



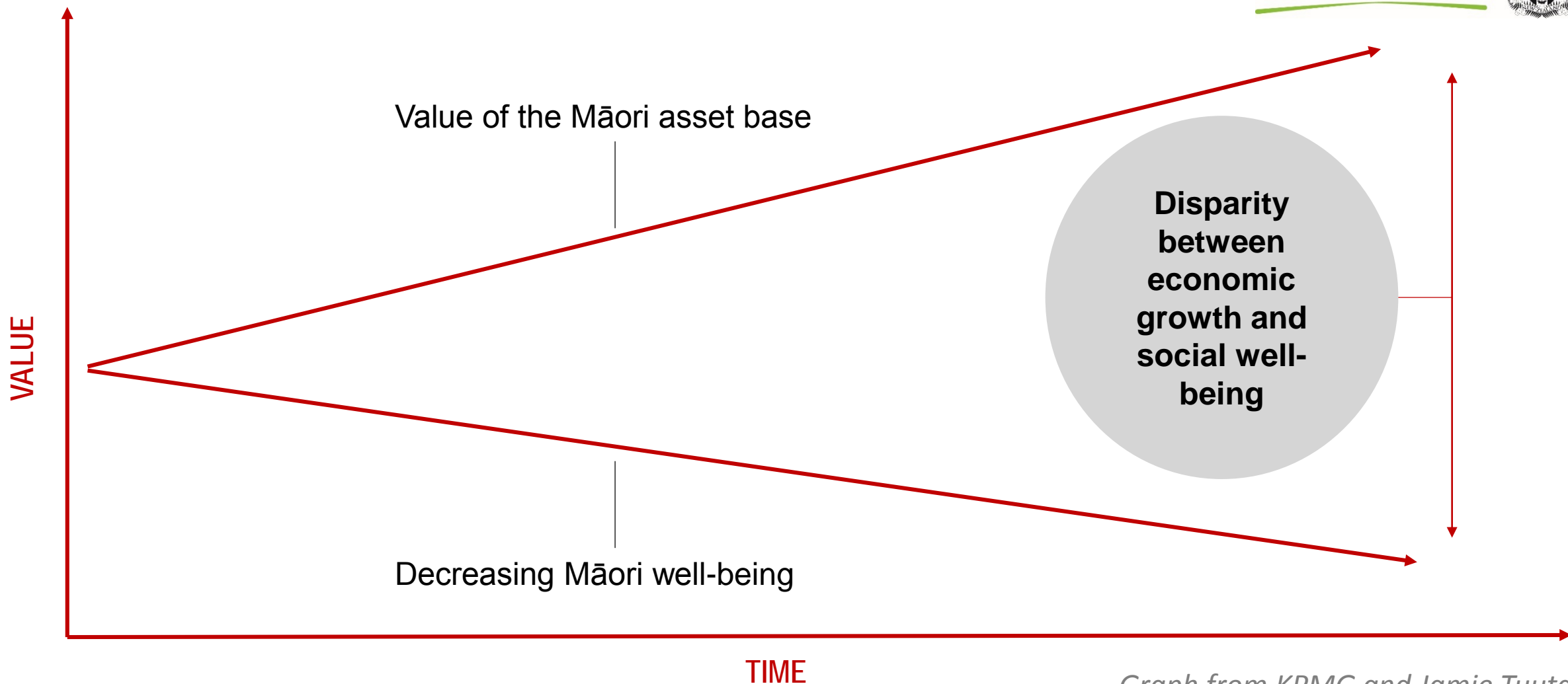
Regional and Māori Economic Development

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Deputy Director-General
Sector Partnerships and Programmes
Ministry for Primary Industries





**Regional Economic
Development is
about improving
the well-being of
communities**



Graph from KPMG and Jamie Tuuta

4 INDICATORS OF RISK



A finding of abuse or neglect by Child Youth and Family (CYF)



Being mostly supported by benefits since birth



Having a parent with a prison or community sentence



Having a mother with no formal qualifications

Mo nga whakatupuranga ka haere mai

5,769 at-risk children and young people live in Northland

16.9% NEET rate in Northland



**There is a great
opportunity to
grow the Māori
economy**

INCREASE NUMBER OF JOBS

SOCIAL INCLUSION

IMPROVE ACCESS TO JOBS

Attract new investment and innovation

Increase the productivity of existing businesses and land

Increase community support by improving environmental and cultural outcomes

Increase skill levels and support businesses to employ locals
~50,000 new jobs in the primary sector by 2025

Supported by and contributing to:

MĀORI ECONOMIC DEVELOPMENT

RESEARCH AND DEVELOPMENT

REGIONAL ECONOMIC DEVELOPMENT

ENVIRONMENTAL CONSIDERATIONS

CRITICAL INFRASTRUCTURE

INFORMATION ABOUT BEST USE OF LAND AND RESOURCES



**Increase the
productivity of
existing businesses
and land.
Leverage new
investment and
SMEs.**



**Identify
opportunities.
Attract new
investment to an
area.**



**Increase
community support
and acceptance of
economic
development by
operating in an
environmentally
and culturally
sensitive manner.**



KAIKOHE GROW
34 young people not
in education, training
or employment
(NEET)

**MANUKA PLANTING
AT NORTHLAND
COLLEGE**
11 unemployed
adults from Kaikohe

**Increase skill levels
of the local
population to
access new and
existing jobs.
Support
businesses to
employ local
people.**



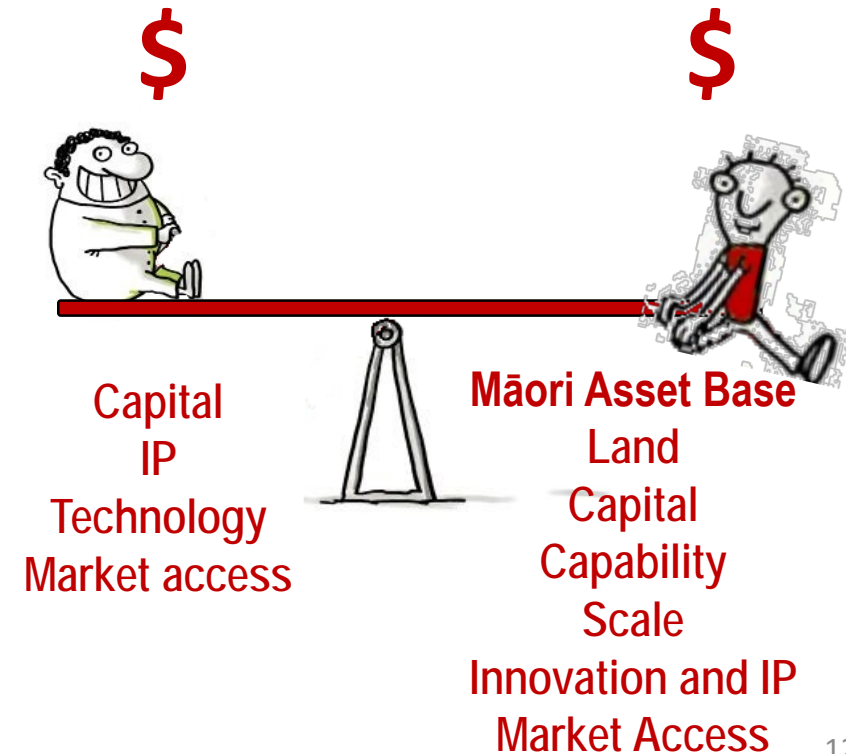
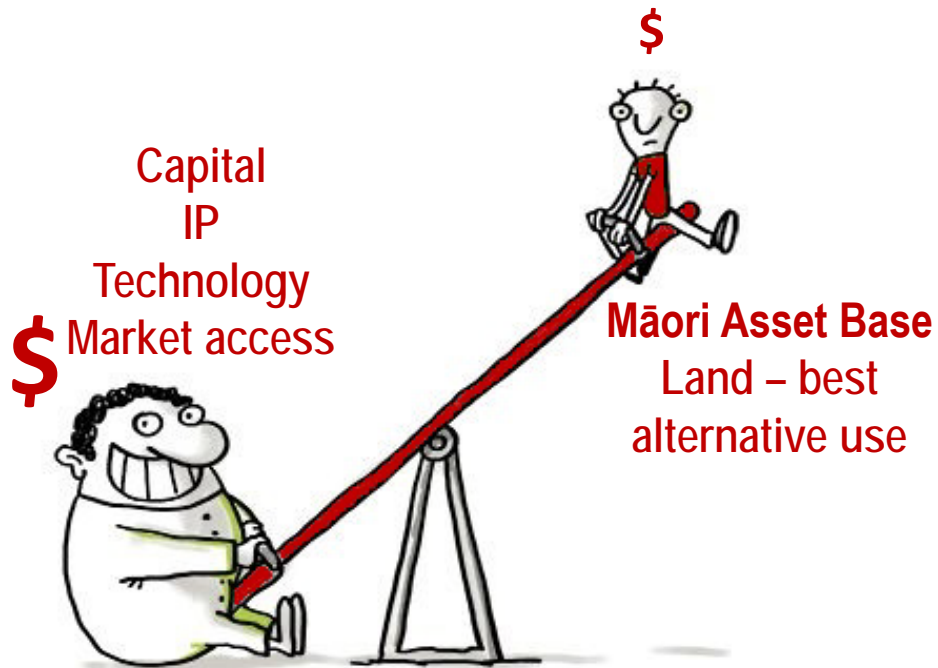
Economically secure
Cohesive
Safe
Relational
Independent
Aspirational

Whanau Heritage
Whanau Wealth
Whanau Capacities
Whanau Cohesion
Whanau
Connectedness
Whanau Resilience

Te Pa Harakeke: Six
markers of
flourishing whanau



Currently Māori landowners only bring land to the negotiation table.
Need to shift the influence...





Any questions?