MĀORI ICT DEVELOPMENT FUND

Workshop Hui led by the Expert Advisory Group

HUI AGENDA

10:00am – 10:15am: Mihi whakatau

10:15-10:30 – Presentation by EAG

10:30am – 11:15am – Workshop one

11:15am – 11:45am – Report back

11:45am-12:30pm – Kai

12:30-1:15pm – Workshop two

1:15pm – 1:45pm – Report back

1:45pm – 2pm – Summary by EAG

BACKGROUND

- Connection to the 700Mhz claim

- Feb 2013 – agreed to establish a Māori ICT Development Fund

- 2014 Budget – $30m allocated over six years

BACKGROUND

PURPOSE OF FUND

- Stimulating Māori participation across the ICT sector

- Better use of existing ICT, and research and development

- Access to Māori language and culture through ICT

- Digital literacy initiatives

- Developing delivery mechanisms for Māori language content and supporting content production

WHAT HAS BEEN DONE SO FAR?

- Te Puni Kōkiri & MBIE developed initial funding plan

- July 2015 – initial discussions with some groups on funding plan

- Sept 2015 – Expert Advisory Group appointed

- Feedback from initial discussions wanted public hui

EXPERT ADVISORY GROUP MEMBERS

Antony Royal, Chair *(Ngāti Raukawa, Ngati Tamaterā, Ngā Puhi)*

Ian Taylor *(Ngāti Kahungunu, Ngā Puhi)*

Warren Williams *(Tūhoe, Waikato)*

Vanessa Clark *(Waikato-Tainui, Ngāti Tīpa, Ngāti Tahinga, Ngāti Āmaru)*

George Reedy *(Ngāti Porou)*

Georgina Whata – *Callaghan Innovation (ex-officio member)*

Paul Alexander - *Ministry of Business, Innovation and Employment (ex-officio member)*

Di Grennell - *Te Puni Kōkiri (Ngāi Tahu, Ngāti Mutunga) (ex-officio member)*

WHAT WE HAVE BEEN ASKED TO DO

- Undertake workshop hui in main centres

- Provide advice to Ministers on how the Fund will work (focus, activities and process)

- Make recommendations to Ministers on granting of Fund after the Fund starts

WHAT HAVE WE DONE SO FAR?

- Initial meeting to identify key questions and issues

- Robust debate on the goal of the Fund, types of activities, and process for applying to Fund

- Came up with a focus we think aligns with the fund purpose (Workshop 1) & project ideas (Workshop 2)

OVERVIEW OF ICT

- ICT has fundamentally changed our world

- Digital products and services are increasingly part of our every day lives

- Digitisation is driving change in all industries – business models and in the behaviour of consumers

OVERVIEW OF ICT

- ICT's contribution to our country's income grew by $1.3 billion between 2008 ands 2013.

- This growth is almost entirely driven by computer system design

- More people with these skills are needed to grow this sector

- Jobs mainly in Auckland, Wellington & Christchurch

- Individuals and businesses could do better at using ICT to boost competitiveness and wellbeing

WHAT IS CURRENT STATE OF MĀORI IN ICT?

- Lower internet access, mobile access on par

- Internet use – social media, music, online education

- Less than 1% studying for ICT qualifications

- Employed in lower skilled ICT occupations

WHAT IS CURRENT STATE OF MĀORI IN ICT?

- Earn less than other ICT professionals

- But earn almost double than the Māori median income

- Data gap on Māori business

WORKSHOP ONE – WHAT IS POSSIBLE?

If you could shake a crystal ball and create a digitally enabled future for Māori in ICT, what could this look like?
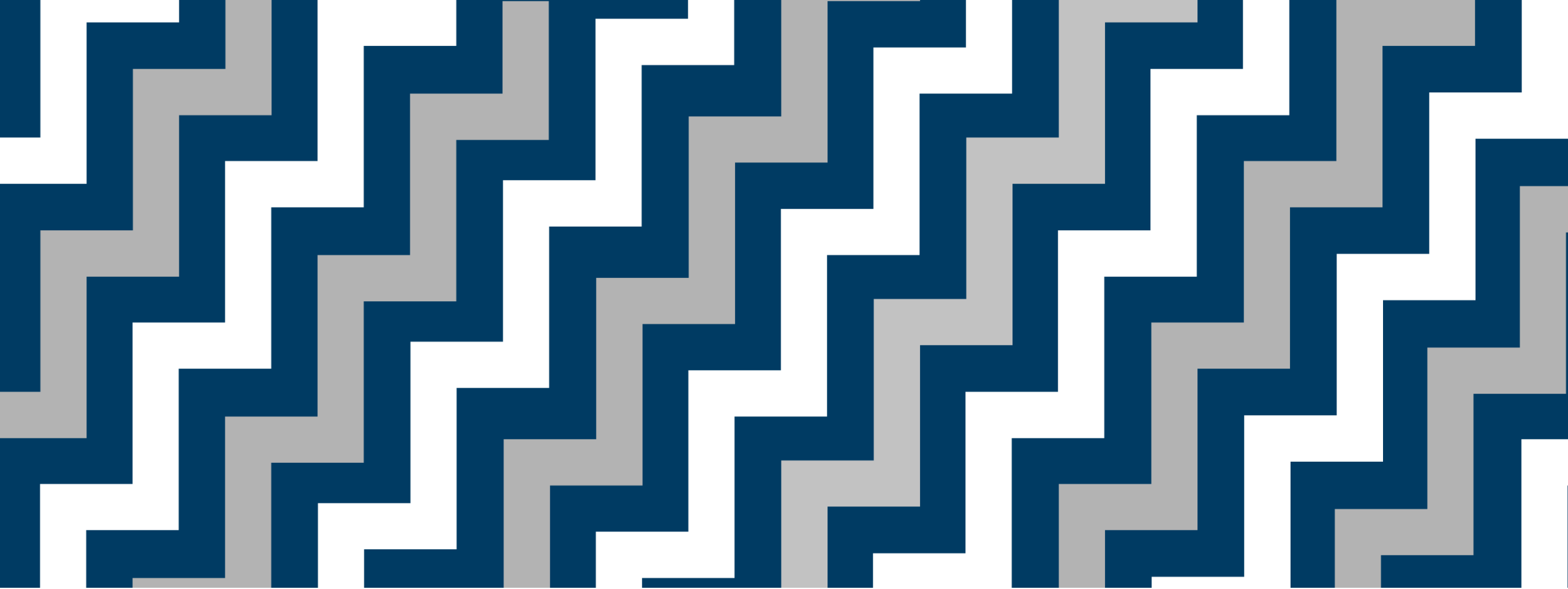
- In your region

- For us in Aotearoa

- For us globally

WORKSHOP ONE – YOUR THOUGHTS ON OUR THINKING

Create pathways to high value jobs and advance Māori in the digital technology sector

KAI

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WORKSHOP TWO – HOW CAN THIS BE ACHIEVED?

Give some examples of projects(s) that should be funded

- Why should these projects be funded?

- What level of funding do you consider appropriate?

WORKSHOP TWO – YOUR THOUGHTS ON OUR THINKING

- Encouraging more Māori to get into ICT

- Advancing Māori working in ICT

- Supporting Māori business starting out

- Growing Māori businesses in ICT

- Encouraging collaboration

- Leverage partnership opportunities

WORKSHOP TWO - HOW WOULD YOU PRIORITISE?

1. Better use of existing ICT services and products

2. Developing delivery mechanisms for Māori language content and supporting content production

3. Growing existing Māori businesses in ICT

4. Research and development for Māori companies

5. Encouraging more Māori to get into ICT

6. Advancing Māori already working in ICT

7. Access to Māori language and culture through ICT

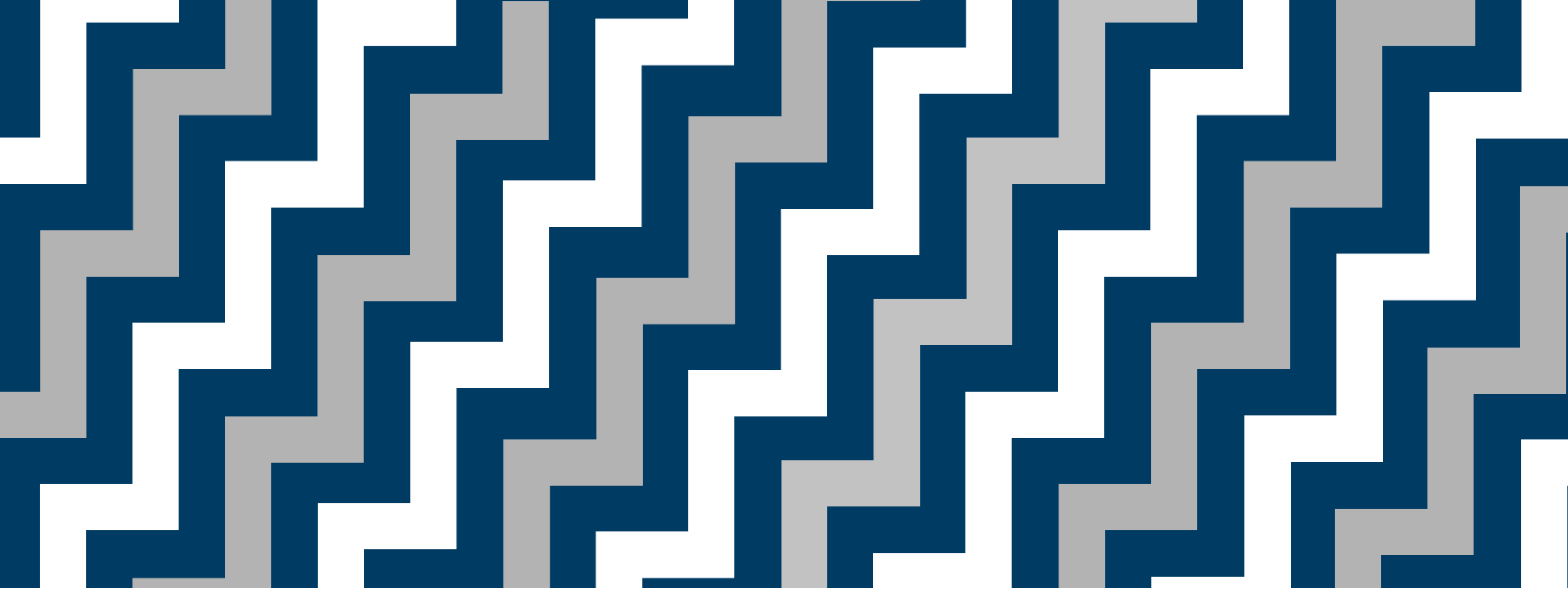8. Supporting new Māori business starting out

TIMEFRAMES

- Workshops completed – 19 November 2015

- Further feedback welcome – 25 November 2015

- Funding plan to Ministers in December

- Fund expected to start operating in March 2016

STAY CONNECTED TO THE KAUPAPA

- Facebook - www.facebook.com/MaoriICTFund

- Email – māoriictfund@tpk.govt.nz

- Livestream link for Auckland via www.tpk.govt.nz

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