

Whānau Ora

Whānau Integration, Innovation and Engagement Fund



"Whānau Ora is about empowering whānau to take control of their future. What we want for our whānau is to be self-determining, to be living healthy lifestyles, to be participating fully in society and to be economically secure."

Hon Tariana Turia
Minister Responsible
for Whānau Ora

Funding Guidelines

THE WHĀNAU ORA APPROACH

Whānau Ora is an inclusive, culturally anchored approach. It has been developed from a Māori world view and philosophy with a single overarching aim of best outcomes for Māori. It will include services and opportunities to support the aspiration of whānau to become more self-managing and take responsibility for their economic, cultural and social development. The Taskforce on Whānau-Centred Initiatives report describes Whānau Ora as wellness, health and resilience. It is an inspirational statement and implies attaining and maintaining wellbeing for the whānau as a whole and for the members of whānau. Wellbeing encompasses economic, cultural, social and environmental dimensions and has particular implications for whānau health, education, housing, income, employment, relationships and wealth. It is about individuals and collectives, young and old, resilience and potential, households, families, extended families and self-determination.

Many whānau are already self-managing insofar as they make their own decisions, care for their own people and supply their own needs. However, whānau capacity for self management may be diminished by illness, lack of information, separation from other whānau households or support networks, dysfunctional intra-whānau relationships, financial insecurity, inadequate resources either within the whānau or within wider communities, and an absence of leadership. The overall wellbeing of whānau can also be undermined by inadequate access to key services and opportunities for positive development, economic and social barriers, and alienation from societal or cultural goals and values, or from social and support networks.

The Whānau Ora approach is underpinned by the following principles that serve as essential foundations, and important markers to guide the selection of indicators, outcomes measures and the allocation of funding for whānau centred initiatives:

- ngā taonga tuku iho (the ways in which Māori values, beliefs, obligations and responsibilities are able to guide whānau in their daily lives);
- whānau opportunity;
- best whānau outcomes;
- whānau integrity;
- coherent service delivery;
- effective resourcing; and
- competent and innovative provision.

Whānau Ora is distinctive in that it recognises the collective nature and way in which whānau organise and asserts a positive role for whānau within society. It endorses a group capacity based on kinship ties, for self-determination and has an intergenerational dynamic that recognises the value or interactions between generations and the transmission of positive knowledge, values and behaviour. It also recognises that in a whānau context, wellbeing is closely linked to a sense of identity and the expression of values inherent in this identity. It is also distinct in that it requires a cross-sectoral approach to working with, and achieving best outcomes for whānau.



WHĀNAU ORA OUTCOMES

The Taskforce on Whānau-Centred Initiatives identified the following whānau goals that will provide a rationale for identifying outcomes and measuring results:

- whānau self management;
- healthy whānau lifestyles;
- full whānau participation in society;
- confident whānau participation in Te Ao Māori;
- economic security and successful involvement in wealth creation; and
- whānau cohesion (Whānau Ora: Report of the Taskforce, 2010:43).

It is important to draw clear links between the high level aspirational goals discussed in the Taskforce's Report, the expected outcomes for whānau, and the practical impacts for whānau, providers and government agencies. It is expected that these will include:

For whānau:	<ul style="list-style-type: none">• opportunities to identify and record their aspirations and needs, and a plan for how these might be met;• access to services that recognise whānau as a collective, builds on their strengths and increases their capacity; and• access to customised, seamless health and social services in key localities.
For providers:	<ul style="list-style-type: none">• strong relationships and engagement with whānau;• better co-ordinated, outcomes-focused and integrated services to whānau;• improved capacity to broker and advocate access to services, relationships and opportunities that whānau may require; and• appropriate management of a range of information about engaged whānau.
For government agencies:	<ul style="list-style-type: none">• resources to support services that place whānau at the centre;• better coordination and alignment of service settings between agencies; and• a more flexible and responsive approach to working with providers and community representatives to meet whānau needs.

WHĀNAU, INNOVATION, INTEGRATION AND ENGAGEMENT FUND

Government has established a new fund to support the Whānau Ora Approach called the Whānau, Innovation, Integration and Engagement Fund (WIIE).

The WIIE Fund seeks to strengthen whānau capacity so that:

- whānau are strongly connected with each other;
- whānau are actively engaged in wider society;
- whānau have strong leadership that empowers members and fosters resilience; and
- whānau have the knowledge, capability and tools to achieve whānau goals and aspirations.

FUNDING CRITERIA

The WIIE Fund will be accessible to all families.

Applicant organisations will be required to provide evidence that the initiative:

- has been identified and planned in conjunction with whānau;
- identifies specific activities that contribute to the outcomes with a clear intervention logic between the initiative and expected increases in whānau capacity;

- cannot be funded from another source; and
- is being delivered by a provider that is financially viable and has effective governance, management, reporting systems and experience in delivering contracted services.

Activities that may be funded include:

- facilitation and reasonable costs of whānau hui or wānanga to develop whānau plans;
- developing and implementing priority/discrete aspects of whānau plans;
- developing and/or providing information based tools and resources to whānau;
- support for whānau-based activities; and
- providing training and development to whānau to meet priority areas as identified in whānau plans.

Activities that will not be funded include:

- capital items (buildings and vehicles);
- operational costs;
- projects that are, or should be, funded by other sources;
- existing debts; and
- overseas travel.

Assessment of applications will include:

- strategic value and capability of funding to achieve outcomes;
- impact of funding on whānau/wider community;
- efficiency – timeliness, appropriateness and adequacy;
- cost effectiveness – value for money/benefit gained for level of investment;
- investment in identified strengths and/or opportunities;
- contribution to a greater understanding of the key levers for strengthening whānau capacity; and
- creation of positive change across multiple fronts.

HOW TO APPLY FOR FUNDING

Families may be able to access up to \$5,000 to complete a whānau plan. On completion of the plan, up to \$20,000 may be available for your family to implement identified activities or needs.

Successful applicants will be required to enter into a funding agreement in respect of the proposal and the funding amount. As such, applicants must be supported by a Family Trust, Whānau Trust or a legal entity such as a Charitable Trust or an Incorporated Society. Entities established under Te Ture Whenua Māori Act 1993 are also acceptable. If required by law the organisation should be registered for GST.

For Family Trusts and Whānau Trusts, a copy of the Trust Deed must be supplied with the application information. For Charitable Trusts and Incorporated Societies, Te Puni Kōkiri will verify legal entity status through the Companies Office registers. Māori Land Online will be used for entities under Te Ture Whenua Māori Act 1993.

There are two application forms for the WIIE fund. An application for assistance to develop a whānau plan and a separate application to implement parts of a whānau plan. The application forms are available on the Te Puni Kōkiri website (www.tpk.govt.nz) or can be collected from Te Puni Kōkiri Regional Offices.



www.tpk.govt.nz



Te Puni Kōkiri, Te Puni Kōkiri House
143 Lambton Quay, Wellington 6011, PO Box 3943, Wellington 6140, New Zealand
PHN *Waea* 04 819 6000 FAX *Waea Whakaahua* 04 819 6299
WEB *Paetukutuku* www.tpk.govt.nz

TE PUNI KŌKIRI REGIONAL OFFICES



■ NATIONAL OFFICE

Te Puni Kōkiri, Te Puni Kōkiri House
143 Lambton Quay, Wellington 6011,
PO Box 3943, Wellington 6140, New Zealand
PHN *Waea* 04 819 6000 FAX *Waea Whakaahua* 04 819 6299
WEB *Paetukutuku* www.tpk.govt.nz

■ TE TAITOKERAU REGION **A**

WHANGĀREI PHN *Waea* 09 430 3731
FAX *Waea Whakaahua* 09 430 3160
Level 2, Taitokerau Māori Trust Board Building
3-5 Hunt Street, Whangārei 0110
Private Bag 9026, Whangārei 0148

KAITAIA PHN *Waea* 09 408 2391
Level 2, REAP Building,
33 Puckey Avenue, Kaitaia 0410
PO Box 200, Kaitaia 0441

■ TĀMAKI MAKAURAU REGION **B**

AUCKLAND PHN *Waea* 09 571 2940
FAX *Waea Whakaahua* 09 571 2941
Level 2, Te Puni Kōkiri House
12-14 Walls Road, Penrose, Auckland 1061
Private Bag 92010, Auckland 1142

■ WAIKATO REGION **C**

HAMILTON PHN *Waea* 07 834 7100
FAX *Waea Whakaahua* 07 839 2579
Level 2, Waitomo House,
6 Garden Place Hamilton 3204.
Private Bag 3020, Hamilton 3240

■ TE MOANA Ā TOI REGION **D**

WHAKATĀNE PHN *Waea* 07 307 1057
FAX *Waea Whakaahua* 07 307 1033
58 Commerce Street, Whakatāne 3120
PO Box 26, Whakatāne 3158

TAURANGA PHN *Waea* 07 577 6254
FAX *Waea Whakaahua* 07 577 6155
Cnr Christopher Street & 11th Avenue
Tauranga 3110
PO Box 69, Tauranga 3140

■ TE ARAWA REGION **E**

ROTORUA PHN *Waea* 07 349 7810
FAX *Waea Whakaahua* 07 349 0950
Level 1, Te Puni Kōkiri House
1218-1224 Haupapa Street, Rotorua 3010
Private Bag 3017, Rotorua 3046

■ TE TAIRĀWHITI REGION **F**

GISBORNE PHN *Waea* 06 868 0208
FAX *Waea Whakaahua* 06 868 0217
Level 1, Ngā Wai E Rua,
Cnr Lowe Street & Reads Quay
Gisborne 4010
PO Box 140, Gisborne 4040

WAIROA PHN *Waea* 06 838 7913
FAX *Waea Whakaahua* 06 838 7906
54b Queen Street, Wairoa 4108
PO Box 92, Wairoa 4160

■ TAKITIMU REGION **G**

HASTINGS PHN *Waea* 06 878 0757
FAX *Waea Whakaahua* 06 878 0756
Ground Floor, Lowe House
304 Fitzroy Avenue, Hastings 4122
PO Box 1440, Hastings 4156

FEATHERSTON PHN *Waea* 06 308 6240
FAX *Waea Whakaahua* 06 308 6240
14 Wakefield Street, Featherston 5710
PO Box 6, Featherston 5740

■ TE TAI HAUĀURU REGION **H**

WHANGANUI PHN *Waea* 06 348 1400
FAX *Waea Whakaahua* 06 348 9400
Te Taurawhiri Building,
357 Victoria Avenue, Whanganui 4500
PO Box 436, Whanganui 4540

TARANAKI PHN *Waea* 06 759 5450
FAX *Waea Whakaahua* 06 759 4601
Level 1, Cnr Devon and Currie Streets
New Plymouth 4310
PO Box 744, New Plymouth 4340

TAUMARUNUI PHN *Waea* 07 895 7356
FAX *Waea Whakaahua* 07 895 7381
Te Tititihu House, 32 Miriama Street
Taumarunui 3920
PO Box 192, Taumarunui 3946

PALMERSTON NORTH PHN *Waea* 06 354 1706
FAX *Waea Whakaahua* 06 354 7031
Level 1, Arthur Toye Building, 286a Cuba Street
Palmerston North 4410
PO Box 12029, Palmerston North 4444

■ TE WHANGANUI Ā TARA REGION **I**

LOWER HUTT PHN *Waea* 04 570 3180
FAX *Waea Whakaahua* 04 570 3181
Level 1, Bloomfield House
46-50 Bloomfield Terrace, Lower Hutt 5010
PO Box 31520, Lower Hutt 5040

BLenheim PHN *Waea* 03 579 4167
FAX *Waea Whakaahua* 03 579 4169
Cnr Seymour Street & Maxwell Road
Blenheim 7201

LEVIN PHN *Waea* 06 367 3814
FAX *Waea Whakaahua* 06 367 3814
Cnr Durham & Salisbury Street
Levin 5510

■ TE WAIPOUNAMU REGION **J**

CHRISTCHURCH PHN *Waea* 0800 875 839
FAX *Waea Whakaahua* 03 365 3641
Level 3, 115 Kilmore Street, Christchurch 8013
PO Box 13546, Christchurch 8141

DUNEDIN PHN *Waea* 0800 875 839
FAX *Waea Whakaahua* 03 474 9576
Level 1, Colonial House, 258 Stuart Street
Dunedin 9016

INVERCARGILL PHN *Waea* 0800 875 839
FAX *Waea Whakaahua* 03 214 9179
Level 1, Menzies Building, 1 Esk Street
Invercargill 9810
PO Box 1769, Invercargill 9840

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