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What are the objectives of the fund?

Māori Digital Technology Development Fund.

The Māori Digital Technology Development Fund is a contestable fund established to support initiatives that will create high value jobs and opportunities for Māori in digital technologies.



The Māori Digital Technology Development Fund was initially developed with a very broad purpose statement which would allow it to support a wide range of initiatives, including:

- Māori economic development by stimulating Māori participation across the ICT sector;
- enhanced use of ICT as an input into Māori economic development through enabling better use of existing ICT, and research and development;
- access to Māori language and culture through ICT;
- digital literacy initiatives;
- developing delivery mechanisms for Māori language content and supporting content production.

However, feedback provided by participants at the hui held in 2015 highlighted that for a Fund of this size to have a tangible impact, it cannot set out to pursue every area included in this purpose.

In response an Expert Advisory Group was set up to provide advice about how the fund should work and made recommendations to Ministers about how the fund should be spent. The EAG decided that the Fund will have a targeted focus on a specific outcome to deliver positive, significant and enduring impact for Māori.

The long-term objective of the Māori Digital Technology Development Fund is to:

Create high value jobs and opportunities that advance Māori in digital technologies.

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