant in June. And it was not the first time Māori represented New Zealand at a Queen's Diamond Jubilee.*

One hundred and fifteen years ago on 22 July 1897 a Māori contingent proved very popular with the estimated crowd of four million, when they took part in a Jubilee Day Military Procession through London streets for Queen Victoria; great, great grandmother to Queen Elizabeth II.

Then, the 18-man Māori contingent was part of 54 New Zealand Mounted Rifles who sailed from Lyttleton on 30 April; arriving in London 42 days later.

Following in her ancestors' footsteps, Queen Elizabeth II is only the second British Royal to have reigned for 60 years. Her

Diamond Jubilee celebrations included a raft of events in England and around the Commonwealth, building up to the central weekend in early June.

New Zealand's crew of 14 kaihoe was selected to row the ceremonial waka taua in the River Pageant during the central weekend. Organised by Toi Māori Aotearoa, they began their training at the end of March which included three wānanga in Hamilton on the mighty Waikato River with a waka taua named Whakāngi, carved from the same 800 year old tree that Te Hono ki Aotearoa was crafted from.

Reflecting on the mammoth event, Garry Nicholas Chief Executive Toi Māori Aotearoa said: "This was a once in a lifetime opportunity to have the waka as the official representative of Aotearoa. It may never happen again in our life time but it will certainly be woven into the fabric of history".

The Toi Māori waka taua Te Hono ki Aotearoa is on permanent loan to the Volkenkunde Museum in Leiden. It was built as a Waka for Europe and can be used as a vehicle to promote Māori arts, culture and New Zealand at events throughout Europe. The involvement of the waka in the Diamond Jubilee pageant was funded by the New Zealand government. Officials from Te Puni Kōkiri, Te Manatū Taonga the Ministry for Culture and Heritage and the Department of the Prime Minister and Cabinet have assisted Toi Māori Aotearoa with arrangements.



## Māori Business Delegation Highlights



### **Agriculture:**

Managers and animal husbandry technicians from Guizhou ethnic minority communities will soon be training in New Zealand pastoral farming institutions – while Māori farm managers will be providing practical support on development projects such as the Dushan Pastoral Seed Demonstration Farm. An agreement to launch an inaugural agricultural exchange programme was signed in Guizhou by Te Puni Kōkiri Chief Executive Leith Comer and Guizhou Agriculture Commission Director-General Mu Degui. New Zealand and Guizhou have a 29-year relationship, built largely around agricultural and development cooperation.

### **Food and Beverage:**

Wakatū Inc (Kono) travelled to Tianjin city in China to meet with Dynasty Ltd, one of the third largest wine distributors in China. They are close to signing a deal for premium wine to be distributed to high-end hotels and restaurants throughout China.

### **Forestry:**

Delegation members met with senior executives from the China Forest Group in Beijing. This paved the way for CNI Iwi Holdings' (representing tribes entrusted to manage

the 176,000ha Kaingaroa Forest) to meet in Shanghai with executives from China National Building and Materials (CNBM), China's state owned enterprise responsible for wood processing and distribution. A future partnership could see major wood processing plants established in the Central North Island with the creation of hundreds of new jobs.

### **Fisheries:**

Representatives from four Māori fishing companies already exporting into China met with key industry players. Ngāi Tahu Seafoods representative met with the company's newly appointed Shanghai-based representative. Ngāti Kahungunu secured a deal for 5 tonnes of dried mussel meat to go to Tai'an, Shandong Province. Aotearoa Fisheries Ltd has already received an order for paua and lobster to go to an exclusive club in Guangzhou.

### **Māori Tourism:**

New Zealand Māori Tourism and Whalewatch Kaikoura secured meetings with China Southern Airlines and a large trade wholesaler, GZL. New Zealand Māori Tourism has been invited back to Guangzhou in September this year to participate in the China International Tourism Expo, after they "stole the show"

with their very popular Expo booth last year.

### **Māori Education Providers:**

National Institute of Studies (NIS), a Māori owned English language College, signed agreements with colleges in Guangzhou, to cooperate on education, curriculum and student exchanges. Meanwhile, Te Wānanga o Aotearoa met with key industry contacts in Beijing, Guizhou and Guangzhou. Cutting edge e-Education business, Kiwa Media held significant meetings throughout China with key clients.

### **Plans for Māori being promoted in New Zealand House:**

An innovative plan to showcase New Zealand to Chinese consumers will see Māori culture and products playing a central role. Shanghai's NZ House (opening towards the end of 2012) will promote Kiwi goods and services and Māori entrepreneurs have been invited to take part in the opening ceremony.

### **Feeding the Dragon:**

With China's keen interest in a safe and secure food supply, there are significant opportunities for the Māori primary industry sector businesses as well as food and beverage enterprises. There was a strong farming contingent on

the mission including the Māori Trustee, Atihau Whanganui Inc, the Federation of Māori Authorities and Parininihi ki Waitotara Inc. Māori business representatives were keen to learn more about the emerging middle class Chinese consumer market.

### **Jiangmen City:**

The Minister and delegation were welcomed to Jiangmen in Guangdong province (1.5hrs from Guangzhou). After meeting with the Mayor and provincial government leaders, delegates visited Dah Chong Hong – a huge Hong Kong Chinese logistics company once chaired by Alex Chu, who has strong connections to New Zealand and Māori business.

### **Connecting with those already in-market:**

In Beijing and Shanghai, delegation members attended seminars that included presentations from Fonterra, NZ Natural (ice cream), Taranaki Dairy Technologies (dairy farms in China), ANZ Bank, Digital Jungle (social media gurus), NZTE's consulting Chef Robert Oliver, and Chinese businesses trading NZ products. There were networking functions in each city bringing together a strong business network plus Kiwi expats keen to help others from home.

## Te Ahi Kā photo competition results

### Mauriora!

Paora Brooking of Ruatōrea won our Te Ahi Kā photo competition from Kōkiri 26. His winning entry shows Ahi Kā welcoming the Greenpeace Flotilla protesting deep sea oil exploration in the Raukūmara Basin.

Paora received a Lomography Fisheye

Camera, and Erica Waipara and Hanna Randall, both from Wellington, won a printed and ready to hang canvas of their entries.

Erica photographed her twin girls Maiarangi and Ngahua Waipara having a 'KTK' 'Kaha Te Kata' moment in their backyard last summer.

Hanna shared a photo of her daughter Evie Randall with her nanny Wiki Randall at Waiwhetū Marae.

We asked you to show us what Te Ahi Kā looks like in your community and the people who keep it 'burning'. Kia ora koutou katoa for your contributions.



Photo Credit: Paora Brooking.

**He mihi aroha.** Suzanne Spencer was an MBFS Account Manager working in the Otago/Southland area who sadly passed away earlier this year. The MBFS stories in this edition of Kōkiri feature companies that were part of Suzanne's portfolio. We want to acknowledge all the guidance, support and contribution that Suzanne made to these clients and to Te Puni Kōkiri. *Moe mai rā, e te rangatira.*

### KEI TE HĒ! *The last issue of Kōkiri carried errors.*

- Page 7: A picture caption incorrectly identified Pauline Kingi as Te Puni Kōkiri SHAZ. The correct name is Pauline Tangohau.
- Page 16: The introductory paragraph incorrectly spelt Brendan Pongia. The correct spelling is Brendon Pongia.
- Page 29: The marae identified in the story was mistakenly called Te Hana O Te Marama. The correct name is Te Hana Te Ao Marama.

Nei rā ngā whakapāha a Kōkiri ki a koutou katoa. Kōkiri apologises for the mistakes and for any embarrassment or inconvenience that may have been caused as a result.



Kōkiri is published quarterly by Te Puni Kōkiri (The Ministry of Māori Development). Its kaupapa is to celebrate Māori achievement, showcase Māori success and realise Māori potential.

**Kōkiri is FREE.**

For all database enquiries including new subscriptions, updates and/or amendments visit [www.tpk.govt.nz/Kōkiri](http://www.tpk.govt.nz/Kōkiri)

For all editorial enquiries please contact, [Kōkiri@tpk.govt.nz](mailto:Kōkiri@tpk.govt.nz) or visit [www.tpk.govt.nz](http://www.tpk.govt.nz)

ISSN: 1177-8164

**CONTRIBUTIONS:** Te Puni Kōkiri welcomes editorial and photographic contributions to Kōkiri. Te Puni Kōkiri reserves the right not to publish any contribution given. Unsolicited material will not be returned unless accompanied by a stamped, self-addressed envelope. While all care is taken, no liability is accepted for loss or damage.

**COPYRIGHT:** Parts of this publication may be reproduced or copied with the written permission of Te Puni Kōkiri - email [Kōkiri@tpk.govt.nz](mailto:Kōkiri@tpk.govt.nz)

© Te Puni Kōkiri 2012

**DISCLAIMER:** Kōkiri is published by Te Puni Kōkiri, PO Box 3943, Wellington. While every care has been taken in the preparation of this publication, neither Te Puni Kōkiri nor the individual writers accept any responsibility or liability, whether in contract or in tort (including negligence) or otherwise, for anything done or not done by any person in reliance, whether wholly or partially, on any of the contents of this publication. Readers should also note that the materials in this publication are the personal views of the writers and do not necessarily reflect the official policy or views of Te Puni Kōkiri.





Te Puni Kōkiri, Te Puni Kōkiri House  
 143 Lambton Quay, Wellington 6011, New Zealand  
 PO Box 3943, Wellington 6140, New Zealand  
 PHN *Waea* 04 819 6000 FAX *Waea Whakaahua* 04 819 6299  
 WEB *Poetukutuku* [www.tpk.govt.nz](http://www.tpk.govt.nz)



## TE PUNI KŌKIRI REGIONAL OFFICES



### HEAD OFFICE

Te Puni Kōkiri, Te Puni Kōkiri House,  
 143 Lambton Quay, Wellington 6011, New Zealand.  
 PO Box 3943, Wellington 6140, New Zealand.  
 PHN *Waea* 04 819 6000, FAX *Waea Whakaahua* 04 819 6299  
 WEB *Poetukutuku* [www.tpk.govt.nz](http://www.tpk.govt.nz)  
 EMAIL [info@tpk.govt.nz](mailto:info@tpk.govt.nz)

### TE TAITOKERAU REGION **A**

**WHANGĀREI** PHN 09 430 3731, FAX 09 430 3160  
 Level 2, Taitokerau Māori Trust Board Building,  
 3–5 Hunt Street, Whangārei 0110.  
 Private Bag 9026, Whangārei Mail Centre,  
 Whangārei 0148.

**KAITAIA** PHN 09 408 2391  
 Ground Floor, REAP Building,  
 33 Puckey Avenue, Kaitaia 0410.  
 PO Box 200, Kaitaia 0441.

### TĀMAKI MAKAURAU REGION **B**

**AUCKLAND** PHN 09 571 2940, FAX 09 571 2941  
 Level 2, Te Puni Kōkiri House,  
 12–14 Walls Road, Penrose, Auckland 1061.  
 Private Bag 92010, Victoria Street West,  
 Auckland 1142.

### WAIKATO REGION **C**

**HAMILTON** PHN 07 834 7100, FAX 07 839 2579  
 Level 1, 19 Worley Place, Hamilton 3204.  
 Private Bag 3020, Waikato Mail Centre,  
 Hamilton 3240.

### TE MOANA Ā TOI REGION **D**

**WHAKATĀNE** PHN 07 307 1057, FAX 07 307 1033  
 58 Commerce Street, Whakatāne 3120.  
 PO Box 26, Whakatāne 3158.

**TAURANGA** PHN 07 577 6254, FAX 07 577 6155  
 174 Eleventh Avenue, Tauranga 3110.  
 PO Box 69, Seventh Avenue, Tauranga 3140.

### TE ARAWA REGION **E**

**ROTORUA** PHN 07 349 7810, FAX 07 349 0950  
 Level 1, Te Puni Kōkiri House,  
 1218–1224 Haupapa Street, Rotorua 3010.  
 Private Bag 3017, Rotorua Mail Centre,  
 Rotorua 3046.

### TE TAIRĀWHITI REGION **F**

**GISBORNE** PHN 06 868 0208, FAX 06 868 0217  
 Nga Wai E Rua, Cnr Lowe Street & Reads Quay,  
 Gisborne 4010.  
 PO Box 140, Gisborne 4040.

### TAKITIMU REGION **G**

**HASTINGS** PHN 06 878 0757, FAX 06 878 0756  
 Ground Floor, Taikura House,  
 304 Fitzroy Avenue, Hastings 4122.  
 PO Box 1440, Hastings 4156.

### TE TAI HAUĀURU REGION **H**

**WHANGANUI** PHN 06 348 1400, FAX 06 348 9400  
 Te Taurawhiri Building, 357 Victoria Avenue,  
 Whanganui 4500.  
 PO Box 436, Whanganui Mail Centre,  
 Whanganui 4540.

**TARANAKI** PHN 06 759 5450, FAX 06 759 4601  
 465B Devon Street East, Strandon,  
 New Plymouth 4312.  
 PO Box 744, Taranaki Mail Centre,  
 New Plymouth 4340.

**TAUMARUNUI** PHN 07 895 7356, FAX 07 895 7381  
 Te Tititihu House, 32 Miriama Street,  
 Taumarunui 3920.  
 PO Box 192, Taumarunui 3946.

**PALMERSTON NORTH** PHN 06 354 1706, FAX 06 354 7031  
 109 Princess Street, Palmerston North 4410.  
 PO Box 12029, Inner City, Palmerston North 4444.

### TE WHANGANUI Ā TARA REGION **I**

**LOWER HUTT** PHN 04 570 3180, FAX 04 570 3181  
 Level 1, Bloomfield House,  
 46–50 Bloomfield Terrace,  
 Hutt Central, Lower Hutt 5010.  
 PO Box 31520, Lower Hutt 5040.

**LEVIN** PHN 06 367 3814, FAX 06 367 3814  
 Cnr Durham & Salisbury Street, Levin 5510.  
 C/- PO Box 31520, Lower Hutt 5040.

**BLenheim** PHN 03 579 4167, FAX 03 579 4169  
 Cnr Seymour Street & Maxwell Road,  
 Blenheim 7201.  
 PO Box 636, Blenheim 7240.

### TE WAIPOUNAMU REGION **J**

**CHRISTCHURCH** PHN 0800 875 839, FAX 03 355 6309  
 C/- Rehua Marae, 79 Springfield Road,  
 Saint Albans, Christchurch 8014.  
 PO Box 13546, Armagh, Christchurch 8141.

**DUNEDIN** PHN 0800 875 839, FAX 03 474 9576  
 Level 1, Colonial House,  
 258 Stuart Street, Dunedin 9016.  
 PO Box 180, Dunedin 9054.

**INVERCARGILL** PHN 0800 875 839, FAX 03 214 9179  
 Level 1, Menzies Building,  
 1 Esk Street West, Invercargill 9810.  
 PO Box 1769, Invercargill 9840.