

Developing a New Māori Language Strategy

INTRODUCTION

- Why is the Government doing this?
- What will the Government be doing?

BACKGROUND

- Māori language has declined steeply over the course of the 20th century.
- Despite our best efforts over the years, the health of the Māori language remains fragile.
- Recent reviews have stressed the importance of iwi and Māori leadership of Māori language revitalisation.

NGĀ WHAINGA - KEY RESULTS

- Te Ako i Te Reo - *Increase language acquisition.*
- Te Mana o Te Reo - *Increase language status.*
- Te Kounga o Te Reo - *Increase language quality.*
- Te Kōrerotanga o Te Reo - *Increase language use.*

NGĀ MĀTĀPONO - KEY PRINCIPLES

WHAKAMANA WHĀNAU, WHAKAPIKI HAPŪ, IWI

Strengthening our focus on whānau Māori, hapū, and iwi.

KIA TŪ RANGATIRA AI TE AO MĀORI

Strengthening Māori leadership.

MAHI TŌTIKA

Supporting effective, efficient and co ordinated government that increases access to Māori language programmes and services.

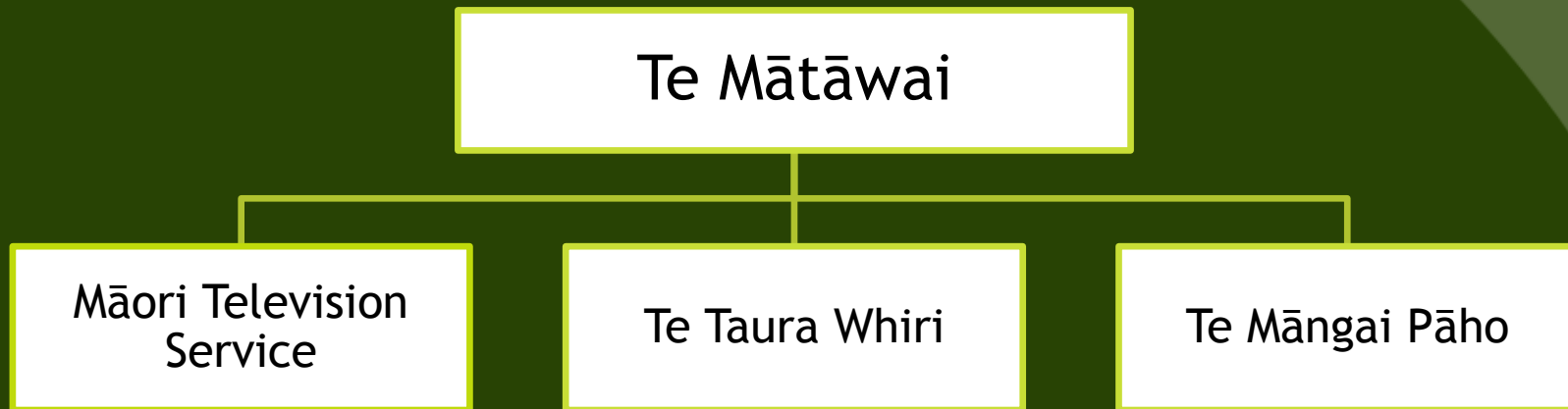
NGĀ MAHI - KEY INITIATIVES

- Ngā Kaupapa Matua o te Wā - *He Kainga Kōrerorero (HKK), Kura Whānau Reo, the Mā te Reo Fund, and Community Based Language Initiatives (CBLI).*
- Te Arongā o Te Taura Whiri ki ngā whānau me ngā iwi - *Strengthening the focus of Te Taura Whiri on whānau and iwi.*
- Ngā Hangarau o te Ao Hou - *Support Māori language through Information and Communications Technology (ICT).*

NGĀ MAHI - KEY INITIATIVES

- Whakapakari - *Developing capability and capacity building for Māori language organisations.*
- Mahi Ngātahi - *Establishing an annual Crown-Māori forum.*
- Te Mātāwai - *Establish a purpose built entity.*

WHAT IS TE MĀTĀWAI?



*Ka kete kete te Kākā, ka kūkū te Kererū,
ka koekoe te Tuī*



WHAT WILL TE MĀTĀWAI DO?

Te Mātāwai

Te Taura Whiri & Te Māngai Pāho

setting the direction of the Māori language entities

appointing the boards of the Māori language entities

approving and monitoring the work programme and funding arrangements of the Māori language entities

providing advice to Ministers and Departments about other Māori language programmes and services.

Māori Television Service

undertake functions in conjunction with the responsible Ministers (Minister of Māori Affairs and Minister of Finance).

HOW WILL TE MĀTĀWAI BE APPOINTED?

Te Mātāwai

Nine members

seven members appointed by iwi

two members appointed by Māori language organisations.

Te Taitokerau, Waikato-Tainui, Te Taihauāuru, Te Moana a Toi, Te Puku o te Ika, Te Tairāwhiti me Te Waipounamu.

Te Kōhanga Reo National Trust, Te Rūnanganui o Ngā Kura Kaupapa Māori, Te Ringa Raupā, Te Tauihu o Ngā Wānanga, Te Whakaruruhau o Ngā Reo Irirangi, Ngā Aho Whakaari, Ngā Kaiwhakapūmau i te Reo Māori and Te Huarahi Tika Trust.

TRANSITION ARRANGEMENTS

2015 - 2020

Māori language entities retain forms, functions and planning and reporting arrangements.

This will provide continuity while Te Mātāwai gets established.

Te Mātāwai will review arrangements and decide how it would like to organise and administer these Māori language entities.

Te Taura Whiri and Te Māngai Pāho will cease to be 'Crown Entities', and they will not be subject to the Crown Entities Act 2004

The Māori Television Service will remain a statutory entity. Te Pūtahi Paoho (the current MTS Electoral College) will be disestablished and its functions will be taken over by Te Mātāwai

The changes will be given effect through amendments to the Māori Language Act 1987

NGĀ MAHI - KEY INITIATIVES

- Ngā Tohu Reorua - *Bilingual signage in public domains.*
- Ngā Ratonga me ngā Hōtaka Reo Māori - *Maintain and enhance Māori language programmes and services in other Votes.*

HEI TAUTOKO MAI - SUPPORTING WORKSTREAMS

- He Arotake.
- He Rangahau.
- He Whakahoutanga i te Ture mō te Reo Māori.

NEXT STEPS

- Submissions can be made:
 - at any one of the seven consultation hui;
 - by email mlssub@tpk.govt.nz; OR
 - by post
Māori Language Strategy Consultation
Te Puni Kōkiri
PO Box 3943
WELLINGTON 6011
ATTN: Elizabeth Bridge
- Submissions due by [5pm, Friday 28th February](#)
- More information at www.tpk.govt.nz/consultation/mls
- Report back to Cabinet in March 2014.

QUESTIONS?

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