

The logo of the Independent Māori Statutory Board is a stylized, three-dimensional blue feather with white curved patterns on its underside, curving downwards and to the right.

Independent Māori Statutory Board

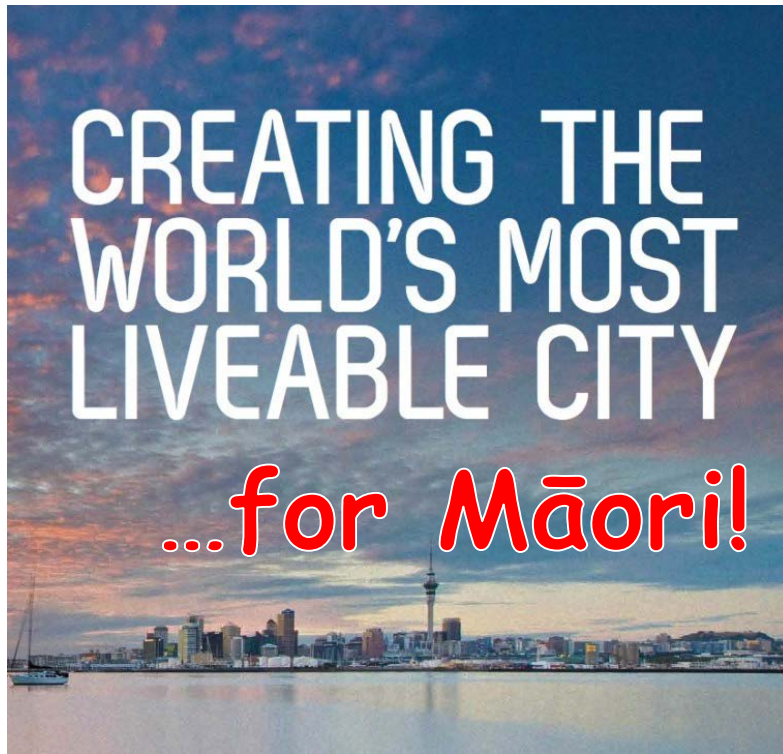
**Measuring Māori Wellbeing
for
Tāmaki Makaurau**

Dr James Hudson

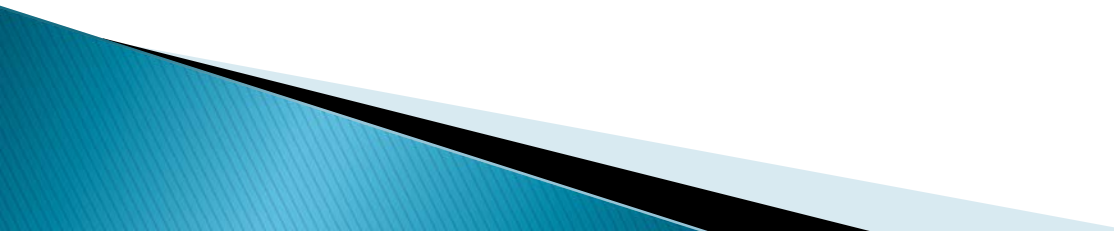
Presentation to Te Ritorito 2017
Pipitea Marae
3-4 April 2017

A decorative graphic in the bottom-left corner consisting of a blue gradient shape with a black diagonal line.

The Independent Māori Statutory Board is...



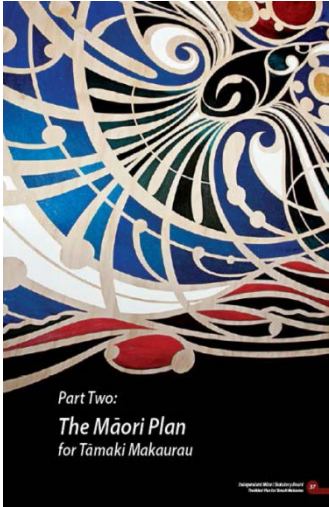
Data can tell the
untold story of
Tāmaki Makaurau



We needed a Māori Vision for Tāmaki Makaurau



We worked with Māori to develop our approach.



**The Māori Plan
2012**



**The Data Strategy
2015**



**The Reporting
Framework
2016**

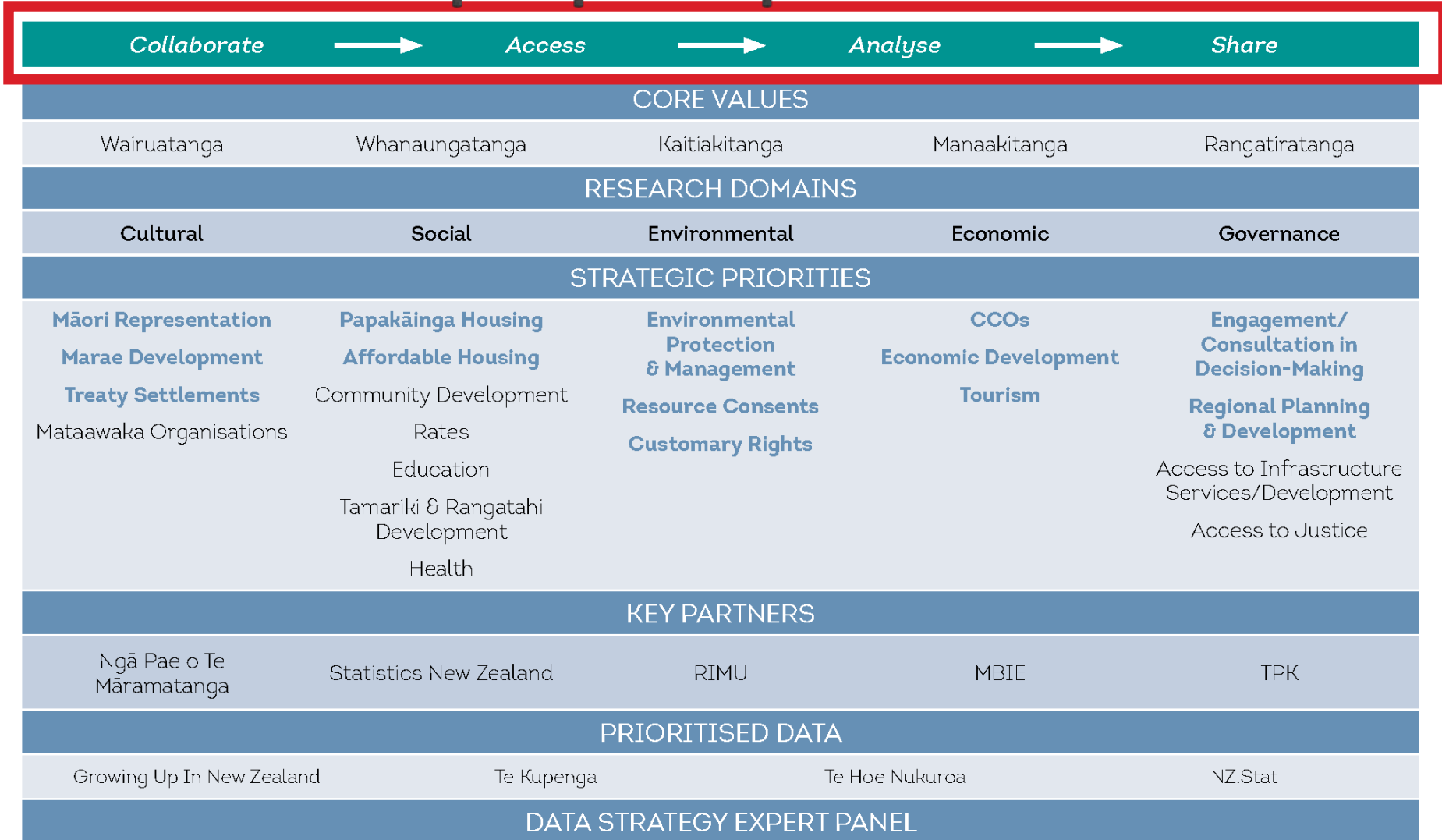


**The Māori Report
2016**

The Māori Plan is a Māori Vision.

KEY DIRECTIONS		MANAAKITANGA	WAIRUATANGA	KAITIAKITANGA	
WHANAUNGATANGA		MANAAKITANGA	WAIRUATANGA	KAITIAKITANGA	
DEVELOP VIBRANT COMMUNITIES		IMPROVE QUALITY OF LIFE	PROMOTE DISTINCTIVE IDENTITY	ENSURE SUSTAINABLE FUTURES	
"A city/region that caters for diverse Māori lifestyles and experiences."		"Satisfaction with our environments and standard of living."	"Recognised sense of identity, uniqueness and belonging."	"Intergenerational reciprocity"	
CULTURAL	<p>Māori communities are culturally vibrant across Tāmaki Makaurau</p> <p>The use and significance of marae</p> <p>Accessibility to Māori culture</p>	<p>Māori are actively participating and demonstrating leadership in the community</p> <p>Mana Whenua as treaty partners</p> <p>Mataawaka as treaty partners</p> <p>Youth participation and leadership</p>	<p>Māori communities are culturally strong and healthy</p> <p>The use of te reo Māori</p> <p>Participation in wānanga, kura and kōhanga reo</p> <p>Connection to iwi</p>	<p>Māori heritage of Tāmaki Makaurau is valued and protected</p> <p>Māori cultural values and heritage</p> <p>Sense of pride and belonging</p>	<p>Māori cultural wellbeing is future-proofed</p> <p>Investment in Māori arts and culture</p> <p>Mātauranga Māori and Mātauranga-ā-iwi</p>
SOCIAL	<p>Māori communities are connected and safe</p> <p>Access to transport and public facilities</p> <p>Safe and connected whānau and communities</p> <p>Participation in communities</p>	<p>Māori are decision-makers in public institutions</p> <p>Māori representation in public institutions</p> <p>Trust in public institutions</p> <p>Participation in elections</p>	<p>Māori enjoy a high quality of life</p> <p>Health and wellness</p> <p>Access to health services</p> <p>Participation in mainstream education</p>	<p>Māori social institutions and networks thrive</p> <p>Urban Māori authorities and Māori NGOs</p> <p>Sport and leisure</p>	<p>Whānau wellbeing and resilience is strengthened</p> <p>Social equity</p> <p>Whānau wellbeing</p> <p>Papakāinga</p>
ECONOMIC	<p>Māori have the skills to realise economic opportunities</p> <p>Māori in tertiary study</p> <p>Māori workforce capability</p>	<p>Māori are active across all sectors of the economic community</p> <p>Employment across businesses and sectors</p> <p>Māori in management and leadership positions</p>	<p>Māori are earning income and returns that fulfill their lifestyle expectations</p> <p>Income – individuals and whānau</p> <p>High quality and affordable housing</p> <p>Māori land and assets</p>	<p>Māori businesses are uniquely identifiable, visible and prosperous</p> <p>Māori businesses</p> <p>Māori involvement in networks</p>	<p>Māori businesses are improving and enhancing the quality of their people, asset and resource base</p> <p>Investment in Māori economic development</p> <p>New opportunities and markets</p>
ENVIRONMENT	<p>Te Taiao is able to support ngā uri whakatipu</p> <p>Mahinga kai and wāhi rongoā</p> <p>Wāhi tapu and wāhi taonga</p>	<p>Māori are actively involved in decision-making and management of natural resources</p> <p>Co-governance of natural resources</p> <p>Resource management planning processes and activities</p> <p>Mātauranga Māori and natural resources</p>	<p>The mauri of te taiao in Tāmaki Makaurau is enhanced or restored for all people</p> <p>Access to clean parks and reserves</p> <p>Sustainable energy use</p> <p>Water quality</p>	<p>Taonga Māori are enhanced or restored in urban areas</p> <p>Māori urban design principles</p> <p>Indigenous flora and fauna</p>	<p>Māori are kaitiaki of the environment</p> <p>Investment in Māori environmental projects</p> <p>Capacity of tangata whenua to support the environment</p>

Our **Data Strategy** integrates the Plan, people & places.



TOPICS (in blue) currently in-scope for the board

Our **Reporting Framework** reflects Māori priorities



- Selection criteria
- Indicator feasibility
- Data availability
- Design
- Communications

The Māori Report is a baseline to track progress.

	WHANAUNGTANGA Develop Vibrant Communities	RANGATIRATANGA Enhance Leadership and Participation	MANAAKITANGA Improve Quality of Life	WAIRUATANGA Promote Distinctive Identity	KAITIAKITANGA Ensure Sustainable Futures
CULTURAL	<p>Māori communities are culturally vibrant across Tāmaki Makaurau</p> <p><i>Accessibility to Māori culture</i></p> <p>(1) Māori in Tāmaki Makaurau who would find it easy to gain help with cultural practices.</p>	<p>Māori are actively participating and demonstrating leadership in the community</p> <p>* no data was available to support the selected indicator.</p>	<p>Māori communities are culturally strong and healthy</p> <p><i>The use of te reo Māori</i></p> <p>(9) Māori in Tāmaki Makaurau who report being able to hold an everyday conversation in Māori.</p>	<p>Māori heritage of Tāmaki Makaurau is valued and protected</p> <p><i>Māori cultural values and heritage</i></p> <p>(14) Marae in Tāmaki Makaurau.</p> <p>(15) Installed tohu tangata whenua on Auckland regional parks to acknowledge cultural and spiritual links.</p>	<p>Māori cultural wellbeing is future-proofed</p> <p><i>Mātauranga Māori</i></p> <p>(19) Year 11 and 12 Māori students in Tāmaki Makaurau engaged in Māori-focused courses at NCEA Level 1, 2 and 3.</p>
SOCIAL	<p>Māori communities are connected and safe</p> <p><i>Safe and connected whānau and communities</i></p> <p>(2) Māori in Tāmaki Makaurau living in a household with internet access.</p>	<p>Māori are decision-makers in public institutions</p> <p><i>Participation in elections</i></p> <p>(6) Māori voting-age population in Tāmaki Makaurau who voted in a local government election in the last three years.</p>	<p>Māori enjoy a high quality of life</p> <p><i>Health and wellness</i></p> <p>(10) Māori in Tāmaki Makaurau reporting their overall life satisfaction as 7 or above.</p> <p>(11) Māori in Tāmaki Makaurau rating own health as excellent or very good.</p>	<p>Māori social institutions and networks thrive</p> <p><i>Sport and leisure</i></p> <p>(16) Māori in Tāmaki Makaurau who attended club or interest group activities, such as kapa haka, at least once a month.</p>	<p>Whānau wellbeing and resilience is strengthened</p> <p><i>Whānau wellbeing</i></p> <p>(20) Māori in Tāmaki Makaurau who think things are getting better for their whānau.</p>
ECONOMIC	<p>Māori have the skills to realise economic opportunities</p> <p><i>Māori in tertiary study</i></p> <p>(3) Māori tertiary students in Tāmaki Makaurau graduating in STEM.</p> <p>(4) Rangatahi in Tāmaki Makaurau not in employment, education or training.</p>	<p>Māori are active across all sectors of the economic community</p> <p><i>Māori in management and leadership positions</i></p> <p>(7) Māori in Tāmaki Makaurau in management positions.</p>	<p>Māori are earning income and returns that fulfil their lifestyle expectations</p> <p><i>Income – Individuals and whānau</i></p> <p>(12) Median income per Māori household in Tāmaki Makaurau.</p>	<p>Māori businesses are uniquely identifiable, visible and prosperous</p> <p><i>Māori involvement in networks</i></p> <p>(17) Māori business networks and events supported by Auckland Council.</p>	<p>Māori businesses are improving and enhancing the quality of their people, asset and resource base</p> <p><i>Investment in Māori economic development</i></p> <p>(21) Māori apprenticeships in Tāmaki Makaurau.</p>
ENVIRONMENT	<p>Te Taiao is able to support ngā uri whakatipu</p> <p><i>Wahi tapu and wahi taonga</i></p> <p>(5) Sites of Māori significance scheduled in the Auckland Unitary Plan.</p>	<p>Māori are actively involved in decision-making and management of natural resources</p> <p><i>Co-governance of natural resources</i></p> <p>(8) Co-governance arrangements in Tāmaki Makaurau.</p>	<p>The mauri of te taiao in Tāmaki Makaurau is enhanced or restored for all people</p> <p><i>Water quality</i></p> <p>(13) Freshwater sites in Tāmaki Makaurau that are improving in water quality grade.</p>	<p>Taonga Māori are enhanced or restored in urban areas</p> <p><i>Indigenous flora and fauna</i></p> <p>(18) Indigenous ecosystems under active management by Auckland Council.</p>	<p>Māori are kaitiaki of the environment</p> <p><i>Investment in Māori environmental projects</i></p> <p>(22) Auckland Council stormwater projects that contribute to Māori outcomes are delivered to programme.</p>

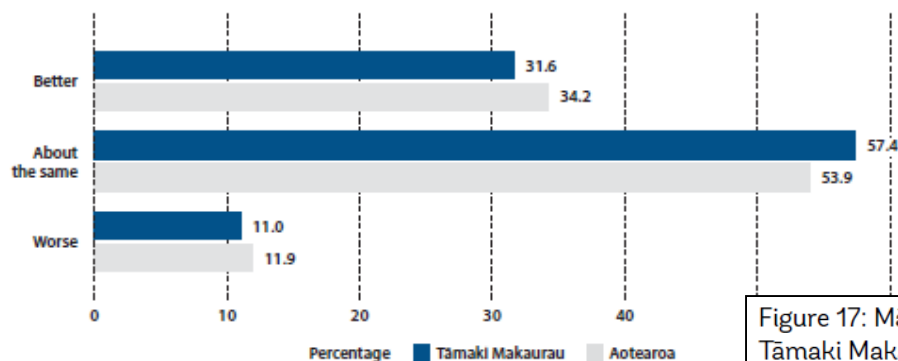


The Māori Report
for Tāmaki Makaurau 2016

We have useful data to inform policy & planning.

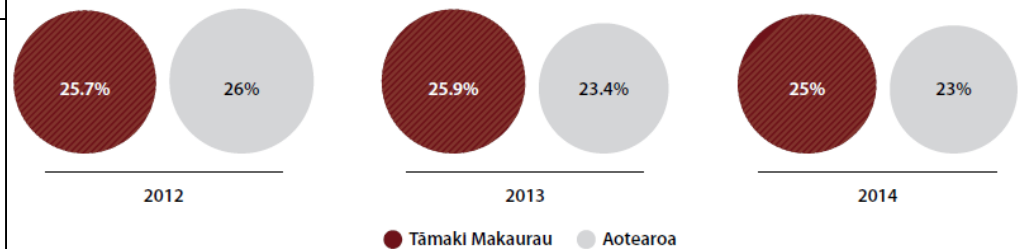


Figure 18: Māori perceptions of how whānau are doing compared with 12 months ago, Tāmaki Makaurau and rest of Aotearoa, 2013



Data Source: Statistics New Zealand, Te Kupenga

Figure 17: Māori students engaged in Māori-focused courses at NCEA Level 1, 2 and 3, Tāmaki Makaurau and Aotearoa, 2012 – 2014



Data Source: Ministry of Education, Customised Data Request.

The Report presents data through a Māori lens

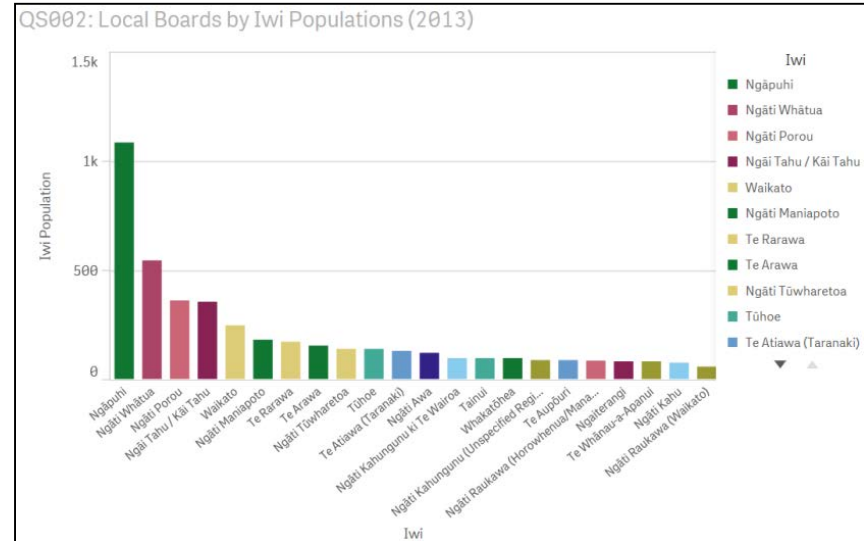
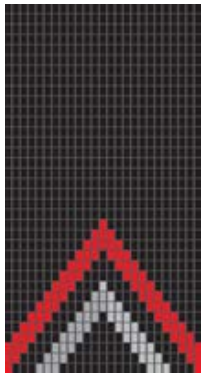


Table 1: Māori descent population estimates at 30 June 2001, 2006, 2013

	2001	2006	2013
Tāmaki Makaurau	180,700	194,500	205,000
Aotearoa	709,000	757,000	812,000

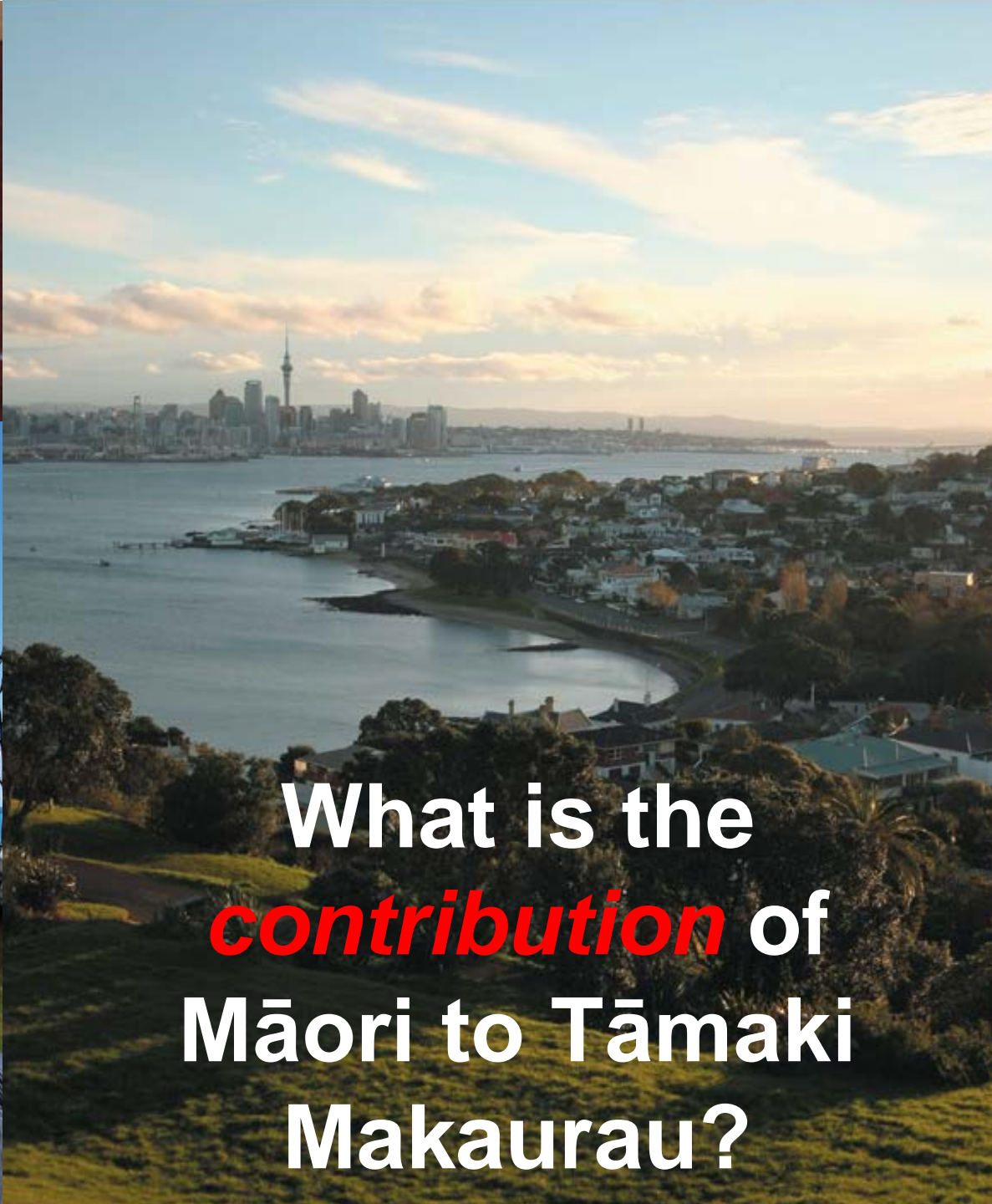
Population estimates of the resident population are based on the latest available census data and on births, deaths, and migration since the census.

Our process identified *gaps & opportunities.*



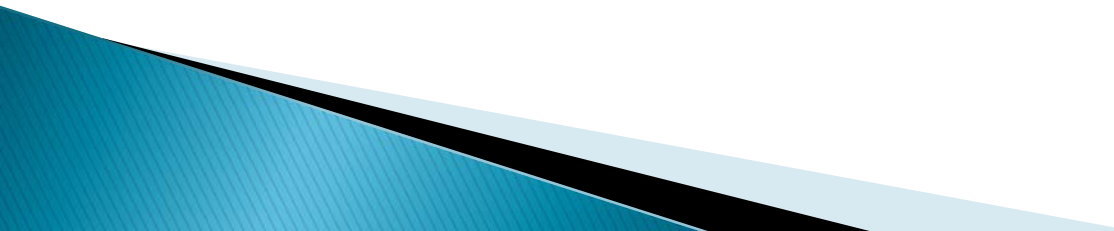
Te Mana
Raraunga





What is the
contribution of
Māori to Tāmaki
Makaurau?

Data can tell the
untold story of
Tāmaki Makaurau





Independent Māori Statutory Board

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